



KEPUTUSAN DEKAN FAKULTAS TEKNOLOGI INFORMASI
UNIVERSITAS BUDI LUHUR

NOMOR : K/UBL/FTI/000/005/09/24

TENTANG:

PENUGASAN KEGIATAN TRI DHARMA & PENUNJANG BAGI DOSEN
FAKULTAS TEKNOLOGI INFORMASI UNIVERSITAS BUDI LUHUR
SEMESTER GASAL TAHUN AKADEMIK 2024/2025

DEKAN FAKULTAS TEKNOLOGI INFORMASI UNIVERSITAS BUDI LUHUR

- Menimbang : 1) Bahwa Dosen adalah pendidik profesional dan ilmu dengan tugas utama mentrans-formasikan, mengembangkan, dan menyebarkan ilmu pengetahuan, teknologi, dan seni melalui pendidikan/pengajaran penelitian & karya ilmiah, dan Pengabdian pada masyarakat yang dikenal dengan istilah Tri Dharma Perguruan Tinggi;
- 2) Bahwa untuk meningkatkan profesionalitas dan kompetensi sebagai pendidik profesional maka dipandang perlu untuk memberikan tugas-tugas tambahan/penunjang dalam lingkup kegiatan penunjang Tri Dharma;
- Mengingat : 1) Undang – undang Republik Indonesia Nomor 12 Tahun 2012 tentang Pendidikan Tinggi;
- 2) Undang – undang Republik Indonesia Nomor 20 tahun 2003 tentang Sistem Pendidikan Nasional;
- 3) Peraturan Pemerintah Republik Indonesia Nomor 17 Tahun 2010 tentang Pengelolaan dan Penyelenggaraan Pendidikan;
- 4) Peraturan Menteri Riset, Teknologi, dan Pendidikan Tinggi Republik Indonesia Nomor 53 Tahun 2023 tentang Penjaminan Mutu Perguruan Tinggi;
- 5) Keputusan Ketua Yayasan Pendidikan Budi Luhur Cakti Nomor: K/YBLC/KEP/000/216/06/2023 tentang Statuta Universitas Budi Luhur;

MEMUTUSKAN

- Menetapkan :
PERTAMA : Menugaskan dosen-dosen Fakultas Teknologi Informasi Universitas Budi Luhur untuk melaksanakan kegiatan **Tri Dharma Perguruan Tinggi dan penunjangnya** pada Semester Gasal Tahun Akademik 2024/2025 yang meliputi:
- a. **Kegiatan partisipasi aktif** dalam Pertemuan Ilmiah sebagai Ketua/Anggota/Peserta/Pembicara/Penulis/Narasumber pada kegiatan Seminar, Workshop, Konferensi, Pelatihan, Simposium, Lokakarya, Forum Diskusi, Sarasehan dan sejenisnya;
- b. **Publikasi Ilmiah** pada Prosiding, Jurnal/majalah/surat kabar dan sejenisnya;
- c. **Partisipasi dalam organisasi** profesi, organisasi keilmuan dan/atau organisasi lain yang menunjang kegiatan Tri Dharma Pendidikan Tinggi;
- d. **Pengabdian Kepada Masyarakat (PPM)**, dalam kegiatan terprogram, terjadwal atau insidental;
- KEDUA : Dosen-dosen yang melaksanakan penugasan wajib membuat Laporan Kegiatan, dengan mengikuti pedoman dari Fakultas/Program Studi, sebagai pertanggungjawaban atas kegiatan yang diikuti;
- KETIGA : Kegiatan Tri Dharma yang tidak termasuk dalam surat keputusan ini akan memiliki penugasan tersendiri;
- KEEMPAT : Keputusan ini berlaku sejak tanggal ditetapkan dan akan diubah sebagaimana mestinya apabila di kemudian hari terdapat kekeliruan.

Ditetapkan di : Jakarta

Tanggal : 09 September 2024

Dekan Fakultas Teknologi Informasi



Dr. Ir. Achmad Solichin, S.Kom., M.T.I



**LAMPIRAN KEPUTUSAN DEKAN FAKULTAS TEKNOLOGI INFORMASI
UNIVERSITAS BUDI LUHUR**

NOMOR : K/UBL/FTI/000/005/09/24

**TENTANG:
PENUGASAN KEGIATAN TRI DHARMA & PENUNJANG BAGI DOSEN
FAKULTAS TEKNOLOGI INFORMASI UNIVERSITAS BUDI LUHUR
SEMESTER GASAL TAHUN AKADEMIK 2024/2025**

No	NIDN	Nama Dosen	Program Studi
1.	0324107203	Abdul Muis, Sobri, S.Ag., M.Kom	Teknik Informatika
2.	0302068001	Achmad Aditya, AU, S.Kom., M.Kom	Teknik Informatika
3.	0305118901	Achmad Ardiansyah, S.Kom., M.Kom	Teknik Informatika
4.	0322018502	Agnes Aryasanti, S.Kom., M.Kom	Sistem Informasi
5.	0315065602	Agung Prihartono, S.Kom., M.Kom	Sistem Informasi
6.	0320038303	Agung Saputra, S.Kom., M.M.	Teknik Informatika
7.	0309088302	Agus Umar Hamdani, S.Kom., M.Kom	Sistem Informasi
8.	0304039102	Ahmad Pudoli, S.Kom., M.Kom	Teknik Informatika
9.	8848870018	Andy Rio Handoko, S.Kom., M.M.S.I	Teknik Informatika
10.	0314038803	Angga Kusuma Nugraha, M.Kom., M.Kom	Teknik Informatika
11.	0316068301	Anita Diana, S.Kom., M.Kom	Sistem Informasi
12.	0312127303	Anton Satria, Prabuwo, S.Si, S.T, Ph.D, M.M., M.Sc	Ilmu Komputer
13.	0303129401	Anwar Rifa'i, S.Pd., M.Pd	Teknik Informatika
14.	0328079201	Aqmal Maulana, S.Kom., M.Kom	Teknik Informatika
15.	0315038601	Ari Saputro, S.Kom., M.Kom	Sistem Informasi
16.	0330087506	Arman Yusuf, S.Kom., M.M	Teknik Informatika
17.	0301027501	Arsanto Narendro, S.Kom., M.Kom	Teknik Informatika
18.	0319097906	Asep Abdul, Rohman, S.Kom., M.Kom	Sistem Informasi
19.	0320048401	Atik Ariesta, S.Kom., M.Kom	Sistem Informasi
20.	0301048101	Basuki Hari, Prasetyo, S.Kom., M.Kom	Teknik Informatika
21.	0319027202	Bruri Trya, Sartana, S.Kom., M.Kom	Sistem Informasi
22.	0324127901	Denni Kurniawan, S.T., Ph.D., M.Sc	Ilmu Komputer
23.	0303129201	Devit Setiono, S.Kom., M.Kom	Sistem Informasi
24.	0310128401	Dewi Kusumaningsih, S.Kom., M.Kom	Sistem Informasi
25.	0322018301	Dian Anubhakti, S.Kom., M.Kom	Sistem Informasi
26.	0311098901	Dolly Virgian Shaka Yudha Sakti, S.Kom., M.Kom	Teknik Informatika
27.	9990587693	Dr. Akhmad Unggul Priantoro	Ilmu Komputer
28.	0311127802	Dr. Arif Bramantoro, S.T., S.T	Ilmu Komputer
29.	0319097803	Dr. Darmawan Baginda Napitupulu, M.Kom	Ilmu Komputer



No	NIDN	Nama Dosen	Program Studi
30.	0005017601	Dr. Imelda, S.Kom., M.Kom	Teknik Informatika
31.	0322038603	Dr. Indra, S.Kom., M.T.I	Teknik Informatika
32.	0305068201	Dr. Ir. Achmad Solichin, S.Kom., M.T.I	Ilmu Komputer
33.	0007097901	Dr. Ir. Arief Wibowo, S.Kom., M.Kom	Sistem Informasi
34.	0328127303	Dr. Ir. Deni Mahdiana, S.Kom., M.M., M.Kom	Sistem Informasi
35.	0306027701	Dr. Ir. Gandung Triyono, S.Kom., M.Kom	Sistem Informasi
36.	0302046501	Dr. Ir. Jan Everhard Riwurohi, M.T	Sistem Komputer
37.	0422036901	Dr. Ir. Mardi Hardjianto, S.Kom., M.Kom	Sistem Informasi
38.	0315117302	Dr. Ir. Utomo Budiyanto, S.Kom., M.Kom	Teknik Informatika
39.	0320096102	Prof. Dr. Ir. Wendi Usino, S.Kom., M.M	Sistem Informasi
40.	0316097401	Dr. Mohammad Syafrullah, S.Kom., M.Kom	Ilmu Komputer
41.	0314126304	Dr. Muhamad Sadly	Ilmu Komputer
42.	0303097901	Dr. Rusdah, S.Kom., M.Kom	Ilmu Komputer
43.	0412017103	Dr. Samidi, S.Kom., M.M., M.Kom	Ilmu Komputer
44.	0318016801	Dr. Yan Riyanto, M.Eng	Ilmu Komputer
45.	0004105902	Dra. Dwi Achadiani, M.Kom	Sistem Komputer
46.	0328036602	Dra. Ririt Roeswidiah, M.Kom.	Teknik Informatika
47.	0305036302	Drs. Djati Kusdiarto, M.M	Sistem Informasi
48.	0324028005	Dwi Pebrianti, ST., M.eng., PH.d	Ilmu Komputer
49.	0328028503	Dwi Puspita Anggraeni, S.T., M.T.	Teknik Informatika
50.	0323088401	Ferdiansyah, S.Kom., M.T.I	Teknik Informatika
51.	0321117301	Fx Bima Cahya S.Kom., M.Kom	Sistem Informasi
52.	0319047501	Grace Gata, S.Kom., M.Kom	Sistem Informasi
53.	0305026801	Gunawan Pria, Utama, S.Kom., M.Kom	Teknik Informatika
54.	0308048501	Hadidtyo Wisnu Wardani, S.Kom., M.Kom	Teknik Informatika
55.	0306058502	Haris Munandar, M.T.I	Teknik Informatika
56.	0325058101	Hendri Irawan, S.Kom., MTI	Sistem Informasi
57.	9903260690	Hestya Patrie, S.Kom., MSSE., M.Kom	Sistem Informasi
58.	0320038704	Hillman Akhyar Damanik, S.Kom., M.Kom	Teknik Informatika
59.	0303048001	Humisar Hasugian, S.Kom., M.Kom	Sistem Informasi
60.	0302018604	Ika Susanti, S.Kom., M.Kom	Teknik Informatika
61.	0317069301	Ikhsan Rahdiana, S.Kom., M.Kom	Teknik Informatika
62.	0309069301	Iman Permana, S.Kom., M.Kom	Teknik Informatika
63.	0314049302	Indah Puspasari Handayani, S.Kom., M.Kom	Sistem Informasi
64.	0318068702	Indra Nugraha Abdullah, S.Kom, Ph.D., M.Sc.	Ilmu Komputer
65.	0323126401	Ir. Bullion Dragon, Andah, M.Kom.	Sistem Informasi



No	NIDN	Nama Dosen	Program Studi
66.	0411076603	Ir. Gatot Purwanto, M.M	Sistem Komputer
67.	0317025801	Ir. Tatang Wirawan, Wisnuadji, M.Kom	Sistem Komputer
68.	0305027401	Irawan, S.Kom., M.Kom	Sistem Komputer
69.	0303118201	Ita Novita, S.Kom., M.T.I	Sistem Informasi
70.	0312069205	Jeremy Jonathan, S.Kom., M.Kom	Sistem Informasi
71.	0324118302	Joko Christian, S.Kom., M.Kom	Teknik Informatika
72.	0303067601	Joko Sutrisno, S.Kom., M.Kom	Sistem Informasi
73.	0307079301	Julaiha Probo Anggraini, S.Kom., M.Kom	Sistem Informasi
74.	0305076701	Krisna Adiyarta, Ph.D	Ilmu Komputer
75.	0319059103	Kukuh Harsanto, S.Kom., M.Kom	Sistem Informasi
76.	0328017702	Lestari Margatama, S.Kom., M.Kom	Teknik Informatika
77.	0317057603	Lihin, S.Kom., M.Kom	Sistem Informasi
78.	0317058106	Lis Suryadi, S.Kom., M.Kom	Sistem Informasi
79.	0325117805	Luhur Bayuaji, S.T., Ph.D., M.Eng	Ilmu Komputer
80.	0307038703	Marini, S.Kom., M.Kom	Sistem Informasi
81.	0308128901	Mepa Kurniasih, S.Kom., M.Kom	Teknik Informatika
82.	0330127502	Merry Anggraeni, S.Kom., M.Kom	Teknik Informatika
83.	0321117001	Mohammad Anif, S.Kom., M.Kom	Teknik Informatika
84.	0311038203	Motika Dian Anggraeni, S.Kom., M.Kom	Sistem Informasi
85.	0329067903	Mufti., S.T., M.Kom	Teknik Informatika
86.	0301108606	Muhamad Salman Alfarisi, S.I.Kom., M.M.S.I.	Sistem Informasi
87.	0329068201	Muhammad Ainur Rony, S.Kom., M.T.I	Teknik Informatika
88.	0317077905	Nawindah, S.Kom., M.Kom	Sistem Informasi
89.	0318077601	Nidya Kusumawardhany, S.Kom., M.Kom	Sistem Informasi
90.	0315028502	Nofiyani, S.Kom., M.Kom	Sistem Informasi
91.	0305078002	Noni Juliasari, S.Kom., M.Kom	Sistem Informasi
92.	0315057803	Nurwati, S.Kom., M.Kom	Sistem Informasi
93.	0302057901	Painem, S.Kom., M.Kom	Sistem Informasi
94.	0411028601	Pepi Permatasari, S.Kom., M.Kom	Sistem Informasi
95.	0322028201	Pipin Farida Ariyani, S.Kom., M.T.I	Teknik Informatika
96.	0314056902	Prof. Dr. Ir. Hari Soetanto, S.Kom., M.Sc	Sistem Komputer
97.	8833923420	Prof. Dr. Moedjiono, M.Sc	Ilmu Komputer
98.	0319087801	Purwanto, S.Si., M.Kom	Teknik Informatika
99.	0308029102	Putri Hayati, S.T., M.Kom	Teknik Informatika
100.	0330108801	Rahmat Oktavian, M.Kom	Teknik Informatika



UNIVERSITAS BUDI LUHUR

FAKULTAS TEKNOLOGI INFORMASI

KAMPUS PUSAT : Jl. Raya Ciledug, Petukangan Utara, Jakarta Selatan 12260

Telp : (021) 5853753 (Hunting) Fax : (021) 7471164, 5853752

Website : <http://www.budiluhur.ac.id>

No	NIDN	Nama Dosen	Program Studi
101.	0315069301	Ratna Kusumawardani, S.Kom., M.Kom	Sistem Informasi
102.	0305128107	Ratna Ujian Dari, S.Kom., M.M	Sistem Informasi
103.	0324038006	Retno Wulandari, S.Kom., M.Kom	Sistem Informasi
104.	0317068301	Reva Ragam Santika, S.Kom., M.Kom	Teknik Informatika
105.	0311118107	Riri Irawati, S.Kom., M.Kom	Sistem Komputer
106.	0313048901	Riskiana Wulan, M.Kom	Teknik Informatika
107.	0326039202	Riza Alamsyah, M.Kom	Sistem Informasi
108.	0327068604	Rizka Tiaharyadini, S.Kom., M.M., M.Kom	Teknik Informatika
109.	0324118802	Rizky Pradana, S.Kom., M.Kom	Sistem Informasi
110.	0311068001	Rizky Tahara Shita, S.Kom., M.Kom	Teknik Informatika
111.	0317098201	Safitri Juanita, S.Kom., M.T.I	Sistem Informasi
112.	0322027501	Safrina Amini, S.Kom., M.Kom	Teknik Informatika
113.	0329098202	Samsinar, S.Kom., M.Kom	Sistem Informasi
114.	0305068203	Sejati Waluyo, S.Kom., M.Kom	Teknik Informatika
115.	0326086304	Setyawan Widyarto, M.Sc., PH.d	Ilmu Komputer
116.	0309097401	Sri Mulyati, S.Kom., M.Kom	Sistem Informasi
117.	0410127104	Sri Wahyuningsih, S.Kom., M.Kom	Sistem Informasi
118.	0312067402	Subandi, S.Kom., M.Kom	Teknik Informatika
119.	0314097004	Subandi, S.Pd., M.M	Teknik Informatika
120.	0305068605	Syamsudin Zubair, S.Kom., M.Kom	Teknik Informatika
121.	0407127201	Teja Endra Eng Tju, S.T., M.Kom	Sistem Informasi
122.	0320127901	Titin Fatimah, S.Kom., M.Kom	Sistem Informasi
123.	0317018702	Tri Ika Jaya Kusumawati, S.Kom., M.Kom	Sistem Informasi
124.	0307038501	Wahyu Pramusinto, S.Kom., M.Kom	Teknik Informatika
125.	0317048601	Windarto, S.Kom., M.Kom	Teknik Informatika
126.	0322058003	Windhy Widhyanty, S.Kom., M.Kom	Teknik Informatika
127.	0326047001	Wiwin Windihastuty, S.Kom., M.Kom	Sistem Informasi
128.	0325098802	Wulandari, S.Kom., M.Kom	Sistem Informasi
129.	0331057703	Yani Prabowo, S.Kom., M.Kom	Sistem Komputer
130.	0316068702	Yesi Puspita Dewi, S.Kom., M.Kom	Sistem Informasi
131.	0316017201	Yudi Santoso, S.Kom., M.Kom	Sistem Informasi
132.	0213068501	Yudi Wiharto, S.Kom., M.Kom	Teknik Informatika
133.	0325078803	Yulianawati, S.Kom., M.Kom	Sistem Informasi
134.	0329077501	Yuliazmi, S.Kom., M.Kom	Sistem Informasi



UNIVERSITAS BUDI LUHUR

FAKULTAS TEKNOLOGI INFORMASI

KAMPUS PUSAT : Jl. Raya Ciledug, Petukangan Utara, Jakarta Selatan 12260

Telp : (021) 5853753 (Hunting) Fax : (021) 7471164, 5853752

Website : <http://www.budiluhur.ac.id>

No	NIDN	Nama Dosen	Program Studi
135.	0320069003	Zaqi Kurniawan, S.Kom., M.Kom	Teknik Informatika

Ditetapkan di : Jakarta

Tanggal : 09 September 2024

=====

Dekan Fakultas Teknologi Informasi



Dr. Ir. Achmad Solichin, S.Kom., M.T.I



October 29th, 2024
Jakarta - Indonesia
BINUS Anggrek Campus Auditorium

The 6th ICCD 2024

(International Conference on Community Development)
Advancing Eco-Friendly and Zero Waste Initiatives

CONFERENCE PROGRAMS & ABSTRACTS



ICCD 2024
ISSN 2622-5611

CONFERENCE PROGRAM

The 6th International Conference and Community Development (ICCD) 2024
“Advancing Eco-Friendly and Zero Waste Initiatives”

Conference Program

The 6th International Conference and Community Development (ICCD) 2024
“Advancing Eco-Friendly and Zero Waste Initiatives”

Editor : Puti Minang Anjarani, S.Sos., M.Par.
Cover : I Gusti Bagus Agung Oka, S.I.Kom
Layout : Puti Minang Anjarani, S.Sos., M.Par. & I Gusti Bagus Agung Oka, S.I.Kom

Copyright @2024 : ICCD 2024

No part of this publication may be reproduced, store in a retrieval system or transmitted in any form or by any means, electronic, mechanical, photocopying, recording, scanning, or otherwise.

Secretariat :

International Conference and Community Development (ICCD) 2024
“Advancing Eco-Friendly and Zero Waste Initiatives”

BINUS UNIVERSITY

Anggrek Campus | RTTO Room, 7th Floor

Jl. Raya Kb. Jeruk No.27, RT.1/RW.9, Kemanggisan, Kec. Palmerah, Kota Jakarta Barat, Daerah Khusus Ibukota Jakarta 11530

Phone : (+62-21) 5345830

Email : cda@binus.edu

Web : www.iccd.asia

CONFERENCE SCHEDULE
THE 6th INTERNATIONAL CONFERENCE AND COMMUNITY DEVELOPMENT
(ICCD) 2024

BINUS University, Thursday, October 29th 2024

Time (UTC+7)			Dur (min)	Activities
SESSION 1: Auditorium Session				
8:00	-	9:00	60	Registration
				Morning Coffee
9:00	-	9:10	10	Traditional dance performance: STAMANARA
9:10	-	9:15	5	Opening by MC
9:15	-	9:20	5	Prayer
9:20	-	9:25	5	National anthem "Indonesia Raya"
9:25	-	9:35	10	<u>Welcoming Speech</u> by: BINUS University Vice Rector of Research & Technology Transfer - Prof. Dr. Juneman Abraham, S.Psi., M.Si.
9:35	-	9:45	10	<u>Opening Remarks/Ceremony</u> by: BINUS University Rector - Dr. Nelly, S. Kom., M.M., CSCA followed by Opening Gong Banging with four Rectors of partnering universities
9:45	-	10:00	15	<u>Keynote Speech</u> by: Deputy for Micro Business Jakarta - Ministry of Cooperatives and SMEs (Kemenkopukm) - Dr. Yulius, M.A.
10:00	-	10:10	10	- Token Handout to Representative of Kemenkopukm - Photo
10:10	-	10:15	5	Guest Speakers Introduction by Moderator
10:15	-	10:30	15	Guest Speaker 1 – Research Fellow Faculty of Economics and Muamalat - Islamic Science University of Malaysia - Prof. Dato’ Dr. Hasnah Hj. Haron
10:30	-	10:45	15	Guest Speaker 2 - Senior Lecturer, La Trobe Business School, Australia – Dr. Malliga Marimuthu
10:45	-	11:00	15	Guest Speaker 3 – BINUS University Lecturer - Represented Burapha University International College, Thailand - Teguh Amor Patria, A.Par., PGDip., MPPar., Ph.D
11:00	-	11:15	15	Guest Speaker 4 - Director of EUREKA Robotics Center, Cardiff Metropolitan University, Wales, United Kingdom - Prof. Eysin Chew
11:15	-	11:35	20	Talk Show and Q&A
11:35	-	11:40	5	Musical Performance: Digital Angklung
SESSION 2: Classroom Session				
11:40	-	11:45	5	Announcement for Classroom Session (optional for Session 1 Speakers)
11:45	-	12:45	60	Lunch Break
12:45	-	16:15	210	Classroom Session
16:15	-	16:25	10	Session transition: participants move for Afternoon Coffee & Session 3
SESSION 3: Closing Session (Auditorium)				
16:25	-	16:45	20	Afternoon Coffee
16:45	-	17:00	15	i. Best Paper Announcement by MC ii. Closing by MC iii. Closing Performance (Digital Angklung)
17:00				Event ends

PARALLEL SESSION

ROOM 1 (521)

Time (UTC+7)			Dur (min)	
Classroom Session				Room 1 (508) Moderator: Citra Eka Putri, S.I.Kom, M.I.Kom
13:00	-	13:05	5	Session Opening by Moderator
13:05	-	13:20	15	ICCD2024007 HOW LOYAL THE CUSTOMER TO RECYCLED PRODUCT Dewi TAMARA, and Anita MAHARANI
13:20	-	13:35	15	ICCD2024034 IMPLEMENTATION OF TESLA BI (TEKNOLOGI ENERGI SURYA LINTAS ANTAR BIDANG ILMU) ON FUTURISTIC SEATING AT TLC (TEACHING AND LEARNING CENTRE) AMARI Muhammad Hafizd Ibnu Hajar, Rizky Dinata and Lukman Medriavin Silalahi2
13:35	-	13:50	15	ICCD2024044 ECOENZYM WORKSHOP: A STEP FOR ZERO WASTE AT HOUSEWIVES GROUP RT.13 PONDOK BETUNG, TANGERANG SELATAN Anggun PUSPITASARI, Arin FITHRIANA, and Putra TAQWA
13:50	-	14:05	15	ICCD2024053 COMMUNITY ECONOMIC EMPOWERMENT THROUGH LIMITED LAND UTILIZATION IN GAGA VILLAGE, LARANGAN DISTRICT TANGERANG CITY Slamet MUDJIJAH, Diah Ayu Sekar ASTUTI, Priyambada Bagus ARTANTA
14:05	-	14:20	15	ICCD2024058 GREENPRENEURSHIP DEVELOPMENT FOR THE YOUNG GENERATION: INCREASING THE ECONOMIC VALUE OF COCONUT FIBER WASTE Yuni KASMAWATI, Slamet MUDJIJAH, Ratna UJIANDARI, and Priyambada Bagus ARTANTA

14:20	-	14:35	15	ICCD2024077 ASSISTANCE FOR THE STUDY OF POTENTIAL COAL DOWNSTREAMING PROJECTS IN SOUTH SUMATRA Hendi PRIHANTO, R.R. Meitri Hening Chrisna DALUARTI, Prisila Damayanty Yudistira ADWIMURTI
14:35	-	14:50	15	ICCD2024067 EVALUATION OF THE FERTILIZER SUBSIDY DISTRIBUTION PROGRAM IN INCREASING FARMERS' PRODUCTIVITY Arief Rahman HAKIM, Harry NENOBAIS, Adi JAYA
14:50	-	15:05	15	ICCD2024068 ECO-FRIENDLY EFFECTS OF ROOIBOS TEA (ASPALATHUS LINEARIS) RINSE ON SALIVA PH AND ORAL HEALTH Margaretha HERAWATI, Tarisha Aulia PUTRI
15:05	-	15:20	15	ICCD2024084 OPTIMIZATION OF KONYAL FRUIT BUSINESS POTENTIAL FOR INCREASING FAMILY ECONOMIC VALUE: INTEGRATION OF ISLAMIC PRINCIPLES IN BUSINESS DEVELOPMENT (FISIP) Elis Teti RUSMIATI, Kartib BAYU, and Nanda Putu WINATA
15:20	-	15:35	15	ICCD2024088 SOCIALIZATION OF THE BLACK SOLDIER FLY (<i>Hermetia illucens</i>) UTILIZATION AS COMPOST AND ENVIRONMENTALLY FRIENDLY ANIMAL FEED TO FARMERS IN DISASTERPRONE ZONE, BENJOT VILLAGE, CIANJUR Hariyadi B. SUKAMDANI, Tatan SUKWIKA, Nugroho Budi SATRIO
15:35	-	15:50	15	ICCD2024008 ADVANTAGES OF 3600 VIRTUAL GREEN SPACES TOUR TO SUPPLEMENT SUSTAINABLE ARCHITECTURE EDUCATION: CASE SRENGSENG URBAN FOREST IN WEST JAKARTA Sigit WIJAKSONO, Bonny A SURYAWINATA, Nicole AG DARISA and Nicholas G KWEE
15:50	-	16:05	15	ICCD2024003 EXPLORING THE IMPACT OF WORK CULTURE AND OFFICE MANAGEMENT ON CULTURAL INTELLIGENCE Rafly Septiawan IFRAN and Bay DHOWI

16:05	-	16:20	15	ICCD2024011 SUSTAINABLE DEVELOPMENT GOALS SOCIALIZATION USING KNOWLEDGE MANAGEMENT SYSTEMS FOR THE FIRST INDICATOR NO POVERTY UNDERSTANDING Wahyu SARDJONO, Maryani, Sarim, and Erma LUSIA
15:35	-	16:35	60	announced by Moderator

ROOM 2 (522)

Time (UTC+7)			Dur (min)	
Classroom Session				Room 2 (510) Moderator: Denik Iswardani Witarti, Ph.D
13:00	-	13:05	5	Session Opening by Moderator
13:05	-	13:20	15	ICCD2024092 ECO-FRIENDLY PACKAGING DESIGN TO INCREASE CULINARY BUSINESS SALES IN NAGASARI VILLAGE, KARAWANG Dewi Gita KARTIKA, Uuh SUKAESIH, Miswan Miswan
13:20	-	13:35	15	ICCD2024057 COMMUNITY SERVICE IN IMPROVING HEALTH-BASED WELFARE IN GUNUNG BUNDER 2 VILLAGE Wiwin WINDIHASTUTY, Goenawan BROTOSAPUTRO, and Mulyati MULYATI
13:35	-	13:50	15	ICCD2024075 SOCIALIZATION OF THE USE OF HEALTH INSURANCE PROGRAMS TO REDUCE THE ECONOMIC BURDEN OF PATIENTS Meiliyah ARIANI, Sarida MINARNI, Melan SUSANTY PURNAMASARI, Zulhawati ZULHAWATI, Kurnia SARI DEWI, Zahera MEGA UTAMA
13:50	-	14:05	15	ICCD2024073 IMPROVING THE COMPETENCE OF HUMAN RESOURCES OF MSMEs IN CIGUNDUL VILLAGE, SUKABUMI REGENCY Meiliyah ARIANI, Sarida MINARNI, Melan SUSANTY PURNAMASARI, Zulhawati ZULHAWATI, Kurnia SARI DEWI, Zahera MEGA UTAMA
14:05	-	14:20	15	ICCD2024035 THE USE OF RENEWABLE ENERGY IN HYDROPONIC SYSTEMS: SOCIALIZATION AND APPLICATION OF SOLAR PANELS IN GANG HIJAU SWAKARYA, MERUYA SELATAN Julpri ANDIKA, Heru SUWOYO, Angela DIRMAN, Firoos

				Safana PUTRA, Alwan JIBRAN, Wahyuda PURNAMA, REPELITA
14:20	-	14:35	15	ICCD2024036 ENTREPRENEURIAL EMPOWERMENT THROUGH HYDROPONIC CULTIVATION IN SOUTH MERUYA Erna SETIANY, Tin Budi UTAMI, Muthia RAHAYU, Rani Trisna ADYANI, Aris AFRIZA, Siar SULAIMAN, Abie Wiguna Banu RAHARJO, Aditya Airlangga Putra PRATAMA, Gabriela CATHERINE, Cinta Wahyuri PUTRI
14:35	-	14:50	15	ICCD2024041 FOSTERING ENVIRONMENTAL AND ECONOMIC RESILIENCE THROUGH CATFISH FLOSS PRODUCTION IN WEST JAKARTA Nurul HIDAYAH, Daru ASIH, Putri ANDARI
14:50	-	15:05	15	ICCD2024042 SELF CONFIDENCE FOR A BETTER FUTURE SELF-DEVELOPMENT: PERMAI COMMUNITY SERVICE, MALAYSIA Aditya Pratama NANDIWARDANA, Mochamad SOELTON, Muhammad Shirhan THOULLON, Subur KARYATUN, Dudi PERMANA, Yanto RAMLI, Khozaeni Bin RAHMAD
15:05	-	15:20	15	ICCD2024002 EMPOWERMENT OF THE CISADANE RIVER THROUGH KIRAI TREE PLANTING PARTNERSHIP PROGRAM BETWEEN BINUS UNIVERSITY AND WASTE BANK CISADANE RIVER COMMUNITYA Suryadiputra LIAWATIMENA, and Pantri HERIYATI
15:20	-	15:35	15	ICCD2024078 ASSISTANCE ON SUSTAINABLE ASPECTS ASSESSMENT OF MILKFISH CANNING PRODUCTION IN BANJARMASIN, SOUTH KALIMANTAN Hendi Prihanto, Sismiati, Usmar, Tamrin LANORI
15:35	-	15:50	15	ICCD2024015 IMPLEMENTATION OF THE INDUSTRIAL REVOLUTION 4.0 WHICH CAN ACCELERATE THE SUSTAINABILITY OF CLEAN WATER Wahyu SARDJONO, Maryani, Sarim, and Erma LUSIA
15:50	-	16:05	15	ICCD2024022 ENHANCING HUMAN RESOURCE COMPETENCIES TO IMPROVE THE PERFORMANCE OF MICRO, SMALL, AND MEDIUM ENTERPRISES IN MERUYA UTARA Winda WIDYANTY, Dian PRIMANITA, and Setyo RIYANTO
16:05	-	16:20	15	ICCD2024023 SOCIALIZATION OF SHARIAH BASED INVESTMENT; TECHNICAL, BENEFIT, AND FUTURE ECONOMIC (ENTREPRENEUR AT PERMAI IN PENANG ISLAND) NENGZIH, Deden TARMIDI

15:35	-	16:35	60	announced by Moderator
-------	---	-------	----	------------------------

ROOM 3 (523)

Time (UTC+7)			Dur (min)	
Classroom Session				Room 3 (512) Moderator: Melly Ridaryanthi Ph.D
13:00	-	13:05	5	Session Opening by Moderator
13:05	-	13:20	15	ICCD2024090 EDUCATION AND IDENTIFICATION OF FULFILLMENT OF BASIC PRODUCTION REQUIREMENTS BASED ON GOOG MANUFACTURING PRACTICESS (CPPOB) TOWARDS SMALL BUSINESS PINDANG FISH GROUP IN LOMBANG VILLAGE, INDRAMAYU REGENCY Siti Chairiyah BATUBARA, Listyo Setyo PRATIGNYO, Sri Prapti Fajar NURSANTI, Kholil, Nafiah ARIYANI
13:20	-	13:35	15	ICCD2024027 HEALTH COMMUNICATION LITERACY IN PROMOTING THE HEALTHY COMMUNITY MOVEMENT AMONG INDONESIAN MIGRANT WORKERS IN PENANG – MALAYSIA Elly YULIAWATI
13:35	-	13:50	15	ICCD2024039 EFFORTS TO IMPROVE UNDERSTANDING OF FINANCIAL STATEMENTS BASED ON SAK EMKM FOR MSMES IN THE MERUYA SELATAN REGION Putri Dwi WAHYUNI*, MARSYAF
13:50	-	14:05	15	ICCD2024045 AUDIO-VISUAL LEARNING THROUGH ANIMATED VIDEO APPROACH FOR CHILDREN WITH INTELLECTUAL DISABILITIES Arief RUSLAN, Arif Nur HIDAYAT, Wahyu ARNISA, and Laksmi RACHMARIA
14:05	-	14:20	15	ICCD2024047 IMPLEMENTATION OF TEACHING FACTORY TO IMPROVE THE SKILLS OF VOCATIONAL SCHOOL TEACHERS IN VISUAL TECHNOLOGY-BASED INTERACTIVE LEARNING DESIGN AT SMK KEBANGSAAN PONDOK AREN Devit SETIONO, Rocky Prasetyo JATI, and Nexen Alexandre PINONTOAN

14:20	-	14:35	15	ICCD2024048 SURFACE DESIGN TRAINING USING SUMINAGASHI TECHNIQUE TO INCREASE STUDENT CREATIVITY IN PKBM BINAR, SOUTH TANGERANG Dhika Purnama PUTRA, Dewi PUGERSARI, Elizabeth ELIZABET, and Arbi Cristional LOKANANTA
14:35	-	14:50	15	ICCD2024050 PKM IMPROVEMENT COMPETENCY CURRICULUM UJI KOMPETENSI KEAHLIAN (UKK) AND NETWORK AUTOMATION TO IMPROVE SOFT SKILL ASPECTS AT SMKS NUSANTARA Hillman Akhyar DAMANIK, Merry ANGGRAENI, and Farida Ayu Avisena NUSANTARI
14:50	-	15:05	15	ICCD2024052 TRAINING TO IMPROVE PUBLIC COMMUNICATION IN WRITING PUBLIC RELATIONS IN DIGITAL MEDIA FOR PUBLIC RELATIONS STAFF OF POLDA METRO JAYA Laksmi RACHMARIA, Arief RUSLAN, Feri FERDINAN, and Andry SUSANTO
15:05	-	15:20	15	ICCD2024056 ENHANCING DIGITAL LITERACY THROUGH CULTURAL VALUE INTEGRATION IN KRENDANG COMMUNITY Windarto WINDARTO, and Martini MARTINI
15:20	-	15:35	15	ICCD2024059 BUILDING A HEALTHY AND SAFE SCHOOL WITH THE KKN PROGRAM IN GUNUNG PICUNG VILLAGE, PAMIJAHAN DISTRICT, BOGOR REGENCY Andrea Abdul Rahman AZZQY, Arsenius Wisnu Aji Patria PERKASA
15:35	-	15:50	15	ICCD2024024 BUSINESS TRAINING IMPLEMENTATION OF MANAGEMENT SYSTEMS IN UMKM IN SOUTH MERUYA VILLAGE, WEST JAKARTA Sri HARTONO
15:50	-	16:05	15	ICCD2024025 FINANCIAL LITERACY SOCIALIZATION IN MANAGING MSME FINANCES IN NORTH MERUYA VILLAGE Dian Primanita OKTASARI, Winda WIDYANTI

16:05	-	16:20	15	ICCD2024032 ENHANCING PRODUCT LAUNCH SUCCESS AMONG INDONESIAN SME IMMIGRANTS IN PENANG: A COMMUNITY-BASED APPROACH Rien Agustin FADJARENIE, Putri RENALITA, Dedi PERMANA, Kusno WARSITO, Khosaini bin RACHMAD
15:35	-	16:35	60	announced by Moderator

ROOM 4 (524)

Time (UTC+7)			Dur (min)	
Classroom Session				Room 4 Moderator: Dr. Julfi Restu Amelia, S.T.P., M.Si.
13:00	-	13:05	5	Session Opening by Moderator
13:05	-	13:20	15	ICCD2024066 IMPLEMENTATION OF STATE OWN GOODS MANAGEMENT IN COORDINATOR MINISTRY OF HUMAN DEVELOPMENT AND CULTURE Harry NENOBAIS, Paiman RAHARJO, Fadhil JAMALUDDIN
13:20	-	13:35	15	ICCD2024085 EFFECTIVE COMMUNICATION TRAINING FOR MOTHERS AND CHILDREN Fit YANUARr, Daesy EKAYANTHI
13:35	-	13:50	15	ICCD2024086 EDUCATION ON TEMPE PRODUCT DEVELOPMENT AS PRODUCT DIVERSIFICATION AT TEMPE RADJA, JABAL NUR MOSQUE, SENTUL, BOGOR Anwar KHOIRUL, Maskar DADI HIDAYAT, Angelia REVANZA ELIZA, Hidayat LARAS ANASTASIA, Naufal FANDRA RADITYA and Kusumawati INTAN
13:50	-	14:05	15	ICCD2024095 ENHANCING THE CREATIVITY OF CHILDREN AND TEENAGERS Morissan MORRISSAN & Marlinda IRWANTI

14:05	-	14:20	15	ICCD2024028 ENHANCING DIGITAL SAFETY KNOWLEDGE INDONESIAN MIGRANT WORKER IN MALAYSIA Puji RAHAYU, Saruni Dwi ASNATI, Elin CAHYANINGSIH, Dede Adika DURUNAVIS
14:20	-	14:35	15	ICCD2024061 IMPROVING DIGITAL LITERACY OF HUMAN RESOURCES THROUGH THE UTILIZATION OF VILLAGE INFORMATION SYSTEMS IN WANAGIRI VILLAGE, PANDEGLANG Atik ARIESTA, Titin FATIMAH, and Jeanie ANNISSA
14:35	-	14:50	15	ICCD2024029 ENHANCING DIGITAL LITERACY AMONG MICRO, SMALL, AND MEDIUM ENTERPRISES (MSMEs) IN JAGAKARSA SUB- DISTRICT, SOUTH JAKARTA Setyo RIYANTO, Sufrin HANAN, and Winda WIDYANTY
14:50	-	15:05	15	ICCD2024063 SOCIALIZATION ABOUT THE IMPLICATIONS OF ALCOHOL ABUSE ON JUVENILE DELINQUENCY AT SMAN 6, SOUTH TANGERANG CITY Lucky NURHADIYANTO, Triny SRIHADIATI, Muh. Ardila AMRY, Fajar JABIR
15:05	-	15:20	15	ICCD2024001 EXPLORING LOCAL POTENTIAL: RATU ECENG EMPOWERMENT STRATEGY THROUGH BASIC TECHNOLOGY AND DIGITAL MARKETING Pantri HERIYATI, Yosica MARIANA, Retno DEWANTI, Puti Minang ANJARANI, Fergyanto FERGYANTO
15:20	-	15:35	15	ICCD2024004 INCREASING GEN-Z TRUST IN MSME BRANDS THROUGH DIGITAL MARKETING: MEDIATING FACTORS OF INFORMATION QUALITY FROM EWOM ON CELEBRITY ENDORSEMENT AND SOCIAL MEDIA MARKETING TOWARD BRAND TRUST Kusumah Arif PRIHATNA, Rosalin AYAL, Meutia SISTARANI and Indira Tyas WIDYASTUTI

15:35	-	15:50	15	ICCD2024076 BUSINESS DIGITALIZATION EDUCATION FOR THE SOCIETY TO FACE THE ERA OF REVOLUTION 4.0 Selfiani, Hendi PRIHANTO, Usmar, Tamrin LANORI
15:50	-	16:05	15	ICCD2024043-INCREASING HUMAN RESOURCE COMPETENCY FOR THE SUSTAINABILITY OF MSME BUSINESSES IN PULAU PINANG, MALAYSIA-Lenny Christina NAWANGSARI ¹ *, Indra SISWANTI ² , Nadia Ingrida TJUATJA ³ , Muhammad Andrian BAGASKARA ⁴ , Dario Fernades Doutel De SOUSA
16:05	-	16:20	15	ICCD2024098-TRAINING ON MAKING CREATIVE ECONOMY-BASED TOUR PACKAGES IN PASIR EURIH TOURISM VILLAGE, BOGOR REGENCY-Hifni ALIFAHMI ¹ , T. Titi WIDANINGSIH ² *, Annisa Retno UTAMI ³
15:35	-	16:35	60	announced by Moderator

ROOM 5 (526)

Time (UTC+7)			Dur (min)	
Classroom Session				Room 5 Moderator: Dr. Amia Luthfia, S.P., M.Si
13:00	-	13:05	5	Session Opening by Moderator
13:05	-	13:20	15	ICCD2024006 THE INFLUENCE OF EASE OF USE, TRUST AND E-SERVICE QUALITY ON REPURCHASE INTENTION OF CARE & BEAUTY PRODUCT IN E-COMMERCE WITH E-SATISFACTION AS AN INTERVENING VARIABLE Asti Prima AULIA, Riska Mulia ARUM, Hardiyansyah HARDIYANSYAH
13:20	-	13:35	15	ICCD2024009 SME DEVELOPMENT AND ART COMMUNITY FOR DEVELOPING JELEKONG CULTURAL TOURISM AREA Jajat SUDRAJAT, Mira RUSTINE, Dimas YUDISTIRA,

				Kania Alma TIARA, Maryani MARYANI, Satrio Matin UTOMO
13:35	-	13:50	15	ICCD2024010 ENHANCING TUGU JAWA SOY SAUCE BRAND VISIBILITY THROUGH PRODUCT PHOTOGRAPHY Yudhistya AYU KUSUMAWATI, Hindam BASITH RAFIQI, Lutfi TRI ATMAJI and Anindya WIDITA
13:50	-	14:05	15	ICCD2024016 PROMOTION OF INDONESIAN WOMEN JAZZ MUSICIANS WITH E-ZINES: STRATEGIES AND BEST PRACTICES Yudhistya AYU KUSUMAWATI, Amelia TRI BHANUWATI, Asri RADHITANTI, Rudi YULIO ARINDIONO , Elizabeth PASKAHLIA GUNAWAN and Dini CINDA KIRANA
14:05	-	14:20	15	ICCD2024026 WEAKNESSES OF USING E-MARKETING AND STRATEGIES TO OVERCOME THEM Dipa MULIA
14:20	-	14:35	15	ICCD2024030 INCREASING THE CAPACITY OF MSMES WITH INTEGRATED MARKETING PROGRAMS AT MSMES IN CIGANJUR, JAGAKARSA, SOUTH JAKARTA Sri HARTONO, Agustinus HARIADI
14:35	-	14:50	15	ICCD2024033 IMPROVING SKILLS FOR MICRO SMALL AND MEDIUM ENTERPRISES (UMKM) THROUGH SOCIAL MEDIA OF PERMAI MEMBERS IN PENANG, MALAYSIA Catur WIDAYATI, Fadhila Dhia MALIHAH, Dinar Nur AFFINI and Khozaeni Bin RAHMAD
14:50	-	15:05	15	ICCD2024051 UTILIZATION OF SOCIAL MEDIA AS A PROMOTIONAL AND INFORMATIONAL TOOL FOR ACTIVITIES IN WANAGIRI VILLAGE, PANDEGLANG INCREASING THE CAPACITY OF MSMES WITH INTEGRATED MARKETING PROGRAMS AT MSMES IN CIGANJUR, JAGAKARSA, SOUTH JAKARTA Hendri IRAWAN, Irawan IRAWAN, Geri SURATNO

15:05	-	15:20	15	ICCD2024079 THE EFFECT OF THE #30DAYSZEROWASTECHALLENGE CAMPAIGN MESSAGE ON AWARENESS AND BEHAVIOUR CHANGES OF @ZEROWASTE.ID_OFFICIAL FOLLOWERS Akyla Salma WIDJAYA, Yos Horta MELIALA, Wahyu SRISADONO
15:20	-	15:35	15	ICCD2024099-DIGITALIZING FINANCIAL RECORD FOR IMPROVING CIOMAS JAYA MSMEs ADVANTAGE COMPETITIVE-Ilham Habibi ZAKARIA1, Ferry SANTOSO2*, Khadijah KHADIJAH3
15:35	-	15:50	15	ICCD2024100-SOCIALIZATION OF PKM EDUCATES UB BOSS FARM FARMERS IN MAKING BIOGAS AS ENVIRONMENTALLY FRIENDLY RENEWABLE ENERGY FOR TOFU PRODUCTION-Maya Dewi MAHARANI 1, Raden Yusia Wulandari NINGRUM2
15:50	-	16:05	15	ICCD2024102-EDUTOURISM AS AN EFFORT TO STRENGTHEN KELAN VILLAGE RESILIENT AND PRO-ENVIRONMENTAL TOURISM VILLAGE-Putu Eka Pasmidi Ariati1*, Dewa Putu Oka Prasiasa2, I Ketut Widnyana3, I Made Wahyu Wijaya4
16:05	-	16:20	15	ICCD2024006 THE INFLUENCE OF EASE OF USE, TRUST AND E- SERVICE QUALITY ON REPURCHASE INTENTION OF CARE & BEAUTY PRODUCT IN E-COMMERCE WITH E-SATISFACTION AS AN INTERVENING VARIABLE Asti Prima AULIA, Riska Mulia ARUM, Hardiyansyah HARDIYANSYAH
15:35	-	16:35	60	announced by Moderator

ROOM 6 (527)

Time (UTC+7)			Dur (min)	
Classroom Session				Room 6 Moderator: Fizzy Andriani, S.E, M.Si.
13:00	-	13:05	5	Session Opening by Moderator
13:05	-	13:20	15	ICCD2024080 LESBIAN IMPRESSION MANAGEMENT PRACTICES ON INSTAGRAM SOCIAL MEDIA Elisabet Laura P. RITONGA, Fizzy ANDRIANI
13:20	-	13:35	15	ICCD2024081 THE INFLUENCE OF 'JOGET GEMOY' M ON THE ELECTABILITY OF PRABOWO-GIBRAN IN GENERATION Z Kayla MARTIZA*, Eni Kardi WIYATI and Bramayanti KRISMASAKTI
13:35	-	13:50	15	ICCD2024082 The Influence of the Digital Campaign “ Beauty is Universal” on Dear Me Beauty Purchase Decision (The Effect of Digital Campaign “Beauty is Universal” on Purchasing Decision of Dear Me Beauty) (FIKOM) Rediva Rahma Putri TAMHER, Muhammad SAIFULLOH , Citra Eka PUTRI
13:50	-	14:05	15	ICCD2024089 DIGITAL PROMOTIONAL CONTENT DESIGN TRAINING WITH CANVA FOR MSME IN CIOMAS Kania RATNASARI, Annisa Retno UTAMI, Hatifa Linda ARYANI
14:05	-	14:20	15	ICCD2024101 INTRODUCNG ANDROID-BASED DIGITAL MARKETING TO MICRO, SMALL AND MEDIUM ENTERPRISES, DESA BABATAN, KADU GEDE, KUNINGAN, JAWA BARAT Verliani DASMARAN, Prisila DAMAYANTI, Arna SURYANI, Perdana Wahyu SANTOSA, Effiyaldi EFFIYALDI, Selfiani SELFIANI

14:20	-	14:35	15	ICCD2024013 TRANSFORMING COMMUNITY GROWTH BY ENHANCING COMMUNITY DEVELOPMENT WEBINAR SERIES EFFECTIVENESS Joice Yulinda LUKE
14:35	-	14:50	15	ICCD2024021 SIMPLE BOOKKEEPING TRAINING FOR UMKM ACTORS IN SOUTH MERUYA VILLAGE Lawe ANASTA, MARSYAF
14:50	-	15:05	15	ICCD2024031 BUILDING A POSITIVE IMAGE: PERSONAL BRANDING TRAINING FOR SMA 7 BEKASI STUDENTS Tri Dhiah CAHYOWATI, Martina Shalaty PUTRI
15:05	-	15:20	15	ICCD2024091 EMPOWERING COST OF GOODS SOLD TO MSMEs OWNERS in CIOMAS, BOGOR Findy Rachmandika MUHAMMAD, Ani Siska MY, Balqista ADEALYRA
15:20	-	15:35	15	ICCD2024093 INCREASING THE CAPACITY OF NUTS PROCESSED CRAFTSMANSHIPS THROUGH A DISTRIBUTION PERMIT Hayu LUSIANAWATI, Nurul HANIZA , Siti Choiriyah BATUBARA
15:35	-	15:50	15	ICCD2024037 CAPACITY BUILDING IN JOB SUSTAINABILITY FOR PERMAI MEMBERS IN PULAU PINANG, MALAYSIA Eri MARLAPA, Noor Hazlina AHMAD, Sri Marti PRAMUDENA, Khozaeni Bin RAHMAD
15:50	-	16:05	15	ICCD2024038 DEVELOPMENT OF CASSAVA CHIP PRODUCTION IN THE KERANGGAN ECO-TOURISM VILLAGE BY IMPLEMENTING CREATIVE AND INNOVATIVE TECHNOLOGY Heru SUWOYO, Rizky DINATA, Julpri ANDIKA, NAZORI, Prima Wijaya KUSUMA, ERLINTANG MARDIKA, Reza Ayu LESTARI, Muhammad ILHAM
16:05	-	16:20	15	ICCD2024080 LESBIAN IMPRESSION MANAGEMENT PRACTICES ON INSTAGRAM SOCIAL MEDIA Elisabet Laura P. RITONGA, Fizzy ANDRIANI
15:35	-	16:35	60	announced by Moderator

ROOM 7 (528)

Time (UTC+7)			Dur (min)	
Classroom Session				Room 7 Moderator: 1. Dr. Joice Yulinda Luke, S.Pd., M.Hum 2. Ina Gandawati Djamhur, A.Par., M.Sc.
13:00	-	13:05	5	Session Opening by Moderator
13:05	-	13:20	15	ICCD2024049 WORKSHOP ON PREVENTING SEXUAL VIOLENCE IN PUBLIC SPACES USING PSEA POLICY TO IMPROVE THE RIGHTS OF BADUY WOMEN Fany N. R. HAKIM, and Shinta JULIANTI
13:20	-	13:35	15	ICCD2024054 DISSEMINATION OF THE USE OF THE AL-QURAN PILLAR ARCHITECTURAL MODEL AT AL MA'MURIYAH BOARDING SCHOOL PASIR ANGIN Putri SURYANDARI, Nazori AZ, Deddy HERDIANSJAH, and KH. Fahmi BASYA
13:35	-	13:50	15	ICCD2024069 KNOWLEDGE AND ATTITUDE OF POSYANDU CADRES REGARDING THE USE OF TELEDENTISTRY (STUDY ON PISANGAN VILLAGE, EAST CIPUTAT) Ratu Inneke ALLIEFIA, Mutiara RINA, Rahmawati RUSLAN
13:50	-	14:05	15	ICCD2024070 DIFFERENCES KNOWLEDGE IN EARLY CHILDHOOD CARIES (ECC) PREVENTION AMONG PRIMIPAROUS AND MULTIPAROUS Annisa SEPTALITA, Amanda Ramadhini HASBIE
14:05	-	14:20	15	ICCD2024071 LEVEL OF KNOWLEDGE ABOUT THE DANGER OF SMOKING ON PERIODONTAL HEALTH AMONG SMOKERS Veronica Septnina PRIMASARI, Desy FIDYAWATI, Bella SALSABILLAH
14:20	-	14:35	15	ICCD2024072 SUSTAINABILITY IN DENTAL PRACTICE : KNOWLEDGE, ATTITUDE, AND PRACTICES OF DENTISTS ABOUT GREEN DENTISTRY CONCEPT Cristivani Yolanda NAINGGOLAN, Yufitri MAYASARI

14:35	-	14:50	15	ICCD2024074 IMPROVING UNDERSTANDING OF CASH FLOW REPORTS THROUGH ACCOUNTING EDUCATION AT SMKN 16 JAKARTA Meiliyah ARIANI, Islamiah KAMIL, Didin HIKMAH PERKASA, Indra ADE IRAWAN, Watri NINGSIH, Zulhawati ZULHAWATI
14:50	-	15:05	15	ICCD2024083 ANALYSIS OF AUDIENCE RECEPTION OF KOREAN DRAMA TRUE BEAUTY REGARDING BEHAVIORAL IMITATION Rialdo Rezeky Manogari Lumban TORUAN, Cut Az Zahra Jasmine ASHILA, Muchamad Fauzi DJAMAL
15:05	-	15:20	15	ICCD2024097 TRAINING IN MAKING CORRESPONDENCE AND FINANCIAL REPORTS USING MICROSOFT WORD AND MICROSOFT EXCEL APPLICATIONS AT RT.05 RW.01 CIPAYUNG JAYA DISTRICT, DEPOK CITY Dedy WAHYUDI, Tries Handriman JAMAIN, Peris Hamdanur, Ahmad ZUHROFI
15:20	-	15:35	15	ICCD2024096 FOOD POISONING PREVENTION EFFORTS THROUGH FOOD SAFETY SOCIALIZATION FOR THE WOMEN'S GROUP OF PKK RW 013 JAKAMULYA, SOUTH BEKASI Shanti PUJILESTARI, Rahmawati RAHMAWATI
15:35	-	15:50	15	ICCD2024040 DEVELOPMENT OF A RUBBER STRAP CUTTING TOOL AS A SOLUTION TO ACCELERATE THE WORK OF FLIP-FLOP RUBBER STRAP CUTTERS IN KAMPUNG BELAKANG KAMAL RT. 009/RW. 03, KELURAHAN KAMAL, KALIDERES DISTRICT, WEST JAKARTA Eka Purwa LAKSANA, Sri KURNIASIH
15:50	-	16:05	15	ICCD2024062 HUMAN TRAFFICKING CHILD COMMERCIAL SEX WORKERS AS VICTIMS SEXUAL EXPLOITATION Monica MARGARET

16:05	-	16:20	15	ICCD2024049 WORKSHOP ON PREVENTING SEXUAL VIOLENCE IN PUBLIC SPACES USING PSEA POLICY TO IMPROVE THE RIGHTS OF BADUY WOMEN Fany N. R. HAKIM, and Shinta JULIANTI
15:35	-	16:35	60	announced by Moderator

ROOM 8 (529)

Time (UTC+7)			Dur (min)	
Classroom Session				Room 8 Moderator: Andi Pajolloi Bate S.I.Kom., M.A.
13:00	-	13:05	5	Session Opening by Moderator
13:05	-	13:20	15	ICCD2024005 EXAMINING THE EFFECTS OF DIGITAL WALLET USE ON CONSUMERS Brett HOLLIS, Nanda ANGELINA, and Dewi TAMARA
13:20	-	13:35	15	ICCD2024012 MOBILE APPLICATION FOR MONITORING THE GROWTH OF DONATED KIRAY TREES ON THE CISADANE RIVERBANK Sofyan1, Jonathan Edwards Telambanua, Adji Putra Nugraha Kusuma, Nicholas Ananda Khosasi, Nina Tania Lestari, Intan Mahardika, Pantri Heriyati, Suryadiputra Liawatimen, Ezra Peranginangin, dan Winda Astuti
13:35	-	13:50	15	ICCD2024017 Building A Datamart for Dashboard Design to Decision Support System of Legal Division Julio KEVIN, Gamaliel Francisco WIDODO, Indrajani INDRAJANI, Hendy Risdianto WIJAYA
13:50	-	14:05	15	ICCD2024046 MEDIA DEVELOPMENT OF EDUCATION AND PROMOTION BASED ON LEARNING MANAGEMENT SYSTEM (LMS) AT NURUL HIDAYA ISLAMIC BOARDING SCHOOL, CIJERUK-BOGOR Denik Iswardani WITARTI, Pipin Farida ARIYANI, and Atik ARIESTA

14:05	-	14:20	15	ICCD2024055 IMPLEMENTATION OF EDUCATIONAL GAME “FIRE MITIGATION” AUDIO BASED FOR BLIND PERSONS DISABILITIES WITH MDA FRAMEWORK METHOD Ricky Widyananda PUTRA, Fatma MISKY, and Ahmad THABATHABA'I
14:20	-	14:35	15	ICCD2024060 DIGITAL TRANSFORMATION AND SUSTAINABILITY OF CULTURAL COMMUNITIES Rocky Prasetyo JATI
14:35	-	14:50	15	ICCD2024065 STRATEGIES FOR ORGANIZATIONAL CHANGE AT RAGUNAN ZOO PARK TO ACHIEVE SUCCESS IN IMPLEMENTING INFORMATION TECHNOLOGY Zahera Mega UTAMA, Siti ASYIAH
14:50	-	15:05	15	ICCD2024087 SOCIALIZATION AND TRAINING ON THE USE OF QUICK RESPONSE CODE INDONESIAN STANDARD (QRIS) FOR DIGITAL PAYMENTS IN UMKM HUTAN BAMBU BEKASI Siti Aminatu ZUHRIA, Lisa RATNASARI and soecahyadi
15:05	-	15:20	15	ICCD2024094 OPTIMISATION OF THE AYAHASI WEBSITE (OPSI) AS A SELF-LEARNING MEDIA FOR THE AYAHASI INDONESIA COMMUNITY Megah STEFANI, Athiya FADLINA
15:20	-	15:35	15	ICCD2024064 HUMAN TRAFFICKING CHILD COMMERCIAL SEX WORKERS AS VICTIMS SEXUAL EXPLOITATION Monica MARGARET
15:35	-	15:50	15	ICCD2024005 EXAMINING THE EFFECTS OF DIGITAL WALLET USE ON CONSUMERS Brett HOLLIS, Nanda ANGELINA, and Dewi TAMARA
15:50	-	16:05	15	
16:05	-	16:20	15	
15:35	-	16:35	60	announced by Moderator

CONFERENCE BACKGROUND

The main issues addressed at the conference are related to ADVANCING ECO-FRIENDLY AND ZERO WASTE. The global environmental challenges of today demand innovative and sustainable solutions to ensure a better future for the planet. In line with these goals, The 6th ICCD 2024 seeks to bring together experts, academics, policymakers, and practitioners to explore new frontiers in sustainable practices.

This seminar aims to highlight the importance of eco-friendly strategies and the zero-waste movement in combating environmental degradation. By promoting green technologies, circular economy principles, and sustainable lifestyle changes, the event will foster interdisciplinary discussions and collaborative efforts toward minimizing waste, conserving resources, and reducing the carbon footprint.

Special Topics

- Green Economics
- Blue Innovation and Economics
- Quality Education
- Digital Marketing
- Information and Knowledge Management
- Information System and Technology
- Eco Tourism
- Topics to SDGs

Objectives

The conference objectives are to promote academic and community development research outcomes, to establish main channel of exchanging community development activities and share information regarding community development.

Target Participants

Academicians, professionals, policy maker, business owners, students, and other interested in promoting organizational performance excellence are encouraged to attend this conference.

KEYNOTE SPEAKERS



Dr. Yulius, M.A.

Deputi Bidang Usaha Mikro Jakarta - Kementerian Koperasi dan UKM (KemenKopUKM)

INVITED SPEAKERS



Prof. Dato' Dr. Hasnah Hj. Haron
Research Fellow Faculty of Economics and
Muamalat - Islamic Science University of
Malaysia



**Dr. Malliga Marimuthu PhD MBA MA
BA(Hons)**
Senior Lecturer, Marketing, La Trobe
Business School - La Trobe University,
Melbourne, Australia



Prof Esyin Chew
Director of EUREKA Robotics Center,
Cardiff Metropolitan University, Wales, UK



**Teguh Amor Patria, A.Par., PGDip.,
MPPar., Ph.D**
BINUS University Lecturer - Represented
Burapha University International College,
Thailand

**FOREWORD FROM GENERAL CHAIR OF
INTERNATIONAL CONFERENCE ON COMMUNITY DEVELOPMENT (ICCD) 2024**

Dear Colleagues,

The first and foremost mission of any higher education institution is the community development who are well prepared to take a part of Sustainable Development Goals. This International conference have been contributing knowledge and providing the way where any productive system is geared to develop theory and practical towards studies, solution and innovation.

Within 6 years conference, the fifth universities have been committed to be responding society challenge of national and global studies. Despite of apparent disparity in their progress, it has become essential to foster bonding among higher education institutions and related establishments particularly within Asia pacific countries. Consequently, is crucial for any higher education institution to collaborate with each other and learn from others' experiences and advanced community development program.

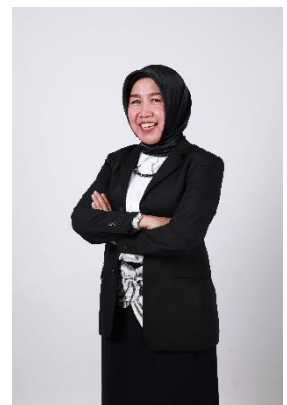
This is the where the role of any academic conference is vital in strengthening mutual understanding among universities. With more than 80 presenters, we are strongly believing that International Conference on community development 2024 organized by BINUS University, Mercu Buana University, Sahid University, Budi Luhur University and Moestopo University will provide the opportunity to network with colleagues and contribution.

We sincerely hope that we can continue towards promoting global partnership and development among international higher education. Special thanks to Islamic Science University of Malaysia, International College, Burapha University, Chonburi, Thailand, La Trobe University-Australia, and Cardiff Metropolitan University-United Kingdom.

On behalf of BINUS University, we would like to express our gratitude to all participants who have contributed to fostering and empowering society and sharing best practices on ICCD 2024.

Best Wishes.

Retno Dewanti, S.Si., M.M., Ph.D
General Chair of ICCD 2024



**FOREWORD FROM RECTOR OF BINUS UNIVERSITY
INTERNATIONAL CONFERENCE ON COMMUNITY DEVELOPMENT (ICCD) 2024**

Distinguished Guests and Participants, Excellencies,
Ladies and Gentlemen,

On behalf of the ICCD 2024 conference organizers, I would like to express my highest appreciation to our Keynote Speaker, the Deputy for Micro Enterprises of Jakarta, Ministry of Cooperatives and Small and Medium Enterprises, Dr. Yulius, M.A., as well as our distinguished speakers:

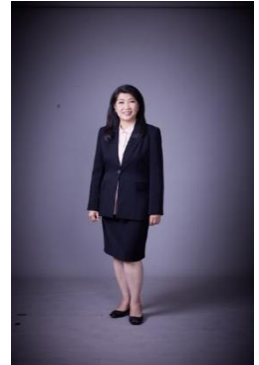
- Research Fellow, Faculty of Economics and Muamalat - Islamic Science University of Malaysia, Prof. Dato' Dr. Hasnah Hj. Haron
- Senior Lecturer - La Trobe Business School, Australia, Dr. Malliga Marimuthu
- Director of EUREKA Robotics Center - Cardiff Metropolitan University, Wales, United Kingdom, Prof. Eysin Chew.
- Chair of B.B.A.Program - Burapha University International College - Sirintorn Thepmongkorn that will be represented Teguh Amor Patria, A.Par., PGDip, MPPar., Ph.D (BINUS University Lecturer)

It is a privilege for me to stand before you all at this event, which addresses a theme that is both highly relevant and urgent today: the realm of micro, small, and medium enterprises (MSMEs) with a focus on zero waste and eco-friendly business practices. Consequently, BINUS University is actively collaborating with four other universities: Mercu Buana University, Sahid University, Budi Luhur University, and Prof. Dr. Moestopo University (Religious). This year marks the second time BINUS University has hosted the ICCD since 2018. This theme aligns with BINUS University's vision of being a world-class university: fostering and empowering society in building and serving the nation, as well as with our collective commitment to achieving the Sustainable Development Goals (SDGs) established by the United Nations, particularly in the context of sustainable economic development.

We also invite academics, researchers, practitioners, and stakeholders to share knowledge and experiences in creating a business ecosystem that is not only financially beneficial but also environmentally responsible. With strong collaboration among universities, industry, and government, we can drive the transformation needed to achieve sustainable development goals, particularly in the context of MSMEs. I hope this conference serves not only as a platform for exchanging ideas but also as a catalyst for concrete actions that can be applied in the field. Let us work together to realize a more sustainable and eco-friendly business landscape for future generations. Thank you all for your presence and participation. Enjoy the conference!

Best Wishes.

Dr. Nelly, S.Kom., M.M., CSCA
Rector of BINUS University



BOARD OF COMMITTEE

Internasional Conference and Community Development (ICCD) 2024

Steering Committee

- Founders : Rector of Universitas Bina Nusantara
Rector of Universitas Mercu Buana
Rector of Universitas Sahid
Rector of Universitas Budi Luhur
Rector of Universitas Prof. Dr. Moestopo (Beragama)
- Chairman : Prof. Dr. Juneman Abraham, S.Psi., M.Si. – Universitas Bina Nusantara
- Team members : Dafit Feriyanto, M.Eng., Ph.D. – Universitas Mercu Buana
Prof. Dr. Nafiah Ariyani, S.E., M.Si. – Universitas Sahid Jakarta
Dr. Franky, M.M. – Universitas Prof. Dr. Moestopo (Beragama)
Dr. Prudensius Maring, M.A. – Universitas Budi Luhur

Organizing Committee

- Chairman : Retno Dewanti, S.Si., M.M., Ph.D. – Universitas Bina Nusantara
- Deputy Chairman : Dafit Feriyanto, M.Eng., Ph.D. – Universitas Mercu Buana
- General Secretary : Wisnu Ivan Kusuma H. P., S.Sos., M.Si. – Universitas Bina Nusantara
- Treasurer 1 : Dr. Maryani, S.Kom, MMSI., CDMS, CBDMP – Universitas Bina Nusantara
- Treasurer 2 : Raudah – Universitas Mercu Buana

Secretarial Affairs

- Coordinator of Administration : Wisnu Ivan Kusuma H. P., S.Sos., M.Si. – Universitas Bina Nusantara
- Team members : Halimah, S.E. – Universitas Sahid
Radja Erland Hamzah, S.Kom., M.I.Kom. – Universitas Prof. Dr. Moestopo (Beragama)
- Coordinator of Participant Registration : Puti Minang Anjarani, S.Sos., M.Par. – Universitas Bina Nusantara
Dirgansyah Ismail, S.ST. – Universitas Bina Nusantara
- Team members : Julpri Andika, S.T., M.Sc. – Universitas Mercu Buana
Annisa Retno Utami, S.E., M.SM. – Universitas Sahid
Ginanjari Adi Wibowo, S.I.Kom., M.M. – Universitas Prof. Dr. Moestopo (Beragama)
Dr. Bambang Pujiyono – Universitas Budi Luhur

Proceeding Affairs

- Person in charge : Puti Minang Anjarani, S.Sos., M.Par. – Universitas Bina Nusantara
- Coordinator of article acceptance and review : Julpri Andika, S.T., M.Sc. – Universitas Mercu Buana
- Team members : Annisa Retno Utami, S.E., M.SM. – Universitas Sahid
Ginanjari Adi Wibowo, S.I.Kom., M.M. – Universitas Prof. Dr. Moestopo (Beragama)
Dr. Bambang Pujiyono – Universitas Budi Luhur

The 6th International Conference and Community Development (ICCD) 2024
“Advancing Eco-Friendly and Zero Waste Initiatives”

Coordinator of proceeding book & layout	: I Gusti Bagus Agung Oka, S.I.Kom – Universitas Bina Nusantara
Team members	: Annisa Retno Utami, SE, M.SM – Universitas Sahid Rafiegi, S.I.Kom., M.I.Kom - Universitas Prof. Dr. Moestopo (Beragama)
Coordinator of article review	: Prof. Dr. Juneman Abraham, S.Psi., M.Si. - Universitas Bina Nusantara Julpri Andika, S.T., M.Sc. – Universitas Mercu Buana Prof. Dr. Nafiah Ariyani, SE, M.Si. – Universitas Sahid Radja Erland Hamzah, S.Kom., M.I.Kom. - Universitas Prof. Dr. Moestopo (Beragama) Dr. Bambang Pujiyono – Universitas Budi Luhur
Coordinator of documentation & public relations	: I Gusti Bagus Agung Oka, S.I.Kom. – Universitas Bina Nusantara
Person in charge of website	: I Gusti Bagus Agung Oka, S.I.Kom. – Universitas Bina Nusantara
Coordinator of videos & presentation materials	: Dirgansyah Ismail, S.ST. – Universitas Bina Nusantara Julpri Andika, S.T., M.Sc. – Universitas Mercu Buana Annisa Retno Utami, S.E., M.SM. – Universitas Sahid Ginanjari Adi Wibowo, S.I.Kom., M.M. – Universitas Prof. Dr. Moestopo (Beragama) Dr. Bambang Pujiyono – Universitas Budi Luhur
Event Affairs	
Coordinator of event	: Wisnu Ivan Kusuma H.P., S.Sos., M.Si. – Universitas Bina Nusantara
Coordinator of logistics, equipment, and consumption	: Herlina, S.Kom. - Universitas Bina Nusantara
Coordinator of moderators	: Dr. Maryani, S.Kom, MMSI., CDMS, CBDMP – Universitas Bina Nusantara Amirudin Wibowo, S.Kom., M.M. – Universitas Mercu Buana Citra Eka Putri, S.I.Kom., M.I.Kom. – Universitas Prof. Dr. Moestopo (Beragama) Denik Iswardani Witarti, Ph.D. – Universitas Budi Luhur

TABLE OF CONTENTS

Conference Program	ii
Conference Schedule	iii
Parallel Session	iv
Conference Background	xxi
Foreword From General Chair Of Iccd 2024	xxiii
Foreword From Rector Of Binus University	xxiv
Board Of Committe	xxv
Table Of Contents	xxvii

ABTRACT

GREEN ECONOMICS

ZERO WASTE MARKETING: STRATEGIES FOR SMALL AND MEDIUM SIZED ENTERPRISES Malliga MARIMUTHU ¹ and Retno DEWANTI ²	1
HOW LOYAL ARE THE CUSTOMER TO RECYCLED PRODUCT Dewi TAMARA ^{1*} , and Anita MAHARANI ²	2
IMPLEMENTATION OF TESLA BI (TEKNOLOGI ENERGI SURYA LINTAS ANTAR BIDANG ILMU) ON FUTURISTIC SEATING AT TLC (TEACHING AND LEARNING CENTRE) AMARI Muhammad Hafizd Ibnu Hajar ^{1*} , Rizky Dinata ¹ and Lukman Medriavin Silalahi ²	3
THE USE OF RENEWABLE ENERGY IN HYDROPONIC SYSTEMS: SOCIALIZATION AND APPLICATION OF SOLAR PANELS IN GANG HIJAU SWAKARYA, MERUYA SELATAN Julpri ANDIKA ¹ , Heru SUWOYO ¹ , Angela DIRMAN ² , Firoos Safana PUTRA ¹ , Alwan JIBRAN ¹ , Wahyuda PURNAMA ³ , REPELITA.....	4
ENTREPRENEURIAL EMPOWERMENT THROUGH HYDROPONIC CULTIVATION IN SOUTH MERUYA Erna SETIANY*, Tin Budi UTAMI, Muthia RAHAYU, Rani Trisna ADYANI, Aris AFRIZA, Siar SULAIMAN, Abie Wiguna Banu RAHARJO, Aditya Airlangga Putra PRATAMA, Gabriela CATHERINE.....	5
FOSTERING ENVIRONMENTAL AND ECONOMIC RESILIENCE THROUGH CATFISH FLOSS PRODUCTION IN WEST JAKARTA Nurul HIDAYAH ^{1*} , Daru ASIH ² , Putri ANDARI ³	6
SELF CONFIDENCE FOR A BETTER FUTURE SELF-DEVELOPMENT: PERMAI COMMUNITY SERVICE, MALAYSIA Aditya Pratama NANDIWARDANA ^{1*} , Mochamad SOELTON ² , Muhammad Shirhan THOULLON ³ , Subur KARYATUN ⁴ , Dudi PERMANA ⁵ , Yanto RAMLI ⁶ , Khozaeni Bin RAHMAD ⁷	7
ECOENZYM WORKSHOP: A STEP FOR ZERO WASTE AT HOUSEWIVES GROUP RT.13 PONDOK BETUNG, TANGERANG SELATAN Anggun PUSPITASARI ^{1*} , Arin FITHRIANA ² , and Putra TAQWA ³	8
COMMUNITY ECONOMIC EMPOWERMENT THROUGH LIMITED LAND UTILIZATION IN GAGA VILLAGE, LARANGAN DISTRICT TANGERANG CITY Slamet MUDJIJAH ^{1*} , Diah Ayu Sekar ASTUTI ² , and Priyambada Bagus ARTANTA ³	9
GREENPRENEURSHIP DEVELOPMENT FOR THE YOUNG GENERATION: INCREASING THE ECONOMIC VALUE OF COCONUT FIBER WASTE Yuni KASMAWATI ¹ , Slamet MUDJIJAH ^{2*} , Ratna UJIANDARI ³ , and Priyambada Bagus ARTANTA ⁴	10
COMMUNITY SERVICE IN IMPROVING HEALTH-BASED WELFARE IN GUNUNG BUNDER 2 VILLAGE Wiwin WINDIHASTUTY ^{1*} , Goenawan BRODOSAPUTRO ² , and Mulyati MULYATI ³	11
ASSISTANCE FOR THE STUDY OF POTENTIAL COAL DOWNSTREAMING PROJECTS IN SOUTH SUMATRA Hendi Prihanto ^{1*} , R.R. Meitri Hening Chrisna Daluarti ² , Prisila Damayanty ³ , Yudistira Adwimurti ⁴	12
EVALUATION OF THE FERTILIZER SUBSIDY DISTRIBUTION PROGRAM IN INCREASING FARMERS' PRODUCTIVITY Arief Rahman Hakim ^{1*} , Harry Nenobais ² , Adi Jaya ³	13

ECO-FRIENDLY EFFECTS OF ROOIBOS TEA (<i>ASPALATHUS LINEARIS</i>) RINSE ON SALIVA PH AND ORAL HEALTH	
Margaretha HERAWATI ^{1*} , Tarisha Aulia PUTRI ²	14
OPTIMIZATION OF KONYAL FRUIT BUSINESS POTENTIAL FOR INCREASING FAMILY ECONOMIC VALUE: INTEGRATION OF ISLAMIC PRINCIPLES IN BUSINESS DEVELOPMENT	
Elis Teti RUSMIATI ^{1*} , Kartib BAYU ² , and Nanda Putu WINATA ³	15
SOCIALIZATION OF THE USE OF HEALTH INSURANCE PROGRAMS TO REDUCE THE ECONOMIC BURDEN OF PATIENTS	
Meiliyah ARIANI ^{1*} , Sarida MINARNI ² , Melan SUSANTY PURNAMASARI ³ , Zulhawati ZULHAWATI ⁴ , Kurnia SARI DEWI ⁵ , Zahera MEGA UTAMA ⁶	16
IMPROVING THE COMPETENCE OF HUMAN RESOURCES OF MSMES IN CIGUNDUL VILLAGE, SUKABUMI REGENCY	
SELFIANI ^{1*} , MEILYAH ARIANI ² , KURNIA SARI DEWI ³ , ZAHERA MEGA UTAMA ⁴	17
SOCIALIZATION OF THE BLACK SOLDIER FLY (<i>Hermetia illucens</i>) UTILIZATION AS COMPOST AND ENVIRONMENTALLY FRIENDLY ANIMAL FEED TO FARMERS IN DISASTER PRONE ZONE, BENJOT VILLAGE, CIANJUR	
Hariyadi B. SUKAMDANI ¹ , Tatan SUKWIKA ² , Nugroho Budi SATRIO ³	18
ECO-FRIENDLY PACKAGING DESIGN TO INCREASE CULINARY BUSINESS SALES IN NAGASARI VILLAGE, KARAWANG	
Dewi Gita Kartika ^{1*} , Uuh Sukaesih ² , Miswan Miswan ³	19
SOCIALIZATION OF PKM EDUCATES <i>UB BOSS FARM</i> FARMERS IN MAKING BIOGAS AS ENVIRONMENTALLY FRIENDLY RENEWABLE ENERGY FOR TOFU PRODUCTION	
Maya Dewi MAHARANI ¹ , Raden Yusia Wulandari NINGRUM ²	20

BLUE INNOVATION & ECONOMICS

EMPOWERMENT OF THE CISADANE RIVER THROUGH KIRAI TREE PLANTING PARTNERSHIP PROGRAM BETWEEN BINUS UNIVERSITY AND WASTE BANK CISADANE RIVER COMMUNITY	
Suryadiputra Liawatimena ^{1,2,*} , and Pantri Heriyati ³	22
ASSISTANCE ON SUSTAINABLE ASPECTS ASSESSMENT OF MILKFISH CANNING PRODUCTION IN BANJARMASIN, SOUTH KALIMANTAN	
¹ Hendi Prihanto*, ² Sismiati, ³ Usmar, ⁴ Tamrin Lanori.....	23
EDUCATION AND IDENTIFICATION OF FULFILLMENT OF BASIC PRODUCTION REQUIREMENTS BASED ON GOOG MANUFACTURING PRACTICESS (CPPOB) TOWARDS SMALL BUSINESS PINDANG FISH GROUP IN LOMBANG VILLAGE, INDRAMAYU REGENCY	
Siti Chairiyah BATUBARA ^{1*} , Listyo Setyo PRATIGNYO ² , Sri Prapti Fajar NURSANTI ³ , Kholil KHOLIL ⁴ , Nafiah ARIYANI ⁵	24

QUALITY EDUCATION

HEALTH COMMUNICATION LITERACY IN PROMOTING THE HEALTHY COMMUNITY MOVEMENT AMONG INDONESIAN MIGRANT WORKERS IN PENANG – MALAYSIA	
Elly YULIAWATI*.....	26
ENHANCING DIGITAL LITERACY AMONG MICRO, SMALL, AND MEDIUM ENTERPRISES (MSMEs) IN JAGAKARSA SUB- DISTRICT, SOUTH JAKARTA	
Setyo RIYANTO ^{1*} , Sufrin HANAN ² , and Winda WIDYANTY ³	27
AUDIO-VISUAL LEARNING THROUGH ANIMATED VIDEO APPROACH FOR CHILDREN WITH INTELLECTUAL DISABILITIES	
Arief RUSLAN ^{1*} , Arif Nur HIDAYAT ² , Wahyu ARNISA ³ , Laksmi RACHMARIA ⁴ , Koen Hendrawan ⁵	28
IMPLEMENTATION OF TEACHING FACTORY TO IMPROVE THE SKILLS OF VOCATIONAL SCHOOL TEACHERS IN VISUAL TECHNOLOGY-BASED INTERACTIVE LEARNING DESIGN AT SMK KEBANGSAAN PONDOK AREN	
Devit SETIONO ^{1*} , Rocky Prasetyo JATI ² , Nexen Alexandre PINONTOAN ³	29

SURFACE DESIGN TRAINING USING SUMINAGASHI TECHNIQUE TO INCREASE STUDENT CREATIVITY IN PKBM BINAR, SOUTH TANGERANG	
Dhika Purnama PUTRA ^{1*} , Dewi PUGERSARI ² , Elizabeth ELIZABETH ³ and Arbi Cristional LOKANANTA ⁴ ...	30
PKM IMPROVEMENT COMPETENCY CURRICULUM UJI KOMPETENSI KEAHLIAN (UKK) AND NETWORK AUTOMATION TO IMPROVE SOFT SKILL ASPECTS AT SMKS NUSANTARA	
Hillman Akhyar DAMANIK ^{1*} , Merry ANGGRAENI ² , and Farida Ayu Avisena NUSANTARI ³	31
TRAINING TO IMPROVE PUBLIC COMMUNICATION IN WRITING PUBLIC RELATIONS IN DIGITAL MEDIA FOR PUBLIC RELATIONS STAFF OF POLDA METRO JAYA	
Laksmi RACHMARIA ^{1*} , Arief RUSLAN ² , Feri FERDINAN ³ , Andry SUSANTO ⁴	32
ENHANCING DIGITAL LITERACY THROUGH CULTURAL VALUE INTEGRATION IN KRENDANG COMMUNITY	
Windarto WINDARTO ^{1*} , Martini MARTINI ²	33
BUILDING A HEALTHY AND SAFE SCHOOL WITH THE KKN PROGRAM IN GUNUNG PICUNG VILLAGE, PAMIJAHAN DISTRICT, BOGOR REGENCY	
Andrea Abdul Rahman AZZQY, Arsenius Wisnu Aji Patria PERKASA.....	34
IMPROVING DIGITAL LITERACY OF HUMAN RESOURCES THROUGH THE UTILIZATION OF VILLAGE INFORMATION SYSTEMS IN WANAGIRI VILLAGE, PANDEGLANG	
Atik ARIESTA ^{1*} , Titin FATIMAH ² , and Jeanie ANNISA ³	35
SOCIALIZATION ABOUT THE IMPLICATIONS OF ALCOHOL ABUSE ON JUVENILE DELINQUENCY AT SMAN 6, SOUTH TANGERANG CITY	
Lucky NURHADIYANTO ¹ , Triny SRIHADIATI ² , Muh. Ardila AMRY ³ , Fajar JABIR ⁴	36
IMPLEMENTATION OF STATE OWN GOODS MANAGEMENT IN COORDINATOR MINISTRY OF HUMAN DEVELOPMENT AND CULTURE	
Harry Nenobais ^{1*} ; Paiman Raharjo ² ; Fadhil Jamaluddin ³	37
EFFECTIVE COMMUNICATION TRAINING FOR MOTHERS AND CHILDREN	
Fit YANUAR ^{1*} , Daesy EKAYANTHI ²	38
EDUCATION ON TEMPE PRODUCT DEVELOPMENT AS PRODUCT DIVERSIFICATION AT TEMPE RADJA, JABAL NUR MOSQUE, SENTUL, BOGOR	
Khoirul ANWAR ^{1*} , Dadi Hidayat MASKAR ² , Revanza Eliza ANGELIA ³ , Laras Anastasia HIDAYAT ⁴ , Fandra Raditya NAUFAL ⁵ and Intan KUSUMAWATI ⁶	39
ENHANCING THE CREATIVITY OF CHILDREN AND TEENAGERS	
Marlinda IRWANTI ¹ , Morissan MORISSAN ^{2*}	40

DIGITAL MARKETING

EXPLORING LOCAL POTENTIAL: RATU ECENG EMPOWERMENT STRATEGY THROUGH BASIC TECHNOLOGY AND DIGITAL MARKETING	
Pantri Heriyati ¹ , Yosica Mariana ² , Retno Dewanti ³ , Puti Minang Anjarani ⁴ , Prof Fergyanto ⁵	42
INCREASING GEN-Z TRUST IN MSME BRANDS THROUGH DIGITAL MARKETING: MEDIATING FACTORS OF INFORMATION QUALITY FROM EWOM ON CELEBRITY ENDORSEMENT AND SOCIAL MEDIA MARKETING TOWARD BRAND TRUST	
Kusumah Arif Prihatna ^{1*} , Rosalin Ayal ² , Meutia Sistarani ³ and Indira Tyas Widyastuti ⁴	43
THE INFLUENCE OF EASE OF USE, TRUST AND E-SERVICE QUALITY ON REPURCHASE INTENTION OF CARE & BEAUTY PRODUCT IN E-COMMERCE WITH E-SATISFACTION AS AN INTERVENING VARIABLE	
Asti Prima AULIA ^{1*} , Riska Mulia ARUM ² , Hardiyansyah HARDIYANSYAH ³	44
SME DEVELOPMENT AND ART COMMUNITY FOR DEVELOPING JELEKONG CULTURAL TOURISM AREA	
Jajat Sudrajat ¹ , Mira Rustine ² , Dimas Yudistira ³ , Kania Alma Tiara ⁴ , Maryani ⁵ , Satrio Matin Utomo ⁶	45
ENHANCING TUGU JAWA SOY SAUCE BRAND VISIBILITY THROUGH PRODUCT PHOTOGRAPHY	
Yudhistya AYU KUSUMAWATI ^{1*} , Hindam BASITH RAFIQI ² , Lutfi TRI ATMAJI ³ and Anindya WIDITA ⁴	46

SUSTAINING HERITAGE TOWN AND COMMUNITY THROUGH THE ROLES OF SOCIAL ENTREPRENEURSHIP: A CASE STUDY OF THE OLD TOWN OF KOTAGEDE, YOGYAKARTA, INDONESIA	
Teguh Amor PATRIA ^{1*} , Wendy Purnama TARIGAN ¹ , Dicky Hida SYAHCHARI ² , Ananta Budhi DANURDARA ³ , and Sirinthorn THEPMONGKORN ⁴	47
PROMOTION OF INDONESIAN WOMEN JAZZ MUSICIANS WITH E-ZINES: STRATEGIES AND BEST PRACTICES Yudhistya AYU KUSUMAWATI ^{1*} , Amelia TRI BHANUWATI, Asri RADHITANTI ³ , Rudi YULIO ARINDIONO ⁴ , Elizabeth PASKAHLIA GUNAWAN ⁵ and Dini CINDA KIRANA ⁶	48
INTRODUCNG ANDROID-BASED DIGITAL MARKETING TO MICRO, SMALL AND MEDIUM ENTERPRISES, DESA BABATAN, KADU GEDE, KUNINGAN, JAWA BARAT	
Verliani DASMARAN ^{1*} , Prisila DAMAYANTI ² , Arna SURYANI ³ , Perdana Wahyu SANTOSA ⁴ , Effiyaldi EFFIYALDI ⁵ , Selfiani SELFIANI ⁶	49
WEAKNESSES OF USING E-MARKETING AND STRATEGIES TO OVERCOME THEM	
Dipa MULIA [*]	50
INCREASING THE CAPACITY OF MSMES WITH INTEGRATED MARKETING PROGRAMS AT MSMES IN CIGANJUR, JAGAKARSA, SOUTH JAKARTA	
Sri HARTONO ^{1*} , Agustinus HARIADI ²	51
THE INFLUENCE OF WORK COMMITMENT, CAREER DEVELOPMENT, AND LEADERSHIP STYLE ON WORK EFFECTIVENESS THROUGH SATISFACTION	
WORK AS A MEDIATION VARIABLE IN PT. FARABI GLOBAL	
Catur WIDAYATI ^{1*} , Fadhila Dhia MALIHAN ² ; Dinar Nur AFFINI ³ , Khozaeni Bin RAHMAD ⁴	52
UTILIZATION OF SOCIAL MEDIA AS A PROMOTIONAL AND INFORMATIONAL TOOL FOR ACTIVITIES IN WANAGIRI VILLAGE, PANDEGLANG	
Hendri IRAWAN ¹ , Irawan IRAWAN ^{2*} , and Geri SURATNO ³	53
THE EFFECT OF THE #30DAYSZEROWASTECHALLENGE CAMPAIGN MESSAGE ON AWARENESS AND BEHAVIOUR CHANGES OF @ZEROWASTE.ID_OFFICIAL FOLLOWERS	
Akyla Salma Widjaya ^{1*} , Yos Horta Meliala ² , Wahyu Srisadono ³	54
LESBIAN IMPRESSION MANAGEMENT PRACTICES ON INSTAGRAM SOCIAL MEDIA	
Elisabet Laura P. Ritonga ¹ , Fizzy Andriani ^{2*}	55
THE INFLUENCE OF 'JOGET GEMOY' M ON THE ELECTABILITY OF PRABOWO-GIBRAN IN GENERATION Z	
Kayla Martiza ^{1*} , Eni Kardi Wiyati ² , and Bramayanti Krismasakti ³	56
THE INFLUENCE OF THE DIGITAL CAMPAIGN “ <i>BEAUTY IS UNIVERSAL</i> ” ON <i>DEAR ME BEAUTY</i> PURCHASE DECISION	
Rediva Rahma Putri Tamher ¹ , Muhammad Saifulloh ² , Citra Eka Putri ³	57
DIGITAL PROMOTIONAL CONTENT DESIGN TRAINING WITH CANVA FOR MSME CIOMAS, BOGOR	
Kania RATNASARI ¹ , Annisa Retno UTAMI ^{2*} , Hatifa Linda ARYANI	58

INFORMATION & KNOWLEDGE MANAGEMENT

TRANSFORMING COMMUNITY GROWTH BY ENHANCING COMMUNITY DEVELOPMENT WEBINAR SERIES EFFECTIVENESS: A CASE STUDY	
Joice Yulinda Luke ¹	60
ENHANCING DIGITAL SAFETY KNOWLEDGE INDONESIAN MIGRANT WORKER IN MALAYSIA	
Puji RAHAYU ^{1*} , Saruni Dwi ASNATI ² , Elin CAHYANINGSIH ³ , Dede Adika DURUNAVIS ⁴	61
SIMPLE BOOKKEEPING TRAINING FOR UMKM ACTORS IN SOUTH MERUYA VILLAGE	
Lawe ANASTA ^{1*} , MARSYAF ²	62
BUILDING A POSITIVE IMAGE: PERSONAL BRANDING TRAINING FOR SMA 7 BEKASI STUDENTS	
Tri Dhiah CAHYOWATI ^{1*} , Martina Shalaty PUTRI ²	63
INCREASING HUMAN RESOURCE COMPETENCY FOR THE SUSTAINABILITY OF MSME BUSINESSES IN PULAU PINANG, MALAYSIA	
Lenny Christina NAWANGSARI ^{1*} , Indra SISWANTI ² , Nadia Ingrida TJUATJA ³ , Muhammad Andrian BAGASKARA ⁴ , Dario Fernades Doutel De SOUSA ⁵	64

WORKSHOP ON PREVENTING SEXUAL VIOLENCE IN PUBLIC SPACES USING PSEA POLICY TO IMPROVE THE RIGHTS OF BADUY WOMEN	
Fany N. R. HAKIM ^{1*} , Shinta JULIANTI ²	65
DISSEMINATION OF THE USE OF THE AL-QURAN PILLAR ARCHITECTURAL MODEL AT AL MA'MURIYAH BOARDING SCHOOL PASIR ANGIN	
Putri SURYANDARI ^{1*} , Nazori AZ ² , Deddy HERDIANSJAH ³ , and KH. Fahmi BASYA ⁴	66
KNOWLEDGE AND ATTITUDE OF POSYANDU CADRES REGARDING THE USE OF TELEDENTISTRY (STUDY ON PISANGAN VILLAGE, EAST CIPUTAT)	
Ratu Inneke Aliefia ^{1*} , Mutiara Rina Rahmawati Ruslan ²	67
DIFFERENCES KNOWLEDGE IN EARLY CHILDHOOD CARIES (ECC) PREVENTION AMONG PRIMIPAROUS AND MULTIPAROUS BREASTFEEDING MOTHERS	
Annisa Septalita ^{1*} , Amanda Ramadhini Hasbie ²	68
LEVEL OF KNOWLEDGE ABOUT THE DANGER OF SMOKING ON PERIODONTAL HEALTH AMONG SMOKERS	
Veronica Septnina Primasari ^{1*} , Desy Fidyawati ¹ , Bella Salsabillah ²	69
SUSTAINABILITY IN DENTAL PRACTICE : KNOWLEDGE, ATTITUDE, AND PRACTICES OF DENTISTS ABOUT GREEN DENTISTRY CONCEPT	
Cristivani Yolanda Nainggolan ¹ , Yufitri Mayasari ²	70
IMPROVING UNDERSTANDING OF CASH FLOW REPORTS THROUGH ACCOUNTING EDUCATION AT SMKN 16 JAKARTA	
Meiliyah ARIANI ¹ , Islamiah KAMIL ² , Didin HIKMAH PERKASA ³ , Indra ADE IRAWAN ⁴ , Watri NINGSIH ⁵ , Zulhawati ZULHAWATI ⁶	71
ANALYSIS OF AUDIENCE RECEPTION OF KOREAN DRAMA TRUE BEAUTY REGARDING BEHAVIORAL IMITATION	
Rialdo Rezeky Manogari Lumban Toruan ^{1*} , Cut Az Zahra Jasmine Ashila ² , Muchamad Fauzi Djamal ³	72
FOOD POISONING PREVENTION EFFORTS THROUGH FOOD SAFETY SOCIALIZATION FOR THE WOMEN'S GROUP OF PKK RW 013 JAKAMULYA, SOUTH BEKASI	
Shanti PUJILESTARI ¹ , and Rahmawati RAHMAWATI ^{2*}	73

INFORMATION SYSTEM & TECHNOLOGY

NO ONE LEFT BEHIND: THE FIRST “AIDAGOGY” STRATEGY FOR PIE (PARTNERSHIP IN EDUCATION) COMMUNITY DEVELOPMENT	
Esyin CHEW ^{1*} , Jiaji YANG ² and Nurul HAZLINA NOORDIN ³	74
EXAMINING THE EFFECTS OF DIGITAL WALLET USE ON CONSUMERS	
¹ Brett HOLLIS, ² Nanda ANGELINA, and ³ Dewi TAMARA	75
MOBILE APPLICATION FOR MONITORING THE GROWTH OF DONATED KIRAY TREES ON THE CISADANE RIVERBANK	
Sofyan ¹ , Jonathan Edwards Telambanua ² , Adji Putra Nugraha Kusuma ³ , Nicholas Ananda Khosasi ⁴ , Nina Tania Lestari ⁵ , Intan Mahardika ⁶ , Pantri Heriyati ⁷ , Suryadiputra Liawatimena ⁸ , Ezra Peranginangin ⁹ , dan Winda Astuti ¹⁰	76
Building A Datamart for Dashboard Design to Decision Support System of Legal Division	
Julio KEVIN ¹ , Gamaliel Francisco WIDODO ¹ , Indrajani ^{1*} , Hendy Risdianto WIJAYA ²	77
MEDIA DEVELOPMENT OF EDUCATION AND PROMOTION BASED ON LEARNING MANAGEMENT SYSTEM (LMS) AT NURUL HIDAYA ISLAMIC BOARDING SCHOOL, CIJERUK-BOGOR	
Denik Iswardani WITARTI ^{1*} , Pipin Farida ARIYANI ² , Atik ARIESTA ³	78
IMPLEMENTATION OF EDUCATIONAL GAME “FIRE MITIGATION” AUDIO BASED FOR BLIND PERSONS DISABILITIES WITH MDA FRAMEWORK METHOD	
Ricky Widyananda PUTRA ^{1*} , Fatma MISKY ² , and Ahmad THABATHABA ³	79
DIGITAL TRANSFORMATION AND SUSTAINABILITY OF CULTURAL COMMUNITIES	
Rocky Prasetyo JATI [*]	80
STRATEGIES FOR ORGANIZATIONAL CHANGE AT RAGUNAN ZOO PARK TO ACHIEVE SUCCESS IN IMPLEMENTING INFORMATION TECHNOLOGY	
Zahera Mega Utama ¹ , Siti Asyiah ²	81

SOCIALIZATION AND TRAINING ON THE USE OF QUICK RESPONSE CODE INDONESIA STANDARD (QRIS) FOR DIGITAL PAYMENTS IN UMKM HUTAN BAMBU BEKASI Siti Aminatu ZUHRIA ^{1*} , Lisa RATNASARI ² , and soecahyadi SOECAHYADI ³	82
OPTIMISATION OF THE AYAHASI WEBSITE (OPSI) AS A SELF-LEARNING MEDIA FOR THE AYAHASI INDONESIA COMMUNITY Megah STEFANI ¹ , Athiya FADLINA ²	83
TRAINING IN MAKING CORRESPONDENCE AND FINANCIAL REPORTS USING MICROSOFT WORD AND MICROSOFT EXCEL APPLICATIONS AT RT.05 RW.01 CIPAYUNG JAYA DISTRICT, DEPOK CITY Dedy WAHYUDI ¹ , Tries Handriman JAMAIN ² , Peris HAMDANUR ³ , Meri Safarwati PUTRI ^{4*}	84
DIGITALIZING FINANCIAL RECORD FOR IMPROVING CIOMAS JAYA MSMEs ADVANTAGE COMPETITIVE Ilham Habibi ZAKARIA ¹ , Ferry SANTOSO ^{2*} , Khadijah KHADIJAH ³	85

ECO TOURISM

ADVANTAGES OF 360 ⁰ VIRTUAL GREEN SPACES TOUR TO SUPPLEMENT SUSTAINABLE ARCHITECTURE EDUCATION: CASE SRENGSENG URBAN FOREST IN WEST JAKARTA Sigit WIJAKSONO ^{1*} , Bonny A SURYAWINATA ¹ , Nicole AG DARISA ¹ and Nicholas G KWEE ¹	86
EDUTOURISM AS AN EFFORT TO STRENGTHEN KELAN VILLAGE RESILIENT AND PRO-ENVIRONMENTAL TOURISM VILLAGE Putu Eka Pasmidi Ariati ^{1*} , Dewa Putu Oka Prasiasa ² , I Ketut Widnyana ³ , I Made Wahyu Wijaya ⁴	87
TRAINING ON MAKING CREATIVE ECONOMY-BASED TOUR PACKAGES IN PASIR EURIH TOURISM VILLAGE, BOGOR REGENCY Hifni ALIFAHMI ¹ , T. Titi WIDANINGSIH ^{2*} , Annisa Retno UTAMI ³	88

SDGs TOPICS

SUSTAINABILITY OF FLOWER VENDORS AT PASAR BUNGA RAWA BELONG, JAKARTA, INDONESIA Hasnah HARON ^{1*} , Retno DEWANTI ² , Pantri HERIYATI ³ , Anderes GUI ⁴	90
EXPLORING THE IMPACT OF WORK CULTURE AND OFFICE MANAGEMENT ON CULTURAL INTELLIGENCE Rafly Septiawan IFRAN ¹ and Bay DHOWI ²	91
SUSTAINABLE DEVELOPMENT GOALS SOCIALIZATION USING KNOWLEDGE MANAGEMENT SYSTEMS FOR THE FIRST INDICATOR NO POVERTY UNDERSTANDING Wahyu Sardjono ¹ , Maryani ² , Sarim ³ , and Erma Lusia ⁴	92
IMPLEMENTATION OF THE INDUSTRIAL REVOLUTION 4.0 WHICH CAN ACCELERATE THE SUSTAINABILITY OF CLEAN WATER Wahyu Sardjono ¹ , Maryani ² , Sarim ³ , Erma Lusia ⁴	93
ENHANCING HUMAN RESOURCE COMPETENCIES TO IMPROVE THE PERFORMANCE OF MICRO, SMALL, AND MEDIUM ENTERPRISES IN MERUYA UTARA Winda WIDYANTY ^{1*} , Dian PRIMANITA ² , and Setyo RIYANTO ³	94
SOCIALIZATION OF SHARIAH BASED INVESTMENT; TECHNICAL, BENEFIT, AND FUTURE ECONOMIC (ENTREPRENEUR AT PERMAI IN PENANG ISLAND) NENGZIH ^{1*} , Deden TARMIDI ²	95
BUSINESS TRAINING IMPLEMENTATION OF MANAGEMENT SYSTEMS IN UMKM IN SOUTH MERUYA VILLAGE, WEST JAKARTA Sri HARTONO*	96
FINANCIAL LITERACY SOCIALIZATION IN MANAGING MSME FINANCES IN NORTH MERUYA VILLAGE Dian Primanita Oktasari ^{1*} , Winda Widyanty ¹	97
ENHANCING PRODUCT LAUNCH SUCCESS AMONG INDONESIAN SME IMMIGRANTS IN PENANG: A COMMUNITY-BASED APPROACH	

Rien Agustin FADJARENIE ¹ , Putri RENALITA ² , Dedi PERMANA ³ , Kusno WARSITO ⁴ , Khosaini bin RACHMAD ⁵	98
DEVELOPMENT OF CASSAVA CHIP PRODUCTION IN THE KERANGGAN ECO-TOURISM VILLAGE BY IMPLEMENTING CREATIVE AND INNOVATIVE TECHNOLOGY	
Heru SUWOYO ^{1*} , Rizky DINATA ² , Julpri ANDIKA ¹ , NAZORI ³ , Prima Wijaya KUSUMA ¹ , ERLINTANG MARDIKA ¹ , Reza Ayu LESTARI ¹ , Muhammad ILHAM ¹	99
EFFORTS TO IMPROVE UNDERSTANDING OF FINANCIAL STATEMENTS BASED ON SAK EMKM FOR MSMEs IN THE MERUYA SELATAN REGION	
Putri Dwi WAHYUNI [*] , MARSYAF	100
INCREASING THE SELLING POWER OF MICRO, SMALL AND MEDIUM ENTERPRISES THROUGH TECHNOLOGY OPTIMIZATION IN THE NORTH MERUYA AREA, WEST JAKARTA	
Putri Renalita Sutra TANJUNG ^{1*} , Garin Pratiwi SOLIHATI ²	101
CAPACITY BUILDING IN JOB SUSTAINABILITY FOR PERMAI MEMBERS IN PULAU PINANG, MALAYSIA	
Eri MARLAPA ^{1*} , Noor Hazlina AHMAD ² , Sri Marti PRAMUDENA ³ , Khozaeni Bin RAHMAD ⁴	102
DEVELOPMENT OF A RUBBER STRAP CUTTING TOOL AS A SOLUTION TO ACCELERATE THE WORK OF FLIP-FLOP RUBBER STRAP CUTTERS IN KAMPUNG BELAKANG KAMAL RT. 009/RW. 03, KELURAHAN KAMAL, KALIDERES DISTRICT, WEST JAKARTA	
Eka Purwa LAKSANA ^{1*} , Sri KURNIASIH ²	103
HUMAN TRAFFICKING CHILD COMMERCIAL SEX WORKERS AS VICTIMS SEXUAL EXPLOITATION	
Monica MARGARET	104
BUSINESS DIGITALIZATION EDUCATION FOR THE SOCIETY TO FACE THE ERA OF REVOLUTION 4.0	
Selfiani ^{1*} , Hendi Prihanto ² , Usmar ³ , Tamrin Lanori ⁴	105
EMPOWERING COST OF GOODS SOLD TO MSMEs OWNERS in CIOMAS, BOGOR	
Findy Rachmandika Muhammad ¹ , Ani Siska MY ^{2*} , Balqista Adealyra ³	106
INCREASING THE CAPACITY OF NUTS PROCESSED CRAFTSMANSHIPS THROUGH A DISTRIBUTION PERMIT	
Hayu Lusianawati ^{1*} , Nurul Haniza ² , Siti Choiriyah Batubara ³	107

GREEN ECONOMICS

The 6th International Conference and Community Development (ICCD) 2024

“Advancing Eco-Friendly and Zero Waste Initiatives”

UTILIZATION OF SOCIAL MEDIA AS A PROMOTIONAL AND INFORMATIONAL TOOL FOR ACTIVITIES IN WANAGIRI VILLAGE, PANDEGLANG

Hendri IRAWAN¹, Irawan IRAWAN^{2*}, and Geri SURATNO³

¹⁻³ *Universitas Budi Luhur*

**irawan@budiluhur.ac.id*

ABSTRACT

This initiative is designed to enhance the understanding and skills of Wanagiri village officials in effectively utilizing social media, particularly Instagram, as a strategic tool for promoting and disseminating information about local activities. The need for this program stems from the limited awareness and capability in leveraging social media platforms to highlight community events, local potential such as culinary tourism, and village-produced goods. By fostering technological literacy and communication proficiency among the village officials, the program aims to support sustainable development while encouraging greater community involvement. The training will adopt a comprehensive approach, combining theoretical sessions with hands-on practice, alongside evaluations through pre-tests and post-tests. Key areas of focus include the fundamental principles of Instagram account management, the creation of engaging content, effective audience interaction, and performance analytics. Upon completion, participants will apply their newly acquired skills by establishing and managing an official Instagram account for the village, aimed at enhancing their digital presence. The anticipated outcome is that Wanagiri village will be more adept at using Instagram to effectively promote village initiatives, highlight local events, products, and engage with the community. Onwards, will strengthen the village's outreach capabilities and contribute to the overall development and visibility of local resources.

Keywords: Social Media Utilization, Instagram for Promotion, Community Engagement, Village Development, Digital Literacy

UTILIZATION OF SOCIAL MEDIA AS A PROMOTIONAL AND INFORMATIONAL TOOL FOR ACTIVITIES IN WANAGIRI VILLAGE, PANDEGLANG

Hendri IRAWAN¹, Irawan IRAWAN^{2*}, and Geri SURATNO³

¹⁻³*Universitas Budi Luhur*

**irawan@budiluhur.ac.id*

ABSTRACT

This initiative is designed to enhance the understanding and skills of Wanagiri village officials in effectively utilizing social media, particularly Instagram, as a strategic tool for promoting and disseminating information about local activities. The need for this program stems from the limited awareness and capability in leveraging social media platforms to highlight community events, local potential such as culinary tourism, and village-produced goods. By fostering technological literacy and communication proficiency among the village officials, the program aims to support sustainable development while encouraging greater community involvement. The training will adopt a comprehensive approach, combining theoretical sessions with hands-on practice, alongside evaluations through pre-tests and post-tests. Key areas of focus include the fundamental principles of Instagram account management, the creation of engaging content, effective audience interaction, and performance analytics. Upon completion, participants will apply their newly acquired skills by establishing and managing an official Instagram account for the village, aimed at enhancing their digital presence. The anticipated outcome is that Wanagiri village will be more adept at using Instagram to effectively promote village initiatives, highlight local events, products, and engage with the community. Onwards, will strengthen the village's outreach capabilities and contribute to the overall development and visibility of local resources.

Keywords: social media utilization, instagram for promotion, community engagement, village development, digital literacy

INTRODUCTION

Wanagiri Village, located in Saketi sub-district, Pandeglang Regency, consists of four community units (RW) and twelve neighborhood units (RT) with a total population of 1,052 people, according to the Central Bureau of Statistics for Pandeglang Regency. In 2017, Pandeglang's Human Development Index (HDI) was recorded at 63.82, making it the second lowest in Banten province after Lebak Regency. The low quality of education and limited access to educational resources are key factors contributing to this low HDI in Pandeglang. Wanagiri Village is considered a self-sufficient rural area, characterized by its isolation from the external world, with local livelihoods heavily reliant on natural resources. Residents primarily meet their own needs, village administration is underdeveloped, local institutions are not fully functional, and education and healthcare standards remain low. Additionally, access to the village is challenging, and traditional customs are still strictly adhered to by the community. The village borders four other villages within the same sub-district: Parigi to the north, Girijaya to the south, Kadudampit to the east, and Talagasari to the west.

The village is led by a Head of Village (Kades), supported by a Village Secretary (Sekdes) and several administrative officers (Kaur), with a total of 15 employees working in the village office. Only one of these employees holds the status of a civil servant (PNS), while the remaining 14 are volunteers. The educational levels of the staff are relatively low, with four employees having completed only elementary or middle school, eight having completed high school, and two having graduated from higher education institutions. The office is equipped with only one computer for administrative purposes.

In alignment with Indonesia's 2020-2024 National Medium-Term Development Plan (RPJMN), which emphasizes reducing inequality, promoting balanced development, and strengthening infrastructure to support economic activities, there is a clear mandate to enhance human resources and integrate science and technology. The plan also calls for the digital transformation of public services through the use of information and communication technologies (ICT) (Chen et al., 2021). Additionally, the Indonesian Village Law No. 6 of 2014 obligates village leaders to disseminate information effectively to their communities, underlining the importance of communication and outreach. Social media, particularly platforms like Instagram, offer an interactive and accessible means of communication, enabling villages to promote activities, showcase local potential, and engage with stakeholders in a timely and efficient manner (Aldamen, 2023; Parsons & Lepkowska-White, 2020). -hile often associated with economic promotion, the

same principles can be applied to the dissemination of information for community-building and governance purposes (Hariyati & Sovianti, 2019).

Discussions and interviews with village officials in Wanagiri have highlighted several key challenges in utilizing social media for communication and promotion. These include: a) A lack of understanding among village officials on how to effectively use social media as a promotional and informational tool. b) Limited skills in creating engaging and relevant promotional content for dissemination via social platforms. c) The absence of an effective communication platform for promoting local activities and potential, such as tourism and local products.

In response to these challenges, a set of targeted solutions has been developed to address the identified gaps and enhance the digital capacity of the village. The solutions are outlined as follows:

1. **Social Media Training and Education:** Conducting training sessions for village officials to improve their understanding of social media, specifically Instagram, and how to use it effectively for promotion. The goal is for officials to gain basic knowledge on utilizing social media features to publish and promote village-related activities (Papageorgiou et al., 2020).
2. **Development of Promotional and Informational Content:** Assisting village officials in creating attractive and relevant promotional content, including visual media such as photos and videos, to highlight local potential. This will enable the village to independently map and promote its own resources (Hecan, 2023; Widjaja, 2022).
3. **Building a Communication Platform:** Training village officials to use social media analytics to monitor performance and optimize the village’s Instagram account, fostering active participation from the community and partners in promoting village initiatives (Rashmeet & Kush, 2021).
4. **Evaluation and Success Measurement:** Establishing metrics to evaluate the effectiveness of social media use in promoting and disseminating information about village activities. Regular assessments will be conducted to monitor progress, identify areas for improvement, and ensure the continued success of the initiative (Alizadehfanaeloo, 2023; Kotler & Keller, 2022).

These solutions aim to empower Wanagiri Village to harness the potential of digital platforms for community engagement and promotion, ultimately contributing to the village’s sustainable development and enhanced visibility in the region.

METHOD

Solution Implementation Steps

The steps for implementing the proposed solutions to address the challenges faced by Wanagiri village officials follow a structured approach, as shown in Figure 3. These steps are categorized into three main stages: preparation, execution, and completion. Details of these stages are outlined in Table 1.

Table 1: Solution Implementation Steps

No.	Stage Name	Outcome	Documents
Preparation			
1	Oral survey on digital literacy	Understanding the level of digital literacy among village officials for curriculum development	Discussion/interview summary documents, training schedule, list of participants
2	Develop training structure and materials	Training materials and practical modules	PDF files of training structure and materials, training videos tailored to the needs of the village
Execution			
3	Training and socialization	Independence in creating digital content	Pre-test documents
4	Feedback on pre-publication works	Improved quality of digital works for professionalism and appeal	-
5	Publication of works	Digital works published internationally via social media	List of works

6	Post-training questionnaire	-	Post-test documents
Completion			
7	Report creation and publication	-	Final activity report, Published article

Partner Participation

The involvement of the Wanagiri village officials in this community service program is outlined below:

- Preparation Stage

1. Granting permission for field study in the village.
2. Serving as information sources in the survey to assess digital literacy levels.
3. Providing a list of participants for the training.

- Execution Stage

1. Providing the training location and necessary personal equipment.
2. Participating in practical sessions focused on digital content development.

- Completion Stage

1. Monitoring the continuity of the program and providing feedback for improvements.

Program Evaluation and Sustainability

Evaluation of the program will be conducted by comparing the results from pre- and post-training questionnaires, as well as self-assessments by participants. The categories of evaluation include:

- Reaction to the Training

1. Satisfaction with the training topic.
2. Satisfaction with the facilitators.
3. Satisfaction with the training accommodations and facilities.
4. Motivation to apply the acquired knowledge.

- Learning Assessment

1. Understanding of key concepts.
2. Skills acquired during the training.

Reactions will be measured using a Likert scale questionnaire, where 1 represents “Strongly Disagree” and 5 represents “Strongly Agree.” (Sekaran & Bougie, 2016; Sugiyono, 2016). The detailed questions are outlined in Table 2.

Table 2: Reaction Questionnaire Questions

No.	Question
1	The training topic is appropriate for public dissemination/promotion.
2	The facilitator was competent in delivering the material.
3	The facilitator provided motivation to encourage learning.
4	The facilities for the training were adequate.
5	After this training, I am motivated to develop digital content.

The learning assessment will use multiple-choice questions to measure conceptual understanding, with 10 questions that will be developed after the preparation stage. Competency measurement aims to determine whether the targeted skills from the training were achieved. Six questions with "achieved/not achieved" answers will be used. Details are in Table 3.

Table 3: Competency Questionnaire Questions

No.	Question
1	Apply scene transition effects in a video.
2	Perform video transcoding for social media upload standards.
3	Compose titles and descriptions with time codes.

4	Configure features such as cards and end screens.
5	Publish videos on social media.
6	Share and embed videos on a website.

Roles and Responsibilities of Team Members

The roles and tasks of each member of the community service team are detailed in Table 4.

Table 4: Team Roles and Responsibilities

No.	Team Member	Expertise Field	Roles and Responsibilities
1	Chairperson	Information Systems	Drafting proposals
			Developing social media training modules for Instagram
			Social media training instructor
			Preparing final report
2	Member 1	Computer Systems	Drafting proposals
			Developing training modules for Canva
			Canva training instructor
			Preparing final report
3	Member 2	Communication Studies	Drafting proposals
			Developing training modules for CapCut
			Creating promotional content, news, and activity information
			CapCut training instructor
			Preparing final report

RESULTS AND DISCUSSION

The community service activity, conducted on Wednesday, January 17, 2024, aimed at training village officials on effective use of social media, particularly Instagram, while also teaching them how to create engaging and relevant promotional content. Additionally, participants were trained in producing visual content (photos and videos) to promote local potential.

The results of the training are as follows:

- **Instagram Application:**
Participants successfully registered for Instagram accounts and uploaded news content and videos.
- **Canva Application:**
Participants successfully registered for Canva accounts and performed video editing using the application.
- **CapCut Application:**
Participants successfully registered for CapCut accounts and combined images and videos to create creative content.

Achieved Outcomes

At the end of the training session, a questionnaire was distributed to 18 participants to gather feedback and improve future training programs. The questionnaire consisted of several questions, as outlined in **Table 5** below

Table 5: Questionnaire Outcomes

No.	Statement	SA	A	D	SD
1	The materials of the community service program (PkM) align with the needs of the participants/partners.				
2	The PkM activities met the expectations of the participants/partners.				
3	The materials presented were clear and easy to understand.				
4	The time provided was appropriate for delivering the materials and conducting the PkM activities.				
5	The participants/partners are interested in attending PkM activities as long as they meet their needs.				
6	Every complaint, question, or problem was handled well by the facilitators or PkM team members involved.				
7	Participants/partners received direct benefits from the PkM activities.				
8	The PkM activities succeeded in improving the welfare/intelligence of the participants/partners.				
9	Overall, participants/partners were satisfied with the PkM activities.				

Below are the results of the questionnaire presented in graphical form.

1. Materials Align with the Needs of Participants/Partners

Figure 1 shows that 61% of participants agreed and 39% strongly agreed that the materials aligned with their needs. No participants selected "disagree" or "strongly disagree."

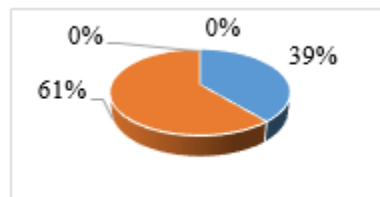


Figure 1: Materials Align with the Needs of Participants/Partners

2. The PkM Activities Met the Expectations of Participants/Partners

Figure 2 shows that 67% of participants agreed and 33% strongly agreed that the activities met their expectations. No participants selected "disagree" or "strongly disagree."

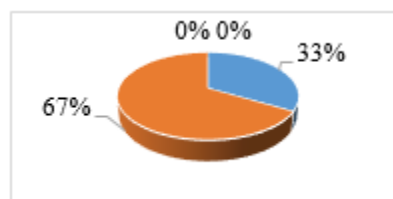


Figure 2: The PkM Activities Met the Expectations of Participants/Partners

3. The Materials Presented Were Clear and Easy to Understand

Figure 3 shows that 72% of participants agreed and 28% strongly agreed that the materials were clear and easy to understand. No participants selected "disagree" or "strongly disagree."

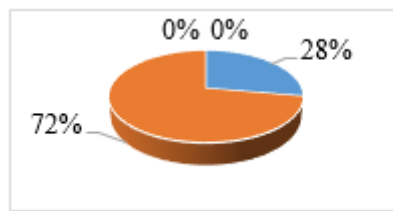


Figure 3: The Materials Presented Were Clear and Easy to Understand

4. The Time Provided Was Appropriate for Delivering Materials and Conducting PkM Activities

Figure 3 shows that 72% of participants agreed and 28% strongly agreed that the time allocated was sufficient. No participants selected "disagree" or "strongly disagree."

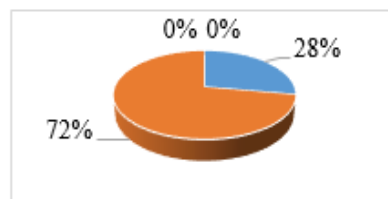


Figure 4: Time Provided Was Appropriate for PkM Activities

5. Participants/Partners Are Interested in Attending PkM Activities If They Meet Their Needs

Figure 4 shows that 61% of participants agreed and 39% strongly agreed they would attend PkM activities that meet their needs. No participants selected "disagree" or "strongly disagree."

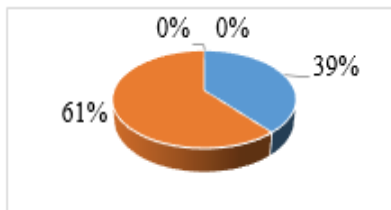


Figure 5: Participants Interested in Attending Future PkM Activities

6. Complaints/Questions Were Handled Well by the Facilitators or PkM Team

Figure 5 shows that 61% of participants agreed and 39% strongly agreed that their concerns were well addressed by the facilitators. No participants selected "disagree" or "strongly disagree."

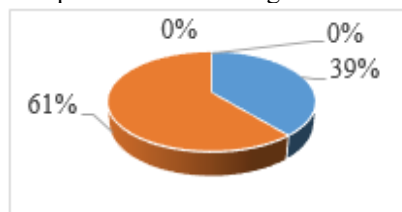


Figure 6: Complaints/Questions Handled Well by the Facilitators

7. Participants Received Direct Benefits from the PkM Activities

Figure 6 shows that 61% of participants agreed and 39% strongly agreed that they received direct benefits from the PkM activities. No participants selected "disagree" or "strongly disagree."

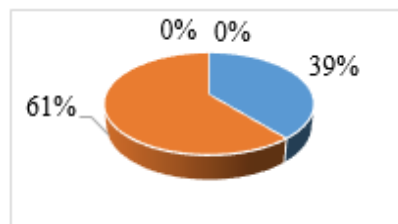


Figure 7: Participants Received Direct Benefits from PkM

8. PkM Activities Improved the Welfare/Intelligence of Participants/Partners

Figure 7 shows that 61% of participants agreed and 39% strongly agreed that the PkM activities improved their welfare/intelligence. No participants selected "disagree" or "strongly disagree."

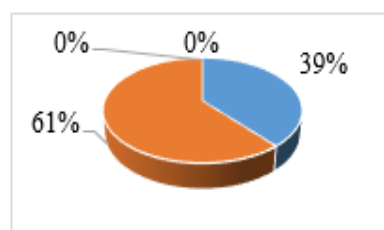


Figure 8: PkM Activities Improved Welfare/Intelligence

9. Overall Satisfaction with PkM Activities

Figure 12 shows that 61% of participants agreed and 39% strongly agreed that they were satisfied with the PkM activities overall. No participants selected "disagree" or "strongly disagree."

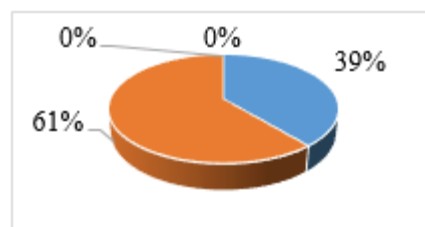


Figure 9: Overall Satisfaction with PkM Activities

CONCLUSION

After the completion of this community service activity, we can conclude the following:

1. The training was deemed appropriate for the needs of the participants, as indicated by the questionnaire results. A total of 61% of participants agreed, and 39% strongly agreed with the relevance of the materials provided. None of the participants selected "disagree" or "strongly disagree."
2. The training attended by village officials effectively imparted useful knowledge and skills, particularly in the utilization of applications such as Canva, Capcut, and Instagram. These tools can serve as platforms for promoting and disseminating information about the activities conducted in Wanagiri Pandeglang village.

Recommendations: The village administration is encouraged to schedule further training sessions to enhance the understanding and skills of village officials in using additional applications and tools. This continued education will support their ability to effectively promote village activities.

REFERENCES

- Aldamen, Y. (2023). Understanding Social Media Dependency, and Uses and Gratifications as a Communication System in the Migration Era: Syrian Refugees in Host Countries as a Case Study. *Social Sciences*, 12(6).

- <https://doi.org/10.3390/socsci12060322>
- Alizadehfanaeloo, P. (2023). Social Media Analytics in Consumer Behavior. In *Social Media Analytics in Predicting Consumer Behavior*. <https://doi.org/10.1201/9781003200154-5>
- Chen, Y., Harnchamchai, A., & Saeheaw, T. (2021). Current and Future Direction of Social Media Marketing in SMEs: A Systematic Literature Review. *Proceedings - 2021 IEEE International Conference on e-Business Engineering, ICEBE 2021, November 2021*, 144–149. <https://doi.org/10.1109/ICEBE52470.2021.00017>
- Hariyati, F., & Sovianti, R. (2019). The transition from traditional to digital marketing: a study of the evolution of e-marketing in the Indian hotel industry. *Journal of Tourism and Hospitality Management*, 3(2), 29–35. <https://doi.org/10.29313/amwaluna.v5i1.6615>
- Hecan, X. (2023). The Role of Promotion and Influencer Marketing in Tourism Development. *Greenation International Journal of Tourism and Management*, 1(1), 1–7.
- Kotler, P., & Keller, K. L. (2022). *Marketing management*. <https://doi.org/10.1080/08911760903022556>
- Papageorgiou, G., Marneros, S., & Efstathiades, A. (2020). Social Media as a Digital Communications Strategy; The Case of Hotel Enterprises in Cyprus. *Proceedings of the 2020 IEEE Communication Strategies in Digital Society Seminar, ComSDS 2020, April*, 118–121. <https://doi.org/10.1109/ComSDS49898.2020.9101261>
- Parsons, A. L., & Lepkowska-White, E. (2020). Social Media Marketing Management: A Conceptual Framework. *Journal of Internet Commerce*, 17(2), 81–95. <https://doi.org/10.1080/15332861.2018.1433910>
- Rashmeet, K., & Kush, K. (2021). The transition from traditional to digital marketing: a study of the evolution of e-marketing in the Indian hotel industry. *Worldwide Hospitality and Tourism Themes*, 13(2), 199–213. <https://doi.org/10.1108/WHATT-10-2020-0124>
- Sekaran, U., & Bougie, R. (2016). Research Methods For Business. A Skill Building Approach. 7th Edition. *Book*. https://doi.org/10.1007/978-94-007-0753-5_102084
- Sugiyono. (2016). Metode Penelitian Kuantitatif, Kualitatif Dan R&D. In *Bandung: Alfabeta*. <https://doi.org/10.1017/CBO9781107415324.004>
- Widjaja, G. (2022). What Experts Tell about Integrated Marketing Communication for Effective Business Promotion and Sale Strategy. *Indonesian Interdisciplinary Journal of Sharia Economics (IIJSE)*, 5(1), 48–62. <https://doi.org/10.31538/ijse.v5i1.1661>