



UNIVERSITAS BUDI LUHUR

FAKULTAS KOMUNIKASI & DESAIN KREATIF

Daftar Hadir Mahasiswa

Matakuliah: Analisis Konsumen [KM238]

Kelompok: OB

Semester: Gasal 2025/2026

Dosen: Eryco Muhdaliha, S.E, M.M.

No	NIM	Nama	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
			16/09	23/09	30/09	07/10	14/10	21/10	04/11	11/11	18/11	25/11	02/12	09/12	16/12	17/12	23/12	13/01
1	2371500014	Dewa Sixma Prakarsa	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
2	2371500071	Gita Nendiana Dwihapsari	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
3	2371500105	Naufal Hilmi	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
4	2371500253	Fathan Anasta Rusdiana	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
5	2371500261	Sodiq Eberta Fuadi	H	H	A	H	H	H	H	H	H	H	H	H	H	H	H	H
6	2371500329	Meyva Adita Firza	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
7	2371500378	Fenny Nur Halizah	H	H	H	H	H	H	H	H	H	A	H	A	H	H	H	H
8	2371500527	Muthia Annisa Rikarno	H	H	H	H	H	H	H	H	H	A	H	H	H	H	H	H
9	2371500550	Akbar Maulana Ali	H	H	H	H	H	H	H	H	H	A	H	A	H	H	H	H
10	2371500568	Daniel Febrian Media	H	H	H	H	H	H	H	H	H	A	A	A	H	H	H	H
11	2371500592	Fransiska Oktaviana Putri	H	H	H	H	H	H	H	H	H	H	H	A	H	H	H	H
12	2371500626	Ziyad Zulkifli	H	H	H	H	H	H	H	H	H	A	H	H	H	H	H	H
13	2371500634	Olivia Datia Safira	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
14	2371500659	Rafael Gerrard Damarjati	H	H	H	H	A	H	H	H	H	H	H	A	H	H	H	H
15	2371500709	Abdullah Fadholi Umar	A	H	A	H	H	H	H	H	H	H	H	H	H	H	H	H
16	2371500774	Nabila Nazwa Putri	H	H	H	H	H	H	H	H	H	A	H	H	H	H	H	H
17	2371500782	Muhammad Raihan	H	H	H	H	H	H	H	H	H	H	A	H	H	H	H	H
18	2371500808	Rifa'i Alfachrezy Firdaus	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
19	2371500840	Salsabila Safa	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
20	2371501152	Arsya Nuraini	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H

21	2371501202	Tiara Avrilia Putri	H	H	H	H	H	A	H	H	H	H	H	H	H	H	H	H
22	2371501210	Ezra Dela Simanullang	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
23	2371501343	Dina Rizky Mulyani	H	H	H	H	H	H	H	H	A	H	H	H	H	H	H	H
24	2371501558	Reza Alfaridzi	H	H	H	H	H	H	H	H	H	A	A	H	H	H	H	H
25	2371501608	Safira Alindiana Wibowo	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
26	2371501673	Tsabita Syarah Ramadhani	H	H	H	H	H	H	H	H	A	H	H	H	H	H	H	H
27	2371501681	Rafli Rahmat Syabani	H	H	H	H	H	H	H	H	H	A	H	H	H	H	H	H
28	2371501723	Natasya Meriska	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
29	2371501749	Aimar Ramadhan Izaz	A	H	H	H	H	H	H	H	A	H	H	H	H	H	H	H
30	2371501863	Immanuel Caesar Nelu Tombeng	A	H	A	H	H	H	H	H	H	A	H	H	H	H	H	H
31	2471500336	Ihsan Kamil	H	H	H	H	H	H	H	H	A	H	H	H	H	H	H	H

Keterangan:

H: Hadir; A: Alpha (Tidak Hadir); I: Ijin; S: Sakit;



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Berita Acara Mengajar

Matakuliah: Analisis Konsumen [KM238]

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Semester: Gasal 2025/2026

Dosen: Eryco Muhdaliha, S.E, M.M.

No.	Tanggal	Materi yang diberikan
1	16-09-2025	Analisis Konsumen
2	23-09-2025	Menciptakan Dan Menangkap Konsumen
3	30-09-2025	Menganalisis Lingkungan Pemasaran Mikro
4	07-10-2025	Menganalisis Lingkungan Pemasaran Makro
5	14-10-2025	Customer Insights
6	21-10-2025	BUYER BEHAVIOUR
7	04-11-2025	UTS
8	11-11-2025	BUYER BEHAVIOUR 2
9	18-11-2025	BUYER BEHAVIOUR 3
10	25-11-2025	identifying Market Segments and Selecting Target Markets
11	02-12-2025	Market Targeting
12	09-12-2025	CRM
13	16-12-2025	PRINCIPLES OF ORGANIZATIONAL INDIVIDUAL BEHAVIOR 1
14	17-12-2025	PRINCIPLES OF ORGANIZATIONAL INDIVIDUAL BEHAVIOR
15	23-12-2025	PRINCIPLES OF ORGANIZATIONAL INDIVIDUAL BEHAVIOR Industri Kreatif
16	13-01-2026	UAS



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Daftar Nilai

Matakuliah: Analisis Konsumen [KM238]

Kelompok: OB

Semester: Gasal 2025/2026

Dosen: Eryco Muhdaliha, S.E, M.M.

No.	NIM	Nama	Presensi	Tugas	UTS	UAS	GRADE
1	2371500014	Dewa Sixma Prakarsa	100	80	85	85	84 => A-
2	2371500071	Gita Nendiana Dwihapsari	100	85	85	85	85 => A
3	2371500105	Naufal Hilmi	100	80	85	85	84 => A-
4	2371500253	Fathan Anasta Rusdiana	100	80	80	85	82 => A-
5	2371500261	Sodiq Eberta Fuadi	94	80	80	80	80 => A-
6	2371500329	Meyva Adita Firza	100	85	85	85	85 => A
7	2371500378	Fenny Nur Halizah	88	85	85	85	85 => A
8	2371500527	Muthia Annisa Rikarno	94	85	85	85	85 => A
9	2371500550	Akbar Maulana Ali	88	80	85	90	86 => A
10	2371500568	Daniel Febrian Media	81	80	85	85	84 => A-
11	2371500592	Fransiska Oktaviana Putri	94	80	85	90	86 => A
12	2371500626	Ziyad Zulkifli	94	80	85	85	84 => A-
13	2371500634	Olivia Datia Safira	100	85	90	85	87 => A
14	2371500659	Rafael Gerrard Damarjati	88	80	85	85	84 => A-
15	2371500709	Abdullah Fadholi Umar	88	80	80	85	82 => A-
16	2371500774	Nabila Nazwa Putri	94	80	85	80	82 => A-
17	2371500782	Muhammad Raihan	94	85	85	85	85 => A
18	2371500808	Rifa'i Alfachrezy Firdaus	100	80	85	95	88 => A
19	2371500840	Salsabila Safa	100	80	85	95	88 => A
20	2371501152	Arsya Nuraini	100	80	85	85	84 => A-
21	2371501202	Tiara Avrilia Putri	94	80	80	85	82 => A-
22	2371501210	Ezra Dela Simanullang	100	85	85	85	85 => A

23	2371501343	Dina Rizky Mulyani	94	85	85	80	83 => A-
24	2371501558	Reza Alfaridzi	88	80	85	80	82 => A-
25	2371501608	Safira Alindiana Wibowo	100	80	80	85	82 => A-
26	2371501673	Tsabita Syarah Ramadhani	94	80	85	95	88 => A
27	2371501681	Rafli Rahmat Syabani	94	85	80	80	82 => A-
28	2371501723	Natasya Meriska	100	85	85	80	83 => A-
29	2371501749	Aimar Ramadhan Izaz	88	80	80	80	80 => A-
30	2371501863	Immanuel Caesar Nelu Tombeng	81	80	85	80	82 => A-
31	2471500336	Ihsan Kamil	94	80	80	85	82 => A-