

Daftar Berita Acara Mengajar Fakultas Ekonomi Dan Bisnis Genap 2023/2024

Matakuliah : Event Management

Kelompok : IN

Dosen : Anggun Putri Dewanggi I.B, S.Sos, M.M

No.	Tanggal	Materi yang Diberikan
1	05-03-2024	Introduction // Kontrak Perkuliahan // Overview of Event Management
2	19-03-2024	PR Management dan Teori Management // MBKM program
3	26-03-2024	Jenis-Jenis Event MICE (Meeting, Incentive, Convention, Exhibition) // Offline Class
4	02-04-2024	Teknik Perencanaan dan Konsep Event (Planning technique and event concept) // Offline Class
5	23-04-2024	Event Promotion and Publicity // Offline Class
6	30-04-2024	SWOT Analysis and Assumption in Event Financing // Offline Class
7	07-05-2024	Event Budgeting // Offline Class
8	14-05-2024	Mid Term Test // Ujian Tengah Semester // Offline Class
9	21-05-2024	Event Concept Discussion // Creating Event Rundown // Offline Class
10	28-05-2024	Event Sponsorship, Create Steering Committee, Event Preparation // Online Class
11	28-05-2024	Fixed concept, Person In Charge , Media Planning and Event Promotion // Online Class
12	29-05-2024	Event Coordination, Create Event Target and Event Design // Online Class
13	04-06-2024	Permission Letter and All Steering Committee coordintation // Offline Class
14	11-06-2024	D-Day Event // Venue Coordination // Offline Class
15	20-06-2024	Post Event Coordination // Event Evaluation // Finale Exam Preparation