

SERTIFIKAT PELATIHAN

Nomor : 116/B-2/NETNOGRAFI/DI/V/2026

Diberikan Kepada:

This to certify that:

Laksmi Rachmaria

Telah Mengikuti :

Has completed:

Sebagai peserta dalam Webinar
"MIRACLE OF NETNOGRAPHY RESEARCH"

As a participant in the Webinar
"MIRACLE OF NETNOGRAPHY RESEARCH"

Dilaksanakan pada:

Has been conducted on:

Online Zoom Meeting - 05 Mei 2026

Online Zoom Meeting - 5th May 2026

Durasi:

Duration:

16 Jam Pelatihan (16 JP)

16 Training Hours (16 TH)

Bandung, 05 May 2026

Director PT. Ebiz Prima Nusa



Drs. Deddy Saefuloh M.B.A., Ph.D



Materi Pelatihan:
Training Materials:

No	Kompetensi Competency	Waktu Duration
1	Pengenalan Netnografi <i>Introduction to Netnography</i>	3 Jam <i>3 Hour</i>
2	Teknik pengumpulan data Netnografi <i>Netnography data collection techniques</i>	3 Jam <i>3 Hour</i>
3	Pengenalan NVivo untuk Netnografi <i>Introduction to NVivo for Netnography</i>	3 Jam <i>3 Hour</i>
4	Analisis dan visualisasi data <i>Data analysis and visualization</i>	3 Jam <i>3 Hour</i>
5	Tips penulisan artikel dari riset Netnografi <i>Tips for writing articles from netnography research</i>	4 Jam <i>4 Hour</i>
Total		16 Jam <i>16 Hour</i>

