











TECHNOLOGICAL INNOVATION AND ENTREPRENEURSHIP

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PROCEEDINGS

CONFERENCE PROGRAM

The International Conference on Community Development (ICCD) 2022

Strengthening The Nation's Competitiveness: The Role of Technological Innovation and Entrepreneurship

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Strengthening The Nation's Competitiveness: The Role of Technological Innovation and Entrepreneurship

Editor : Titin Fatimah, S.Kom., M.Kom

Atik Ariesta, S.Kom., M.Kom.

Cover : Wasiran

Layout: Irawan, S.Kom., M.Kom.

Samsinar, S.Kom., M.Kom.

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International Conference on Community Development (ICCD) 2022 Strengthening The Nation's Competitiveness: The Role of Technological Innovation and Entrepreneurship.

Universitas Budi Luhur DRPM Room, 2nd Floor of 2nd Unit Building Jl. Ciledug Raya, Petukangan Utara, Jakarta Selatan, 12260 DKI Jakarta, Indonesia

Phone : +62 21 5853753 ext 301

Email : sec@iccd.asia
Web : www.iccd.asia

FOREWORD FROM GENERAL CHAIR ICCD 2022

This proceeding is a compilation of all papers sent by participants of the fourth ICCD 2022 conference, which Budi Luhur University organized, Moestopo Beragama University, Sahid University, Mercu Buana University, and Bina Nusantara University, Jakarta, Indonesia. The theme of ICCD 2022 is Strengthening National Competitiveness: The role of technological innovation and entrepreneurship.

Based on this theme, it is further broken down into several topics, including sustainable tourism, creative economics, Entrepreneurship & Innovation, Media Literacy, water sanitation, Community environment, Gender Equality & family planning, quality education, CSR & Empowerment, ICT, clean energy, Food & Health, agriculture & business, and other topics related to community development. In this opportunity, we would like to share the most appreciation to our national and international colleagues who sent their lectures to our conference.

I want to thank all rectors or representatives of the university, all the invited speakers, and the keynote speaker who has joined and contributed to this event, especially to all members of the conference committee for their intricate and thoughtful work over the last several months. I say thank you very much.

Finally, special thanks go to Dr. Taufiqurokhman (Moestopo University), Retno Dewanti, S.Si, M.M., Ph.D. (Bina Nusantara University), Dr. Sawarni Hasibuan, M.T., IPU, (Mercu Buana University), and Prof. Dr. Giyatmi (Sahid University). We always think again, think across, think ahead, and think together to realize this conference.

I hope that all of us become learners and disseminate the work of community service for human welfare. Thank You.

Jakarta, November 16, 2022

General Chair of ICCD 2022 Dr. Bambang Pujiyono, M.Si



FOREWORD FROM RECTOR UNIVERSITAS BUDI LUHUR

Distinguished Guests and Participants, Excellencies, Ladies and Gentlemen

On behalf of the ICCD 2022 conference organizers, I would like to express my gratitude to all of you, who have already joined from several countries, thank your cooperation which has enabled us to conduct a highly fruitful conference.

ICCD is a scientific forum that brings academics together to share their experiences on community services. Even though conferences on community services are infrequently convened, they have promising futures. I expected every participant would make contributions to this related field and promote mutual understanding among the participants through this event. This event is an actual endeavor to expand community services to go to the global level. I am optimistic that this year's ICCD 2022 Conference themed "Strengthening The Nation's Competitiveness: The Role of Technological Innovation and Entrepreneurship." will be the forerunner of the international journal on community services and internationally accepted of getting recognition side by side with the journal of research.

It is a great opportunity for our campus, Universitas Budi Luhur, to learn about the excellent community services done by various countries regarding the conference topic. We also learned new ideas from each other, which we could adopt to further improve our work in this needed area. We hope this collaboration will continue to motivate lecturers to carry on more quality community services impacts on national resilience. In particular, lecturers become more competitive preparing the distribution of community services to win either government or private institutions grants.

I also greatly appreciate the support from the ICCD 2022 Organizing Committee, the Program Chairs, and the Program Committee for their extremely hard work on the details of important aspects of the conference programs and also to the speakers, Dr. Sonali Agarwal, Dr. Hasnah Haroon, Dr. Nurhayati Ali Assegaf, dan Dr. Mohamad Akram Hureri. Their already shared knowledge has made a pleasant experience.

Finally, on behalf of the Conference Committee, I would like to express our appreciation and welcome to all participants who attended the event despite your busy schedule and thank your institutions for sending excellent participants.

Jakarta, November 16, 2022

Dr. Ir. Wendi Usino, M.Sc, MM



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