SOCIALIZATION THE CINTA PANCASILA WEBSITE FOR UNDERSTANDING THE CULTURE VALUE OF THE YOUNGER GENERATION

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Abstract - The influence of modern life in the era of globalization, as well as the ease of accessing world information through the internet, makes it easier for young people to interact and communicate with anyone in any part of the world. There are many positive sides when we can absorb technological advances from western countries, the negative side is when our young generation then fades the values of Nobility, Pancasila and Nationality, the ethical ethics part and social life that it adheres to. Need real action to save young generation to socialize the goodness values of Pancasila, PT Diatama Communication cooperate with Kemendikbud, Dept. of Education, the National Police Headquarters and Pancasila Clinic held the Gerakan Cinta Pancasila in the School of Tolerance, the schools selected by Policemen and the Pancasila Clinic as the national launching pioneering schools in order to increase the spirit of student nationalism. Gerakan Cinta Pancasila, one approach is to introduce the Cinta Pancasila Website. This website is built as a distance learning media that contains counseling that contains a message to restore the tolerance values contained in the five Pancasila precepts with an approach and language that is easily understood by young people.

Keywords: Deviation, Globalization, School of Tolerance, Website, Young Generation

INTRODUCTION

The internet as a medium that can connect computer networks throughout the world, makes it easier for people to interact and communicate with anyone in any part of the world. There are many positive sides when we can absorb technological advances from western countries, the downside is that when our young generation then fades the values of virtue, Pancasila, nationality also and waning the eastern ethics and social life that they embraced.

To socialize the goodness values contained in Pancasila, especially in the younger generation, the Indonesian National Police together with the Pancasila Clinic established a national tolerance school. This tolerance school is an effort to foster young people, especially high school students. DKI Jakarta Region, as the initial stage of the plan, a tolerance school will be launched in 50 (fifty) high schools, the list of schools of tolerance is as shown in Figure 1.

Furthermore, Tolerance Schools will be launched in major cities in Java and other major cities throughout Indonesia. All high schools designated as schools of tolerance are determined by the National Police and the Pancasila Clinic. Head of the National Public Information Bureau, Brig. Gen. Pol Boy Rafli Amar, in the declaration of the first tolerance school conducted at SMAN 13 located on Pariwisata Raya Street, Bekasi Baru Utara, Pengasinan Raea Lumbu, explained, "In a tolerant school, there is a Pancasila Clinic extracurricular that is made to fortify youth in the face of existing social influences".

The launching of a school of tolerance was carried out by holding the Pancasila Love Movement activity. "Through this movement, it will be socialized about the importance of God Almighty, creating children who are friendly, prioritizing unity, promoting consensus for one of the national energies and preventing exploitation of natural resources," added Dodi Susanto as Director of the Pancasila Clinic. With the Pancasila Love Movement, Indonesia's young generation is directed to make Pancasila a guideline that can be applied in daily life, so that this country can live in harmony, avoid conflict and live mutual cooperation.
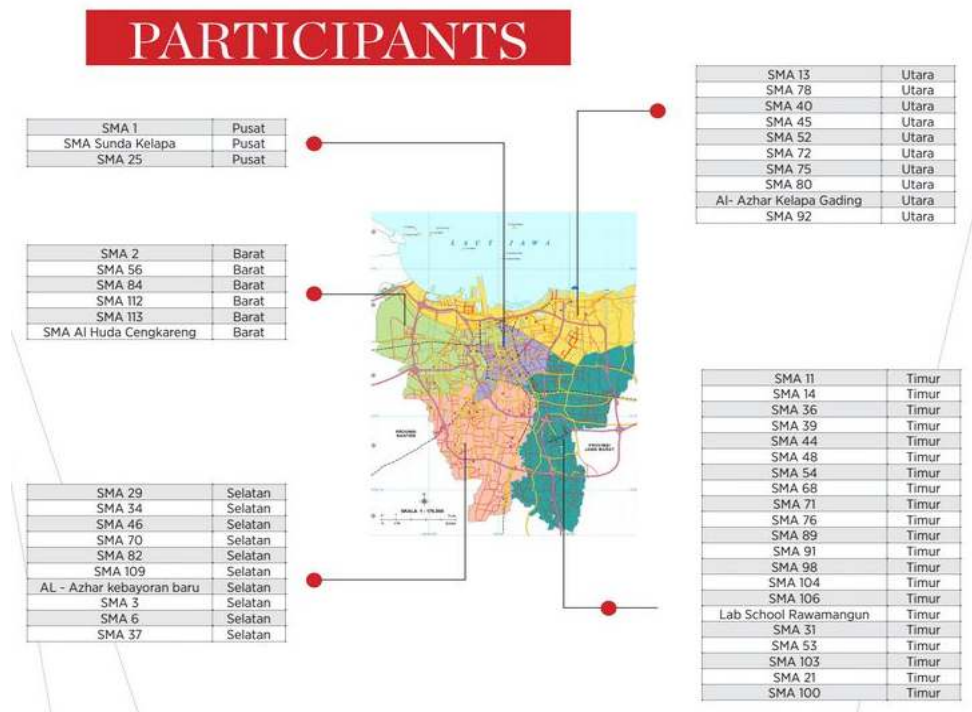
PARTICIPANTS

School	Region
SMA 1	Pusat
SMA Sunda Kelapa	Pusat
SMA 25	Pusat

School	Region
SMA 2	Barat
SMA 56	Barat
SMA 84	Barat
SMA 112	Barat
SMA 113	Barat
SMA Al Huda Cengkareng	Barat

School	Region
SMA 29	Selatan
SMA 34	Selatan
SMA 46	Selatan
SMA 70	Selatan
SMA 82	Selatan
SMA 109	Selatan
AL - Azhar kebayoran baru	Selatan
SMA 3	Selatan
SMA 6	Selatan
SMA 37	Selatan

School	Region
SMA 13	Utara
SMA 78	Utara
SMA 40	Utara
SMA 45	Utara
SMA 52	Utara
SMA 72	Utara
SMA 75	Utara
SMA 80	Utara
Al- Azhar Kelapa Gading	Utara
SMA 92	Utara

School	Region
SMA 11	Timur
SMA 14	Timur
SMA 36	Timur
SMA 39	Timur
SMA 44	Timur
SMA 48	Timur
SMA 54	Timur
SMA 68	Timur
SMA 71	Timur
SMA 76	Timur
SMA 89	Timur
SMA 91	Timur
SMA 98	Timur
SMA 104	Timur
SMA 106	Timur
Lab School Rawamangun	Timur
SMA 31	Timur
SMA 53	Timur
SMA 103	Timur
SMA 21	Timur
SMA 100	Timur

Figure 1. School of tolerance in the DKI Jakarta Region

In carrying out the socialization of the Pancasila Love Movement, the implementing team introduced the Cinta Pancasila Website. This website is to support the Pancasila Love Movement, in which the website contains a message to restore the tolerance values contained in the five precepts of Pancasila with an approach and language that is easily understood by young people. The role of Cinta Pancasila Website is very important, because it can help the implementing team to socialize the Gerakan Cinta Pancasila in providing material at the tolerance school. However, understanding of the Cinta Pancasila Website providing material providers is still lacking, so special training is needed for the material giving team. The Cinta Pancasila Website socialization through the Pancasila Love Movement is carried out through a direct approach, competition and practicing tolerance in ways and languages that are easy to understand. The schools chosen as a place to socialize the Love Pancasila Movement became a school of tolerance, which is a school that contains values that exist in Pancasila that are applied through extracurricular based on the value of Pancasila. The aim of the Pancasila Love Movement is to build the personality of the young generation who love the homeland, develop tolerance in the life of the nation and state.

The problem

The Cinta Pancasila website is a website that is already available for use by POLRI and the Pancasila Clinic in providing counseling on understanding the meaning of Pancasila in schools of tolerance. The problems faced in providing such counseling are:
1. The Cinta Pancasila Website not socialized yet as a whole in tolerance schools of because not many people can provide information about the contents of the website
2. It takes counseling and training for the material giving team

The purpose

The objectives of this program are as follows
1. General
   a. To find out the understanding of Pancasila in the younger generation, especially high school students

b. To improve relations and cooperation between educational institutions (Universitas Budi Luhur) and community groups

c. To realiazed Budi Luhur University's Tri Dharma program in the field of community service.

2. Specially

    a. To socialize the Cinta Pancasila Website to students equivalent to high school, as a place of learning to better understand the meaning of Pancasila.

    b. Providing counseling and information related to the noble values of Pancasila in the younger generation through the website.

    c. Provide training for the implementing team so that they can socialize the Cinta Pancasila Website well.

    d. Distributing questionnaires to measure the success of counseling on understanding Pancasila through the Cinta Pancasila Website.

This Community Service Program aims to create a web-based learning model in which there are teaching materials and electronic information about the meaning of Pancasila. This website model consists of two models, namely the conceptual model which is the embodiment of the theories and principles related to distance learning and web-based learning, as well as procedural models which are the stages of the formation of a remote guided learning site.

Another goal is to present the results of empirical data obtained from the development of web-based learning sites.

Target Output

The targets achieved from this community service program are, as follows

    a. Providing direction and instructions to Diatama Communications on how to access the Cinta Pancasila Website

    b. The website that is socialized in tolerance schools can facilitate the delivery of related information.

    c. The website can be a mediation between students, POLRI, Pancasila Clinic and other parties in this case Diatama Communications.

Programme Used

The direct benefits obtained from these community service activities are, as follows:

1. For POLRI

    a. To counter radical doctrine and social influence.

    b. Assist the Indonesian National Police in counteracting hardline movements such as ISIS

    c. As a means to implement Pancasila in daily life.

2. For Pancasila Clinic

    a. The goals of the Pancasila Clinic is to helps in avoiding the younger generation from social problems.

    b. To avoid young generation against various information with the aim of inciting society.

3. For Schools of Tolerance

    a. As a means to gain knowledge of the goodness values of Pancasila

    b. As a means for discussion. Students can discuss with POLRI and Pancasila Clinic, events in daily life.

    c. As a means to hold activities with other schools.

Object Conditions of Community Service Activities

The younger generation is the next generation of the nation who will, as the holders of the nation's destiny, determine the generation of the nation and the nation. At present the young generation still needs guidance and development towards a better direction, so that they can participate in filling in the ongoing development.

There are 3 categories in classifying young people based on age and institutions and the scope of the place where young people are:

    a. Students, aged 6-18 years, are still attending school.

    b. Students aged 18-25 are in colleges and academies.

c. Youth outside the school or college environment are those aged 15-30 and above.

The young generation in the process of growth and development face various problems that need to be addressed by involving all parties. This is to avoid the young generation from entering the outside values which are currently free to enter Indonesia. There are many radical ideas and values that are not in accordance with the national culture, religion and the basic values of Pancasila. For this reason, the spirit of tolerance must be developed in the younger generation, especially the younger generation equivalent to high school students. To achieve this, a tolerance school was established, through the Pancasila Love Movement in schools throughout Indonesia.

System Process

The school of tolerance was formed by POLRI and Pancasila Clinic, based on the results of interviews with the school. After the tolerance school was formed and proclaimed through the Pancasila Love Movement, both the POLRI and the Pancasila Clinic never visited to provide counseling and information about the school's tolerance activities. The Indonesian National Police and the Pancasila Clinic in managing tolerant schools face many obstacles in the distribution and organization of the tolerance school. This causes the tolerance school to not be properly organized, so that the goal of the establishment of a tolerance school is not achieved.

The number of tolerance schools spread throughout Indonesia is an obstacle for the organizers. The lack of teaching staff who can socialize the Love Pancasila Movement and lack of funds to carry out these activities are the main obstacles to this activity. Self-management from the community and non-governmental organizations to be able to continue Gerakan Cinta Pancasila is needed. Based on this, Diatama Communications invited Budi Luhur University to take part in carrying out the activities of Gerakan Cinta Pancasila in schools of tolerance.

Analysis Phase

Based on the results of observations and interviews that have been carried out both at the National Police, Pancasila Clinic, Diatama Communications and related schools, the organizers only came to school at the beginning of the launching of Gerakan Cinta Pancasila, then because it formed a tolerance school in other high schools then the tolerant school had formed neglected. This makes the tolerance schools that have been formed not run optimally because of the limited delivery of information and news. After understanding, analyzing and identifying the problems above, it can be concluded that these problems can be overcome by distance learning. The website is the most appropriate medium for distance learning, because it can be accessed by all tolerance schools spread throughout Indonesia. The website must be able to process, store and publish all information and news about schools of tolerance, so that the noble values of Pancasila can be delivered to students and can be implemented properly. Cinta Pancasila website is considered to be able to answer all the problems above. because it can help POLRI and Pancasila Clinic in providing counseling about the noble values of Pancasila, it is also expected to disseminate the necessary information relating to the establishment of a tolerance school. In order for the Pancasila Website socialization to run optimally, there needs to be training on website usage and how to maximize the function of the website. The main functions of the Cinta Pancasila Website include:
a. Facilitate management and dissemination of information about schools of tolerance
b. Publish activities that will be carried out by POLRI and Pancasila Clinic
c. Providing counseling about the noble values of Pancasila.
d. Showing the latest news and information as well as activities that will be carried out by schools of tolerance.
e. Students can access the website and see the information on the website

METHOD

The stages of the process carried out in this activity are: visits to school locations or surveys to study the life of the community, identify the need to deal with problems faced, arrange work arrangements, plan problem solving, disseminate results, implement and evaluate it and report activities. All stages are as shown in Figure 2.
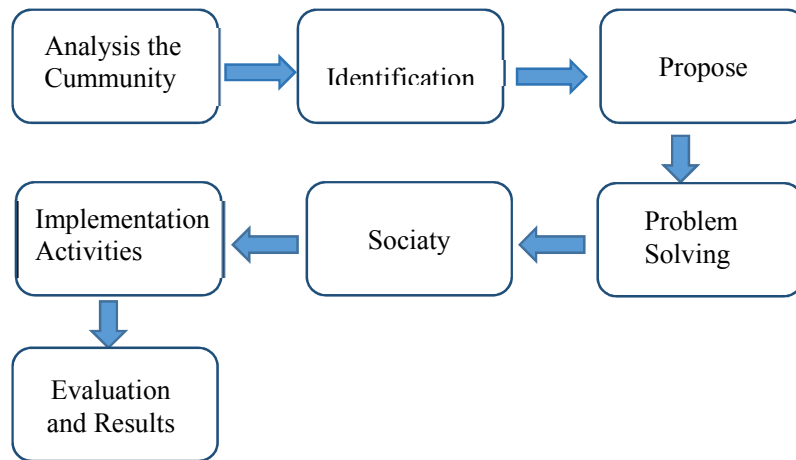
Figure 2*: Stage of Community Service Implementation

Community Situation Analysis

Analysis of the state of the community is a very important beginning that must not be ignored, because of community service activities to help the community. The analysis phase of the state of the community is carried out in 2 stages, which are further divided into several possibilities:

a. Determine the target audience

Determining the target group is not easy, sometimes it must be done gradually. Determine the target audience, whether:
- The wider community as a whole
- Certain communities or organizations
- Certain people in the community or organization.

On this occasion the community service target objects are certain people in the organization.

b. Determine the problem areas to be analyzed:
- Komprenhensip

Determine, see and study the whole problem faced by the target audience.   This requires a multidisciplinary approach
- Limited

Only limited to one or two problem areas.

Identification

The results of the analysis can be found and then formulated the problems faced by the selected target group. Concretely the formulation of the problem, more better for the results that will be achieved in this planning.

Determine Work Objectives

At this stage, the new system must be determined, the desired change. Clear changes will make the work objectives clearer, even if the changes can be accepted. The most important thing is that there has been a change from the previous conditions to the new conditions that would be achieved with this Community Service activity.

Problem Solving

Problems that have been identified need to be solved and at the same time must reach the goal to the new conditions that have been determined. Finding alternatives to solving other problems also needs to be considered.

Social Approach

Society is not only used as an object but also as the subject of Community Service. Communities must be involved as much as possible in activities, including in the planning process. In the social approach stage all the people involved in this activity are targeted for the approach, because the problem formulated is their problem that needs to be solved. Efforts need to be made so that people assume that this is their activity to overcome the problems they face by getting help from elements of higher education.

Implementation of activities

At the implementation stage the activities must be planned carefully and in detail. The preparation of this work plan is:
   a. Determination of how activities will be carried out
   b. Determination of implementation time
   c. Determination of the place of activity
   d. Determination of people who will be involved in activities

In preparing the implementation plan for the activities, suggestions from the target community need to be considered. Carefully prepare all the necessary facilities including the material to be provided.

Evaluation of Activities and Community Outcomes

This evaluation phase includes target communities, so that the target community not only knows the results of their activities so far but also learns to know and measure the changes that occur. Evaluation is carried out with improvements during the process of the activity. The conclusion of the evaluation results must be explained to what extent the success rate.

This Community Service Method is an outline of a Community service program preparation process. Cinta Pancasila Website Management Training Activities are described as in Table 1.

Table 1. Details of Community Service

NO.	DETAIL KEGIATAN	Time/ hour
1.	Make a work plan	6
2.	Introducing Cinta Pancasila Website	3
3.	Identify problems and collect documents related to needs	4
4.	Analyze the problem and discuss the contents of the Cinta Pancasila Website:	12
	A. User	
	- Registration	
	- Login and Logout	
	- Masterpiece	
	B. Site Manager	
	- Current news	
	- Manage News	
	- Manage Pages	
	- Manage slides	
	- Change Access Rights	
	C. Site Administrator	
	- Organize Site	
	- Adjust Display	
	- Set Links to Social Media	
	- Setting the Site Logo	
5.	Website according to your needs	12
6.	Prepare presentation material	6
7.	Preparing a Manual Book	8
8.	Provide training to the organizers	6

NO.	DETAIL KEGIATAN	Time/hour
9.	Socialize Cinta Pancasila Website to Tolerance Schools (10 times, 2 hours each)	20
10.	Distributing a questionnaire to find out whether the Cinta Pancasila Website has been properly provided by Diatama Communications (10 schools)	5
11	Analyze questionnaire results	6
12.	Reported	12

RESULT AND DISCUSSION

This Community Service is the introduction and management of the Cinta Pancasila Website to PT Diatama Communications for the next PT Diatama Communications to socialize the Cinta Pancasila Website to a designated tolerance school.

Cinta Pancasila Website socialization goes to tolerance schools by holding Gerakan Cinta Pancasila, which is a movement to restore the tolerance values contained in Pancasila with an approach and language that is easily understood by young people. "Through Gerekan Cinta Pancasila, it will be socialized to the young generation about the importance of the Godhead, creating friendly children, prioritizing unity, promoting consensus for one of the national energies and preventing exploitation of natural resources," added Dodi Susanto, Director of the Pancasila Clinic.

Gerakan Cinta Pancasila also, Indonesia's young generation can make Pancasila a work guide that can be applied in everyday life, so that this country can live in harmony, avoid conflict and mutual cooperation. To find out the success of the socialization of the Cinta Pancasila Website during Gerakan Cinta Pancasila, a questionnaire was distributed in 10 high schools. The test was carried out directly, which was attended by 5 students from each school who were taken randomly. The 10 (ten) high schools used as resource persons are listed in Table 2.

Table 2. Respondence

No.	School Name	Address
1.	SMAN 29	Kramat Street No.6 Kebayoran Lama South of Jakarta
2.	SMAN 34	Margasatwa Raya Street No. I Pondok Labu, Cilandak, South of Jakarta
3.	SMAN 46	Masjid Darussalam Street kav. 23-25, Kebayoran Baru, South of Jakarta
4.	SMAN 70	Bulungan Raya Street Blok C No. 1 South of Jakarta
5.	SMAN 82	Daha 2 Street. Kelurahan Gunung, Kebayoran Baru South of Jakarta
6.	SMAN 109	Gardu Street No. 31, Srengseng Sawah – Jagakarsa, South of Jakarta
7.	SMA Al Azhar	Sisingamangaraja Street, Kebayoran Baru, South of Jakarta
8.	SMAN 3	Setiabudi II Street, Setiabudi, South of Jakarta
9.	SMAN 6	Mahakam I Street Blok C, Kebayoran Baru, South of Jakarta
10.	SMAN 37	H. Kebon Baru Street – Tebet, South of Jakarta

Questionnaire Result

The results of the questionnaire are grouped with a list of 5 scales, as in Table 3.

Table 3. Assessment Groupings

No.	Variable	Descrition
1.	SS	Strongly Agree
2.	S	Agree
3.	D	Doubtful
4.	DA	Disagree
5.	SDA	Strongly Disagree

The variables used in making questioner are as follows;

a. Informative

This aspect is the most fundamental aspect of social media for learning. The question includes, "Is the information and data timely and accurate?" Informative questions are questions no. 1 and no. 2

b. Responsif

The second aspect is, responsive. Responsiveness is an aspect that shows that the admin provides answers as quickly and as possible. Questionnaire questions include, "Do questions quickly get answers?". Responsive questions are questions no. 3 and no. 4

c. Asesif

This aspect is an aspect that shows whether a user or group member is able to access social media learning facilities whenever the user wants it. Informative questions are questions no. 5 and no. 6

d. Interactive

The interactive aspect shows whether the user is able to do something to show their judgment and opinions. The question in the questionnaire is, "Are users able to express their opinions freely and accordingly?" Informative questions are questions no. 7 and no. 8

e. Active

Active aspects indicate whether the discussion forum or information delivery is updated with a reasonable period. The question asked to the user is, "Is the flow of information and content that is in social media always new and can be followed?". Informative questions are questions no. 9 and no. 10

From the questionnaire that has been distributed in 10 (ten) high schools with each school 5 (five) respondents, the results are obtained as shown in Table 4.

Table 4. Result Test

Criteria	SA	A	D	DA	SDA
Informative	21	20	5	4	0
Responsive	24	20	3	3	0
Accessive	28	20	1	1	0
Interactive	14	26	6	4	0
Active	26	13	6	5	0
Total	**113**	**99**	**21**	**17**	**0**

From the results of the questionnaire above, the percentage of results obtained by calculating the total number of variables divided by the total answer. The results of these calculations are as in Table 5

Table 5. Percentage of results of questionnaire

No.	Variable	Procentation
1.	SA	45,2 %
2.	A	39,6 %
3.	D	8,4 %
4.	DA	6,8 %
5.	SDA	0 %

The questionnaire results

From the test results it can be concluded that learning to use this website has generally been accepted by the learning participants. In terms of responsiveness and accessibility, the highest score was obtained, so that this study was able to convey and provide responses desired by the participants.

Link to Social Media

The Cinta Pancasila website is also linked to other social media, from interviews of high school students, obtained results where many become active users on facebook and twitter, the social media that is linked to the Cinta Pancasila Website is facebook and twitter. Both Facebook and Twitter can be accessed directly from the Cinta Pancasila Website, because the website has provided a menu that can be directly connected to the Love Pancasila facebook and Twitter Love Pancasila. Facebook front Love Pancasila and Twitter Love each Pancasila as in Figures 3 and 4

Figure 3. Facebook page on the Cinta Pancasila Website

Figure 4. Twitter page on the Cinta Pancasila website

RESULT AND DISCUSSION

The Community Service is carried out by providing training on how to use the Cinta Pancasila Website through the internet and how to participate in the competition by uploading the results of his work, as well as how to socialize it.

It is hoped that PT Diatama Communications can utilize and enrich the contents of the Cinta Pancasila Website by uploading teaching material on the noble values of Pancasila, creating online competitions and utilizing discussion forums to be used by School Tolerance students in distance learning.

In Tolerance Schools will be given training, counseling and competitions. School Tolerance participants are 50 people chosen by the school representing class X, XI and class XII. Socialization as shown in Figures 5 and 6.

Figure 5. Socialization Cinta Pancasila Website

Figure 6. Socialization Gerakan Cinta Pancasila

In carrying out training activities and socializing the use of the Cinta Pancasila Website for students and teachers, it requires good planning and is adjusted to the readiness of the time and availability of schools, school facilities, readiness of the module and the right time for socialization training, because it does not interfere with activities learn how to teach.

Program implementation begins with visits to the locations of schools. During the first review, observations were made about the learning process at school, interviews with some teachers and students, the experience of using computers and accessing the internet, knowledge of the internet as a medium to find teaching material references, and interest in distance learning. On the second visit, submission of the draft material content of the website will be submitted during the socialization and plan for the implementation of the socialization and taking photos of the learning atmosphere in the classroom. The site visit process was carried out to ensure that the readiness to carry out the training and socialization would be able to work in this school, and obtain certainty of willingness from the school to conduct this socialization.

Next is preparation for the socialization conducted in two months. The activities carried out preparing. The next activity is to do a data collection of students who represent and print modules. In addition, a schedule for the implementation of socialization as well as the schedule of participants and

instructors who will provide training materials and assistants who will be involved in the implementation of activities will also be made. After preparation before the socialization is complete, the socialization is ready to begin. On this occasion Community Service which was reported to be implemented was limited to training to instructors who would provide training to schools, which in this case represented by PT Diatama Communications. The purpose of the training to Diatama Communications staff is that they can become instructors in these schools. In the training process it is passive, meaning that it only calls for and evaluates, after which it is expected that the school can add to the contents of developing modules and exploration on the Cinta Pancasila Website.

CONCLUSION

Based on the description of the previous chapters, it was concluded from the Community Service program in the form of Information System Implementation as a distance learning media in the form of Cinta Pancasila Website as follows:

Conclusion
a. Cinta Pancasila website as a media of distance learning is very helpful in applying tolerance schools.
b. Through the Pancasila Website, information and counseling about the goodness values of Pancasila can be well integrated.
c. Cinta Pancasila website is not only as a learning media but also as a medium for holding positive competitions such as speech, writing and others.
d. The Cinta Pancasila website can unite the young generation from all corners because of the common interest
e. the database makes it easy to store, search and maintain data, so there is no need paper media that is easily lost and damaged as when the system is still manual.
f. The computerized system can help POLRI and Pancasila Clinic in making the right decisions because the computerized system can provide relevant and timely information.

Suggestion
a. Training needs to be done regularly, so that mastery and understanding of the application is getting better.
b. To avoid various errors that may arise at this time, maintenance needs to be carried out regularly. Data control is the best way to avoid mistakes.
c. The computer infrastructure need to be increase in order to create more efficiency and effectiveness to support this information system.

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