

Webinar Expert



Pimasthika

CREATIVESTIVAL

**MENGAJAR KREATIF DI ERA AI:
KOLABORASI ATAU KOMPETISI DENGAN MESIN?**

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GENERATIVE AI BUKAN SCIENCE-FICTION,
TAPI SUDAH JADI **REALITA HARI INI.**

Google Cloud & Komdigi hadirkan Google for Startups Accelerator: Indonesia, AI-Focused

22 Mei 2025

Waktu baca: 2 mnt

Program ini dirancang untuk memperkuat ekosistem startup Indonesia dengan mendukung 100 inovator AI selama lima tahun ke depan



Google Cloud Indonesia

Bagikan



Dengarkan artikel 4 menit



Di acara Google Cloud Summit Jakarta '25, [Google Cloud](#) dan [Komdigi](#) meluncurkan "Google for Startups Accelerator Southeast Asia: Indonesia, AI-Focused" untuk mendukung startup berkantor pusat di Indonesia yang membangun produk baru dengan [AI generatif](#) (gen AI) atau [AI agentic](#).



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Teleperformance (TP) meluncurkan kantor baru di Jakarta dan Customer Experience (CX) Lab Indonesia.

Tumbuh Pesat, Pasar AI Indonesia Jadi Sorotan

Fauzan Hilal • 22 May 2025 20:49

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GENERATIVE AI TELAH MENJADI BAGIAN INTEGRAL DARI BERBAGAI BIDANG, TERMASUK PENDIDIKAN. DI INDONESIA, **92% KNOWLEDGE WORKER SUDAH MENGGUNAKAN AI GENERATIF** DALAM PEKERJAAN MEREKA, MELAMPAUI RATA-RATA GLOBAL 75% DAN ASIA PASIFIK 83%.

Are we ready for this transformation? Indonesia says yes – 92% of knowledge workers in Indonesia already use generative AI at work, surpassing global (75%) and Asia Pacific (83%) averages, according to the [Microsoft and LinkedIn Work Trend Index 2024](#) that we launched mid- year. This readiness is deeply rooted in Indonesia's spirit of curiosity and experimenting new things, shaped by its youthful and diverse population. With 70% of Indonesians in the working-age group, creativity and collaboration thrive. This is exemplified by [over 3.1 million developers on GitHub](#), the third-largest developer community in Asia-Pacific, whose contributions in the number of public generative AI projects on the platform grew by 213% in 2023 alone. Such ingenuity highlights the *gotong royong* spirit, where collective efforts turn challenges into opportunities.

Sumber: Microsoft and LinkedIn Work Trend Index, 2024

TANTANGAN:

“AI SAAT INI MEMILIKI KEMAMPUAN
SETARA DENGAN LULUSAN BARU
DALAM BEBERAPA BIDANG”

- JEFF DEAN, CHIEF SCIENTIST
GOOGLE

BUSINESS INSIDER

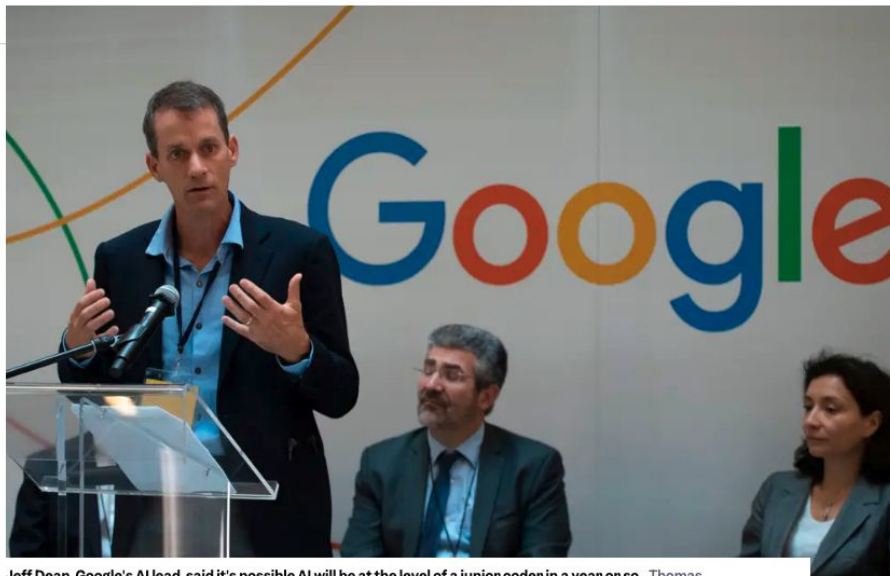
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AI

Google chief scientist predicts AI could perform at the level of a junior coder in a year

By Sarah Perkel



Jeff Dean, Google's AI lead, said it's possible AI will be at the level of a junior coder in a year or so. Thomas Samson/Getty Images

May 19, 2025, 3:47 PM GMT+7

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