

Daftar Berita Acara Mengajar Fakultas Ekonomi Dan Bisnis Gasal 2023/2024

Matakuliah : Manajemen Pemasaran Internasional

Kelompok : IA

Dosen : Dr. Agus Sriyanto, S.E, M.M

No.	Tanggal	Materi yang Diberikan
1	27-09-2023	Pendahuluan, Pengenalan isi isu global ekonomi
2	04-10-2023	Konsep - konsep pemasaran internasional
3	11-10-2023	Dasar teori menyusun strategi pemasaran global dan Daya tarik negara
4	18-10-2023	Ekspor Ekspansi, lisensi, aliansi strategis
5	25-10-2023	Budaya lokal dan perilaku pembelian, keputusan pembelian, riset pembeli lokal, pembeli pada pasar industri dan tiga lingkungan pemasaran lokal. Pemasaran lokal pada pasar jenuh
6	08-11-2023	Pasar lokal dan pasar ASEAN
7	08-11-2023	Midset pemasar global, segmenting, targeting dan positioning pasar global
8	15-11-2023	UTS
9	22-11-2023	Produk dan pelayanan global
10	29-11-2023	Global pricing
11	06-12-2023	Global distribution
12	13-12-2023	Global advertising, promotion, E-commerce, personal selling
13	20-12-2023	Lanjutan global advertising, promotion, E-commerce, personal selling
14	27-12-2023	Human resource development marketing global
15	29-12-2023	Organisasi pemasaran untuk pasar global

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Kelompok: IA

Semester Gasal 2023/2024

Dosen : Dr. Agus Sriyanto, S.E, M.M

No	NIM	Nama	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	%
			27/09	04/10	11/10	18/10	25/10	08/11	08/11	15/11	22/11	29/11	06/12	13/12	20/12	27/12	29/12	
1	2031500362	Rahmi Handayani	Hadir	Hadir	Hadir	Hadir	Hadir	Ijin	Ijin	Hadir	Hadir	Hadir	Hadir	Alpha	Hadir	Alpha	Hadir	86.67
2	2031500412	Tiara Brigita	Hadir	Ijin	Hadir	Hadir	Ijin	Ijin	Ijin	Hadir	Hadir	Hadir	Alpha	Ijin	Hadir	Alpha	Hadir	86.67
3	2031500669	Marsudin Putra Jaya Gulo	Hadir	Ijin	Hadir	Hadir	Ijin	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Ijin	Hadir	Hadir	Hadir	100
4	2031500693	SILMI AL-AKBAR	Hadir	Hadir	Hadir	Hadir	Ijin	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Alpha	Hadir	93.33
5	2031500834	Tarisa Natasheila Media	Hadir	Ijin	Hadir	Hadir	Ijin	Ijin	Ijin	Hadir	Hadir	Hadir	Sakit	Alpha	Hadir	Hadir	Hadir	93.33
6	2031500875	Miranda Melindawaty	Hadir	Ijin	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Ijin	Sakit	Hadir	Ijin	Hadir	100
7	2031501071	Makhdiana Luthfia Nur Azizah	Hadir	Hadir	Hadir	Hadir	Alpha	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Ijin	Hadir	Alpha	Hadir	86.67
8	2031501279	Rasha Zaffirah	Hadir	Alpha	Hadir	Hadir	Hadir	Ijin	Ijin	Hadir	Hadir	Hadir	Hadir	Alpha	Hadir	Hadir	Hadir	86.67
9	2031501345	Gevin Gavino	Hadir	Ijin	Hadir	Hadir	Alpha	Ijin	Ijin	Hadir	Hadir	Hadir	Ijin	Ijin	Hadir	Hadir	Hadir	93.33
10	2131500023	Vika Angraeini	Hadir	Sakit	Hadir	Hadir	Hadir	Ijin	Ijin	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	100
11	2131500031	Muhayar	Hadir	Alpha	Hadir	Hadir	Hadir	Ijin	Ijin	Hadir	Hadir	Hadir	Hadir	Ijin	Hadir	Hadir	Hadir	93.33
12	2131500049	Resi Aprilyani	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Ijin	Hadir	Hadir	Hadir	Ijin	Hadir	Hadir	Hadir	Hadir	100
13	2131500056	Saddam Kurniawan	Hadir	Ijin	Hadir	Hadir	Ijin	Hadir	Hadir	Hadir	Hadir	Hadir	Alpha	Hadir	Hadir	Alpha	Hadir	86.67
14	2131500080	Ajrun Azhim Fawwas	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Ijin	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Ijin	Hadir	100
15	2131500122	Rifandi Widiyanto	Hadir	Hadir	Hadir	Hadir	Hadir	Alpha	Sakit	Hadir	Hadir	Hadir	Alpha	Hadir	Hadir	Hadir	Hadir	86.67
16	2131500205	Nathasya Kusuma Wardani	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Ijin	Hadir	Hadir	Hadir	100
17	2131500221	Alia Marlina	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Ijin	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	100
18	2131500239	Naura Alifia	Hadir	Ijin	Hadir	Hadir	Alpha	Ijin	Ijin	Hadir	Hadir	Hadir	Ijin	Ijin	Hadir	Hadir	Hadir	93.33
19	2131500304	Januar Sukma Fajar	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	100
20	2131500411	Muhayar Hikmah	Hadir	Sakit	Hadir	Hadir	Hadir	Ijin	Ijin	Hadir	Hadir	Hadir	Hadir	Ijin	Hadir	Sakit	Hadir	100
21	2131500510	Adelia Maritza Prabowo	Hadir	Hadir	Hadir	Hadir	Ijin	Ijin	Ijin	Hadir	Hadir	Hadir	Ijin	Ijin	Hadir	Hadir	Hadir	100
22	2131500528	Falah Ilham Karim	Hadir	Hadir	Hadir	Hadir	Hadir	Alpha	Sakit	Hadir	Hadir	Hadir	Hadir	Alpha	Hadir	Hadir	Hadir	86.67
23	2131500544	Azza Fadia Humayroh	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	100
24	2131500577	Puji Astuti	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	100
25	2131500585	Khofifa Dwi Lestari	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	100
26	2131500601	Aryadillah	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Ijin	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	100
27	2131500619	Nurliani	Hadir	Hadir	Hadir	Hadir	Hadir	Ijin	Ijin	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	100
28	2131500635	Anindya Novitasari	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	100
29	2131500650	Keilani Verina Nur Azzahra	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Ijin	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	100

30	2131500684	Adrian Maulana	Hadir	Hadir	Hadir	Hadir	Alpha	Ijin	Ijin	Hadir	Hadir	Hadir	Hadir	Ijin	Hadir	Hadir	Hadir	93.33
31	2131500809	Intan Fitri Dwi Hardono	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	100
32	2131500825	Ami Nabila	Hadir	Ijin	Hadir	Hadir	Alpha	Ijin	Ijin	Hadir	Hadir	Hadir	Ijin	Ijin	Hadir	Hadir	Hadir	93.33
33	2131500866	Syiffa Azzahra	Hadir	Sakit	Hadir	Hadir	Hadir	Hadir	Ijin	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	100
34	2131500940	Sonnia Malika Azizahana	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Sakit	Hadir	Hadir	Hadir	100
35	2131500957	UFATI OSWALDO ZANOLO LASE	Hadir	Alpha	Hadir	Hadir	Alpha	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	86.67
36	2131501120	Aditya Salsabilla	Hadir	Hadir	Hadir	Hadir	Hadir	Sakit	Sakit	Hadir	Hadir	Hadir	Hadir	Alpha	Hadir	Hadir	Hadir	93.33
37	2131501278	Gabriel Sara Tesalonika	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	100
38	2131501757	Muhammad Ilham Arsyad	Hadir	Hadir	Hadir	Hadir	Hadir	Ijin	Ijin	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Alpha	Hadir	93.33
39	2231500550	Siti Hapsah	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Alpha	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Sakit	Hadir	93.33
40	2231501566	Tegar Virgasandy	Hadir	Alpha	Hadir	Hadir	Alpha	Alpha	Alpha	Hadir	Hadir	Hadir	Alpha	Alpha	Hadir	Alpha	Hadir	53.33

Daftar Nilai

Fakultas: Fakultas Ekonomi Dan Bisnis

Matakuliah: Manajemen Pemasaran Internasional

Kelompok: IA

Dosen: Dr. Agus Sriyanto, S.E, M.M

No.	NIM	Nama	Presensi	Tugas	Midtest	Final	Prediksi Grade
1	2031500362	Rahmi Handayani	87 %	80	85	85	84 => A-
2	2031500412	Tiara Brigita	87 %	69	85	85	80 => A-
3	2031500669	Marsudin Putra Jaya Gulo	100 %	80	85	85	84 => A-
4	2031500693	SILMI AL-AKBAR	93 %	70	86	85	81 => A-
5	2031500834	Tarisa Natasheila Media	93 %	74	80	85	80 => A-
6	2031500875	Miranda Melindawaty	100 %	80	85	85	84 => A-
7	2031501071	Makhdiana Luthfia Nur Azizah	87 %	60	86	85	78 => B+
8	2031501279	Rasha Zaffirah	87 %	60	85	85	78 => B+
9	2031501345	Gevin Gavino	93 %	60	85	85	78 => B+
10	2131500023	Vika Angraeini	100 %	80	85	88	85 => A
11	2131500031	Muhayar	93 %	75	85	85	82 => A-
12	2131500049	Resi Aprilyani	100 %	80	90	88	86 => A
13	2131500056	Saddam Kurniawan	87 %	75	85	85	82 => A-
14	2131500080	Ajrun Azhim Fawwas	100 %	60	90	87	80 => A-
15	2131500122	Rifandi Widiyanto	87 %	80	86	85	84 => A-

16	2131500205	Nathasya Kusuma Wardani	100 %	80	80	85	82 => A-
17	2131500221	Alia Marlina	100 %	80	90	87	86 => A
18	2131500239	Naura Alifia	93 %	80	80	85	82 => A-
19	2131500304	Januar Sukma Fajar	100 %	80	90	87	86 => A
20	2131500411	Muhayar Hikmah	100 %	62	90	85	80 => A-
21	2131500510	Adelia Maritza Prabowo	100 %	80	80	85	82 => A-
22	2131500528	Falah Ilham Karim	87 %	75	86	85	82 => A-
23	2131500544	Azza Fadia Humayroh	100 %	80	90	88	86 => A
24	2131500577	Puji Astuti	100 %	80	90	88	86 => A
25	2131500585	Khofifa Dwi Lestari	100 %	80	90	90	87 => A
26	2131500601	Aryadillah	100 %	80	88	87	85 => A
27	2131500619	Nurliani	100 %	80	85	88	85 => A
28	2131500635	Anindya Novitasari	100 %	80	90	86	85 => A
29	2131500650	Keilani Verina Nur Azzahra	100 %	80	88	87	85 => A
30	2131500684	Adrian Maulana	93 %	67	86	85	80 => A-
31	2131500809	Intan Fitri Dwi Hardono	100 %	80	88	88	86 => A
32	2131500825	Ami Nabila	93 %	74	80	85	80 => A-
33	2131500866	Syiffa Azzahra	100 %	80	90	88	86 => A
34	2131500940	Sonnica Malika Azizahana	100 %	80	88	88	86 => A
35	2131500957	UFATI OSWALDO ZANOLO LASE	87 %	68	85	85	80 => A-
36	2131501120	Aditya Salsabilla	93 %	68	88	85	81 => A-
37	2131501278	Gabriel Sara Tesalonika	100 %	80	80	85	82 => A-
38	2131501757	Muhammad Ilham Arsyad	93 %	80	88	86	85 => A
39	2231500550	Siti Hapsah	93 %	80	86	86	84 => A-
40	2231501566	Tegar Virgasandy	53 %	30	60	50	47 => D

Note:

1. Nilai minimum yang dapat diberikan adalah 0 dan nilai maximum yang dapat diberikan adalah 100.

2. Nilai **999** atau **kosong (BUKAN NOL)** akan dianggap sebagai mahasiswa yang **TIDAK MENGIKUTI UJIAN**.

Cetak !