TRAINING ON MAKING BLOGS AS MEDIA FOR PUBLICATION OF ARTICLES BY STUDENTS IN PURI CINERE HIJAU YOUTH

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ABSTRACT

There is an organization of children and young people who are in Puri Cinere Hijau RT 006/013 in Rangkap Jaya Baru Village, Pancoran Mas District, Depok City with 138 housing units totaling 109 families. With the condition of children and adolescents who are in a good organization, so that they are fostered so that they can become teenagers who can have potential in accordance with these youth, including in the field of technology and information. One way is to use the blog as a media publication of articles written by students at Puri Cinere Hijau, which is the training material for the community this time. This is done because they see the results of the work of students who are good but minimal publications, thus making their work less widely known. With the support of current technology that is mobile, so making publications of the work does not have to always use a computer or laptop; however, young people can use smartphones as a medium to publicize their work online to be more widely known. In addition to the needs of young people to be able to publish their work, of course there are other positive impacts that can be felt; especially at Budi Luhur University, added value to the community and Puri Cinere Hijau youth who benefited from the training.

Keywords: blog, publication, internet

1. INTRODUCTION

Nowadays, the use of technology and the internet is commonplace. People are used to using the internet as a means of disseminating information. Spreading the right information is one of the good notifications so that others can also get the information and can help spread it again.

With the easier sharing of information, now it can be done not only with computers or laptops that are connected to the internet; but you can also take advantage of smartphones which are now easy to disseminate information.

Disseminating information is easy, the problem is how to spread the information so that it becomes informative information. Better education is needed so that the content of information can be conveyed better and can be easily accepted by the public. One of the tools that can help in spreading is the Online Diary or better known as the Blog.

Blogs were originally intended for personal use to accommodate someone's diary; but along with the need, the blog can also be used for organizational purposes and this can make the dissemination of information more convincing; either in the form of information, announcements or works that can be widely disseminated.

Puri Cinere Hijau housing is a housing complex located in the area of Rangapan Jaya Baru Village, Pancoran Mas District, Depok City, West Java Province. Puri Cinere Hijau housing, which is not far from the Sawangan toll gate, also has 138 housing units with 109 families, bringing the total population to 372. Of these 372 people, 146 people are teenagers who are fostered in the Puri Cinere Hijau youth organization.

And coaching on the use of blogs for publication of the work of teenagers is needed, this is because the work of students that currently exist, is only known to the surrounding environment; still not known nationally or globally.

The vision and mission of the partners are:

a. Vision

The realization of children and adolescents who excel in order to develop their potential in realizing Puri Cinere Hijau housing as a Child Friendly RT based on the 1945 Constitution and Pancasila.

b. Mission
   1) Developing the potentials of Puri Cinere Hijau children and youth.
   2) Creating positive activities to explore hidden talents and interests.
   3) Become a partner of the RT management in realizing a Child Friendly RT.
   4) Provide support and recommendations for government policies concerning the Rights and Obligations of Children.
   5) Participate in developing children's Aspirations, Potentials and Innovations at Puri Cinere Hijau.

The following are some photos that illustrate the situation at Puri Cinere Hijau Housing:

Figure 1. Partner Location

2. PROBLEMS

With the conditions that have been described previously, it can be taken the point of problems that exist in partners; that is:

a.   Lack of publication of existing works.

This can be seen in the works that have been made by teenagers, but only the surrounding environment knows the information on these works.

b.   Lack of training facilities in publishing online.

The use of technology and the internet is needed in publishing online and this seems to be underutilized by teenagers in publishing their work, because it can be seen that the work they have made is only known (known) only by the surrounding environment.

c.   Lack of information regarding the dissemination of good and correct information.

Publishing is not only done by distributing it offline or online, but it also takes a good and correct way; especially on the content of information that will be disseminated online. And this material does not appear to exist on the partner side.

3. PURPOSE

The objectives of this community service program are:

a.   General purpose

1)   Help provide knowledge about blogging in publishing articles by students by utilizing technology and the internet.
2)   Disseminate knowledge and skills in the field of computers to the public.
3)   Realizing the Tri Dharma Budi Luhur University program in the field of community service.

b.   Special purpose

1)   Provide knowledge about creating blogs that utilize technology and the internet.
2)   Assist partners in providing good and correct information in disseminating published information.

4. BENEFITS

The direct benefits obtained from community service activities that will be carried out are as follows:

a.   For Activity Executors
1)   Budi Luhur University

a) As a means to promote the existence of the institution so that it is better known to the public.
b) Increase participation in local and regional development in the field of education.
c) As a means to provide experience for the academic community in community service programs as an integral part of the Tri Dharma of Higher Education.

2) Activities Lecturer

Sharing knowledge with the community in accordance with their scientific field and can add to the experience of lecturers in teaching.

3) Student

Assisting lecturers in training, so that they can participate in learning to guide participants in creating blogs by utilizing technology and the internet.

b. For Community / Community Service Partners

1) Means to train participants' skills in creating blogs as a medium for publishing articles made by students by utilizing technology and the internet.
2) As a means to gain knowledge in the field of ICT.

5. SOLUTIONS

Some of the problems faced by partners have been described in the previous chapter; and to assist partners in solving the problems they face, the following solutions can be provided:

a. In overcoming the lack of publication of existing works, it can be done by providing information on the use of technology and the internet so that publications can be carried out through this media. It is hoped that participants can publish their work online and the use of a blog is one way that can be done.
b. To overcome the lack of training facilities in publishing online, it is hoped that this training can add to the trainings that have been less experienced by participants.
c. The lack of information regarding the dissemination of good and correct information is the next obstacle faced by partners, so that with the material presented in this training, it can add information for participants to make good and correct publications.

For this reason, we intend to carry out a community service program so that we can provide training in the form of training to create a blog as a medium for publishing articles by students at Puri Cinere Hijau teenagers by utilizing technology and the internet both on computers / laptops and using smartphones, so that it can help participants in publishing his work widely and can be known both in the virtual world and in the real world.

6. METHOD

The training activities are carried out based on the theory delivery process approach that will be applied when the practicum is carried out. Meanwhile, the comparison between theory and practice is one to two; where the theory presented includes:

a. Submission of material that forms the basis of the practicum
b. Questions and answers and discussions.

As for the practicum consists of the question and answer method as well as exercises and assignments. The following is a description of the community service activities carried out:

a. Observation

Wijaya (2011), Observation or observation is the process of collecting data in research where the researcher or observer sees the research situation. To achieve the objective of observation, it is necessary to have an observation guide. Observation as a data collection tool has a tendency to be influenced by observers so that the results of observations are not objective.

Observations are made by visiting partners to find out the needs of partners in the community service process that will be carried out by Budi Luhur University lecturers. The formation of a team of lecturers was carried out to prepare the team and instructors as a result of observations that had been made previously.

b.   Interview

Sugiyono (2011), interviews are used as a data collection technique if researchers want to conduct a preliminary study to find problems that must be investigated, and also if researchers want to know things from respondents who are more in-depth and the number of respondents is small.

Interviews were conducted with the Chairperson of the Puri Cinere Hijau RT and the surrounding community regarding the needs that can be used as objects of community service.

c.   Literature Study

Nazir (2003), literature study is a data collection technique by conducting a review study of books, literatures, notes, and reports that have to do with the problem being solved. Learn theories related to the training theme, partner documentation and seek information from the internet about the latest conditions at partner locations.

From the data collection method above, we have compiled the linkages between the activities we carry out between the team and users as follows:

a.   The team conducts user needs analysis to partner locations (Puri Cinere Hijau).
b.   The team of lecturers makes the results of the needs analysis by designing training needs.
c.   The team of lecturers makes training modules that will be used.
d.   Students assist lecturers in preparing the implementation of the training.
e.   Lecturers carry out training with students and evaluate training participants by providing exercises.

7.   EXPERTISE

In helping partners solve their problem, it is necessary to have:

a.   A team of lecturers who understand blogs and have practiced blogging as a publication medium. This expertise is needed by partners so that partners get information that suits their needs, especially the need to get information on making blogs as a medium for publishing students' works.
b.   A team of lecturers who can convey material easily and straightforwardly as well as entertaining; because they saw that the participants were teenagers, what the lecturer team did as much as possible was to be able to "enter" and mingle with the teenagers in delivering the training materials.

8.   RESULTS

The results obtained after doing community service are:

a.   Participants gain knowledge about how to publish existing works by utilizing online technology.
b.   Participants understand the use of blogs and use it as a means of publishing their work.
c.   Participants have blogs that can be directly distributed so that their work and blogs can be accessed by more people, so that it has an impact on the recognition of the works presented.

9.   IMPLEMENTATION

The training which was held on July 5, 2020 online, began with an opening session between the two parties as a welcome and established online friendship. This was followed by a briefing of material presented by Mr. Lauw Li Hin in introducing the basics of CMS (Content Management System) and the Blog itself.

Figure 2. Mr. Lauw Li Hin is giving material online

With the enthusiasm of the participants, the material continued with a workshop on the material that had been previously given by Mr. Rizky Tahara Shita. The training which was directly tried by the participants which was presented by Mr. Rizky Tahara Shita online was very attractive to the participants; where this can be seen from the participants who asked. Due to the creation of blogs carried out by participants online, participants immediately get their blogs that can be accessed directly (live) and of course if with additional SEO (Search Engine Optimization) material, it is very possible to make the work published through blogs more efficient. known not only by the local environment, but also by the world.
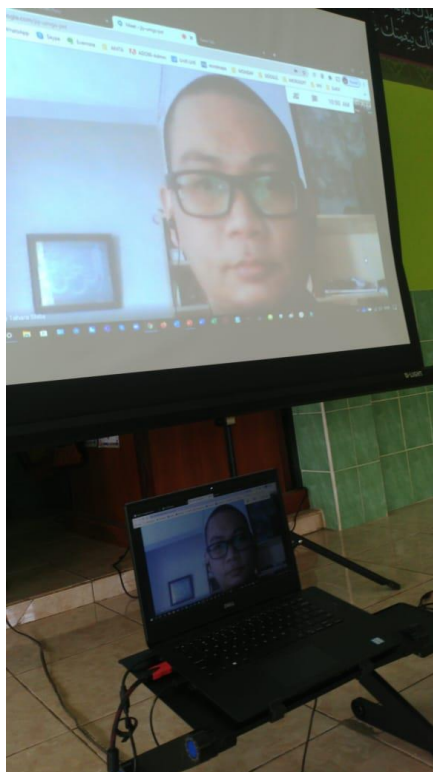

Figure 3. Mr. Rizky Tahara Shita provides materials online

In closing, in addition to conducting further questions and answers; also given thanks for the implementation of the training to the community this time from both parties.

10. CONCLUSION

In this training, it can be concluded that the participants gained additional knowledge about publishing the work they already have through the use of online blogs that can be accessed by other people in general.

The impact is that the work that is owned can be known by the general public, so that it can be better known.

The participants also gained additional knowledge about using blogs online; starting from: registration, adding posts, adding pages and taking advantage of other existing features so that your blog can exist more and the information presented can be searched on search engines.

The suggestions for this training are:

a.   There is a need for other additional material so that your blog can be more easily searched on search engines.
b.   Participants need more time to spend in trying other features so that their blogs can be more varied in presenting information.

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