



UNIVERSITAS BUDI LUHUR

FAKULTAS KOMUNIKASI & DESAIN KREATIF

Daftar Hadir Mahasiswa

Matakuliah: Media Relations & Penulisan PR [KM266]

Kelompok: PA

Semester: Gasal 2025/2026

Dosen: Raden Wahyu Utomo Martianto, S.I.Kom., M.I.Kom.

No	NIM	Nama	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
			19/09	26/09	03/10	10/10	17/10	24/10	31/10	07/11	14/11	21/11	28/11	05/12	12/12	19/12	22/12	23/01
1	2271502235	Fajar Firmansyah	H	I	H	I	H	I	H	H	H	A	H	I	A	H	H	H
2	2471500062	Nafisa Aliya Dewi	H	H	H	H	S	H	S	H	H	H	S	H	H	H	H	H
3	2471500179	Evangelia Zafirah Ramadhani	S	H	H	I	A	A	H	H	I	I	H	I	I	H	H	H
4	2471500245	Syah Daffa Aryatama	H	H	H	H	H	H	H	H	H	H	S	H	H	H	H	H
5	2471500419	Tatu Inggit Setiawan	H	I	H	H	H	H	H	H	S	H	H	H	H	H	H	H
6	2471500427	Rebeca R Rodec Napitupulu	H	S	S	A	S	A	S	A	A	A	S	I	A	A	H	A
7	2471500468	Nia Ramadhani	H	A	I	I	H	A	I	H	I	H	H	I	H	H	H	H
8	2471500583	Rafli Ashabul Kahfi	H	H	S	H	S	S	H	H	S	S	H	I	S	H	H	H
9	2471500641	Latifah Azzahrah	H	H	H	S	H	S	S	H	H	H	S	I	S	A	H	H
10	2471500674	Jerico Natanael Setyawan	H	I	I	H	I	H	H	H	S	I	S	H	H	S	H	H
11	2471500757	Marsya	H	H	I	A	H	I	H	H	H	H	H	I	I	H	H	H
12	2471500765	Haikal Yasfi Annas	H	H	H	H	S	H	H	H	H	A	H	S	H	H	H	H
13	2471500849	Yofan Febriansyah	H	H	H	I	H	A	H	H	A	H	I	S	H	H	H	H
14	2471500906	Amanda Putri Nesya Gani	H	H	I	H	H	S	H	H	S	H	S	H	H	H	H	H
15	2471500922	Alfath Sentot Fasya	H	H	H	H	H	H	H	H	H	H	H	H	I	H	H	H
16	2471500989	Dafa Syauqi Athallah	H	H	H	H	I	H	H	H	H	I	H	H	S	H	H	H
17	2471501045	Eka Febiyanti	H	H	H	H	I	H	H	H	H	I	H	H	H	H	H	H
18	2471501193	Rafi Akbar Fachriansyah	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
19	2471501326	Valentino Rudolf Tamon	H	H	H	H	H	H	S	H	I	H	H	H	H	I	H	H
20	2471501409	M Azharafif Syahbani Darma	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H

21	2471501417	Rizky Firmansyah	H	H	H	H	S	H	H	H	H	H	H	H	H	S	H	H
22	2471501458	Falihah Adzra	H	H	H	H	I	I	H	H	H	H	H	I	S	I	H	H
23	2471501482	Emanuel Gilberto Kuma	H	H	H	H	I	H	H	H	H	S	H	H	H	H	H	H
24	2471501524	Laura Arevia	H	H	S	H	S	H	H	H	H	H	H	H	I	S	H	H
25	2471501581	Putri Luna Natalia	H	H	H	H	I	H	H	H	H	I	H	H	H	H	H	H
26	2471501607	Regina Kalista Alda Damayanti	I	I	I	I	H	S	H	I	I	I	I	I	H	A	H	H
27	2471501698	Putri Yasmin Camellia	H	H	H	H	I	I	H	H	H	H	I	H	H	H	H	H
28	2471501730	Nakhwa Sofyah	H	H	H	H	I	H	H	H	H	H	H	S	I	S	H	H
29	2471501748	Arafah Mudzoffar Abduh	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
30	2471501771	Audrey Putri Setiawan	H	H	S	H	H	A	H	H	I	H	S	H	H	H	H	H
31	2471501938	Nur Syamsul Hanafi	H	H	I	S	S	H	S	H	S	H	S	S	I	H	H	H
32	2471502092	Harrel Beniam Oppier	H	S	I	I	I	A	I	A	S	S	A	A	A	A	H	A
33	2471502142	Sri Dinawati	H	H	H	H	S	S	H	H	H	I	H	H	H	H	H	H
34	2471502159	Kaniya Putri Andini	H	H	H	H	H	H	I	H	H	S	H	H	H	H	H	H
35	2471502167	Rizky Alivia Putri	H	H	S	H	S	H	H	H	S	H	H	H	H	H	H	H
36	2471502209	Siti Fatimah	H	H	I	H	I	H	H	H	H	I	H	I	H	I	H	H
37	2471502225	Dhevin Maulidhana	H	H	S	H	S	H	H	H	H	H	S	H	H	S	H	H
38	2471502373	Muhammad Trikal Bakal Amaras	A	S	S	I	H	I	S	A	A	A	S	H	A	S	H	A

Keterangan:

H: Hadir; A: Alpha (Tidak Hadir); I: Ijin; S: Sakit;



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Berita Acara Mengajar

Matakuliah: Media Relations & Penulisan PR [KM266]

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Dosen: Raden Wahyu Utomo Martianto, S.I.Kom., M.I.Kom.

No.	Tanggal	Materi yang diberikan
1	19-09-2025	MEDIA RELATIONS & PR WRITING IN A GLOBAL CONTEXT. - Definition of media relations and PR writing. - Scope and
2	26-09-2025	UNDERSTANDING PR-MEDIA RELATIONSHIP - Basic Principles Of Media Relations - The Role Of Journalists In The Me
3	03-10-2025	SOCIO-POLITICAL CONTEXT, MEDIA LAW, & PR ETHICS - Social and Cultural Factors - Political and Legal Factors
4	10-10-2025	PRESS RELEASE WRITING TECHNIQUES (5W 1H, NEWS VALUE, MEDIA STYLE) - Concept And Function Of Press Re
5	17-10-2025	MEDIA KIT COMPONENTS & THEIR USE IN PR - Definition and Function of a Media Kit - Main Components c
6	24-10-2025	MEDIA RELATIONS EVENT PLANNING & DIGITAL INTEGRATION - Media Relations Strategy in Event Organization - Pre
7	31-10-2025	WRITING OPINION ARTICLES, ADVERTORIALS, AND PUBLIC RELATIONS FEATURES 1. Differences in Purpose %u2
8	07-11-2025	MIDTEST
9	14-11-2025	ISSUE & CRISES IN PUBLIC RELATIONS: THE ROLE OF MEDIA RELATIONS - The Concept of Issue & Crisis Management in
10	21-11-2025	MEDIA RELATIONS & PUBLIC RELATIONS WRITING - Principles of Digital PR Content Production - Caption Writing & Mi
11	28-11-2025	MEDIA MAPPING AND DIFFERENTIATION STRATEGY - Understanding the Media Landscape (Media Mapping) - Media
12	05-12-2025	INTEGRATED MARKETING COMMUNICATION (IMC) & PR WRITING INTEGRATION - Definition & Basic Principles of IMC
13	12-12-2025	MEDIA RELATIONS EVALUATION - Introduction - Evaluation Concepts in PR & Media Relations - PR Success Indic
14	19-12-2025	MEDIA RELATIONS STRATEGY PRESENTATION SIMULATION - Principles of Professional Presentation in PR - PR Narr
15	22-12-2025	PR WRITING and MEDIA RELATIONS EVALUATION REPORT - Introduction: Why Is Evaluation Crucial? - Principles of E
16	23-01-2026	FINAL EXAM



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Daftar Nilai

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No.	NIM	Nama	Presensi	Tugas	UTS	UAS	GRADE
1	2271502235	Fajar Firmansyah	88	72	85	81	80 => A-
2	2471500062	Nafisa Aliya Dewi	100	76	78	87	81 => A-
3	2471500179	Evangelia Zafirah Ramadhani	88	71	75	87	79 => B+
4	2471500245	Syah Daffa Aryatama	100	71	83	80	78 => B+
5	2471500419	Tatu Inggit Setiawan	100	80	78	87	82 => A-
6	2471500427	Rebeca R Rodec Napitupulu	50	999	999	999	0 => -
7	2471500468	Nia Ramadhani	88	65	70	87	75 => B+
8	2471500583	Rafli Ashabul Kahfi	100	70	80	86	79 => B+
9	2471500641	Latifah Azzahrah	94	71	70	86	77 => B+
10	2471500674	Jerico Natanael Setyawan	100	80	80	87	83 => A-
11	2471500757	Marsya	94	73	82	88	82 => A-
12	2471500765	Haikal Yasfi Annas	94	80	83	89	85 => A
13	2471500849	Yofan Febriansyah	88	77	80	80	79 => B+
14	2471500906	Amanda Putri Nesya Gani	100	78	83	87	83 => A-
15	2471500922	Alfath Sentot Fasya	100	80	79	80	80 => A-
16	2471500989	Dafa Syauqi Athallah	100	77	83	87	83 => A-
17	2471501045	Eka Febiyanti	100	80	87	88	85 => A
18	2471501193	Rafi Akbar Fachriansyah	100	80	80	87	83 => A-
19	2471501326	Valentino Rudolf Tamon	100	76	83	81	80 => A-
20	2471501409	M Azharafif Syahbani Darma	100	80	85	90	86 => A
21	2471501417	Rizky Firmansyah	100	80	78	85	81 => A-
22	2471501458	Falihah Adzra	100	80	75	87	81 => A-

23	2471501482	Emanuel Gilberto Kuma	100	77	80	88	82 => A-
24	2471501524	Laura Arevia	100	80	78	88	83 => A-
25	2471501581	Putri Luna Natalia	100	80	78	89	83 => A-
26	2471501607	Regina Kalista Alda Damayanti	94	70	40	87	68 => B-
27	2471501698	Putri Yasmin Camellia	100	80	80	87	83 => A-
28	2471501730	Nakhwa Sofyah	100	76	78	88	81 => A-
29	2471501748	Arafah Mudzoffar Abduh	100	80	83	80	81 => A-
30	2471501771	Audrey Putri Setiawan	94	78	83	87	83 => A-
31	2471501938	Nur Syamsul Hanafi	100	71	83	86	81 => A-
32	2471502092	Harrel Beniam Oppier	56	999	999	999	0 => -
33	2471502142	Sri Dinawati	100	78	78	89	82 => A-
34	2471502159	Kaniya Putri Andini	100	74	80	90	82 => A-
35	2471502167	Rizky Alivia Putri	100	74	80	86	81 => A-
36	2471502209	Siti Fatimah	100	80	75	88	82 => A-
37	2471502225	Dhevin Maulidhana	100	77	80	86	82 => A-
38	2471502373	Muhammad Trikal Bakal Amaras	63	999	999	999	0 => -