



October 24th - 25th, 2019 Belitung, Bangka Belitung, Indonesia

Hosted and Organized by

























PROCEEDINGS



THE 1st INTERNATIONAL CONFERENCE ON TOURISM AND ENTREPRENEURSHIP (ICTE) 2019

"Heritage, Hospitality, and Sustainable Practice in Tourism Marketing and Retail Service"

Belitung, Bangka Belitung, Indonesia

October 24th - 25th, 2019

Editor:

Dr. Reniati, SE, M.Si Dr. Hamsani, SE, M.Sc Dr. Rulyanti, SE, M.Si Dr. Devi Valeriani, SE, M.Si

The Organizer:

Goodwood Publishing
In collaboration with University of Bangka Belitung University
Belitung - Indonesia
icte.goodwoodpub.com

Copyright 2019 All right reserved ISSN: 2721-3366

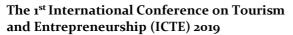


TABLE OF CONTENTS

	Page
Greeting from Rector of Bangka Belitung University	i
Greeting from Dean of Economics Faculty of Bangka Belitung University	ii
Short Biography - Prof. Konstantinos Andriotis	iii
Short Biography - Assoc. Prof. Hussain Rammal	iv
Short Biography - Assoc. Prof. Mohamed Battour	v
Short Biography - Dyah Erowati	vi
Short Biography - Dr. I Nyoman Sunarta	vii
Parallel Session Schedule	viii
Paper Presentation Schedule	x
ABSTRACT	
ANALYSIS OF POTENTIAL TOURISM IN KUPANG CITY	1
COMMODIFICATION OF SEMANA SANTA PROCESSION IN MARKETING OF RELIGIOUS TOURISM	2
DEVELOPMENT OF ECOTOURISM WARNA-WARNI BEACH OESAPA BASED ON LOCAL WISDOM IN IMPROVING THE LOCAL ECONOMY	3
THE POTENTIAL AND OPPORTUNITIES OF TOURISM ENTREPRENEURSHIP IN LABUAN BAJO	4
VISITORS LOYALTY FORMATION FACTORS IN TOURISM OBJECT IN TIMOR ISLAND EAST NUSA TENGGARA PROVINCE	5
THE INFLUENCE OF FINANCIAL KNOWLEDGE, FINANCIAL ATTITUDES AND PERSONALITY TOWARDS FINANCIAL MANAGEMENT BEHAVIOR IN THE OWNERS UMKM KUPANG CITY	6
LOCAL GOVERNMENT POLICY IN ERADICATING THE TOURISM MAFIA IN BALI PROVINCE	7
COMMUNITY DASED CHUINA DY TOUDISM IN CANCELL	0

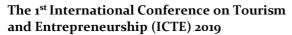


VILLAGE TOURISM IN THE VILLAGE DUALISM PHENOMENON IN BALI	9
ANALYSIS OF CHILD FRIENDLY TOURISM ACTIVITIES IN UBUD DISTRICT GIANYAR REGENCY BALI	10
EXPECTED CHANGES IN SLOVAK INDUSTRY ENVIRONMENT IN TERMS OF INDUSTRY 4.0	11
A PROFILE OF TOURISTS VISITING KUTA AND SEMINYAK BEACH, BALI	12
A PROFILE OF TOURISTS VISITING KUTA AND SEMINYAK BEACH, BALI	13
THE OPTIMIZATION LEVEL OF HOME INDUSTRY: THE CASE OF BATIK HOME INDUSTRY IN PEKALONGAN, CENTRAL JAVA INDONESIA	14
PRO JOB TOURISM: AN IMPLICATION FOR SUSTAINABILITY 1	15
PEKALONGAN CULINARY HERITAGE AS URBAN TOURISM1	16
THE EFFECT OF STRATEGIC PERFORMANCE MEASUREMENT SYSTEM AND SERVICE STRATEGY ON FIRM PERFORMANCE1	17
PACKAGING INNOVATION FOR SAPITAN, A SIGNATURE DISH FROM PEKALONGAN	18
COMPARISON OF SERVICE STYLE THROUGH THE NATIONAL CULTURE IN DUBAI AND JAPAN (STUDY CASE OF BAB AL SHAMS- DUBAI AND KARAKSA HOTEL-JAPAN)	19
MEASUREMENT OF LOCAL COMMUNITY LIFE SATISFACTION AT EARLY STAGE TOURIST DESTINATION	20
POTENTIAL DEVELOPMENT STRATEGY FOR MARINE TOURISM MAMUJU DISTRICT, WEST SULAWESI	21
TREND OF FOODIE: THE FUTURE OF LOCAL STREET FOOD IN JAKARTA	22
'ANJOROKU' CREATIVE INDUSTRY: BEST PRACTICES FOR COMMUNITY EMPOWERMENT THROUGH TOURISM MICRO BUSINESS	23
REALIZATION SUSTAINABLE TOURISM DEVELOPMENT THROUGH THE POTENTIAL OF AGROPOLITAN AND MINAPOLITAN COMMODITIES IN CENTRAL BANGKA DISTRICT	24





THE INFLUENCE OF INTERACTIVE USE OF MANAGEMENT CONTROL SYSTEMS AND COMMUNICATION SKILL ON EMPLOYEE	25
PERFORMANCE THE EFFECTIVENESS OF BUDGET PARTICIPATION AND ITS IMPACT	23
ON JOB SATISFACTION (Evidence from functional managers)	26
NYIAR LUMAR: EMPOWERING THE POTENTIAL OF NATURE, CULTURE, SOCIETY, AND GOVERMENT TO STRENGTHEN THE	
CULTURE RESILIENCE ON FACING RI 4.0 ERA	27
EMPOWERING CULTURE POTENTIAL IN TANGERANG: LENGGANG CISADANE AS ART TOURISM PERFORMANCE	28
TOURISM PERFORMING ART IN THE 2019 LABUH SAJI CEREMONY AT PALABUHAN RATU, SUKABUMI REGENCY: FIXED AND	•
CHANGED	29
THE ROLE OF HIGHER EDUCATION IN DEVELOPING EDUCATION TOURISM ENTREPRENEURSHIP: A CASE STUDY IN INDONESIA	30
COMPARISON OF METHODS CAESAR CIPHER, VIGENERE CIPHER AND RC4 TO SECURE WEB SERVICE AT WIRA CARITA HOTEL RESERVATION ONLINE	31
MANAGING OVERTOURISM THROUGH PRICING POLICIES AND ITS COST AND BENEFIT AT TELUK CENDERAWASIH NATIONAL PARK, WEST PAPUA PROVINCE	32
THE IMPACT OF WEB ATTRIBUTES ON MILLENNIAL TRAVELLING DECISION	33
COMMUNITY-BASED WHALE SHARK TOURISM DEVELOPMENT IN SALEH BAY, WEST NUSA TENGGARA	34
FEASIBILITY ANALYSIS BURUAN VILLAGE AS A TOURIST VILLAGE IN GIANYAR DISTRICT	35
EMERGING CULTURAL TOURISM BASED ON CHINA'S TRACES OF HERITAGE IN BALI	36
PERCEPTION OF THE IMAGE OF HALAL FOOD AMONG NON-MUSLIM TOURIST: A QUALITATIVE ENQUIRY	37
TYPOLOGY OF GEOTOURISM PRACTICE AT BATUR UNESCO GLOBAL GEOPARK, BALI	38



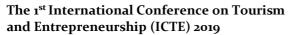


BUSINESS MODEL INNOVATION PROCESS FOR TOURISM	
INDUSTRIES: A COMPREHENSIVE LITERATURE REVIEW	39
TOURISM AND COMMUNITY EMPOWERMENT IN NUSA PENIDA: A	
BEHAVIORAL APPROACH	40
LEGAL AND BUSINESS SUSTAINABILITY OF SOCIAL ENTERPRISES:	
A COMPARATIVE CASE STUDY OF SOCIAL-ENTERPRISE	
RESTAURANTS IN HONG KONG, INDONESIA AND VIETNAM	41
IMPACTS OF FUTURE TECHNOLOGIES ON THE TOURISM INDUSTRY	42
SLOVAK TOURISM DEVELOPMENT UNDER THE INDUSTRY 4.0	
APPROACH	43
TOURISM DEVELOPMENT PARADOX OF INDONESIA: The irony of so	
called "Wonderful Indonesia" (The Human Rights Impact Study of the	
Tourism Development in Labuan Bajo)	44
EDUCATIONAL TOURISM AND ITS DEVELOPMENT PROGRAM IN	
SUPPORTING SUSTAINABLE REGIONAL DEVELOPMENT AT	
PADJADJARAN UNIVERSITY, JATINANGOR	45
WORLD CLASS HOSPITALITY MANAGEMENT IN TOURISM	
STRATEGY: THE IMPELEMENTATION OF SERVANT LEADERSHIP	46
IMPROVEMENT OF SALES "HOTEL PRODUCT" THROUGH	
ADVERTISING AND SALES PROMOTION (CASE; PT CANDRA	
KARYA)	47
CONTRIBUTION OF VILLAGE FUND TO DEVELOPMENT AND	
SOCIAL EMPOWERMENT AND COASTAL COMMUNITY ECONOMY	
IN THE VILLAGE OF WEST KURAU AND VILLAGE OF KURAU IN	
CENTRAL BANGKA REGENCY	48
ANALYSIS OF CONTENTS OF POSTS ON SNS8 BY FOREIGN VISITORS	
TO JAPAN	49
DEVELOPMENT STRATEGY FOR HALAL TOURISM IN WEST	
SUMATERA ANP APPROACH	50
IMPACT OF SERVICE QUALITY BY GUEST RELATIONS TOWARDS	
CUSTOMER SATISFACTION AT DUSIT THANI DUBAI	51

The 1 $^{\rm st}$ International Conference on Tourism and Entrepreneurship (ICTE) 2019



CORPORATE GOVERNANCE ON THE QUALITY OF DISCLOSURE OF	
COMPANY INFORMATION THROUGH THE INTERNET	52
ECONOMIC IMPACTS OF A GIFT SHOPPING CENTRE IN A TOURISM	
DESTINATION: A SUCCESS STORY	53
THE PREFERENCE FOR MUSLIM FRIENDLY TOURISM:	
MILLENNIAL'S PERCEPTION	54
MUDDLING THROUGH DESTINATION MARKETING: EXPERIENCES	
FROM THE NORTH WEST PROVINCE, SOUTH AFRICA	55
EFFECT OF CORPORATE GOVERNANCE MECHANISM ON TAX	
AVOIDANCE AND EARNINGS MANAGEMENT AND THEIR IMPACT	
ON VALUE OF THE FIRM (Empirical Study on IDX Manufacture	
Companies Period 2013 - 2017)	56
MARKET SEGMENTATION OF MILLENIAL AND MOTIVATION IN	
TOURISM: STUDY IN MALUKU ISLANDS	57
THE EFFECT OF COLLABORATION AMONG TOURISM SERVICE	
PROVIDERS ON THE COMPETITIVENESS OF TOURIST	
DESTINATIONS	58
THE RATIONALITY OF HALAL DESIGN IN THE POLICY	
FORMULATION OF TOURISM DEVELOPMENT IN WEST NUSA	
TENGGARA PROVINCE INDONESIA	59
PROPOSED CREATIVE STRATEGIC SOLUTION IN PROMOTING	
TOURISM THROUGH WEBSITE AS A DRIVER OF DESTINATION	
AWARENESS	60
THE IMPLEMENTATION OF STRATEGIC MANAGEMENT	
ACCOUNTING IN BANKING INDUSTRY	61
BUNDLING STRATEGY OF TOURISM ATTRACTION BASED ON	
NATURE TOURISM PARKS AND CULTURAL HERITAGE AS AN	
EFFORT TO INCREASE TOURISM VISITS AT THE EX RESIDENCY OF	
SURAKARTA	62
THE TOURISM ANALYSIS POTENTION IN SOUTH BANGKA ISLANDS,	
INDONESIA	63
TENSION MANAGEMENT STRATEGY IN THE IMPLEMENTATION OF	
SUSTAINABILITY AGENDA	64



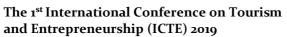


URBAN ENCLAVE TOURISM AND ITS SOCIO-ECONOMIC IMPACTS	
IN THE CITY OF CAPE TOWN, SOUTH AFRICA	65
PROMOTE RELATIONSHIP QUALITY: ROLE OF QUALITY AND	
VALUE OF HOMESTAY IN KEPULAUAN SERIBU	66
CHARACTERISTIC ANALYSIS OF MILLENNIALS TOURIST IN	
TRAVELING TO THE DIGITAL DESTINATION OF ORCHID FOREST	
CIKOLE LEMBANG	68
THE DIFFERENCES BETWEEN INTERNATIONAL AND DOMESTIC	
TOURISTS BEHAVIOUR: A REGIONAL ECONOMY PERSPECTIVE	69
THE CHALLENGES OF LITERACY CAPACITY OF FOREIGN	
LANGUAGES TOWARDS GLOBAL TOURISM	70
POTENTIAL TOURISM DESTINATIONS OF KAMPUNG PELANGI	
NELAYAN	71
THE ROLE OF INTERNAL UNIT CONTROL IN REALIZING GOOD	
UNIVERSITY IN BANGKA BELITUNG UNIVERSITY AND	
MANUFACTURING POLYTECHNIC OF BANGKA BELITUNG	72
EXTENSION OF TECHNOLOGY ACCEPTANCE MODEL (ETAM):	
ADOPTION OF CRYPTOCURRENCY ONLINE TRADING	
TECHNOLOGY PRODUCTS USING THIRD PARTY APPLICATIONS IN	
INDONESIA	73
USER GENERATED CONTENT (UGC) AS A MODERATOR SHAPING	
INVOLVEMENT TOWARD DESTINATION ENGAGEMENT AND	
DESTINATION CHOICE INTENTION IN ECOTOURISM AMONG	
MILLENNIALS	74
THE IMPACT LEADERSHIP STYLES, ORGANIZATION CULTURE, JOB	
SATISFACTION ON ORGANIZATION CITIZENSHIP BEHAVIOR AND	
ORGANIZATIONAL COMMITMENT AS INTERVENING VARIABLES	75
FACTORS INFLUENCING THE USE OF E-WALLET AMONG	
MILLENNIUM TOURIST	76
SHIFTING PRODUCT-PLATFORM AND STRATEGY OF MICRO AND	
SMALL START UP BUSINESS IN IMPROVING BUSINESS	
PERFORMANCE IN ERA INDUSTRY DIGITAL 4.0	77





INCREASE ORGANIZATIONAL CITIZENSHIP BEHAVIOR (OCB) TO SHARIA BANK EMPLOYEES IN THE BANGKA BELITUNG ISLANDS	
PROVINCE	78
ESTIMATED VALUE OF RISK ON CURRENCY EXCHANGE	
PORTOFOLIO WITH VAR APPROACH ARITHMETIC ASSUMPTION	79
ANALYSIS OF FACTOR IDENTIFICATION IN CAPTURE FISHERIES BUSINESS IN PERMIS SOUTH BANGKA	80
TRANSPARENCY ANALYSIS OF VILLAGE FUND MANAGEMENT	81
GENDER RESPONSIVE BUDGET ANALYSIS IN SAING VILLAGE	82
COMPARISON OF DEVELOPMENT OF THE TOURISM BUDGET AND	
ECONOMIC GROWTH IN BELITUNG ISLAND 2016-2018	83
REASONS INITIAL PUBLIC OFFERING (IPO) CORPORATE TOURISM	
COMPANIES IN INDONESIA AND ITS RELATIONSHIP WITH FINANCIAL PERFORMANCE	84
MEASURING EMPLOYEE PERFORMANCE THROUGH EMOTIONAL	0.5
INTELLIGENCE WITH GENDER PERSPECTIVE	85
HOW IMPORTANT IS SUSTAINABILITY REPORTING FOR INVESTMENT DECISION MAKING?	06
INVESTIMENT DECISION MAKING?	60
CULTURAL OR RELIGIOUS TOURISM: A STUDY OF TOURIST PERCEPTIONS ON KEMARO ISLAND, PALEMBANG	97
PERCEPTIONS ON REMARO ISLAND, PALEMBANG	87
"COASTAL ENVIRONMENTAL CONSERVATION THROUGH PRODUCT BUYING": A GREEN BRAND POSITIONING STRATEGY OF	
KOPI MANGROVE COFFEROVE PAMEKASAN	88
DEVELOPMENT STRATEGY OF CULTURE-BASED ECOTOURISM	00
(Study on The Making of Sugar Plate In Kelurahan Lasiana, Kupang)	89
REPACKAGING TRADITIONAL PERFORMING ARTS AS A FORM OF	
LOCAL EVENT TOURISM IN THE CIREBON PALACE	90
INTERACTIVE PERFORMANCE MEASUREMENT SYSTEMS,	
EMPLOYEE CREATIVITY: PSYCHOLOGICAL EMPOWERMENT AND	٠.
CREATIVE PROCESS ENGAGEMENT AS MEDIATION VARIABLES	91





A LITERATURE REVIEW ON THE ASSESSMENT OF AMBIENT	
AIRBORNE PARTICULATES AND MICROCLIMATE STUDIES IN THE	
MUSEUM ENVIRONMENT	92
AIRBORNE PARTICULATES RELATIONSHIP WITH AMBIENT	
TEMPERATURE AND RELATIVE HUMIDITY IN DETERMINING	
SOILING DEFECTS ON THE ARTEFACTS AT THE NATIONAL	
MUSEUM, KUALA LUMPUR, MALAYSIA	93
ECONOMIC PERFORMANCE OF ECOTOURISM BUSINESS IN THE	
SPECIAL REGION OF YOGYAKARTA	95
ART GALLERY ALTERNATIVE SPACE AS AN EDUCATIONAL	
TOURISM DESTINATION	96
TOURISM POTENTIAL IDENTIFICATION IN OPTIMIZING THE PASIR	
PADI BEACH DEVELOPMENT STRATEGY	97
TOURISTS' LOYALTY : A STUDY OF PAGAR ALAM CITY, INDONESIA	98
THE EFFECT OF DEMOCRACY ON GDP IN OECD COUNTRIES	99
THE INFLUENCE OF USE OF SOCIAL MARKETING INSTAGRAM	
MEDIA ON FULFILLING INFORMATION NEEDS ACADEMIC STUDENTS 10)()
THE IMPACT OF PRICING EVENT PACKAGE STRATEGIES TO	
CONSUMER PURCHASE DECISION AT TJENDANA BISTRO BANDUNG 10)1
THE ROLE OF LOCAL LEADERS IN INCREASING THE CAPACITY OF	
TOURISM PLAYERS IN TERONG VILLAGE, BELITUNG ISLANDS 10)2
EVALUATION OF SCHOOL LITERATION MOVEMENT PROGRAM IN	
SMP NEGERI 2 AND SMP NEGERI 5 CIMAHI CITY USING COUNTENANCE EVALUATION MODEL)3



GREETING FROM THE RECTOR OF BANGKA BELITUNG UNIVERSITY

Dr. Muh. Yusuf, M.Si. Rector, University of Bangka Belitung INDONESIA

Dear Minister of Research, Technology and Higher Education, Your Excellency Governor of Bangka Belitung Province, Distinguished experts, Ladies and gentlemen.



Good morning.

It is an honor and privilege for me to welcome you, on behalf of Universitas Bangka Belitung (UBB), to The 1st International Conference on Tourism and Entrepreneurship (ICTE, 2019).

This conference is jointly organized by Goodwood publishing, Belitung Geopark, and the regional government of Belitung. As the first series, this ICTE 2019 will present participants with an ambiance to communicate and share their research and leading academics, practitioners and doctoral students, within the broad field of tourism and entrepreneurship. This conference will be held on October 24 - 25, 2019 in Belitung, Indonesia.

This conference's theme "Heritage, Hospitality, and Sustainable Practice in Tourism Marketing and Retail Service". It is the chance that Bangka and Belitung is currently in progress to promote our tourism. Local government greatly concern with the development of tourism marketing and entrepreneurship. Bangka Belitung University also has some departments focusing on marketing and entrepreneurship. We also believe that tourism and entrepreneurship is related to each other's and such a warm issues to discuss with, of course all areas can take a part of this conference.

For all of participants, I am warmed and encouraged by your overwhelming support in these conferences for sharing your work. I do sincerely hope that you will enjoy these two days of the conference. I hope that this will be the first of many ICTE conferences on your scientific and social agenda. We hope you can enjoy this conference, share your experiences and ideas, and also enjoy the beauty of this island. There is a local idiom stated that if you already come and drink this islands water, you will come again, and again.

Rector University of Bangka Belitung, Dr. Ir. Muh. Yusuf. M.Si



GREETING FROM THE DEAN OF ECONOMICS FACULTY OF BANGKA BELITUNG UNIVERSITY

Dr. Reniati, SE., M.Si. Dean, Faculty of Economics University of Bangka Belitung INDONESIA

Assalamu'alaikum Wr. Wb.



Dear All Executive Boards, the honorable guests, and distinguished audiences

On behalf of the International Conference on Tourism and Entrepreneurship (ICTE) 2019 co-host, let us deliver an honored warm welcome to all participants particularly to those who have submitted papers and attending this event.

Alhamdulillah, praise the Lord because of the presence of his permission were we still given favors health and an opportunity to be able to attend the ICTE (International Conference on Tourism and Entrepreneurship) 2019 in Laskar Pelangi, Belitung Island.

Thanks and outstanding appreciate for Belitong Geopark, Goodwood Publishing of call-cooperation for the sake of International Conference event's realized. Truly an honor for the Faculty of Economics University of Bangka Belitung (FE UBB) is given the trust to support the success of this event. Once again, Bravo for 9 University that collaboration in this event, that is: the Faculty of Economic and business of UNILA, Udayana, UPI, Undana, Polban, Tazkia Institute, Podomoro University, Budi Luhur University, and Malahayati University. The selection of the Belitung as the Venue of activities is not without reason. In accordance with the theme of the ICTE 2019 "Heritage, Hospitality and Sustainability Practice in Tourism Marketing and Retail Service", Belitung represents a region of which its economic growth rests on the concept of Green Economy. By carrying the tag line that already is global, "Negeri Laskar Pelangi", Belitung will become one of the favorite tourist destinations in the world. In the era of Tin Post, Belitung will switch from areas with potential mining into areas with tourism potential. The practical side of the business, tourism is very supportive of the efforts of all of us in applying the concept of the green economy, which certainly supports the creation of environmental sustainability.

No. Body's perfect, therefore I'm personally delivered the apology over the technical deficiencies in the course of the event.

As a final remark, we would do very much appreciate to all the organizing committee for the excellent contribution to make this event well prepared and success.

Wishing you all have a great time here with us. Please do enjoy Indonesia hospitality. Welcome to Indonesia, welcome to Belitung as a famous island.

Wassalamu'alaikum Wr. Wb.

Dr. Reniati, SE., M.Si



Dean of Economic Faculty Bangka Belitung University

SHORT BIOGRAPHY - PROF. KONSTANTINOS ANDRIOTIS

(Middlesex University)

Name: Prof. Konstantinos Andriotis

Qualification:

- Post Doc (Tourism Marketing), Hellenic Open University
- PhD (Tourism Development and Planning), Bournemouth University
- MSc (International Hospitality Management), University of Strathclyde



He edits the International Journal of Tourism Policy and the book series Tourism Development and Management - Issues and Approaches. He is author of five books and over 35 peer reviewed articles and book chapters. He is regular reviewer for 19 journals and member of the Editorial Board of 21 journals. His work has appeared in various journals including: Annals of Tourism Research, Journal of Travel Research, Tourism Management and Journal of Sustainable Tourism. He has authored five books entitled, "Sustainability and Alternative Forms of Tourism", "Marketing of Tourism Enterprises", "Tourism Development and Planning", "Management of Tourism Enterprises: A Strategic Approach" and "Quantitative Research and Data Analysis using SPSS v.11.5". He has acted as Chairman and member of the Organising and Scientific Committees of various international conferences. He has an h-index of 16 and more than 1000 citations.





SHORT BIOGRAPHY – ASSOCIATE PROFESSOR HUSSAIN RAMMAL

(University of Technology Sidney)

Name: Associate Professor Hussain Rammal

Oualification:

- PhD (The University of Adelaide)
- MBA (Flinders University)
- B.Com (The University of Melbourne)

Experiences:



He was one of the Chief Investigators (CI) on the study titled: "Australia and the European Union: A study of a changing trade and business relationship". The study was supported by the Australian Research Council (ARC) funded linkage projects. He has also authored reports for the Association of Southeast Asian Nations (ASEAN) Secretariat, and the Export Council of Australia.

He is co-editor of *Review of International Business and Strategy* journal published by Emerald. He is also the editor of the book series *Emerging Issues in International Business and Global Strategy*, published by World Scientific. He is on the editorial boards of leading journals including *International Business Review*, and *Accounting, Auditing and Accountability Journal*. He was Vice President of Australia and New Zealand International Business Academy (ANZIBA) in 2014-2017. He is also co-moderator of the Academy of Management's International Management division Connect site.





SHORT BIOGRAPHY – ASSOCIATE PROFESSOR DR. MOHAMED MOHAMED KAMAL MOUSTAFA BATTOUR

(Universiti Sains Islam Malaysia)

Name: Associate Prof. Dr. Mohamed Mohamed Kamal Moustafa Battour

Qualification:

- PhD (Destination Marketing), University of Malaya
- MSc (Marketing), Tanta University
- BSc (Business and Accountancy), Tanta University



Experiences:

Dr. Battour is Associate Professor at Tanta University-Egypt. He holds BSc in Business and Accountancy (Egypt), MSc in Marketing (Egypt), and PhD in destination marketing (UM/Malaysia). His area of expertise includes destination marketing, Halal tourism, Islamic marketing. He has been a speaker on matters of Islamic marketing and Halal Tourism for many conferences.

The $\mathbf{1}^{\mathrm{st}}$ International Conference on Tourism and Entrepreneurship (ICTE) 2019



SHORT BIOGRAPHY - DYAH EROWATI

(Director of Belitong Geopark)

Name: Ir. Dyah Erowati, MSc.

Qualification:

- S1 Bandung Institute of Technology
- S2 Oregon State University

Experiences:

- 1993-1999 Material Manager ARCO Indonesia (Oil and Gas company)
- 1999-2003 BP Indonesia (Oil and Gas Company) Executive Supply Chain Management Consultant
- 2003-2016 Director of Petrogas East Java
- 2016-2019 Head of Belitong Geopark Management





SHORT BIOGRAPHY - Dr. Drs. I Nyoman Sunarta, M.Si

(Dean of Faculty of Tourism, Udayana University)

Name: Dr. Drs. I Nyoman Sunarta, M.Si

Qualification:

- SI Gadjah Mada University
- S2 Gadjah Mada University
- S3 Udayana University



Experiences:

Dr. I Nyoman Sunarta is The Dean and Senior Lecturer of Faculty of Tourism of Udayana University. Besides, He is one of tourism experts in Indonesia. One of his researches has been implemented for about 9 years in Bali Tourism.



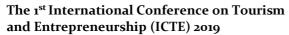
CONFERENCE SCHEDULE

The 1st International Conference on Tourism and Entrepreneurship (ICTE) 2019

Date: Thursday, October 24th 2019

Place: Swiss Belresort, Tanjung Binga, Belitung

07.20.00.00				
07.30-08.00	Registration			
08.00-08.30	Arrival of delegates/invited speakers			
08.30-09.00	Opening Dance Performance			
09.00-09.30	Opening Address			
	1. Dean of Economics Faculty, Bangka Belitung University			
	2. Regent of Belitung			
	3. Rector of Bangka Belitung University			
09.30-10.00	Coffee Break			
10.00-11.00	Keynote Speaker 1			
	Prof. Konstantinos Andriotis			
	(Middlesex University UK-Professor in Tourism/Chief Editor of			
	International Journal of Tourism Policy)			
11.00-12.30	Parallel Sessions-Paper Presentations			
12.30-13.30	Lunch			
13.30-15.30	Forum Discussion: Sustainable Practice in Tourism Marketing and Retail			
	Service			
	1. Prof. Mohamed Battour (Professor in Tourism USIM Malaysia-			
	Associate Editor- Journal of Islamic Marketing)			
	2. Dr. Drs. I Nyoman Sunarta, M.Si (Dean of Faculty of Tourism,			
	Udayana University)			
	3. Dyah Erowati (Director of Belitong Geopark)			
15.30-16.00	Afternoon Tea			
16.00-17.30	Parallel Sessions-Paper Presentations			
17.00-19.45	End of Day 1			
19.45-22.30	Gala Dinner			





Date: Friday, October 25th 2019 Place: Swiss Belresort, Tanjung Binga, Belitung

08.00-09.30	Parallel Sessions-Paper Presentations		
09.30-10.30	Keynote Speaker 2		
	Ass Prof. Hussain Rammal		
	(University of Technology Sydney/Chief Editor of International Business		
	and Strategy)		
10.30-10.45	Coffee Break		
10.45-12.15	Parallel Sessions-Paper Presentations		
12.15-13.15	Lunch		
13.15-14.45	Parallel Sessions-Paper Presentations		
14.45-15.00	Afternoon Tea		
15.00-16.30	Discussion Forum: Publishing in Academic Journal		
	1. Prof. Konstantinos Andriotis - Chief Editor of International Journal of Tourism Policy		
	2. Prof. Hussain Rammal - Chief Editor of International Business and Strategy)		
	3. Prof. Mohamed Battour - Associate Editor of Islamic Marketing		
16.30-17.00	Best Paper Awards & Closing Ceremony		
17.00-18.00	Coaching Clinic Manuscripts for Publication		

Date: Saturday, October 26th 2019 Place: Belitung Island



		IMPLEMENTATION OF SERVANT LEADERSHIP		
114	Laras Ramadhania Putri	TOURISM PERFORMING ART IN THE 2019 LABUH SAJI CEREMONY AT PALABUHAN RATU, SUKABUMI REGENCY: FIXED AND CHANGED	Indonesia University of Education	

$Session 2 \\ Room III \\ Thursday, October 24^{th}, 2019 \\ 16.00-17.30$

Paper ID	Presenter	Title	Affiliation
5	Apriana H.J. Fanggidae	VISITORS LOYALTY FORMATION FACTORS IN TOURISM OBJECT IN TIMOR ISLAND EAST NUSA TENGGARA PROVINCE	Nusa Cendana University
32	Marcel Kordoš	Expected changes in Slovak industry environment in terms of Industry 4.0	Alexander Dubcek University in Trenčín, Slovak Republic
64	Prita Andini	CORPORATE GOVERNANCE ON THE QUALITY OF DISCLOSURE OF COMPANY INFORMATION THROUGH THE INTERNET	Budi Luhur University
66	Rochania Ayu Yunanda	ECONOMIC IMPACTS OF A GIFT SHOPPING CENTRE IN A TOURISM DESTINATION: A SUCCESS STORY	Tazkia University



CORPORATE GOVERNANCE ON THE QUALITY OF DISCLOSURE OF COMPANY INFORMATION THROUGH THE INTERNET

(Empirical Study of Companies Registered in Kompas 100 Index on the Indonesia Stock Exchange for the Period of February 2016-January 2017)

Sugeng Riyadi¹
Ivo Kartika²
Krisna Adiyarta Musodo³
Prita Andini⁴
sugeng.riyadi@budiluhur.ac.id¹
kartika.ivo@vahoo.com²
krisna.adiyarta@budiluhur.ac.id³
prita.andini@budiluhur.ac.id⁴

Universitas Budi Luhur Jl. Ciledug Raya Petukangan Utara, Pesanggrahan Jakarta 12260, Indonesia

ABSTRACT

This study aimed to analyze the influence of corporate governance mechanism on the quality of internet corporate reporting on listed companies in the Kompas 100 Index Indonesian Stock Exchange (IDX). The data used from this research is secondary data that collected using purposive sampling method. The sample used 76 companies from 100 population listed companies in the Kompas 100 index Indonesian Stock Exchange (IDX) during February 2016 through January 2017 respectively. This research used multiplier regression to analyze the data. The result showed (a) that managerial ownership and the size of board have significant effect on the quality of internet corporate reporting, (b) that number of independent commissioner, audit committee size and audit committee's meeting frequency did not have significant effect on the quality of internet corporate reporting. This finding proves that agency theory can be explained through managerial ownership and size of board, but cannot be explained through the audit committee and the frequency of audit committee meetings. This finding provides an indication that the role of share ownership by management and the board of commissioners in the company goes according to what is mandated by the rules.

Keywords: internet corporate reporting, managerial ownership, the size of board, the

number of independent commissioner, audit committee size, committee's

meeting frequency.



ISSN:2721-3366

