



UNIVERSITAS BUDI LUHUR

FAKULTAS KOMUNIKASI & DESAIN KREATIF

Daftar Hadir Mahasiswa

Matakuliah: Manajemen & Konsep Kreatif periklanan [KM818]

Kelompok: OB

Semester: Gasal 2025/2026

Dosen: Elizabeth, S.E, M.M.

No	NIM	Nama	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	%
			15/09	22/09	06/10	20/10	27/10	03/11	17/11	24/11	03/12	05/12	08/12	15/12	22/12	06/01	12/01	
1	2471500104	Muhammad Rafi Al Karami	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
2	2471500112	Hafiz Aditya	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
3	2471500278	Muhammad Deandri Hanis	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
4	2471500294	Dylan Davies Renardtyano Pogalin	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
5	2471500336	Ihsan Kamil	H	H	H	H	H	H	H	H	H	H	H	I	H	H	H	100
6	2471500344	Ruben Guido Sagala	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
7	2471500401	Aldris Zulfikar Iriawan	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
8	2471500484	Galih Putra Ramadhan	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
9	2471500575	Abdullah Azzam Siddik	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
10	2471500625	Rizky Saputra	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
11	2471500781	Mohammad Garis Agung Nugroho	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
12	2471500807	Elisa Rossiana	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
13	2471500823	Danish Richie Praditia	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
14	2471500856	Muhammad Wirdiansyah	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
15	2471500898	Kania Alifa Zahra	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
16	2471500914	Nabilla Chaiva Dian Haryana	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
17	2471500963	Muhammad Dhimas Anugrah Setiyawan	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
18	2471500971	Harsha Habilal	H	H	H	H	H	H	H	H	H	H	H	I	H	H	H	100
19	2471501003	Panca Rizky Rengganis	H	H	H	H	H	H	H	H	H	H	H	S	H	H	H	100
20	2471501052	Aqiila Akmal	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100

21	2471501086	Muhammad Faqih Wildani	H	H	H	H	H	H	H	H	H	H	H	A	H	H	H	93
22	2471501151	Nathania Nurahma	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
23	2471501169	Fahdlyan Octananda	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
24	2471501219	Aida Nurmala	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
25	2471501318	Ahmad Fauzan	A	H	H	H	H	H	H	H	H	H	H	A	H	H	H	87
26	2471501342	Ariqoh Muthia Elyantri Putri	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
27	2471501375	Kirei Aura Sukma	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
28	2471501441	Kenya Elfara	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
29	2471501466	Orlin Ega Aulia	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
30	2471501490	Maiadela Najwa Randa	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
31	2471501672	Disya Ramadhani	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
32	2471501714	Bagas Rahmatulloh	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
33	2471501839	Muhammad Adkha Zulfikar	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
34	2471501870	Fizry Atsinkie	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
35	2471501995	Muhammad Ikram Zahran	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
36	2471502118	Muhammad Rayza Fadilla	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
37	2471502241	Shakira Andieni Adetami	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
38	2471502340	Zarra Aulia Sofyan	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
39	2571501788	Irsyan Hidayat	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100

Keterangan:

H: Hadir; A: Alpha (Tidak Hadir); I: Ijin; S: Sakit;



UNIVERSITAS BUDI LUHUR

FAKULTAS KOMUNIKASI & DESAIN KREATIF

Berita Acara Mengajar

Matakuliah: Manajemen & Konsep Kreatif periklanan [KM818]

Kelompok: OB

Semester: Gasal 2025/2026

Dosen: Elizabeth, S.E, M.M.

No.	Tanggal	Materi yang diberikan
1	15-09-2025	PERKENALAN KONTAK PERKULIAHAN URGensi MANAJEMEN & KONSEP KREATIF PERIKLANAN
2	22-09-2025	sistem dan struktur industri periklanan, termasuk peran klien, agensi, media, dan pihak pendukung lainnya.
3	06-10-2025	perilaku konsumen dan target audiens sebagai dasar dalam perencanaan pesan periklanan.
4	20-10-2025	strategi periklanan dan penentuan tujuan komunikasi periklanan.
5	27-10-2025	perencanaan kampanye periklanan secara terpadu, termasuk penentuan pesan utama dan positioning.
6	03-11-2025	konsep kreativitas dan proses berpikir kreatif dalam periklanan.
7	17-11-2025	pengembangan konsep kreatif, big idea, dan eksekusi pesan iklan.
8	24-11-2025	Ujian Tengah Semester (UTS).
9	03-12-2025	copywriting dan visualisasi pesan dalam periklanan.
10	05-12-2025	perencanaan dan manajemen media periklanan.
11	08-12-2025	periklanan digital dan pemanfaatan media baru dalam kampanye iklan.
12	15-12-2025	anggaran periklanan dan pengendalian biaya kampanye.
13	22-12-2025	evaluasi efektivitas periklanan dan pengukuran kinerja kampanye.
14	06-01-2026	etika, regulasi, dan tanggung jawab sosial dalam periklanan.
15	12-01-2026	Ujian Akhir Semester (UAS).



UNIVERSITAS BUDI LUHUR

FAKULTAS KOMUNIKASI & DESAIN KREATIF

Daftar Nilai

Matakuliah: Manajemen & Konsep Kreatif periklanan [KM818]

Kelompok: OB

Semester: Gasal 2025/2026

Dosen: Elizabeth, S.E, M.M.

No.	NIM	Nama	Presensi	Tugas	UTS	UAS	GRADE
1	2471500104	Muhammad Rafi Al Karami	100	85	85	80	83 => A-
2	2471500112	Hafiz Aditya	100	85	85	85	85 => A
3	2471500278	Muhammad Deandri Hanis	100	85	90	90	89 => A
4	2471500294	Dylan Davies Renardtyano Pogalin	100	85	85	85	85 => A
5	2471500336	Ihsan Kamil	100	85	83	80	82 => A-
6	2471500344	Ruben Guido Sagala	100	85	85	83	84 => A-
7	2471500401	Aldris Zulfikar Iriawan	100	85	85	80	83 => A-
8	2471500484	Galih Putra Ramadhan	100	85	87	90	88 => A
9	2471500575	Abdullah Azzam Siddik	100	85	86	90	87 => A
10	2471500625	Rizky Saputra	100	85	85	80	83 => A-
11	2471500781	Mohammad Garis Agung Nugroho	100	85	87	90	88 => A
12	2471500807	Elisa Rossiana	100	85	87	85	86 => A
13	2471500823	Danish Richie Praditia	100	85	86	87	86 => A
14	2471500856	Muhammad Wirdiansyah	100	85	86	85	85 => A
15	2471500898	Kania Alifa Zahra	100	85	86	86	86 => A
16	2471500914	Nabilla Chaiva Dian Haryana	100	85	87	90	88 => A
17	2471500963	Muhammad Dhimas Anugrah Setiawan	100	85	87	90	88 => A
18	2471500971	Harsha Habilal	100	85	85	78	82 => A-
19	2471501003	Panca Rizky Rengganis	100	85	85	80	83 => A-
20	2471501052	Aqila Akmal	100	85	85	83	84 => A-
21	2471501086	Muhammad Faqih Wildani	93	85	999	999	26 => -
22	2471501151	Nathania Nurahma	100	85	88	90	88 => A

23	2471501169	Fahdlyan Octananda	100	85	85	85	85 => A
24	2471501219	Aida Nurmala	100	85	90	90	89 => A
25	2471501318	Ahmad Fauzan	87	85	85	80	83 => A-
26	2471501342	Ariqoh Muthia Elyantri Putri	100	85	85	85	85 => A
27	2471501375	Kirei Aura Sukma	100	85	87	90	88 => A
28	2471501441	Kenya Elfara	100	85	86	87	86 => A
29	2471501466	Orlin Ega Aulia	100	85	86	86	86 => A
30	2471501490	Maiadela Najwa Randa	100	85	87	85	86 => A
31	2471501672	Disya Ramadhani	100	85	87	90	88 => A
32	2471501714	Bagas Rahmatulloh	100	85	87	90	88 => A
33	2471501839	Muhammad Adkha Zulfikar	100	85	85	80	83 => A-
34	2471501870	Fizry Atsinkie	100	85	86	85	85 => A
35	2471501995	Muhammad Ikram Zahran	100	85	85	85	85 => A
36	2471502118	Muhammad Rayza Fadilla	100	85	85	78	82 => A-
37	2471502241	Shakira Andieni Adetami	100	85	87	90	88 => A
38	2471502340	Zarra Aulia Sofyan	100	85	88	90	88 => A
39	2571501788	Irsyan Hidayat	100	85	85	80	83 => A-



UNIVERSITAS BUDI LUHUR

FAKULTAS EKONOMI DAN BISNIS

Daftar Hadir Mahasiswa

Matakuliah: Manajemen Strategi [MM033]

Kelompok: IA

Semester: Gasal 2025/2026

Dosen: Elizabeth, S.E, M.M.

No	NIM	Nama	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	%
			15/09	22/09	06/10	20/10	27/10	03/11	17/11	24/11	02/12	05/12	08/12	15/12	22/12	05/01	12/01	
1	2132500352	Arif Ivan Wijaya	I	H	H	H	H	H	H	H	H	H	H	H	H	A	H	93
2	2231501012	Aditya Saputra	A	H	H	H	H	H	H	H	H	H	H	H	H	A	H	87
3	2231501772	Marco Sebastian Ivander Hartanto	A	H	H	H	H	H	H	H	H	H	H	H	H	H	H	93
4	2232500260	Salsabila Alvaressa Lazuardi	A	H	H	H	H	H	H	H	H	H	H	H	H	A	H	87
5	2331500104	Tsabita Rafa	A	H	H	H	H	H	H	H	H	H	H	H	H	A	H	87
6	2331500401	Fatara Dama Wahyudi	A	H	H	H	H	H	H	H	H	H	H	H	H	A	H	87
7	2331500641	Syahril Efendi Simbolon	A	H	H	H	H	H	H	H	H	H	H	H	H	A	H	87
8	2331500682	Humam Aysar Fajri	A	H	H	H	H	H	H	H	H	H	H	H	H	H	H	93
9	2331500732	Wahyu Fajar Nugroho	A	H	H	H	H	H	H	H	H	H	H	H	H	I	H	93
10	2331500872	Abdullah Azzam Fawwazi	A	H	H	H	H	H	H	H	H	H	H	H	H	I	H	93
11	2331501151	Surendro Abid	A	H	H	H	H	H	H	H	H	H	H	H	H	I	H	93
12	2331501599	Fateh Akhyer	H	H	H	H	H	H	H	H	H	H	H	H	H	I	H	100
13	2332500012	Inayah Zil Izati	A	H	H	H	H	H	H	H	H	H	H	H	H	H	H	93
14	2332500020	Linda Permatasari (Loe Siu Mei)	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
15	2332500038	Ajeng Prameswari	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
16	2332500053	Cut Cellisca Anastasia Putri Donnie	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
17	2332500079	Zahwa Ainur Rizky	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
18	2332500095	Duwi	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
19	2332500137	Ailen Aodia Indrawan	S	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
20	2332500178	Nur Ageng Sebayu	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100

21	2332500186	Bunga Zenia Sawa	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
22	2332500202	Stevano Hermawan	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
23	2332500228	Irvan Aliyaizzah Habibi Lisdiawan	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
24	2332500236	Innaya Ramadhanty	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
25	2332500244	Rosita	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
26	2332500285	Margaretha Yeniwati	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
27	2332500301	Inggit Anggraeni	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
28	2332500319	Najwa Agnia Saputra	S	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
29	2332500327	Sabila Resti Syafira	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
30	2332500368	Hanna Sayyidah	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
31	2332500376	Selviya Dwi Asi Permatasari	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
32	2332500392	Dinda Aulia Ramdhiani Jovanka	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
33	2332500418	Shufi Anggraini	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
34	2332500434	Dahlya Theresia Dafinta Sihombing	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
35	2332500442	Andhika Rofi Naufal	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
36	2332500475	Fatimah Azzahra Prawestri	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
37	2332500509	Maya Kusuma Dewi	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
38	2332500525	Devina Damayanti	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
39	2332500566	Dela Febrianti	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
40	2332500574	INES ANDARI	A	H	H	H	H	H	H	H	H	H	H	H	H	H	H	93
41	2432500797	Syarafina Naflah	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
42	2531502173	Muhammad Ichsan Hakiki	A	H	H	H	H	H	H	H	H	H	H	H	H	H	H	93

Keterangan:

H: Hadir; A: Alpha (Tidak Hadir); I: Ijin; S: Sakit;



UNIVERSITAS BUDI LUHUR

FAKULTAS EKONOMI DAN BISNIS

Berita Acara Mengajar

Matakuliah: Manajemen Strategi [MM033]

Kelompok: IA

Semester: Gasal 2025/2026

Dosen: Elizabeth, S.E, M.M.

No.	Tanggal	Materi yang diberikan
1	15-09-2025	Kontrak perkuliahan. Manajemen Strategi dalam konteks practical
2	22-09-2025	visi, misi, dan tujuan organisasi sebagai dasar dalam penyusunan strategi.
3	06-10-2025	analisis lingkungan eksternal makro menggunakan pendekatan PESTEL.
4	20-10-2025	analisis lingkungan industri melalui kerangka Five Forces Porter untuk memahami tingkat persaingan dan daya tarik industri.
5	27-10-2025	analisis lingkungan internal organisasi yang meliputi sumber daya, kapabilitas, dan kompetensi inti sebagai dasar pembentukan keunggulan kompetitif.
6	03-11-2025	analisis SWOT dan TOWS sebagai alat untuk mengintegrasikan faktor internal dan eksternal dalam merumuskan alternatif strategi.
7	17-11-2025	strategi tingkat korporasi yang meliputi strategi pertumbuhan, stabilitas, retrenchment, dan diversifikasi dalam pengelolaan portofolio bisnis.
8	24-11-2025	Ujian Tengah Semester (UTS)
9	02-12-2025	strategi tingkat bisnis, khususnya strategi bersaing seperti cost leadership, differentiation, dan focus dalam memenangkan persaingan.
10	05-12-2025	strategi fungsional yang meliputi strategi pemasaran, operasi, sumber daya manusia, dan keuangan sebagai pendukung strategi bisnis.
11	08-12-2025	implementasi strategi dengan fokus pada struktur organisasi, kepemimpinan, budaya organisasi, dan sistem manajemen.
12	15-12-2025	pengendalian dan evaluasi strategi melalui pengukuran kinerja menggunakan Balanced Scorecard dan Key Performance Indicators.
13	22-12-2025	strategi dalam lingkungan global dan digital, termasuk dampak globalisasi dan transformasi digital terhadap pilihan strategi organisasi.
14	05-01-2026	etika bisnis, tanggung jawab sosial perusahaan, dan keberlanjutan sebagai bagian dari perumusan dan pelaksanaan strategi.
15	12-01-2026	Ujian Akhir Semester (UAS)



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FAKULTAS EKONOMI DAN BISNIS

Daftar Nilai

Matakuliah: Manajemen Strategi [MM033]

Kelompok: IA

Semester: Gasal 2025/2026

Dosen: Elizabeth, S.E, M.M.

No.	NIM	Nama	Presensi	Tugas	UTS	UAS	GRADE
1	2132500352	Arif Ivan Wijaya	93	85	999	999	26 => -
2	2231501012	Aditya Saputra	87	85	999	999	26 => -
3	2231501772	Marco Sebastian Ivander Hartanto	93	85	80	80	82 => A-
4	2232500260	Salsabila Alvaressa Lazuardi	87	85	999	999	26 => -
5	2331500104	Tsabita Rafa	87	85	999	999	26 => -
6	2331500401	Fatara Dama Wahyudi	87	85	999	999	26 => -
7	2331500641	Syahril Efendi Simbolon	87	85	999	999	26 => -
8	2331500682	Humam Aysar Fajri	93	85	85	89	87 => A
9	2331500732	Wahyu Fajar Nugroho	93	85	999	999	26 => -
10	2331500872	Abdullah Azzam Fawwazi	93	85	86	85	85 => A
11	2331501151	Surendro Abid	93	85	999	999	26 => -
12	2331501599	Fateh Akhyer	100	85	85	87	86 => A
13	2332500012	Inayah Zil Izati	93	85	87	87	86 => A
14	2332500020	Linda Permatasari (Loe Siu Mei)	100	85	86	87	86 => A
15	2332500038	Ajeng Prameswari	100	85	88	90	88 => A
16	2332500053	Cut Cellisca Anastasia Putri Donnie	100	85	88	90	88 => A
17	2332500079	Zahwa Ainur Rizky	100	85	87	89	87 => A
18	2332500095	Duwi	100	85	88	90	88 => A
19	2332500137	Ailen Aodia Indrawan	100	85	88	89	88 => A
20	2332500178	Nur Ageng Sebayu	100	85	87	89	87 => A
21	2332500186	Bunga Zenia Sawa	100	85	87	88	87 => A
22	2332500202	Stevano Hermawan	100	85	88	90	88 => A

23	2332500228	Irvan Aliyaizzah Habibi Lisdiawan	100	85	86	88	87 => A
24	2332500236	Innaya Ramadhanty	100	85	87	90	88 => A
25	2332500244	Rosita	100	85	86	87	86 => A
26	2332500285	Margaretha Yeniwati	100	85	87	89	87 => A
27	2332500301	Inggit Anggraeni	100	85	87	88	87 => A
28	2332500319	Najwa Agnia Saputra	100	85	87	88	87 => A
29	2332500327	Sabila Resti Syafira	100	85	88	87	87 => A
30	2332500368	Hanna Sayyidah	100	85	86	87	86 => A
31	2332500376	Selviya Dwi Asi Permatasari	100	85	88	87	87 => A
32	2332500392	Dinda Aulia Ramdhiani Jovanka	100	85	88	90	88 => A
33	2332500418	Shufi Anggraini	100	85	87	89	87 => A
34	2332500434	Dahlya Theresia Dafinta Sihombing	100	85	87	89	87 => A
35	2332500442	Andhika Rofi Naufal	100	85	75	89	84 => A-
36	2332500475	Fatimah Azzahra Prawestri	100	85	88	89	88 => A
37	2332500509	Maya Kusuma Dewi	100	85	86	85	85 => A
38	2332500525	Devina Damayanti	100	85	87	86	86 => A
39	2332500566	Dela Febrianti	100	85	87	86	86 => A
40	2332500574	INES ANDARI	93	85	87	85	86 => A
41	2432500797	Syarafina Nafiah	100	85	86	86	86 => A
42	2531502173	Muhammad Ichsan Hakiki	93	85	999	999	26 => -



UNIVERSITAS BUDI LUHUR

FAKULTAS EKONOMI DAN BISNIS

Daftar Hadir Mahasiswa

Matakuliah: Business Creation [MM250]

Kelompok: IN

Semester: Gasal 2025/2026

Dosen: Elizabeth, S.E, M.M.

No	NIM	Nama	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
			15/09	22/09	06/10	20/10	27/10	03/11	10/11	17/11	24/11	04/12	08/12	15/12	17/12	19/12	22/12	12/01
1	2431500095	Raden Ajeng Syanara Rizki Almaz	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
2	2431500186	Nadya Ramadhani Danto	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
3	2431500301	Andina Husnul Fadillah Putri	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
4	2431500327	Melshandy Nursalim	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
5	2431500376	Achmad Ismail	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
6	2431500673	Assyifa Qolby Dery Aziba	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
7	2431500921	Davello Nazeeya Sarfaraal	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
8	2431501028	Bagas Wanda Hendarto	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
9	2431501341	Muhammad Fayyadh Naufal	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
10	2431501374	Galuh Tiara Zulfa	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
11	2431501564	Priscilla Widiya Ningtyas	A	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
12	2431501606	Hukma Shabiya Rabbi Radhiya	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
13	2431501671	Estifanos Abrham Birara	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
14	2431501861	Yashila Manderesta	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H

Keterangan:

H: Hadir; A: Alpha (Tidak Hadir); I: Ijin; S: Sakit;



UNIVERSITAS BUDI LUHUR

FAKULTAS EKONOMI DAN BISNIS

Berita Acara Mengajar

Matakuliah: Business Creation [MM250]

Kelompok: IN

Semester: Gasal 2025/2026

Dosen: Elizabeth, S.E, M.M.

No.	Tanggal	Materi yang diberikan
1	15-09-2025	INTRODUCTION concept of business creation, entrepreneurship, and the role of innovation and creativity in building new businesses.
2	22-09-2025	entrepreneurial mindset and key characteristics required to manage risk and uncertainty in business.
3	06-10-2025	identifying problems and business opportunities based on market needs and environmental trends.
4	20-10-2025	ideation process and the development of valuable and unique business ideas.
5	27-10-2025	business idea validation through basic market research and assumption testing.
6	03-11-2025	value proposition development and customer segmentation.
7	10-11-2025	Business Model Canvas as a tool for designing business models.
8	17-11-2025	Midterm Examination.
9	24-11-2025	early-stage marketing strategies and customer journey design.
10	04-12-2025	operational planning and resource management in new businesses.
11	08-12-2025	basic financial planning, including cost estimation, revenue projection, and break-even analysis.
12	15-12-2025	legal aspects, business ethics, and business licensing.
13	17-12-2025	funding strategies and risk management in startup businesses.
14	19-12-2025	business implementation and early performance measurement.
15	22-12-2025	business plan presentation and evaluation.
16	12-01-2026	Final Examination.



UNIVERSITAS BUDI LUHUR

FAKULTAS EKONOMI DAN BISNIS

Daftar Nilai

Matakuliah: Business Creation [MM250]

Kelompok: IN

Semester: Gasal 2025/2026

Dosen: Elizabeth, S.E, M.M.

No.	NIM	Nama	Presensi	Tugas	UTS	UAS	GRADE
1	2431500095	Raden Ajeng Syanara Rizki Almaz	100	85	87	85	86 => A
2	2431500186	Nadya Ramadhani Danto	100	85	85	85	85 => A
3	2431500301	Andina Husnul Fadillah Putri	100	85	89	90	88 => A
4	2431500327	Melshandy Nursalim	100	85	85	85	85 => A
5	2431500376	Achmad Ismail	100	85	85	85	85 => A
6	2431500673	Assyifa Qolby Dery Aziba	100	85	87	87	86 => A
7	2431500921	Davello Nazeeya Sarfaraal	100	85	85	87	86 => A
8	2431501028	Bagas Wanda Hendarto	100	85	85	85	85 => A
9	2431501341	Muhammad Fayyadh Naufal	100	85	86	85	85 => A
10	2431501374	Galuh Tiara Zulfa	100	85	85	86	85 => A
11	2431501564	Priscilla Widiya Ningtyas	94	85	80	70	78 => B+
12	2431501606	Hukma Shabiya Rabbi Radhiya	100	85	90	90	89 => A
13	2431501671	Estifanos Abrham Birara	100	85	88	90	88 => A
14	2431501861	Yashila Manderesta	100	85	85	87	86 => A



UNIVERSITAS BUDI LUHUR

FAKULTAS EKONOMI DAN BISNIS

Daftar Hadir Mahasiswa

Matakuliah: Manajemen Strategi [MM033]

Kelompok: EA

Semester: Genap 2024/2025

Dosen: Elizabeth, S.E, M.M.

No	NIM	Nama	1	2	3	4	5	6	7	8	9	10	11	12	13	14	%
			05/03	12/03	19/03	09/04	23/04	30/04	14/05	21/05	28/05	04/06	11/06	18/06	02/07	09/07	
1	2131500346	Raihan Ardiansyah	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
2	2131501138	Irsanita Ahmad	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
3	2132500055	Dimas Aditya Alwi	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
4	2231500808	Owen Eka Saputra	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
5	2231500865	MUHAMMAD FAKHRI	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
6	2231501103	Christian Philander Sihombing	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
7	2231501236	Ibrahim Yunus	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
8	2231501244	Irvin Achmad Nugroho	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
9	2231501368	Arya Robiyanto	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
10	2231501400	Firman Maulana	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
11	2231501418	Rizal Satriadi	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
12	2231501459	Rangga Kurniawan	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
13	2231501608	Muhamad Zidan	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
14	2232500104	Syifa Salsabila Farmin	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
15	2232500229	Faradila Yuliani	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
16	2232500302	Muhammad Dafa Alfarisi	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
17	2232500336	Simon Lois Pernando Sihombing	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
18	2232500351	Muhammad Aldi Aisy Asyrof	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
19	2232500419	Jessica Cinta Nia Hia	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
20	2231500088	Chiquitita Valencia	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100

21	2331500146	Zahra Tul Jannah	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
22	2331500385	Tasya Putri Agustin	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
23	2331500484	Cantika Melati Putri	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
24	2331500534	Olivia Apriyanti	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
25	2331500567	Abilhita Khusnul Khotimah	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
26	2331500641	Syahril Efendi Simbolon	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
27	2331500690	Muhammad Fauzin Alwan	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
28	2331500880	Muhammad Afif Athallah	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
29	2331501029	Ulfi Rachmawati	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
30	2331501201	Anugrah Agung Putra Ramadhani	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
31	2331501425	Arsya Mahmudatuz Zahroh	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
32	2331501466	Meivia Herliana	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
33	2331501508	Shofi Aprilia Argyanti	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
34	2332500459	Farid Rifai	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
35	2332500616	Mukhamad Lucky Satria Nugraha	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
36	2332500624	Aldo Wahyu Arianto	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
37	2431502067	Muhammad Romadhona Al Huda	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100

Keterangan:

H: Hadir; A: Alpha (Tidak Hadir); I: Ijin; S: Sakit;



UNIVERSITAS BUDI LUHUR

FAKULTAS EKONOMI DAN BISNIS

Berita Acara Mengajar

Matakuliah: Manajemen Strategi [MM033]

Kelompok: EA

Semester: Genap 2024/2025

Dosen: Elizabeth, S.E, M.M.

No.	Tanggal	Materi yang diberikan
1	05-03-2025	OFFLINE PERKENALAN DEFINISI, MANFAAT, TUJUAN MANAJEMEN STRATEGI
2	12-03-2025	OFFLINE VISI ORGANISASI MISI ORGANISASI BUDAYA ORGANISASI PERATURAN ORAGANISASI
3	19-03-2025	OFFLINE ANALISIS LINGKUNGAN EKSTERNAL PESTEL, 5 FORCES PORTER
4	09-04-2025	OFFLINE ANALISIS INTERNAL RESOURCES BASED VIEW, VALUE CHAIN ANALYSIS
5	23-04-2025	OFFLINE ANALISIS SWOT, ANALISIS TWOS
6	30-04-2025	OFFLINE BCG MATRIX GE MATRIX
7	14-05-2025	FORMULASI STRATEGI PERUSAHAAN
8	21-05-2025	UTS TAKE HOME CASE STUDY
9	28-05-2025	ONLINE STRATEGI FUNGSIONAL MARKETING SDM
10	04-06-2025	OFFLINE STRATEGI FUNGSIONAL FINANCE OPERATION
11	11-06-2025	OFFLINE MANAJEMEN PERUBAHAN DALAM IMPLEMENTASINYA
12	18-06-2025	PRESENTASI
13	02-07-2025	PRESENTASI
14	09-07-2025	UAS



UNIVERSITAS BUDI LUHUR

FAKULTAS EKONOMI DAN BISNIS

Daftar Nilai

Matakuliah: Manajemen Strategi [MM033]

Kelompok: EA

Semester: Genap 2024/2025

Dosen: Elizabeth, S.E, M.M.

No.	NIM	Nama	Presensi	Tugas	UTS	UAS	GRADE
1	2131500346	Raihan Ardiansyah	100	85	85	85	85 => A
2	2131501138	Irsanita Ahmad	100	85	90	87	87 => A
3	2132500055	Dimas Aditya Alwi	100	85	50	50	61 => C
4	2231500808	Owen Eka Saputra	100	85	999	999	26 => -
5	2231500865	MUHAMMAD FAKHRI	100	85	75	80	80 => A-
6	2231501103	Christian Philander Sihombing	100	85	80	65	76 => B+
7	2231501236	Ibrahim Yunus	100	85	50	65	67 => B-
8	2231501244	Irvin Achmad Nugroho	100	85	80	80	82 => A-
9	2231501368	Arya Robiyanto	100	85	80	70	78 => B+
10	2231501400	Firman Maulana	100	85	50	70	69 => B-
11	2231501418	Rizal Satriadi	100	85	50	70	69 => B-
12	2231501459	Rangga Kurniawan	100	85	85	80	83 => A-
13	2231501608	Muhamad Zidan	100	85	85	81	83 => A-
14	2232500104	Syifa Salsabila Farmin	100	85	90	91	89 => A
15	2232500229	Faradila Yuliani	100	85	90	89	88 => A
16	2232500302	Muhammad Dafa Alfarisi	100	85	90	87	87 => A
17	2232500336	Simon Lois Pernando Sihombing	100	85	85	80	83 => A-
18	2232500351	Muhammad Aldi Aisy Asyrof	100	85	75	80	80 => A-
19	2232500419	Jessica Cinta Nia Hia	100	85	90	92	89 => A
20	2331500088	Chiquitita Valencia	100	85	90	92	89 => A
21	2331500146	Zahra Tul Jannah	100	85	90	92	89 => A
22	2331500385	Tasya Putri Agustin	100	85	90	91	89 => A

23	2331500484	Cantika Melati Putri	100	85	90	93	90 => A
24	2331500534	Olivia Apriyanti	100	85	90	93	90 => A
25	2331500567	Abilhita Khusnul Khotimah	100	85	90	92	89 => A
26	2331500641	Syahril Efendi Simbolon	100	85	999	999	26 => -
27	2331500690	Muhammad Fauzin Alwan	100	85	88	89	88 => A
28	2331500880	Muhammad Afif Athallah	100	85	87	88	87 => A
29	2331501029	Ulfi Rachmawati	100	85	90	91	89 => A
30	2331501201	Anugrah Agung Putra Ramadhani	100	85	88	90	88 => A
31	2331501425	Arsya Mahmudatuz Zahroh	100	85	90	85	87 => A
32	2331501466	Meivia Herliana	100	85	84	83	84 => A-
33	2331501508	Shofi Aprilia Argyanti	100	85	90	91	89 => A
34	2332500459	Farid Rifai	100	85	90	93	90 => A
35	2332500616	Mukhamad Lucky Satria Nugraha	100	85	95	95	92 => A
36	2332500624	Aldo Wahyu Arianto	100	85	90	88	88 => A
37	2431502067	Muhammad Romadhona Al Huda	100	85	85	85	85 => A



UNIVERSITAS BUDI LUHUR

FAKULTAS EKONOMI DAN BISNIS

Daftar Hadir Mahasiswa

Matakuliah: Integrated Marketing Communication [MM273]

Kelompok: IN

Semester: Genap 2024/2025

Dosen: Elizabeth, S.E, M.M.

No	NIM	Nama	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
			03/03	10/03	17/03	14/04	21/04	28/04	05/05	19/05	26/05	02/06	10/06	12/06	16/06	23/06	30/06	07/07
1	2331500047	Nauvaldi Nayottama	H	H	I	H	H	I	H	H	H	H	H	H	H	H	H	H
2	2331500427	Nabilah Rizka Syakirah	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
3	2331500609	Razita Amalia Rafif	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
4	2331500625	Nabil Alif Alwi	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
5	2331500740	Muhamad Risti Ananda	H	H	I	H	H	H	H	H	H	H	H	H	H	H	H	H
6	2331500799	Safwa Erina Fahira Razak	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
7	2331501060	Muhammad Raihan Alghifary Aryo Detaq	H	H	H	H	H	I	H	H	H	H	H	H	H	H	H	H

Keterangan:

H: Hadir; A: Alpha (Tidak Hadir); I: Ijin; S: Sakit;



UNIVERSITAS BUDI LUHUR

FAKULTAS EKONOMI DAN BISNIS

Berita Acara Mengajar

Matakuliah: Integrated Marketing Communication [MM273]

Kelompok: IN

Semester: Genap 2024/2025

Dosen: Elizabeth, S.E, M.M.

No.	Tanggal	Materi yang diberikan
1	03-03-2025	Introduction to integrated marketing communication
2	10-03-2025	Consumer behaviour in IMC
3	17-03-2025	IMC Planning process
4	14-04-2025	Branding and Positioning strategies in IMC
5	21-04-2025	Advertising in IMC
6	28-04-2025	Public Relation in IMC
7	05-05-2025	Sales Promotion in IMC
8	19-05-2025	Direct Marketing in IMC Event & Sponsorship in IMC Mid Tes (Take home- Case Study)
9	26-05-2025	Digital Communication in IMC
10	02-06-2025	Customer Engagement & Comunicaty Marketing
11	10-06-2025	Media Electronic (TV/ RADIO) Print outdoor Digital
12	12-06-2025	Rating Sharing CPC Readership
13	16-06-2025	Developing IMC Plan Media Planning
14	23-06-2025	Presentation
15	30-06-2025	Presentation
16	07-07-2025	Final Test



UNIVERSITAS BUDI LUHUR

FAKULTAS EKONOMI DAN BISNIS

Daftar Nilai

Matakuliah: Integrated Marketing Communication [MM273]

Kelompok: IN

Semester: Genap 2024/2025

Dosen: Elizabeth, S.E, M.M.

No.	NIM	Nama	Presensi	Tugas	UTS	UAS	GRADE
1	2331500047	Nauvaldi Nayottama	100	85	87	88	87 => A
2	2331500427	Nabilah Rizka Syakirah	100	85	90	95	91 => A
3	2331500609	Razita Amalia Rafif	100	85	90	95	91 => A
4	2331500625	Nabil Alif Alwi	100	85	90	88	88 => A
5	2331500740	Muhamad Risti Ananda	100	85	87	87	86 => A
6	2331500799	Safwa Erina Fahira Razak	100	85	90	95	91 => A
7	2331501060	Muhammad Raihan Alghifary Aryo Detaq	100	85	87	88	87 => A