



October 29th, 2024
Jakarta - Indonesia
BINUS Anggrek Campus Auditorium

The 6th ICCD 2024

(International Conference on Community Development)
Advancing Eco-Friendly and Zero Waste Initiatives

CONFERENCE PROGRAMS & ABSTRACTS



ICCD 2024

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CONFERENCE PROGRAM

The 6th International Conference and Community Development (ICCD) 2024
“Advancing Eco-Friendly and Zero Waste Initiatives”

Conference Program

The 6th International Conference and Community Development (ICCD) 2024
“Advancing Eco-Friendly and Zero Waste Initiatives”

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Secretariat :

International Conference and Community Development (ICCD) 2024
“Advancing Eco-Friendly and Zero Waste Initiatives”

BINUS UNIVERSITY

Anggrek Campus | RTTO Room, 7th Floor

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CONFERENCE SCHEDULE
THE 6th INTERNATIONAL CONFERENCE AND COMMUNITY DEVELOPMENT
(ICCD) 2024

BINUS University, Thursday, October 29th 2024

Time (UTC+7)			Dur (min)	Activities
SESSION 1: Auditorium Session				
8:00	-	9:00	60	Registration Morning Coffee
9:00	-	9:10	10	Traditional dance performance: STAMANARA
9:10	-	9:15	5	Opening by MC
9:15	-	9:20	5	Prayer
9:20	-	9:25	5	National anthem "Indonesia Raya"
9:25	-	9:35	10	Welcoming Speech by: BINUS University Vice Rector of Research & Technology Transfer - Prof. Dr. Juneman Abraham, S.Psi., M.Si.
9:35	-	9:45	10	Opening Remarks/Ceremony by: BINUS University Rector - Dr. Nelly, S. Kom., M.M., CSCA followed by Opening Gong Banging with four Rectors of partnering universities
9:45	-	10:00	15	Keynote Speech by: Deputy for Micro Business Jakarta - Ministry of Cooperatives and SMEs (Kemenkopukm) - Dr. Yulius, M.A.
10:00	-	10:10	10	- Token Handout to Representative of Kemenkopukm - Photo
10:10	-	10:15	5	Guest Speakers Introduction by Moderator
10:15	-	10:30	15	Guest Speaker 1 – Research Fellow Faculty of Economics and Muamalat - Islamic Science University of Malaysia - Prof. Dato’ Dr. Hasnah Hj. Haron
10:30	-	10:45	15	Guest Speaker 2 - Senior Lecturer, La Trobe Business School, Australia – Dr. Malliga Marimuthu
10:45	-	11:00	15	Guest Speaker 3 – BINUS University Lecturer - Represented Burapha University International College, Thailand - Teguh Amor Patria, A.Par., PGDip., MPPar., Ph.D
11:00	-	11:15	15	Guest Speaker 4 - Director of EUREKA Robotics Center, Cardiff Metropolitan University, Wales, United Kingdom - Prof. Esyin Chew
11:15	-	11:35	20	Talk Show and Q&A
11:35	-	11:40	5	Musical Performance: Digital Angklung
SESSION 2: Classroom Session				
11:40	-	11:45	5	Announcement for Classroom Session (optional for Session 1 Speakers)
11:45	-	12:45	60	Lunch Break
12:45	-	16:15	210	Classroom Session
16:15	-	16:25	10	Session transition: participants move for Afternoon Coffee & Session 3
SESSION 3: Closing Session (Auditorium)				
16:25	-	16:45	20	Afternoon Coffee
16:45	-	17:00	15	i. Best Paper Announcement by MC ii. Closing by MC iii. Closing Performance (Digital Angklung)
17:00				Event ends

PARALLEL SESSION

ROOM 1 (521)

Time (UTC+7)		Dur (min)		
Classroom Session				Room 1 (508) Moderator: Citra Eka Putri, S.I.Kom, M.I.Kom
13:00	-	13:05	5	Session Opening by Moderator
13:05	-	13:20	15	ICCD2024007 HOW LOYAL THE CUSTOMER TO RECYCLED PRODUCT Dewi TAMARA, and Anita MAHARANI
13:20	-	13:35	15	ICCD2024034 IMPLEMENTATION OF TESLA BI (TEKNOLOGI ENERGI SURYA LINTAS ANTAR BIDANG ILMU) ON FUTURISTIC SEATING AT TLC (TEACHING AND LEARNING CENTRE) AMARI Muhammad Hafizd Ibnu Hajar, Rizky Dinata and Lukman Medriavin Silalahi2
13:35	-	13:50	15	ICCD2024044 ECOENZYM WORKSHOP: A STEP FOR ZERO WASTE AT HOUSEWIVES GROUP RT.13 PONDOK BETUNG, TANGERANG SELATAN Anggun PUSPITASARI, Arin FITHRIANA, and Putra TAQWA
13:50	-	14:05	15	ICCD2024053 COMMUNITY ECONOMIC EMPOWERMENT THROUGH LIMITED LAND UTILIZATION IN GAGA VILLAGE, LARANGAN DISTRICT TANGERANG CITY Slamet MUDJIJAH, Diah Ayu Sekar ASTUTI, Priyambada Bagus ARTANTA
14:05	-	14:20	15	ICCD2024058 GREENPRENEURSHIP DEVELOPMENT FOR THE YOUNG GENERATION: INCREASING THE ECONOMIC VALUE OF COCONUT FIBER WASTE Yuni KASMAWATI, Slamet MUDJIJAH, Ratna UJIANDARI, and Priyambada Bagus ARTANTA

14:20	-	14:35	15	ICCD2024077 ASSISTANCE FOR THE STUDY OF POTENTIAL COAL DOWNSTREAMING PROJECTS IN SOUTH SUMATRA Hendi PRIHANTO, R.R. Meitri Hening Chrisna DALUARTI, Prisila Damayanty Yudistira ADWIMURTI
14:35	-	14:50	15	ICCD2024067 EVALUATION OF THE FERTILIZER SUBSIDY DISTRIBUTION PROGRAM IN INCREASING FARMERS' PRODUCTIVITY Arief Rahman HAKIM, Harry NENOBAIS, Adi JAYA
14:50	-	15:05	15	ICCD2024068 ECO-FRIENDLY EFFECTS OF ROOIBOS TEA (ASPALATHUS LINEARIS) RINSE ON SALIVA PH AND ORAL HEALTH Margaretha HERAWATI, Tarisha Aulia PUTRI
15:05	-	15:20	15	ICCD2024084 OPTIMIZATION OF KONYAL FRUIT BUSINESS POTENTIAL FOR INCREASING FAMILY ECONOMIC VALUE: INTEGRATION OF ISLAMIC PRINCIPLES IN BUSINESS DEVELOPMENT (FISIP) Elis Teti RUSMIATI, Kartib BAYU, and Nanda Putu WINATA
15:20	-	15:35	15	ICCD2024088 SOCIALIZATION OF THE BLACK SOLDIER FLY (<i>Hermetia illucens</i>) UTILIZATION AS COMPOST AND ENVIRONMENTALLY FRIENDLY ANIMAL FEED TO FARMERS IN DISASTERPRONE ZONE, BENJOT VILLAGE, CIANJUR Hariyadi B. SUKAMDANI, Tatan SUKWIKA, Nugroho Budi SATRIO
15:35	-	15:50	15	ICCD2024008 ADVANTAGES OF 3600 VIRTUAL GREEN SPACES TOUR TO SUPPLEMENT SUSTAINABLE ARCHITECTURE EDUCATION: CASE SRENGSENG URBAN FOREST IN WEST JAKARTA Sigit WIJAKSONO, Bonny A SURYAWINATA, Nicole AG DARISA and Nicholas G KWEE
15:50	-	16:05	15	ICCD2024003 EXPLORING THE IMPACT OF WORK CULTURE AND OFFICE MANAGEMENT ON CULTURAL INTELLIGENCE Rafly Septiawan IFRAN and Bay DHOWI

16:05	-	16:20	15	ICCD2024011 SUSTAINABLE DEVELOPMENT GOALS SOCIALIZATION USING KNOWLEDGE MANAGEMENT SYSTEMS FOR THE FIRST INDICATOR NO POVERTY UNDERSTANDING Wahyu SARDJONO, Maryani, Sarim, and Erma LUSIA
15:35	-	16:35	60	announced by Moderator

ROOM 2 (522)

Time (UTC+7)		Dur (min)		
Classroom Session				Room 2 (510) Moderator: Denik Iswardani Witarti, Ph.D
13:00	-	13:05	5	Session Opening by Moderator
13:05	-	13:20	15	ICCD2024092 ECO-FRIENDLY PACKAGING DESIGN TO INCREASE CULINARY BUSINESS SALES IN NAGASARI VILLAGE, KARAWANG Dewi Gita KARTIKA, Uuh SUKAESIH, Miswan Miswan
13:20	-	13:35	15	ICCD2024057 COMMUNITY SERVICE IN IMPROVING HEALTH-BASED WELFARE IN GUNUNG BUNDER 2 VILLAGE Wiwin WINDIHASTUTY, Goenawan BRODOSAPUTRO, and Mulyati MULYATI
13:35	-	13:50	15	ICCD2024075 SOCIALIZATION OF THE USE OF HEALTH INSURANCE PROGRAMS TO REDUCE THE ECONOMIC BURDEN OF PATIENTS Meiliyah ARIANI, Sarida MINARNI, Melan SUSANTY PURNAMASARI, Zulhawati ZULHAWATI, Kurnia SARI DEWI, Zahera MEGA UTAMA
13:50	-	14:05	15	ICCD2024073 IMPROVING THE COMPETENCE OF HUMAN RESOURCES OF MSMES IN CIGUNDUL VILLAGE, SUKABUMI REGENCY Meiliyah ARIANI, Sarida MINARNI, Melan SUSANTY PURNAMASARI, Zulhawati ZULHAWATI, Kurnia SARI DEWI, Zahera MEGA UTAMA
14:05	-	14:20	15	ICCD2024035 THE USE OF RENEWABLE ENERGY IN HYDROPONIC SYSTEMS: SOCIALIZATION AND APPLICATION OF SOLAR PANELS IN GANG HIJAU SWAKARYA, MERUYA SELATAN Julpri ANDIKA, Heru SUWOYO, Angela DIRMAN, Firoos

				Safana PUTRA, Alwan JIBRAN, Wahyuda PURNAMA, REPELITA
14:20	-	14:35	15	ICCD2024036 ENTREPRENEURIAL EMPOWERMENT THROUGH HYDROPONIC CULTIVATION IN SOUTH MERUYA Erna SETIANY, Tin Budi UTAMI, Muthia RAHAYU, Rani Trisna ADYANI, Aris AFRIZA, Siar SULAIMAN, Abie Wiguna Banu RAHARJO, Aditya Airlangga Putra PRATAMA, Gabriela CATHERINE, Cinta Wahyuri PUTRI
14:35	-	14:50	15	ICCD2024041 FOSTERING ENVIRONMENTAL AND ECONOMIC RESILIENCE THROUGH CATFISH FLOSS PRODUCTION IN WEST JAKARTA Nurul HIDAYAH, Daru ASIH, Putri ANDARI
14:50	-	15:05	15	ICCD2024042 SELF CONFIDENCE FOR A BETTER FUTURE SELF-DEVELOPMENT: PERMAI COMMUNITY SERVICE, MALAYSIA Aditya Pratama NANDIWARDANA, Mochamad SOELTON, Muhammad Shirhan THOULLON, Subur KARYATUN, Dudi PERMANA, Yanto RAMLI, Khozaeni Bin RAHMAD
15:05	-	15:20	15	ICCD2024002 EMPOWERMENT OF THE CISADANE RIVER THROUGH KIRAI TREE PLANTING PARTNERSHIP PROGRAM BETWEEN BINUS UNIVERSITY AND WASTE BANK CISADANE RIVER COMMUNITYA Suryadiputra LIAWATIMENA, and Pantri HERIYATI
15:20	-	15:35	15	ICCD2024078 ASSISTANCE ON SUSTAINABLE ASPECTS ASSESSMENT OF MILKFISH CANNING PRODUCTION IN BANJARMASIN, SOUTH KALIMANTAN Hendi Prihanto, Sismiati, Usmar, Tamrin LANORI
15:35	-	15:50	15	ICCD2024015 IMPLEMENTATION OF THE INDUSTRIAL REVOLUTION 4.0 WHICH CAN ACCELERATE THE SUSTAINABILITY OF CLEAN WATER Wahyu SARDJONO, Maryani, Sarim, and Erma LUSIA
15:50	-	16:05	15	ICCD2024022 ENHANCING HUMAN RESOURCE COMPETENCIES TO IMPROVE THE PERFORMANCE OF MICRO, SMALL, AND MEDIUM ENTERPRISES IN MERUYA UTARA Winda WIDYANTY, Dian PRIMANITA, and Setyo RIYANTO
16:05	-	16:20	15	ICCD2024023 SOCIALIZATION OF SHARIAH BASED INVESTMENT; TECHNICAL, BENEFIT, AND FUTURE ECONOMIC (ENTREPRENEUR AT PERMAI IN PENANG ISLAND) NENGZIH, Deden TARMIDI

15:35	-	16:35	60	announced by Moderator
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ROOM 3 (523)

Time (UTC+7)		Dur (min)		
Classroom Session				Room 3 (512) Moderator: Melly Ridaryanthi Ph.D
13:00	-	13:05	5	Session Opening by Moderator
13:05	-	13:20	15	ICCD2024090 EDUCATION AND IDENTIFICATION OF FULFILLMENT OF BASIC PRODUCTION REQUIREMENTS BASED ON GOOG MANUFACTURING PRACTICESS (CPPOB) TOWARDS SMALL BUSINESS PINDANG FISH GROUP IN LOMBANG VILLAGE, INDRAMAYU REGENCY Siti Chairiyah BATUBARA, Listyo Setyo PRATIGNYO, Sri Prapti Fajar NURSANTI, Kholil, Nafiah ARIYANI
13:20	-	13:35	15	ICCD2024027 HEALTH COMMUNICATION LITERACY IN PROMOTING THE HEALTHY COMMUNITY MOVEMENT AMONG INDONESIAN MIGRANT WORKERS IN PENANG – MALAYSIA Elly YULIAWATI
13:35	-	13:50	15	ICCD2024039 EFFORTS TO IMPROVE UNDERSTANDING OF FINANCIAL STATEMENTS BASED ON SAK EMKM FOR MSMES IN THE MERUYA SELATAN REGION Putri Dwi WAHYUNI*, MARSYAF
13:50	-	14:05	15	ICCD2024045 AUDIO-VISUAL LEARNING THROUGH ANIMATED VIDEO APPROACH FOR CHILDREN WITH INTELLECTUAL DISABILITIES Arief RUSLAN, Arif Nur HIDAYAT, Wahyu ARNISA, and Laksmi RACHMARIA
14:05	-	14:20	15	ICCD2024047 IMPLEMENTATION OF TEACHING FACTORY TO IMPROVE THE SKILLS OF VOCATIONAL SCHOOL TEACHERS IN VISUAL TECHNOLOGY-BASED INTERACTIVE LEARNING DESIGN AT SMK KEBANGSAAN PONDOK AREN Devit SETIONO, Rocky Prasetyo JATI, and Nexen Alexandre PINONTOAN

14:20	-	14:35	15	ICCD2024048 SURFACE DESIGN TRAINING USING SUMINAGASHI TECHNIQUE TO INCREASE STUDENT CREATIVITY IN PKBM BINAR, SOUTH TANGERANG Dhika Purnama PUTRA, Dewi PUGERSARI, Elizabeth ELIZABET, and Arbi Cristional LOKANANTA
14:35	-	14:50	15	ICCD2024050 PKM IMPROVEMENT COMPETENCY CURRICULUM UJI KOMPETENSI KEAHLIAN (UKK) AND NETWORK AUTOMATION TO IMPROVE SOFT SKILL ASPECTS AT SMKS NUSANTARA Hillman Akhyar DAMANIK, Merry ANGGRAENI, and Farida Ayu Avisena NUSANTARI
14:50	-	15:05	15	ICCD2024052 TRAINING TO IMPROVE PUBLIC COMMUNICATION IN WRITING PUBLIC RELATIONS IN DIGITAL MEDIA FOR PUBLIC RELATIONS STAFF OF POLDA METRO JAYA Laksmi RACHMARIA, Arief RUSLAN, Feri FERDINAN, and Andry SUSANTO
15:05	-	15:20	15	ICCD2024056 ENHANCING DIGITAL LITERACY THROUGH CULTURAL VALUE INTEGRATION IN KRENDANG COMMUNITY Windarto WINDARTO, and Martini MARTINI
15:20	-	15:35	15	ICCD2024059 BUILDING A HEALTHY AND SAFE SCHOOL WITH THE KKN PROGRAM IN GUNUNG PICUNG VILLAGE, PAMIJAHAN DISTRICT, BOGOR REGENCY Andrea Abdul Rahman AZZQY, Arsenius Wisnu Aji Patria PERKASA
15:35	-	15:50	15	ICCD2024024 BUSINESS TRAINING IMPLEMENTATION OF MANAGEMENT SYSTEMS IN UMKM IN SOUTH MERUYA VILLAGE, WEST JAKARTA Sri HARTONO
15:50	-	16:05	15	ICCD2024025 FINANCIAL LITERACY SOCIALIZATION IN MANAGING MSME FINANCES IN NORTH MERUYA VILLAGE Dian Primanita OKTASARI, Winda WIDYANTI

16:05	-	16:20	15	ICCD2024032 ENHANCING PRODUCT LAUNCH SUCCESS AMONG INDONESIAN SME IMMIGRANTS IN PENANG: A COMMUNITY-BASED APPROACH Rien Agustin FADJARENIE, Putri RENALITA, Dedi PERMANA, Kusno WARSITO, Khosaini bin RACHMAD
15:35	-	16:35	60	announced by Moderator

ROOM 4 (524)

Time (UTC+7)		Dur (min)		
Classroom Session				Room 4 Moderator: Dr. Julfi Restu Amelia, S.T.P., M.Si.
13:00	-	13:05	5	Session Opening by Moderator
13:05	-	13:20	15	ICCD2024066 IMPLEMENTATION OF STATE OWN GOODS MANAGEMENT IN COORDINATOR MINISTRY OF HUMAN DEVELOPMENT AND CULTURE Harry NENOBAIS, Paiman RAHARJO, Fadhil JAMALUDDIN
13:20	-	13:35	15	ICCD2024085 EFFECTIVE COMMUNICATION TRAINING FOR MOTHERS AND CHILDREN Fit YANUARr, Daesy EKAYANTHI
13:35	-	13:50	15	ICCD2024086 EDUCATION ON TEMPE PRODUCT DEVELOPMENT AS PRODUCT DIVERSIFICATION AT TEMPE RADJA, JABAL NUR MOSQUE, SENTUL, BOGOR Anwar KHOIRUL, Maskar DADI HIDAYAT, Angelia REVANZA ELIZA, Hidayat LARAS ANASTASIA, Naufal FANDRA RADITYA and Kusumawati INTAN
13:50	-	14:05	15	ICCD2024095 ENHANCING THE CREATIVITY OF CHILDREN AND TEENAGERS Morissan MORRISSAN & Marlinda IRWANTI

14:05	-	14:20	15	ICCD2024028 ENHANCING DIGITAL SAFETY KNOWLEDGE INDONESIAN MIGRANT WORKER IN MALAYSIA Puji RAHAYU, Saruni Dwi ASNATI, Elin CAHYANINGSIH, Dede Adika DURUNAVIS
14:20	-	14:35	15	ICCD2024061 IMPROVING DIGITAL LITERACY OF HUMAN RESOURCES THROUGH THE UTILIZATION OF VILLAGE INFORMATION SYSTEMS IN WANAGIRI VILLAGE, PANDEGLANG Atik ARIESTA, Titin FATIMAH, and Jeanie ANNISSA
14:35	-	14:50	15	ICCD2024029 ENHANCING DIGITAL LITERACY AMONG MICRO, SMALL, AND MEDIUM ENTERPRISES (MSMEs) IN JAGAKARSA SUB- DISTRICT, SOUTH JAKARTA Setyo RIYANTO, Sufirin HANAN, and Winda WIDYANTY
14:50	-	15:05	15	ICCD2024063 SOCIALIZATION ABOUT THE IMPLICATIONS OF ALCOHOL ABUSE ON JUVENILE DELINQUENCY AT SMAN 6, SOUTH TANGERANG CITY Lucky NURHADIYANTO, Triny SRIHADIATI, Muh. Ardila AMRY, Fajar JABIR
15:05	-	15:20	15	ICCD2024001 EXPLORING LOCAL POTENTIAL: RATU ECENG EMPOWERMENT STRATEGY THROUGH BASIC TECHNOLOGY AND DIGITAL MARKETING Pantri HERIYATI, Yosica MARIANA, Retno DEWANTI, Puti Minang ANJARANI, Fergyanto FERGYANTO
15:20	-	15:35	15	ICCD2024004 INCREASING GEN-Z TRUST IN MSME BRANDS THROUGH DIGITAL MARKETING: MEDIATING FACTORS OF INFORMATION QUALITY FROM EWOM ON CELEBRITY ENDORSEMENT AND SOCIAL MEDIA MARKETING TOWARD BRAND TRUST Kusumah Arif PRIHATNA, Rosalin AYAL, Meutia SISTARANI and Indira Tyas WIDYASTUTI

15:35	-	15:50	15	ICCD2024076 BUSINESS DIGITALIZATION EDUCATION FOR THE SOCIETY TO FACE THE ERA OF REVOLUTION 4.0 Selfiani, Hendi PRIHANTO, Usmar, Tamrin LANORI
15:50	-	16:05	15	ICCD2024043-INCREASING HUMAN RESOURCE COMPETENCY FOR THE SUSTAINABILITY OF MSME BUSINESSES IN PULAU PINANG, MALAYSIA-Lenny Christina NAWANGSARI1*, Indra SISWANTI2, Nadia Ingrida TJUATJA3, Muhammad Andrian BAGASKARA4, Dario Fernades Doutel De SOUSA
16:05	-	16:20	15	ICCD2024098-TRAINING ON MAKING CREATIVE ECONOMY-BASED TOUR PACKAGES IN PASIR EURIH TOURISM VILLAGE, BOGOR REGENCY- Hifni ALIFAHMI1, T. Titi WIDANINGSIH2*, Annisa Retno UTAMI3
15:35	-	16:35	60	announced by Moderator

ROOM 5 (526)

Time (UTC+7)		Dur (min)		
Classroom Session			Room 5 Moderator: Dr. Amia Luthfia, S.P., M.Si	
13:00	-	13:05	5	Session Opening by Moderator
13:05	-	13:20	15	ICCD2024006 THE INFLUENCE OF EASE OF USE, TRUST AND E-SERVICE QUALITY ON REPURCHASE INTENTION OF CARE & BEAUTY PRODUCT IN E-COMMERCE WITH E-SATISFACTION AS AN INTERVENING VARIABLE Asti Prima AULIA, Riska Mulia ARUM, Hardiyansyah HARDIYANSYAH
13:20	-	13:35	15	ICCD2024009 SME DEVELOPMENT AND ART COMMUNITY FOR DEVELOPING JELEKONG CULTURAL TOURISM AREA Jajat SUDRAJAT, Mira RUSTINE, Dimas YUDISTIRA,

				Kania Alma TIARA, Maryani MARYANI, Satrio Matin UTOMO
13:35	-	13:50	15	ICCD2024010 ENHANCING TUGU JAWA SOY SAUCE BRAND VISIBILITY THROUGH PRODUCT PHOTOGRAPHY Yudhistya AYU KUSUMAWATI, Hindam BASITH RAFIQI, Lutfi TRI ATMAJI and Anindya WIDITA
13:50	-	14:05	15	ICCD2024016 PROMOTION OF INDONESIAN WOMEN JAZZ MUSICIANS WITH E-ZINES: STRATEGIES AND BEST PRACTICES Yudhistya AYU KUSUMAWATI, Amelia TRI BHANUWATI, Asri RADHITANTI, Rudi YULIO ARINDIONO, Elizabeth PASKAHLIA GUNAWAN and Dini CINDA KIRANA
14:05	-	14:20	15	ICCD2024026 WEAKNESSES OF USING E-MARKETING AND STRATEGIES TO OVERCOME THEM DIPA MULIA
14:20	-	14:35	15	ICCD2024030 INCREASING THE CAPACITY OF MSMES WITH INTEGRATED MARKETING PROGRAMS AT MSMES IN CIGANJUR, JAGAKARSA, SOUTH JAKARTA Sri HARTONO, Agustinus HARIADI
14:35	-	14:50	15	ICCD2024033 IMPROVING SKILLS FOR MICRO SMALL AND MEDIUM ENTERPRISES (UMKM) THROUGH SOCIAL MEDIA OF PERMAI MEMBERS IN PENANG, MALAYSIA Catur WIDAYATI, Fadhila Dhia MALIHAH, Dinar Nur AFFINI and Khozaeni Bin RAHMAD
14:50	-	15:05	15	ICCD2024051 UTILIZATION OF SOCIAL MEDIA AS A PROMOTIONAL AND INFORMATIONAL TOOL FOR ACTIVITIES IN WANAGIRI VILLAGE, PANDEGLANG INCREASING THE CAPACITY OF MSMES WITH INTEGRATED MARKETING PROGRAMS AT MSMES IN CIGANJUR, JAGAKARSA, SOUTH JAKARTA Hendri IRAWAN, Irawan IRAWAN, Geri SURATNO

15:05	-	15:20	15	ICCD2024079 THE EFFECT OF THE #30DAYSZEROWASTECHALLENGE CAMPAIGN MESSAGE ON AWARENESS AND BEHAVIOUR CHANGES OF @ZEROWASTE.ID_OFFICIAL FOLLOWERS Akyla Salma WIDJAYA, Yos Horta MELIALA, Wahyu SRISADONO
15:20	-	15:35	15	ICCD2024099-DIGITALIZING FINANCIAL RECORD FOR IMPROVING CIOMAS JAYA MSMEs ADVANTAGE COMPETITIVE-Ilham Habibi ZAKARIA1, Ferry SANTOSO2*, Khadijah KHADIJAH3
15:35	-	15:50	15	ICCD2024100-SOCIALIZATION OF PKM EDUCATES UB BOSS FARM FARMERS IN MAKING BIOGAS AS ENVIRONMENTALLY FRIENDLY RENEWABLE ENERGY FOR TOFU PRODUCTION-Maya Dewi MAHARANI 1, Raden Yusia Wulandari NINGRUM2
15:50	-	16:05	15	ICCD2024102-EDUTOURISM AS AN EFFORT TO STRENGTHEN KELAN VILLAGE RESILIENT AND PRO-ENVIRONMENTAL TOURISM VILLAGE-Putu Eka Pasmidi Ariati1*, Dewa Putu Oka Prasiasa2, I Ketut Widnyana3, I Made Wahyu Wijaya4
16:05	-	16:20	15	ICCD2024006 THE INFLUENCE OF EASE OF USE, TRUST AND E- SERVICE QUALITY ON REPURCHASE INTENTION OF CARE & BEAUTY PRODUCT IN E-COMMERCE WITH E-SATISFACTION AS AN INTERVENING VARIABLE Asti Prima AULIA, Riska Mulia ARUM, Hardiyansyah HARDIYANSYAH
15:35	-	16:35	60	announced by Moderator

ROOM 6 (527)

Time (UTC+7)		Dur (min)		
Classroom Session				Room 6 Moderator: Fizzy Andriani, S.E, M.Si.
13:00	-	13:05	5	Session Opening by Moderator
13:05	-	13:20	15	ICCD2024080 LESBIAN IMPRESSION MANAGEMENT PRACTICES ON INSTAGRAM SOCIAL MEDIA Elisabet Laura P. RITONGA, Fizzy ANDRIANI
13:20	-	13:35	15	ICCD2024081 THE INFLUENCE OF 'JOGET GEMOY' M ON THE ELECTABILITY OF PRABOWO-GIBRAN IN GENERATION Z Kayla MARTIZA*, Eni Kardi WIYATI and Bramayanti KRISMASAKTI
13:35	-	13:50	15	ICCD2024082 The Influence of the Digital Campaign “ Beauty is Universal” on Dear Me Beauty Purchase Decision (The Effect of Digital Campaign “Beauty is Universal” on Purchasing Decision of Dear Me Beauty) (FIKOM) Rediva Rahma Putri TAMHER, Muhammad SAIFULLOH , Citra Eka PUTRI
13:50	-	14:05	15	ICCD2024089 DIGITAL PROMOTIONAL CONTENT DESIGN TRAINING WITH CANVA FOR MSME IN CIOMAS Kania RATNASARI, Annisa Retno UTAMI, Hatifa Linda ARYANI
14:05	-	14:20	15	ICCD2024101 INTRODUCNG ANDROID-BASED DIGITAL MARKETING TO MICRO, SMALL AND MEDIUM ENTERPRISES, DESA BABATAN, KADU GEDE, KUNINGAN, JAWA BARAT Verliani DASMARAN, Prisila DAMAYANTI, Arna SURYANI, Perdana Wahyu SANTOSA, Effiyaldi EFFIYALDI, Selfiani SELFIANI

14:20	-	14:35	15	ICCD2024013 TRANSFORMING COMMUNITY GROWTH BY ENHANCING COMMUNITY DEVELOPMENT WEBINAR SERIES EFFECTIVENESS Joyce Yulinda LUKE
14:35	-	14:50	15	ICCD2024021 SIMPLE BOOKKEEPING TRAINING FOR UMKM ACTORS IN SOUTH MERUYA VILLAGE Lawe ANASTA, MARSYAF
14:50	-	15:05	15	ICCD2024031 BUILDING A POSITIVE IMAGE: PERSONAL BRANDING TRAINING FOR SMA 7 BEKASI STUDENTS Tri Dhiah CAHYOWATI, Martina Shalaty PUTRI
15:05	-	15:20	15	ICCD2024091 EMPOWERING COST OF GOODS SOLD TO MSMEs OWNERS in CIOMAS, BOGOR Findy Rachmandika MUHAMMAD, Ani Siska MY, Balqista ADEALYRA
15:20	-	15:35	15	ICCD2024093 INCREASING THE CAPACITY OF NUTS PROCESSED CRAFTSMANSHIPS THROUGH A DISTRIBUTION PERMIT Hayu LUSIANAWATI, Nurul HANIZA , Siti Choiriyah BATUBARA
15:35	-	15:50	15	ICCD2024037 CAPACITY BUILDING IN JOB SUSTAINABILITY FOR PERMAI MEMBERS IN PULAU PINANG, MALAYSIA Eri MARLAPA, Noor Hazlina AHMAD, Sri Marti PRAMUDENA, Khozaeni Bin RAHMAD
15:50	-	16:05	15	ICCD2024038 DEVELOPMENT OF CASSAVA CHIP PRODUCTION IN THE KERANGGAN ECO-TOURISM VILLAGE BY IMPLEMENTING CREATIVE AND INNOVATIVE TECHNOLOGY Heru SUWOYO, Rizky DINATA, Julpri ANDIKA, NAZORI, Prima Wijaya KUSUMA, ERLINTANG MARDIKA, Reza Ayu LESTARI, Muhammad ILHAM
16:05	-	16:20	15	ICCD2024080 LESBIAN IMPRESSION MANAGEMENT PRACTICES ON INSTAGRAM SOCIAL MEDIA Elisabet Laura P. RITONGA, Fizzy ANDRIANI
15:35	-	16:35	60	announced by Moderator

ROOM 7 (528)

Time (UTC+7)		Dur (min)		
Classroom Session				Room 7 Moderator: 1. Dr. Joice Yulinda Luke, S.Pd., M.Hum 2. Ina Gandawati Djamhur, A.Par., M.Sc.
13:00	-	13:05	5	Session Opening by Moderator
13:05	-	13:20	15	ICCD2024049 WORKSHOP ON PREVENTING SEXUAL VIOLENCE IN PUBLIC SPACES USING PSEA POLICY TO IMPROVE THE RIGHTS OF BADUY WOMEN Fany N. R. HAKIM, and Shinta JULIANTI
13:20	-	13:35	15	ICCD2024054 DISSEMINATION OF THE USE OF THE AL-QURAN PILLAR ARCHITECTURAL MODEL AT AL MA'MURIYAH BOARDING SCHOOL PASIR ANGIN Putri SURYANDARI, Nazori AZ, Deddy HERDIANSJAH, and KH. Fahmi BASYA
13:35	-	13:50	15	ICCD2024069 KNOWLEDGE AND ATTITUDE OF POSYANDU CADRES REGARDING THE USE OF TELEDENTISTRY (STUDY ON PISANGAN VILLAGE, EAST CIPUTAT) Ratu Inneke AILIEFIA, Mutiara RINA, Rahmawati RUSLAN
13:50	-	14:05	15	ICCD2024070 DIFFERENCES KNOWLEDGE IN EARLY CHILDHOOD CARIES (ECC) PREVENTION AMONG PRIMIPAROUS AND MULTIPAROUS Annisa SEPTALITA, Amanda Ramadhini HASBIE
14:05	-	14:20	15	ICCD2024071 LEVEL OF KNOWLEDGE ABOUT THE DANGER OF SMOKING ON PERIODONTAL HEALTH AMONG SMOKERS Veronica Septnina PRIMASARI, Desy FIDYAWATI, Bella SALSABILLAH
14:20	-	14:35	15	ICCD2024072 SUSTAINABILITY IN DENTAL PRACTICE : KNOWLEDGE, ATTITUDE, AND PRACTICES OF DENTISTS ABOUT GREEN DENTISTRY CONCEPT Cristivani Yolanda NAINGGOLAN, Yufitri MAYASARI

14:35	-	14:50	15	ICCD2024074 IMPROVING UNDERSTANDING OF CASH FLOW REPORTS THROUGH ACCOUNTING EDUCATION AT SMKN 16 JAKARTA Meiliyah ARIANI, Islamiah KAMIL, Didin HIKMAH PERKASA, Indra ADE IRAWAN, Watri NINGSIH, Zulhawati ZULHAWATI
14:50	-	15:05	15	ICCD2024083 ANALYSIS OF AUDIENCE RECEPTION OF KOREAN DRAMA TRUE BEAUTY REGARDING BEHAVIORAL IMITATION Rialdo Rezeky Manogari Lumban TORUAN, Cut Az Zahra Jasmine ASHILA, Muchamad Fauzi DJAMAL
15:05	-	15:20	15	ICCD2024097 TRAINING IN MAKING CORRESPONDENCE AND FINANCIAL REPORTS USING MICROSOFT WORD AND MICROSOFT EXCEL APPLICATIONS AT RT.05 RW.01 CIPAYUNG JAYA DISTRICT, DEPOK CITY Dedy WAHYUDI, Tries Handriman JAMAIN, Peris Hamdanur, Ahmad ZUHROFI
15:20	-	15:35	15	ICCD2024096 FOOD POISONING PREVENTION EFFORTS THROUGH FOOD SAFETY SOCIALIZATION FOR THE WOMEN'S GROUP OF PKK RW 013 JAKAMULYA, SOUTH BEKASI Shanti PUJILESTARI, Rahmawati RAHMAWATI
15:35	-	15:50	15	ICCD2024040 DEVELOPMENT OF A RUBBER STRAP CUTTING TOOL AS A SOLUTION TO ACCELERATE THE WORK OF FLIP-FLOP RUBBER STRAP CUTTERS IN KAMPUNG BELAKANG KAMAL RT. 009/RW. 03, KELURAHAN KAMAL, KALIDERES DISTRICT, WEST JAKARTA Eka Purwa LAKSANA, Sri KURNIASIH
15:50	-	16:05	15	ICCD2024062 HUMAN TRAFFICKING CHILD COMMERCIAL SEX WORKERS AS VICTIMS SEXUAL EXPLOITATION Monica MARGARET

16:05	-	16:20	15	ICCD2024049 WORKSHOP ON PREVENTING SEXUAL VIOLENCE IN PUBLIC SPACES USING PSEA POLICY TO IMPROVE THE RIGHTS OF BADUY WOMEN Fany N. R. HAKIM, and Shinta JULIANTI
15:35	-	16:35	60	announced by Moderator

ROOM 8 (529)

Time (UTC+7)		Dur (min)		
Classroom Session				Room 8 Moderator: Andi Pajolloi Bate S.I.Kom., M.A.
13:00	-	13:05	5	Session Opening by Moderator
13:05	-	13:20	15	ICCD2024005 EXAMINING THE EFFECTS OF DIGITAL WALLET USE ON CONSUMERS Brett HOLLIS, Nanda ANGELINA, and Dewi TAMARA
13:20	-	13:35	15	ICCD2024012 MOBILE APPLICATION FOR MONITORING THE GROWTH OF DONATED KIRAY TREES ON THE CISADANE RIVERBANK Sofyan1, Jonathan Edwards Telambanua, Adji Putra Nugraha Kusuma, Nicholas Ananda Khosasi, Nina Tania Lestari, Intan Mahardika, Pantri Heriyati, Suryadiputra Liawatimen, Ezra Peranginangin, dan Winda Astuti
13:35	-	13:50	15	ICCD2024017 Building A Datamart for Dashboard Design to Decision Support System of Legal Division Julio KEVIN, Gamaliel Francisco WIDODO, Indrajani INDRAJANI, Hendy Risdianto WIJAYA
13:50	-	14:05	15	ICCD2024046 MEDIA DEVELOPMENT OF EDUCATION AND PROMOTION BASED ON LEARNING MANAGEMENT SYSTEM (LMS) AT NURUL HIDAYA ISLAMIC BOARDING SCHOOL, CIJERUK-BOGOR Denik Iswardani WITARTI, Pipin Farida ARIYANI, and Atik ARIESTA

14:05	-	14:20	15	ICCD2024055 IMPLEMENTATION OF EDUCATIONAL GAME “FIRE MITIGATION” AUDIO BASED FOR BLIND PERSONS DISABILITIES WITH MDA FRAMEWORK METHOD Ricky Widyananda PUTRA, Fatma MISKY, and Ahmad THABATHABA'I
14:20	-	14:35	15	ICCD2024060 DIGITAL TRANSFORMATION AND SUSTAINABILITY OF CULTURAL COMMUNITIES Rocky Prasetyo JATI
14:35	-	14:50	15	ICCD2024065 STRATEGIES FOR ORGANIZATIONAL CHANGE AT RAGUNAN ZOO PARK TO ACHIEVE SUCCESS IN IMPLEMENTING INFORMATION TECHNOLOGY Zahera Mega UTAMA, Siti ASYIAH
14:50	-	15:05	15	ICCD2024087 SOCIALIZATION AND TRAINING ON THE USE OF QUICK RESPONSE CODE INDONESIAN STANDARD (QRIS) FOR DIGITAL PAYMENTS IN UMKM HUTAN BAMBU BEKASI Siti Aminatu ZUHRIA, Lisa RATNASARI and soecahyadi
15:05	-	15:20	15	ICCD2024094 OPTIMISATION OF THE AYAHASI WEBSITE (OPSI) AS A SELF-LEARNING MEDIA FOR THE AYAHASI INDONESIA COMMUNITY Megah STEFANI, Athiya FADLINA
15:20	-	15:35	15	ICCD2024064 HUMAN TRAFFICKING CHILD COMMERCIAL SEX WORKERS AS VICTIMS SEXUAL EXPLOITATION Monica MARGARET
15:35	-	15:50	15	ICCD2024005 EXAMINING THE EFFECTS OF DIGITAL WALLET USE ON CONSUMERS Brett HOLLIS, Nanda ANGELINA, and Dewi TAMARA
15:50	-	16:05	15	
16:05	-	16:20	15	
15:35	-	16:35	60	announced by Moderator

CONFERENCE BACKGROUND

The main issues addressed at the conference are related to **ADVANCING ECO-FRIENDLY AND ZERO WASTE**. The global environmental challenges of today demand innovative and sustainable solutions to ensure a better future for the planet. In line with these goals, The 6th ICCD 2024 seeks to bring together experts, academics, policymakers, and practitioners to explore new frontiers in sustainable practices.

This seminar aims to highlight the importance of eco-friendly strategies and the zero-waste movement in combating environmental degradation. By promoting green technologies, circular economy principles, and sustainable lifestyle changes, the event will foster interdisciplinary discussions and collaborative efforts toward minimizing waste, conserving resources, and reducing the carbon footprint.

Special Topics

- Green Economics
- Blue Innovation and Economics
- Quality Education
- Digital Marketing
- Information and Knowledge Management
- Information System and Technology
- Eco Tourism
- Topics to SDGs

Objectives

The conference objectives are to promote academic and community development research outcomes, to establish main channel of exchanging community development activities and share information regarding community development.

Target Participants

Academicians, professionals, policy maker, business owners, students, and other interested in promoting organizational performance excellence are encouraged to attend this conference.

KEYNOTE SPEAKERS



Dr. Yulius, M.A.

Deputi Bidang Usaha Mikro Jakarta - Kementerian Koperasi dan UKM (KemenKopUKM)

INVITED SPEAKERS



Prof. Dato' Dr. Hasnah Hj. Haron
Research Fellow Faculty of Economics and
Muamalat - Islamic Science University of
Malaysia



**Dr. Malliga Marimuthu PhD MBA MA
BA(Hons)**
Senior Lecturer, Marketing, La Trobe
Business School - La Trobe University,
Melbourne, Australia



Prof Esyin Chew
Director of EUREKA Robotics Center,
Cardiff Metropolitan University, Wales, UK



**Teguh Amor Patria, A.Par., PGDip.,
MPPar., Ph.D**
BINUS University Lecturer - Represented
Burapha University International College,
Thailand

**FOREWORD FROM GENERAL CHAIR OF
INTERNATIONAL CONFERENCE ON COMMUNITY DEVELOPMENT (ICCD) 2024**

Dear Colleagues,

The first and foremost mission of any higher education institution is the community development who are well prepared to take a part of Sustainable Development Goals. This International conference have been contributing knowledge and providing the way where any productive system is geared to develop theory and practical towards studies, solution and innovation.

Within 6 years conference, the fifth universities have been committed to be responding society challenge of national and global studies. Despite of apparent disparity in their progress, it has become essential to foster bonding among higher education institutions and related establishments particularly within Asia pacific countries. Consequently, is crucial for any higher education institution to collaborate with each other and learn from others’ experiences and advanced community development program.

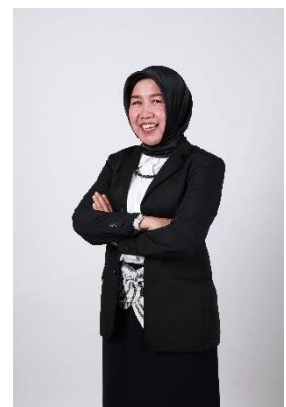
This is the where the role of any academic conference is vital in strengthening mutual understanding among universities. With more than 80 presenters, we are strongly believing that International Conference on community development 2024 organized by BINUS University, Mercu Buana University, Sahid University, Budi Luhur University and Moestopo University will provide the opportunity to network with colleagues and contribution.

We sincerely hope that we can continue towards promoting global partnership and development among international higher education. Special thanks to Islamic Science University of Malaysia, International College, Burapha University, Chonburi, Thailand, La Trobe University-Australia, and Cardiff Metropolitan University-United Kingdom.

On behalf of BINUS University, we would like to express our gratitude to all participants who have contributed to fostering and empowering society and sharing best practices on ICCD 2024.

Best Wishes.

Retno Dewanti, S.Si., M.M., Ph.D
General Chair of ICCD 2024



**FOREWORD FROM RECTOR OF BINUS UNIVERSITY
INTERNATIONAL CONFERENCE ON COMMUNITY DEVELOPMENT (ICCD) 2024**

Distinguished Guests and Participants, Excellencies,
Ladies and Gentlemen,

On behalf of the ICCD 2024 conference organizers, I would like to express my highest appreciation to our Keynote Speaker, the Deputy for Micro Enterprises of Jakarta, Ministry of Cooperatives and Small and Medium Enterprises, Dr. Yulius, M.A., as well as our distinguished speakers:

- Research Fellow, Faculty of Economics and Muamalat - Islamic Science University of Malaysia, Prof. Dato' Dr. Hasnah Hj. Haron
- Senior Lecturer - La Trobe Business School, Australia, Dr. Malliga Marimuthu
- Director of EUREKA Robotics Center - Cardiff Metropolitan University, Wales, United Kingdom, Prof. Eysin Chew.
- Chair of B.B.A.Program - Burapha University International College - Sirintorn Thepmongkorn that will be represented Teguh Amor Patria, A.Par., PGDip, MPPar., Ph.D (BINUS University Lecturer)

It is a privilege for me to stand before you all at this event, which addresses a theme that is both highly relevant and urgent today: the realm of micro, small, and medium enterprises (MSMEs) with a focus on zero waste and eco-friendly business practices. Consequently, BINUS University is actively collaborating with four other universities: Mercu Buana University, Sahid University, Budi Luhur University, and Prof. Dr. Moestopo University (Religious). This year marks the second time BINUS University has hosted the ICCD since 2018. This theme aligns with BINUS University's vision of being a world-class university: fostering and empowering society in building and serving the nation, as well as with our collective commitment to achieving the Sustainable Development Goals (SDGs) established by the United Nations, particularly in the context of sustainable economic development.

We also invite academics, researchers, practitioners, and stakeholders to share knowledge and experiences in creating a business ecosystem that is not only financially beneficial but also environmentally responsible. With strong collaboration among universities, industry, and government, we can drive the transformation needed to achieve sustainable development goals, particularly in the context of MSMEs. I hope this conference serves not only as a platform for exchanging ideas but also as a catalyst for concrete actions that can be applied in the field. Let us work together to realize a more sustainable and eco-friendly business landscape for future generations. Thank you all for your presence and participation. Enjoy the conference!

Best Wishes.

Dr. Nelly, S.Kom., M.M., CSCA
Rector of BINUS University



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GREEN ECONOMICS

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“Advancing Eco-Friendly and Zero Waste Initiatives”

COMMUNITY SERVICE IN IMPROVING HEALTH-BASED WELFARE IN GUNUNG BUNDER 2 VILLAGE

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ABSTRACT

In order to improve health in Gunung Bunder 2 Village, Pamijahan, Bogor, lectures of Budi Luhur University collaboration with Cibening Community Health Center held an activity namely health day. The health day implementation program is an activity to educate the public on issues related to health, the environment and waste management. Community involvement in the health sector has become a major focus in recent decades. This is driven by the understanding that active community involvement can increase the effectiveness and sustainability of health programs. Apart from that, 70% of public health comes from community participation. The main target of health programs, must be empowered so that they are willing and able to maintain their health. Currently in the Gunung Bunder 2 Village environment there is no waste collection, the waste is thrown into the river, landfilled or burned. This is not very good for health. The aim of health day activities is to encourage people to play an active role in maintaining a clean environment. Implementation of activities in Gunung Bunder 2 Village is carried out in stages per RW starting with the RW closest to the Village Hall where the activities are carried out.

Keywords: health, educate, environmet, blood pressure, blood checks

INTRODUCTION

Gunung Bunder is the one of the villages in Pamijahan District, Bogor, West Java. The climate of Gunung Bunder Village like other in the tropics, has a dry and rainy climate (Yuviani, 2022), this has a direct influence on the soil patterns in Gunung Bunder Village. The climate of an area greatly influences life, a view of Gunung Bunder Village 2 as in Figure 1 below;



Figure 1. Gunung Bunder 2 Village

The problem in Gunung Bunder 2 Village are, there are not any waste management. Waste produced by households generally directly disposed of to the temporary waste disposal site (TPS) before taken to the final processing site (TPA) (Nagong, 2020). Gunung Bunder 2 Village does not have any garbage trucks or motorbikes that enter the village, until now the waste processing is burning or stockpiling process then dumped into the river. The effect of dumping waste into the river, there will be a pile of waste which will eventually rot and make the river dirty, this will cause germs which are certainly not good for health. If waste processing is done by burning it will cause air pollution, this is not only bad for health but will also damage the ozone that protects the earth (Syifa Fauziah, 2023).

In Gunung Bunder Village there is no waste management (Wiwin Windihastuty, 2019), currently waste processing only burning or stockpiling process then dumped into rivers or into empty lands. The effect of dumping waste into rivers will result in a buildup of waste which will eventually rot and make the river dirty which will cause germs which are certainly not good for health. If waste processing is carried out by burning it will cause air pollution, this is not

good for health (S., 2023). Public awareness of health is still very minimal, this is indicated by the public's lack of concern for skin diseases, stomach ache and even ARI which often attack residents (E., 2018). The environment polluted by waste can be seen in Figure 2. as follows



Figure 2. Piles of waste

The results of the literature study followed by observation and analysis, the problems found include, low public understanding of healthy lifestyles and the importance of regular health checks and early detection of diseases (Wulandarai, 2022). Based on this, the problems in Gunung Bunder Village that will be raised as community service are counseling on the importance of maintaining health accompanied by health checks that include hypertension, blood sugar, cholesterol, uric acid and other basic health checks. efforts to improve health in the residents of Gunung Bunder 2 Village. They start from the habit of piling up garbage or throwing it into the river where the water in the river is used for daily needs. Handling garbage is still hampered by many parties. In an effort to reduce the impact of garbage accumulation (Syifa Fauziah, 2023), the proposing team helps maintain health through community service activities by providing free counseling and treatment (Trisnayanti, 2021).

Free counseling and treatment are carried out in collaboration with several parties such as the Cibening Health Center as a health service, attended by apparatus of Gunung Bunder Village and RW 02 Officials. In this activity, students play an active role, by going directly to the community to apply the knowledge they have mastered. This community service activity is also a place for students to empathize and care for others (Fitria, 2023). Counseling on the importance of maintaining health is expected to be carried out continuously, by maintaining health the residents of Gunung Bunder 2 Village will be more prosperous. Counseling must be given periodically so that the community is not careless, they can change their lifestyle more goodness, welfare and health can be maintained (Trisnayanti, 2021).

The medical assistant is a very important and very needed to increasing public awareness, through counselling and socialization in health checks. A companying lecturers also responsible and called to help increase public awareness in maintaining health (Situmeang, 2020). This activity is a community service by lecturer as a manifestation of the Tridharma. Students also active in this activity, students learn to apply their knowledge in society. The role of students in the activity by representing in giving souvenirs from the university to the Cibening Health Center, seen in Figure 3. below;



Figure 3. Giving souvenir

METHOD

The stages of activities from planning to implementation and reporting are as shown in Figure 4 as follows:

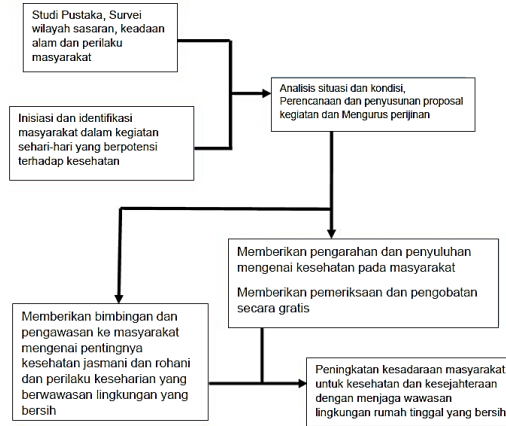


Figure 4. Stages of activities

The explanation of the stages of the above activities is as follows:

- The activity begins with the formation of groups and discussions related to the proposed program activities to be implemented. Next, a literature study is conducted on the target area, its natural conditions and the daily lives of its residents. After that, a survey is conducted to directly review the environment that will be used as the target area. When conducting the survey, the team interviews village administrators such as the Village Secretary, local RT and RW and holds discussions for data collection and mapping of activities.
- Analysis and activity planning are carried out to record problems in Gunung Bunder Village. Based on the results the discussion and analysis as well as coordination between members to design the program activities, it was decided that the target area for the activity was RW 02 because it is close to the waste disposal site and far from the health center.
- After that, an activity proposal is prepared for licensing and partnership purposes. Together with the RW head and the staff, the proposer maps out local residents who are identified as needing a health check. These residents are given an invitation to receive free examinations and treatment. Coordination with related parties and supporting the implementation of the program activities, namely with the health center,
- Planning of program activities in Gunung Bunder 2 Village and the work program to be carried out. The equipment needed for the implementation of the activities is as in Table 1 as follows,

Table 1. Activity needs

Name	Items
Medical equipment	5 unit
Blood test equipment	100 set
Medicals	100 set
Vitamin	100 set
Sound system	1 unit
Table	10 pcs
Chairs	120 pcs
Stantionaries	5 set
Banner	1 pcs
Snack	120 box
Venue	1 unit
Laptop	1 unit
Infocus	1 unit

Implementation results the community service program planning in RW 02 Gunung Bunder Village, Pamijahan District, Bogor. The opening, began with a welcoming speech and prayer together, then the committee provided an

explanation of the health check flow. The names that have been registered and re-registered are called according to the order of arrival. After conducting a blood test, the medical officer will prescribe medicine and vitamins according to the results of the examination. More details on the implementation of the activity are as in Table 2 below:

Table 2. Rundown

Healthy Day Rundown Budi Luhur University, Gunung Bunder 2 Village and Cibening Community Health Center Friday, February 23 2024				
Time	Duration	Item	PIC	
06.00	07.00	60	Crew Call	all crew
07.00	07.30	30	Crew preparation	all crew
07.30	08.00	30	Ibu Dilla (Nakes) pick up	Khaerul
08.00	09.00	60	Crew Briefing	all crew
09.00	09.05	5	MC Opening	Tuti
09.05	09.10	5	Opening Speech by Desa GB 2 Officer	Mr Deni
09.10	09.15	5	Opening Speech by Lecture	Mrs Wiwin
09.15	09.20	5	Opening Speech by RW 02 GB 2	Mr Ahri
09.20	09.25	5	Plaques giving	Mrs Wiwin
09.25	09.55	30	Counselling the disease	Mrs Dilla
10.00	11.00	60	Checking healthy	all panitia
11.00	11.05	5	Take a picture	Farhan
11.05	11.10	5	Closing by MC	Tuti

Carry out a comprehensive evaluation of the activity implementation program, evaluation related to the achievement of the activity program. Currently, community service is an important component that is equal to research, based on this, community service needs to develop a methodology to achieve effective goals and have a positive impact on society (Pujiati, 2024).

RESULTS AND DISCUSSION

This Community Service Activity was carried out by the proposing team from Budi Luhur University collaboration with the Cibening Health Center and RW 02 Gunung Bunder Village, Bogor. This activity was carried out at the Gunung Bunder Village Hall on Friday, February 23, 2024 from 09.00 to 11.40 WIB. The proposing team together with the Gunung Bunder Village, the head of RW 02 and his staff, mapped out local residents who were identified as needing health checks, recipients of assistance were limited due to time constraints. Selected residents were given invitations to receive free examinations and treatment. In addition, residents were also given guidance and direction as well as counseling regarding health. Forms of community service such as seminars, counseling followed by discussions and questions answers are a way to increase public knowledge which aims to increase public awareness of the importance of maintaining cleanliness and health.

The community was very enthusiastic in participating in this series of community service activities. The activities that started at 9 a.m. were already filled since 7 a.m. The community was given counseling to be aware that maintaining cleanliness is very important because cleanliness is the basis of health. The community's enthusiasm was also seen from the many who came and participated. The community's enthusiasm for the counseling and free treatment can be seen in Figure 5.



Figure 5. Community enthusiasm

Preparation of the activity since 06.00 where the committee has started gather to prepare for the implementation. After that, the committee representative picked up the health team at the Health Center to start a briefing to align the perception of the activity between the health center committee and local respondents. Furthermore, the core activity began at 09.00 with counseling and interactive discussions about the importance of maintaining cleanliness for health. Many residents asked about the relationship between cleanliness and health, how to deal with waste so that it does not pile up and how to maintain health caused by the accumulation of waste. All questions were answered clearly and discussed with health counselors and local officials so that the problem could be resolved together. Residents need correct information about health and certainty regarding waste disposal. The inspection activity is as seen in Figure 6.



Figure 6. Counselling

After the counselling was completed, it was continued with a health check. Before the blood test was carried out, residents were asked for personal data, health history and daily lifestyle. Resident data collection was assisted by students, as seen in Figure 7. The following



Figure 7. Data recording

The next activity is a blood test carried out by medical officer from the Cibening Health Center, assisted by students. The blood test activity is as shown in Figure 8 below



Figure 8. Blood test

Data of residents who under health checks are stored digitally. Conventional data storage media are converted into digital storage. This digital-based data recording system is expected to make it easier for medical officer to search when residents seek treatment at the health center. The data of residents that are stored include those in Table 3 below

#	Name	Type	Collation
1	idpenduduk	bigint(100)	
2	nik	bigint(100)	
3	nama	varchar(50)	latin1_swedish_ci
4	tempatlahir	varchar(50)	latin1_swedish_ci
5	tanggallahir	date	
6	jeniskelamin	enum('laki-laki', 'perempuan', '', '')	latin1_swedish_ci
7	alamat	enum('Nepa', 'Manangguh', 'Senneng', '')	latin1_swedish_ci
8	agama	enum('islam', 'kristen', 'hindu', 'budha', 'kathol...', '')	latin1_swedish_ci
9	statusperkawinan	enum('KAWIN', 'BELUM KAWIN', 'CERAI', '')	latin1_swedish_ci
10	namapekerjaan	varchar(20)	latin1_swedish_ci

Figure 9. Data of Residents

The interface layer for inputting data, made simple to make it easier for officers to input data. In addition, data management is only related to health data. The data input layer display interface is as shown in Figure 10. as follows,



Figure 10. Data input

The layer display above is a media for digital data storage. The data stored as in the table contents shown in Figure 6. Contains data on residents who are participants in free. Data in the system can be changed when residents return to Cibening Health Center for control. Meanwhile residents who do not have the opportunity to participate in health control can register at the Cibening Health Center so that their data can be stored digitally.

In this activity, the strategy used is to conduct surveys, observations, discussions, approaches, invite and involve the community by fostering a sense of kinship and high solidarity in the community in Gunung Bunder 2 Village. The indicators of the success of this program are creating human welfare, maintaining environmental sustainability, creating healthy waste management.

In the indicator of the success of the strategy used is to conduct surveys, observations, discussions, approaches, invite and involve the community by fostering a sense of kinship and high solidarity in the community in Gunung Bunder 2 Village. The indicator of the success of this program is creating human welfare, maintaining environmental sustainability, creating healthy waste management. Thus it is hoped that the desired social change will be achieved, especially in efforts to create a balanced and sustainable life in Gunung Bunder Village 2.

CONCLUSION

Conclusion of Community Health Service Activities with the theme "Improving Community Welfare Based on Environmental Health in Gunung Bunder Village" in collaboration with the Cibening Health Center took place on Friday, February 23, 2024. The target of 100 participants has been achieved and the entire series of activities consisting of 1) Health counseling, 2) Waste management counseling, 3) Blood pressure checks, blood sugar levels, cholesterol and uric acid and 4) health checks by doctors. The suggestion of cooperation in carrying out partnership activities between universities and health centers is an effort to realize a healthy living society as expected by the government. This activity needs to be carried out sustainably so that the community's daily life patterns become better, especially in waste management.

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The image features a stylized background with a grid of light gray lines forming a pattern of overlapping rectangles and triangles. The top and bottom corners are rounded and feature a blue gradient. A light blue horizontal bar is positioned at the top, and a dark blue horizontal bar is at the bottom. The text 'ICCD 2024' is written in a bold, dark blue font, and the website address 'www.iccd.asia' is written in a smaller, dark blue font below it.

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