



PROCEEDINGS

The 1st International Conference
on Tourism and Entrepreneurship
(ICTE) 2019



October 24th - 25th, 2019
Belitung, Bangka Belitung, Indonesia

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PROCEEDINGS



THE 1st INTERNATIONAL CONFERENCE ON TOURISM AND ENTREPRENEURSHIP (ICTE) 2019

**"Heritage, Hospitality, and Sustainable Practice in
Tourism Marketing and Retail Service"**

Belitung, Bangka Belitung, Indonesia

October 24th – 25th, 2019

Editor:

Dr. Reniati, SE, M.Si
Dr. Hamsani, SE, M.Sc
Dr. Rulyanti, SE, M.Si
Dr. Devi Valeriani, SE, M.Si

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GREETING FROM THE RECTOR OF BANGKA BELITUNG UNIVERSITY

Dr. Muh. Yusuf, M.Si.
Rector, University of Bangka Belitung
INDONESIA



Dear Minister of Research, Technology and Higher Education,
Your Excellency Governor of Bangka Belitung Province,
Distinguished experts,
Ladies and gentlemen.

Good morning.

It is an honor and privilege for me to welcome you, on behalf of Universitas Bangka Belitung (UBB), to The 1st International Conference on Tourism and Entrepreneurship (ICTE, 2019).

This conference is jointly organized by Goodwood publishing, Belitung Geopark, and the regional government of Belitung. As the first series, this ICTE 2019 will present participants with an ambiance to communicate and share their research and leading academics, practitioners and doctoral students, within the broad field of tourism and entrepreneurship. This conference will be held on October 24 – 25, 2019 in Belitung, Indonesia.

This conference's theme "**Heritage, Hospitality, and Sustainable Practice in Tourism Marketing and Retail Service**". It is the chance that Bangka and Belitung is currently in progress to promote our tourism. Local government greatly concern with the development of tourism marketing and entrepreneurship. Bangka Belitung University also has some departments focusing on marketing and entrepreneurship. We also believe that tourism and entrepreneurship is related to each other's and such a warm issues to discuss with, of course all areas can take a part of this conference.

For all of participants, I am warmed and encouraged by your overwhelming support in these conferences for sharing your work. I do sincerely hope that you will enjoy these two days of the conference. I hope that this will be the first of many ICTE conferences on your scientific and social agenda. We hope you can enjoy this conference, share your experiences and ideas, and also enjoy the beauty of this island. There is a local idiom stated that if you already come and drink this islands water, you will come again, and again.

Rector
University of Bangka Belitung,
Dr. Ir. Muh. Yusuf, M.Si

**GREETING FROM THE DEAN OF ECONOMICS FACULTY OF BANGKA
BELITUNG UNIVERSITY**

Dr. Reniati, SE., M.Si.
Dean, Faculty of Economics
University of Bangka Belitung
INDONESIA



Assalamu'alaikum Wr. Wb.

Dear All Executive Boards, the honorable guests, and distinguished audiences

On behalf of the International Conference on Tourism and Entrepreneurship (ICTE) 2019 co-host, let us deliver an honored warm welcome to all participants particularly to those who have submitted papers and attending this event.

Alhamdulillah, praise the Lord because of the presence of his permission were we still given favors health and an opportunity to be able to attend the ICTE (International Conference on Tourism and Entrepreneurship) 2019 in Laskar Pelangi, Belitung Island.

Thanks and outstanding appreciate for Belitung Geopark, Goodwood Publishing of call-cooperation for the sake of International Conference event's realized. Truly an honor for the Faculty of Economics University of Bangka Belitung (FE UBB) is given the trust to support the success of this event. Once again, Bravo for 9 University that collaboration in this event, that is: the Faculty of Economic and business of UNILA, Udayana, UPI, Undana, Polban, Tazkia Institute, Podomoro University, Budi Luhur University, and Malahayati University. The selection of the Belitung as the Venue of activities is not without reason. In accordance with the theme of the ICTE 2019 " Heritage, Hospitality and Sustainability Practice in Tourism Marketing and Retail Service", Belitung represents a region of which its economic growth rests on the concept of Green Economy. By carrying the tag line that already is global, "Negeri Laskar Pelangi", Belitung will become one of the favorite tourist destinations in the world. In the era of Tin Post, Belitung will switch from areas with potential mining into areas with tourism potential. The practical side of the business, tourism is very supportive of the efforts of all of us in applying the concept of the green economy, which certainly supports the creation of environmental sustainability.

No. Body's perfect, therefore I'm personally delivered the apology over the technical deficiencies in the course of the event.

As a final remark, we would do very much appreciate to all the organizing committee for the excellent contribution to make this event well prepared and success.

Wishing you all have a great time here with us. Please do enjoy Indonesia hospitality. Welcome to Indonesia, welcome to Belitung as a famous island.

Wassalamu'alaikum Wr. Wb.

Dr. Reniati, SE.,M.Si

SHORT BIOGRAPHY – PROF. KONSTANTINOS ANDRIOTIS

(Middlesex University)

Name: Prof. Konstantinos Andriotis



Qualification:

- Post Doc (Tourism Marketing), Hellenic Open University
- PhD (Tourism Development and Planning), Bournemouth University
- MSc (International Hospitality Management), University of Strathclyde

Experiences:

He edits the International Journal of Tourism Policy and the book series Tourism Development and Management - Issues and Approaches. He is author of five books and over 35 peer reviewed articles and book chapters. He is regular reviewer for 19 journals and member of the Editorial Board of 21 journals. His work has appeared in various journals including: Annals of Tourism Research, Journal of Travel Research, Tourism Management and Journal of Sustainable Tourism. He has authored five books entitled, "Sustainability and Alternative Forms of Tourism", "Marketing of Tourism Enterprises", "Tourism Development and Planning", "Management of Tourism Enterprises: A Strategic Approach" and "Quantitative Research and Data Analysis using SPSS v.11.5". He has acted as Chairman and member of the Organising and Scientific Committees of various international conferences. He has an h-index of 16 and more than 1000 citations.

SHORT BIOGRAPHY – ASSOCIATE PROFESSOR HUSSAIN RAMMAL

(University of Technology Sydney)

Name: Associate Professor Hussain Rammal

Qualification:

- PhD (The University of Adelaide)
- MBA (Flinders University)
- B.Com (The University of Melbourne)



Experiences:

Hussain Rammal is Director of the Master of Business Administration (MBA) and coordinator for the Bachelor of Business - International Business programs. He is Associate Professor of International Business and Strategy at UTS Business School and was also the coordinator for the Higher Degrees by Research program in the Management department in 2016-2018.

He was one of the Chief Investigators (CI) on the study titled: "Australia and the European Union: A study of a changing trade and business relationship". The study was supported by the Australian Research Council (ARC) funded linkage projects. He has also authored reports for the Association of Southeast Asian Nations (ASEAN) Secretariat, and the Export Council of Australia.

He is co-editor of *Review of International Business and Strategy* journal published by Emerald. He is also the editor of the book series *Emerging Issues in International Business and Global Strategy*, published by World Scientific. He is on the editorial boards of leading journals including *International Business Review*, and *Accounting, Auditing and Accountability Journal*. He was Vice President of Australia and New Zealand International Business Academy (ANZIBA) in 2014-2017. He is also co-moderator of the Academy of Management's International Management division Connect site.

**SHORT BIOGRAPHY – ASSOCIATE PROFESSOR DR. MOHAMED MOHAMED
KAMAL MOUSTAFA BATTOUR**

(Universiti Sains Islam Malaysia)

Name: Associate Prof. Dr. Mohamed Mohamed Kamal Moustafa Battour

Qualification:

- PhD (Destination Marketing), University of Malaya
- MSc (Marketing), Tanta University
- BSc (Business and Accountancy), Tanta University



Experiences:

Dr. Battour is Associate Professor at Tanta University-Egypt. He holds BSc in Business and Accountancy (Egypt), MSc in Marketing (Egypt), and PhD in destination marketing (UM/Malaysia). His area of expertise includes destination marketing, Halal tourism, Islamic marketing. He has been a speaker on matters of Islamic marketing and Halal Tourism for many conferences.

SHORT BIOGRAPHY – DYAH EROWATI

(Director of Belitong Geopark)

Name: Ir. Dyah Erowati, MSc.

Qualification:

- S1 Bandung Institute of Technology
- S2 Oregon State University

Experiences:

- 1993-1999 Material Manager ARCO Indonesia (Oil and Gas company)
- 1999-2003 BP Indonesia (Oil and Gas Company) Executive Supply Chain Management Consultant
- 2003-2016 Director of Petrogas East Java
- 2016-2019 Head of Belitong Geopark Management



SHORT BIOGRAPHY – Dr. Drs. I Nyoman Sunarta, M.Si

(Dean of Faculty of Tourism, Udayana University)

Name: Dr. Drs. I Nyoman Sunarta, M.Si

Qualification:

- SI Gadjah Mada University
- S2 Gadjah Mada University
- S3 Udayana University



Experiences:

Dr. I Nyoman Sunarta is The Dean and Senior Lecturer of Faculty of Tourism of Udayana University. Besides, He is one of tourism experts in Indonesia. One of his researches has been implemented for about 9 years in Bali Tourism.

CONFERENCE SCHEDULE

The 1st International Conference on Tourism and Entrepreneurship (ICTE) 2019

Date: Thursday, October 24th 2019

Place: Swiss Belresort, Tanjung Binga, Belitung

07.30-08.00	Registration
08.00-08.30	Arrival of delegates/invited speakers
08.30-09.00	Opening Dance Performance
09.00-09.30	Opening Address <ol style="list-style-type: none"> 1. Dean of Economics Faculty, Bangka Belitung University 2. Regent of Belitung 3. Rector of Bangka Belitung University
09.30-10.00	Coffee Break
10.00-11.00	Keynote Speaker 1 Prof. Konstantinos Andriotis (Middlesex University UK-Professor in Tourism/Chief Editor of International Journal of Tourism Policy)
11.00-12.30	Parallel Sessions-Paper Presentations
12.30-13.30	Lunch
13.30-15.30	Forum Discussion: Sustainable Practice in Tourism Marketing and Retail Service <ol style="list-style-type: none"> 1. Prof. Mohamed Battour (Professor in Tourism USIM Malaysia- Associate Editor- Journal of Islamic Marketing) 2. Dr. Drs. I Nyoman Sunarta, M.Si (Dean of Faculty of Tourism, Udayana University) 3. Dyah Erowati (Director of Belitung Geopark)
15.30-16.00	Afternoon Tea
16.00-17.30	Parallel Sessions-Paper Presentations
17.00-19.45	End of Day 1
19.45-22.30	Gala Dinner

The 1st International Conference on Tourism and Entrepreneurship (ICTE) 2019



Date: Friday, October 25th 2019

Place: Swiss Belresort, Tanjung Binga, Belitung

08.00-09.30	Parallel Sessions-Paper Presentations
09.30-10.30	Keynote Speaker 2 Ass Prof. Hussain Rammal (University of Technology Sydney/Chief Editor of International Business and Strategy)
10.30-10.45	Coffee Break
10.45-12.15	Parallel Sessions-Paper Presentations
12.15-13.15	Lunch
13.15-14.45	Parallel Sessions-Paper Presentations
14.45-15.00	Afternoon Tea
15.00-16.30	Discussion Forum: Publishing in Academic Journal 1. Prof. Konstantinos Andriotis - Chief Editor of International Journal of Tourism Policy 2. Prof. Hussain Rammal - Chief Editor of International Business and Strategy) 3. Prof. Mohamed Battour - Associate Editor of Islamic Marketing
16.30-17.00	Best Paper Awards & Closing Ceremony
17.00-18.00	Coaching Clinic Manuscripts for Publication

Date: Saturday, October 26th 2019

Place: Belitung Island

		IMPLEMENTATION OF SERVANT LEADERSHIP	
114	Laras Ramadhania Putri	TOURISM PERFORMING ART IN THE 2019 LABUH SAJI CEREMONY AT PALABUHAN RATU, SUKABUMI REGENCY: FIXED AND CHANGED	Indonesia University of Education

**Session 2
Room III
Thursday, October 24th, 2019
16.00 – 17.30**

Paper ID	Presenter	Title	Affiliation
5	Apriana H.J. Fanggidae	VISITORS LOYALTY FORMATION FACTORS IN TOURISM OBJECT IN TIMOR ISLAND EAST NUSA TENGGARA PROVINCE	Nusa Cendana University
32	Marcel Kordoš	Expected changes in Slovak industry environment in terms of Industry 4.0	Alexander Dubcek University in Trenčín, Slovak Republic
64	Prita Andini	CORPORATE GOVERNANCE ON THE QUALITY OF DISCLOSURE OF COMPANY INFORMATION THROUGH THE INTERNET	Budi Luhur University
66	Rochania Ayu Yunanda	ECONOMIC IMPACTS OF A GIFT SHOPPING CENTRE IN A TOURISM DESTINATION: A SUCCESS STORY	Tazkia University

CORPORATE GOVERNANCE ON THE QUALITY OF DISCLOSURE OF COMPANY INFORMATION THROUGH THE INTERNET

(Empirical Study of Companies Registered in Kompas 100 Index on the Indonesia Stock Exchange for the Period of February 2016-January 2017)

Sugeng Riyadi¹

Ivo Kartika²

Krisna Adiyarta Musodo³

Prita Andini⁴

sugeng.riyadi@budiluhur.ac.id¹

kartika.ivo@yahoo.com²

krisna.adiyarta@budiluhur.ac.id³

prita.andini@budiluhur.ac.id⁴

Universitas Budi Luhur

Jl. Ciledug Raya Petukangan Utara, Pesanggrahan

Jakarta 12260, Indonesia

ABSTRACT

This study aimed to analyze the influence of corporate governance mechanism on the quality of internet corporate reporting on listed companies in the Kompas 100 Index Indonesian Stock Exchange (IDX). The data used from this research is secondary data that collected using purposive sampling method. The sample used 76 companies from 100 population listed companies in the Kompas 100 index Indonesian Stock Exchange (IDX) during February 2016 through January 2017 respectively. This research used multiplier regression to analyze the data. The result showed (a) that managerial ownership and the size of board have significant effect on the quality of internet corporate reporting, (b) that number of independent commissioner, audit committee size and audit committee's meeting frequency did not have significant effect on the quality of internet corporate reporting. This finding proves that agency theory can be explained through managerial ownership and size of board, but cannot be explained through the audit committee and the frequency of audit committee meetings. This finding provides an indication that the role of share ownership by management and the board of commissioners in the company goes according to what is mandated by the rules.

Keywords : internet corporate reporting, managerial ownership, the size of board, the number of independent commissioner, audit committee size, committee's meeting frequency.



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