

Matakuliah: Manajemen Pemasaran II

Kelompok: FC

Semester Gasal 2020/2021

Dosen : Agus Sriyanto, S.E, M.M

No	NIM	Nama	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	%
			24/09	01/10	08/10	15/10	22/10	05/11	12/11	19/11	26/11	03/12	10/12	17/12	17/12	24/12	07/01	
1	1731500821	Vicky Ardiansyah	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	100
2	1831500986	Muhammad Bilal	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	100
3	1831501562	Hakam Hasbullah	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Alpha	Alpha	86.67
4	1931500084	Yunita Ika Pratiwi	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	100
5	1931500134	Shavira Mylafhaiza Fachrudin	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	100
6	1931500191	Saldy Jay Pitono	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Alpha	93.33
7	1931500217	Safira Aria Nabila	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Alpha	Hadir	93.33
8	1931500332	Santika Adna Khoiriyah	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Alpha	93.33
9	1931500381	Sukma Indasih	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Alpha	Hadir	93.33
10	1931500449	Mely Tri Mulyati	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Alpha	Alpha	86.67
11	1931500464	Muhammad Jun Iskandar	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Alpha	Alpha	86.67
12	1931500605	Ridhwan Fajar Ramadhani	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Alpha	Alpha	86.67
13	1931500704	Rio Agam Saputra	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Alpha	93.33
14	1931500779	Jesshinta Wendy Sari	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Alpha	Alpha	86.67
15	1931500951	Andrei Maulana	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Alpha	Alpha	86.67
16	1931501041	Ulfira Ardhia Cahyani	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Alpha	Hadir	93.33
17	1931501082	Anggieta Yustika	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Alpha	Alpha	86.67
18	1931501108	Dian Aprilliwidiah	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	100
19	1931501215	Atika Rahayu	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Alpha	93.33
20	1931501249	Muhammad Fauzan	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	100
21	1931501306	Aditya Eka Permana	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Alpha	93.33
22	1931501314	Irwanto Bajo	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Alpha	93.33
23	1931501330	Alifah Zubaidy	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Alpha	Hadir	93.33
24	1931501363	Adiashar Rama Maulana	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Alpha	Hadir	Hadir	Hadir	Hadir	93.33

25	1931501397	Putri Iza Ramadanti	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Alpha	Alpha	86.67
26	1931501413	Wahyu Nur Anisa	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Alpha	Hadir	93.33
27	1931501538	Shafira Rachmalia	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Alpha	Hadir	93.33
28	1931501595	Diah Ayu Melati	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	100
29	1931501652	Nabila Chantika Salsabilah	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Alpha	Alpha	86.67
30	1931501876	Muhammad Rizqi Ramadhan	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Alpha	93.33
31	1931501900	Siti Rohimah	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	100
32	1931501918	Wina Amelia	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Alpha	Hadir	Hadir	Hadir	Hadir	Alpha	86.67
33	1931501991	Tania Martha Suri	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	100
34	1931502080	Wahyu Ginanjar	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	100
35	1931502205	Ana Yulia Pratiwi	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	100

Daftar Berita Acara Mengajar Fakultas Fakultas Ekonomi Dan Bisnis Gasal 2020/2021

Matakuliah : Manajemen Pemasaran Ii

Kelompok : FC

Dosen : Agus Sriyanto, S.E, M.M

No.	Tanggal	Materi yang Diberikan
1	24-09-2020	Creating and Capturing customer value (Menciptakan dan merebut hati nilai pelanggan)
2	01-10-2020	How to build Customer Relationship Marketing (Strategi pemasaran membangun hubungan berkelanjutan)
3	08-10-2020	Analysng the marketing environment (Menganalisa lingkungan pemasaran)
4	15-10-2020	Consumer behavior (Perilaku pembelian)
5	22-10-2020	Segmenting, Targeting, Positioning (Segmentasi, Target pasar, Pemosisian produk)
6	05-11-2020	Product, services and Brands (Produk, jasa, dan merek)
7	12-11-2020	Marketing channels (Saluran pemasaran)
8	19-11-2020	UTS
9	26-11-2020	Integrated Marketing Communication (Komunikasi pemasaran terpadu)
10	03-12-2020	Advertising and Public Relation (Iklan dan hubungan masyarakat)
11	10-12-2020	Direct, online, one to one marketing (Pemasaran langsung, pemasaran online, dan pemasaran satu per-satu)
12	17-12-2020	lanjutan Direct, online, one to one marketing (Pemasaran langsung, pemasaran online, dan pemasaran satu per-satu)
13	17-12-2020	Creating competitive advantage (Menciptakan strategi kompetitif)
14	24-12-2020	Sustainable marketing: Social responsibility and ethics (Etika pemasaran dan Tanggungjawab sosial)
15	07-01-2021	lanjutan : Sustainable marketing: Social responsibility and ethics (Etika pemasaran dan Tanggungjawab sosial)

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Daftar Nilai

Fakultas: Fakultas Ekonomi Dan Bisnis
Matakuliah: Manajemen Pemasaran Ii
Kelompok: FC
Dosen: Agus Sriyanto, S.E, M.M

No.	NIM	Nama	Presensi	Tugas	Midtest	Final	Prediksi Grade
1	1731500821	Vicky Ardiansyah	100 %	75	85	90	84 => A-
2	1831500986	Muhammad Bilal	100 %	85	88	85	86 => A
3	1831501562	Hakam Hasbullah	87 %	75	88	88	84 => A-
4	1931500084	Yunita Ika Pratiwi	100 %	85	88	85	86 => A
5	1931500134	Shavira Mylafhaiza Fachrudin	100 %	85	85	85	85 => A
6	1931500191	Saldy Jay Pitono	93 %	75	85	85	82 => A-
7	1931500217	Safira Aria Nabila	93 %	85	85	85	85 => A
8	1931500332	Santika Adna Khoiriyah	93 %	75	84	85	82 => A-
9	1931500381	Sukma Indasih	93 %	85	86	85	85 => A
10	1931500449	Mely Tri Mulyati	87 %	85	88	85	86 => A
11	1931500464	Muhammad Jun Iskandar	87 %	75	86	85	82 => A-
12	1931500605	Ridhwan Fajar Ramadhani	87 %	85	87	85	86 => A
13	1931500704	Rio Agam Saputra	93 %	75	85	85	82 => A-
14	1931500779	Jesshinta Wendy Sari	87 %	75	85	85	82 => A-
15	1931500951	Andrei Maulana	87 %	40	84	85	71 => B
16	1931501041	Ulfira Ardhia Cahyani	93 %	85	87	85	86 => A
17	1931501082	Anggieta Yustika	87 %	85	88	85	86 => A
18	1931501108	Dian Aprilliwidiah	100 %	85	85	88	86 => A

19	1931501215	Atika Rahayu	93 %	85	85	84	85 => A
20	1931501249	Muhammad Fauzan	100 %	85	87	88	87 => A
21	1931501306	Aditya Eka Permana	93 %	85	87	85	86 => A
22	1931501314	Irwanto Bajo	93 %	75	85	85	82 => A-
23	1931501330	Alifah Zubaidy	93 %	85	87	85	86 => A
24	1931501363	Adiashar Rama Maulana	93 %	40	88	85	72 => B
25	1931501397	Putri Iza Ramadanti	87 %	85	79	85	83 => A-
26	1931501413	Wahyu Nur Anisa	93 %	85	88	85	86 => A
27	1931501538	Shafira Rachmalia	93 %	85	85	85	85 => A
28	1931501595	Diah Ayu Melati	100 %	85	90	88	88 => A
29	1931501652	Nabila Chantika Salsabilah	87 %	85	87	85	86 => A
30	1931501876	Muhammad Rizqi Ramadhan	93 %	75	50	85	72 => B
31	1931501900	Siti Rohimah	100 %	85	85	88	86 => A
32	1931501918	Wina Amelia	87 %	75	88	85	83 => A-
33	1931501991	Tania Martha Suri	100 %	85	85	88	86 => A
34	1931502080	Wahyu Ginanjar	100 %	75	84	88	83 => A-
35	1931502205	Ana Yulia Pratiwi	100 %	85	84	88	86 => A

Note:

1. Nilai minimum yang dapat diberikan adalah 0 dan nilai maximum yang dapat diberikan adalah 100.
2. Nilai **999** atau **kosong (BUKAN NOL)** akan dianggap sebagai mahasiswa yang **TIDAK MENGIKUTI UJIAN**.

Cetak !