

Matakuliah: Cyberpreneurship  
Kelompok: AB  
Semester Genap 2019/2020  
Dosen : Motika Dian Anggraeni, S.Kom., M.Kom.





**Daftar Berita Acara Mengajar Fakultas Teknologi Informasi  
Genap 2019/2020**

Matakuliah : Cyberpreneurship

Kelompok : AB

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| No. | Tanggal    | Materi yang Diberikan   |
|-----|------------|---|
| 1   | 06-03-2020 | Pengenalan Cyberpreneurship, <br /> Revolusi Industri, <br /> 9 Nilai Kebudiluhuran, <br /> Tugas Kelompok  |
| 2   | 13-03-2020 | 4 Pilar Cyberpreneurship, <br /> Model bisnis online, <br /> Memilih niche, <br /> Business Model Canvas, <br /> Diskusi dan tugas kelompok   |
| 3   | 20-03-2020 | Pengertian domain, <br /> Pengertian hosting, <br /> Menentukan nama domain, <br /> Memilih hosting, <br /> Cpanel, <br /> Tugas mandiri  |
| 4   | 27-03-2020 | Memilih channel untuk publikasi content, <br /> Teori membuat content yang baik, <br /> Aturan membuat content sesuai dengan kebudiluhuran, <br /> Membuat blog dan menambahkan content di blog, <br /> Tugas mandiri |
| 5   | 03-04-2020 | Strategi mendatangkan traffic, <br /> Macam-macam traffic (targetted traffic, free traffic, dan paid traffic), <br /> Tools untuk melihat traffic website, <br /> Tugas mandiri                                       |
| 6   | 10-04-2020 | Pengertian SEO, <br /> Cara kerja mesin pencari, <br /> On page & off page SEO, <br /> White hat & black hat SEO, <br /> Memilih keyword, <br /> Penerapan SEO pada website, <br /> Tugas mandiri                     |
| 7   | 17-04-2020 | Pengenalan google adsense, <br /> Cara mendaftar google adsense, <br /> Cara memasang google adsense di website, <br /> Pengenalan PPC, <br /> Youtube adsense, <br /> Tugas mandiri                                  |
| 8   | 24-04-2020 | UTS   |
| 9   | 01-05-2020 | Konsep affiliate marketing, <br /> Kompensasi pembayaran affiliate marketing, <br /> Cara mendaftar program affiliate, <br /> Amazon affiliate, <br /> Tugas mandiri  |
| 10  | 08-05-2020 | Kelebihan dan kekurangan toko online, <br /> Bisnis reseller dan dropship, <br /> Metode pembayaran & pengiriman, <br /> Payment gateway, <br /> Marketplace, <br /> Tugas mandiri                                    |
| 11  | 15-05-2020 | Pengertian social media, <br /> Tipe social media, <br /> Social Media Marketing, <br /> Penggunaan socia media marketing, <br /> Tugas Mandiri   |
| 12  | 22-05-2020 | Pengertian email marketing, <br /> Kelebihan email marketing, <br /> Tools email marketing, <br /> Tugas mandiri  |
| 13  | 05-06-2020 | Pengertian landing page, <br /> Jenis-jenis landing page, <br /> Perbedaan landing page dan home page, <br /> Tugas mandiri   |
| 14  | 12-06-2020 | Persiapan project untuk UAS   |
| 15  | 19-06-2020 | UAS   |

## Daftar Nilai

Fakultas: Fakultas Teknologi Informasi  
Matakuliah: Interaksi Manusia Dan Komputer  
Kelompok: AA  
Dosen: Motika Dian Anggraeni, S.Kom., M.Kom.

| No. | NIM        | Nama                         | Presensi | Tugas | Midtest | Final | Prediksi Grade |
|-----|------------|------------------------------|----------|-------|---------|-------|----------------|
| 1   | 1442500607 | Ahsanul Hakam Failasuf       | 86 %     | 70    | 89      | 55    | 70 => B        |
| 2   | 1511503540 | Farhan Zhilaal Izzuddin      | 86 %     | 70    | 83      | 74    | 76 => B+       |
| 3   | 1512500644 | Muhamad Nurhayadi Hasanudin  | 43 %     | 0     | 0       | 0     | 0 => -         |
| 4   | 1512501121 | Muhammad Fitrah              | 86 %     | 70    | 86      | 65    | 73 => B        |
| 5   | 1512501956 | Isra Pasha Habibi            | 93 %     | 85    | 87      | 68    | 79 => B+       |
| 6   | 1512502137 | Gumilang Alam Perwiradiputra | 86 %     | 78    | 70      | 65    | 70 => B        |
| 7   | 1512502392 | Devif Jofha Afriendha        | 93 %     | 82    | 70      | 60    | 70 => B        |
| 8   | 1512502947 | Arief Adhi Prasetyo          | 93 %     | 88    | 83      | 65    | 77 => B+       |
| 9   | 1512503523 | Rizqy Sajar Utama            | 93 %     | 85    | 68      | 50    | 66 => B-       |
| 10  | 1611500958 | Raden Rachmat Septian        | 86 %     | 90    | 0       | 86    | 61 => C        |
| 11  | 1612500270 | Virgiawan Arsetya Mikola     | 93 %     | 80    | 89      | 75    | 81 => A-       |
| 12  | 1612500718 | Rendy Hidayat                | 86 %     | 80    | 83      | 77    | 80 => A-       |
| 13  | 1612501203 | Rico Saputra                 | 93 %     | 80    | 87      | 73    | 79 => B+       |
| 14  | 1612501443 | Jansen Gerald Djajanegara    | 93 %     | 80    | 84      | 87    | 84 => A-       |
| 15  | 1612501856 | Nadya Elyshafitri            | 93 %     | 80    | 92      | 68    | 79 => B+       |
| 16  | 1612501997 | Maulana Nurdin               | 100 %    | 80    | 90      | 68    | 78 => B+       |
| 17  | 1612502219 | Bagast Panji Pradana         | 86 %     | 80    | 87      | 81    | 83 => A-       |
| 18  | 1612502318 | Arief Indrawan Putra         | 86 %     | 82    | 62      | 83    | 76 => B+       |
| 19  | 1612502508 | Ceppi Martin Sinaga          | 86 %     | 78    | 88      | 72    | 79 => B+       |
| 20  | 1612502862 | Muhammad Rakha               | 100 %    | 80    | 83      | 62    | 74 => B        |
| 21  | 1711500593 | Zam Zami Mochtar             | 36 %     | 0     | 0       | 0     | 0 => -         |
| 22  | 1711501765 | Cahyo Aji Widyasworo         | 93 %     | 80    | 89      | 67    | 78 => B+       |
| 23  | 1711503332 | Bintang Kusuma Pamungkas     | 64 %     | 30    | 0       | 0     | 9 => -         |
| 24  | 1712500634 | Muhamad Taufik Hidayat       | 86 %     | 80    | 82      | 73    | 78 => B+       |
| 25  | 1712501285 | Muhammad Safwan              | 93 %     | 82    | 88      | 67    | 78 => B+       |
| 26  | 1712501418 | Rahmita Mindia Putri         | 100 %    | 88    | 85      | 60    | 76 => B+       |
| 27  | 1712501665 | Bachrul Azmi                 | 100 %    | 85    | 86      | 64    | 77 => B+       |
| 28  | 1712501715 | Rico Alamsyah                | 100 %    | 88    | 93      | 60    | 78 => B+       |
| 29  | 1712501897 | Fadlan Fathuramadhan         | 93 %     | 80    | 91      | 67    | 78 => B+       |
| 30  | 1712502143 | Ilham Fadhil Muhammad        | 100 %    | 88    | 86      | 82    | 85 => A        |

|    |            |                            |       |    |    |    |          |
|----|------------|----------------------------|-------|----|----|----|----------|
| 31 | 1712502218 | Nabiel Fadhila             | 93 %  | 85 | 91 | 82 | 86 => A  |
| 32 | 1712502598 | Nugraha Dwiky Mei Saputra  | 93 %  | 82 | 54 | 55 | 63 => C  |
| 33 | 1811501152 | Hikmatullah Arif Wicaksono | 36 %  | 0  | 0  | 0  | 0 => -   |
| 34 | 1811503265 | Deni Hariansyah            | 36 %  | 0  | 0  | 35 | 14 => -  |
| 35 | 1812500492 | Dimas Wira Pratama         | 100 % | 90 | 90 | 93 | 91 => A  |
| 36 | 1812500708 | Wahyu Prasetya             | 93 %  | 88 | 55 | 91 | 79 => B+ |
| 37 | 1812501441 | Muhammad Rizki Akbar       | 86 %  | 70 | 74 | 88 | 78 => B+ |
| 38 | 1812501490 | Galih Alify Almas          | 93 %  | 75 | 86 | 90 | 84 => A- |
| 39 | 1812501854 | Isra Fastlah Ramadhan      | 100 % | 80 | 80 | 78 | 79 => B+ |
| 40 | 1911502050 | Jopyy Aditya               | 86 %  | 60 | 80 | 76 | 72 => B  |
| 41 | 1911502126 | Vicky Novendra             | 43 %  | 0  | 0  | 0  | 0 => -   |
| 42 | 1911502373 | Ravhi Haris Wibowo         | 100 % | 80 | 75 | 83 | 80 => A- |
| 43 | 1911502456 | Kevin Roy                  | 86 %  | 80 | 60 | 71 | 70 => B  |
| 44 | 1912500780 | Lutfy Aryatama Irawan      | 86 %  | 60 | 0  | 0  | 18 => E  |

**Note:**

1. Nilai minimum yang dapat diberikan adalah 0 dan nilai maximum yang dapat diberikan adalah 100.
2. Nilai **999** atau **kosong (BUKAN NOL)** akan dianggap sebagai mahasiswa yang **TIDAK MENGIKUTI UJIAN**.

Cetak !