



UNIVERSITAS BUDI LUHUR

FAKULTAS KOMUNIKASI & DESAIN KREATIF

Daftar Hadir Mahasiswa

Matakuliah: Produksi PR Digital [KM830]

Kelompok: PB

Semester: Genap 2025/2026

Dosen: Raden Wahyu Utomo Martianto, S.I.Kom., M.I.Kom.

No	NIM	Nama	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
			03/03	10/03	31/03	07/04	14/04	21/04	28/04	05/05	12/05	19/05	02/06	09/06	22/06	23/06	24/06	30/06
1	2271500031	Farand Putra Heriawan	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
2	2271500981	Alvyn Walerian Hakim	H	H	H	H	H	A	H	H	H	H	H	H	H	H	H	H
3	2271502276	Ghassani Nadhilah	H	H	A	H	H	H	H	H	H	H	H	H	H	H	A	H
4	2371501053	Jevo Margo Axel Tambunan	H	H	H	H	H	H	H	H	H	H	A	H	H	H	H	H
5	2371501103	Rifky Akbar Pradityo	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A
6	2471500062	Nafisa Aliya Dewi	H	H	H	H	S	H	H	H	H	S	H	H	H	S	H	H
7	2471500179	Evangelia Zafirah Ramadhani	H	I	H	H	S	A	I	H	I	I	A	H	H	A	H	S
8	2471500187	Dhea Rahmadhani	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
9	2471500229	Angie Rinaldy Putri	H	H	H	H	S	H	H	H	S	H	A	H	H	S	H	H
10	2471500435	Aulia Fitri Salsabila	H	H	A	H	H	H	H	H	S	H	H	H	H	S	H	H
11	2471500716	Muhamad Raffi Zarka Hidayah	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
12	2471500906	Amanda Putri Nesya Gani	A	H	H	H	A	H	H	H	I	S	A	S	H	S	I	H
13	2471500989	Dafa Syauqi Athallah	H	H	H	H	H	H	H	H	H	H	A	S	H	H	H	H
14	2471501045	Eka Febiyanti	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
15	2471501383	Gregorius Devan Prabandera	H	H	H	H	H	H	H	H	H	H	H	I	H	A	H	H
16	2471501409	M Azharafif Syahbani Darma	A	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
17	2471501417	Rizky Firmansyah	H	H	H	H	H	H	H	H	H	H	H	H	H	H	A	H
18	2471501482	Emanuel Gilberto Kuma	H	A	H	H	H	H	H	H	H	H	H	H	H	H	A	H
19	2471501581	Putri Luna Natalia	H	H	H	H	H	H	H	H	H	I	A	H	H	S	A	H
20	2471501664	Indah Permata Sari	H	H	H	H	H	H	H	H	H	H	H	H	H	S	H	H

21	2471501698	Putri Yasmin Camellia	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
22	2471501722	Nayla Shakila Al Jabbar	H	H	H	H	H	H	H	H	H	H	H	H	H	S	H	H
23	2471501755	Evan Alvaro Feryatama	H	H	H	H	H	H	H	H	H	S	A	H	H	H	A	H
24	2471501771	Audrey Putri Setiawan	A	H	H	H	A	H	H	H	I	I	H	H	H	A	H	H
25	2471501912	Ananda Wahyu Nur Rivai	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
26	2471501920	Ariq Lanang Zuhdianto	H	A	H	I	S	H	H	H	I	I	H	I	A	I	H	A
27	2471501961	Mochammad Faiz Habibie	H	H	H	H	H	H	H	H	H	A	H	H	H	H	A	H
28	2471502142	Sri Dinawati	H	H	H	H	S	H	S	H	H	H	H	H	H	H	H	H
29	2471502159	Kaniya Putri Andini	H	S	H	S	S	H	H	H	H	H	H	H	H	H	H	H
30	2471502167	Rizky Alivia Putri	H	S	A	S	H	A	H	H	H	I	H	S	H	H	H	H
31	2471502225	Dhevin Maulidhana	H	S	H	I	S	H	H	H	H	H	H	S	H	H	H	H

Keterangan:

H: Hadir; A: Alpha (Tidak Hadir); I: Ijin; S: Sakit;



UNIVERSITAS BUDI LUHUR

FAKULTAS KOMUNIKASI & DESAIN KREATIF

Berita Acara Mengajar

Matakuliah: Produksi PR Digital [KM830]

Kelompok: PB

Semester: Genap 2025/2026

Dosen: Raden Wahyu Utomo Martianto, S.I.Kom., M.I.Kom.

No.	Tanggal	Materi yang diberikan
1	03-03-2026	DIGITAL PUBLIC RELATIONS PRODUCTION - Definition and Evolution of Digital PR - Differences between Traditional PR
2	10-03-2026	COLLABORATION AND PROFESSIONAL NETWORKING IN DIGITAL PR - The Importance of Collaboration in Digital PR
3	31-03-2026	DIGITAL AUDIT & AUDIENCE RESEARCH - Metodologi Digital Audit - Audience Research & Persona Building - Issu
4	07-04-2026	CREATIVE BRIEF & STORYTELLING PR DIGITAL - From Data to Strategy: Why Creative Briefs Can't Be Skipped - Anat
5	14-04-2026	VISUAL & VIDEO PRODUCTION I - Content Production Ecosystem: From Brief to Publish - Pre-Production: Script, Storybo
6	21-04-2026	VISUAL & VIDEO PRODUCTION II - The Post-Production Ecosystem: From Recording to Production - Mobile Video Editin
7	28-04-2026	DIGITAL COPYWRITING & NARRATIVE PR - The Psychology of Digital Copywriting: The Science Behind the Words - Cap
8	05-05-2026	MID TEST
9	12-05-2026	SOCIAL MEDIA, INFLUENCER ENGAGEMENT & LAUNCHING - Entering the Launch Phase: From Studio to Public - Und
10	19-05-2026	MANAGING LAUNCH & VIRALITY - From Launch to Maintaining: The Challenges of Phase Two - The STEPPS Framework
11	02-06-2026	CRISIS MANAGEMENT, DIGITAL ETHICS AND EDUCATIONAL CONTENT - The Digital Crisis: Not Just for Big Brands -
12	09-06-2026	CRISIS MANAGEMENT, DIGITAL ETHICS AND EDUCATIONAL CONTENT - The Digital Crisis: Not Just for Big Brands -
13	22-06-2026	AI, DATA ANALYTICS & SENTIMENT ANALYSIS - Data as Compass: Not Assessment, but Navigation - Vanity vs. Actiona
14	23-06-2026	REPORTING, PORTFOLIO & FINAL EXAM PREPARATION - AI for PR Analytics: Tools That Accelerate, Not Replace - Da
15	24-06-2026	DOCUMENT CHECK LIST & FINISHING CAMPAIGN BLU SOFTSELLING REPORT and REFLECTION
16	30-06-2026	FINAL EXAM DIGITAL PR PROJECT PITCHING



UNIVERSITAS BUDI LUHUR

FAKULTAS KOMUNIKASI & DESAIN KREATIF

Daftar Nilai

Matakuliah: Produksi PR Digital [KM830]

Kelompok: PB

Semester: Genap 2025/2026

Dosen: Raden Wahyu Utomo Martianto, S.I.Kom., M.I.Kom.

No.	NIM	Nama	Presensi	Tugas	UTS	UAS	GRADE
1	2271500031	Farand Putra Heriawan	100	78	80	85	81 => A-
2	2271500981	Alvyn Walerian Hakim	94	78	80	88	83 => A-
3	2271502276	Ghassani Nadhilah	88	70	79	80	77 => B+
4	2371501053	Jevo Margo Axel Tambunan	100	76	76	76	76 => B+
5	2371501103	Rifky Akbar Pradityo	0	999	999	999	0 => -
6	2471500062	Nafisa Aliya Dewi	100	70	80	72	74 => B
7	2471500179	Evangelia Zafirah Ramadhani	81	70	79	60	69 => B-
8	2471500187	Dhea Rahmadhani	100	73	80	82	79 => B+
9	2471500229	Angie Rinaldy Putri	94	80	84	85	83 => A-
10	2471500435	Aulia Fitri Salsabila	94	70	79	75	75 => B+
11	2471500716	Muhamad Raffi Zarka Hidayah	100	75	84	83	81 => A-
12	2471500906	Amanda Putri Nesya Gani	81	76	82	82	80 => A-
13	2471500989	Dafa Syauqi Athallah	94	82	80	84	82 => A-
14	2471501045	Eka Febiyanti	100	73	82	85	81 => A-
15	2471501383	Gregorius Devan Prabandera	94	82	81	86	83 => A-
16	2471501409	M Azharafif Syahbani Darma	94	75	85	85	82 => A-
17	2471501417	Rizky Firmansyah	94	73	85	82	80 => A-
18	2471501482	Emanuel Gilberto Kuma	88	73	86	84	81 => A-
19	2471501581	Putri Luna Natalia	88	80	85	84	83 => A-
20	2471501664	Indah Permata Sari	100	80	84	82	82 => A-
21	2471501698	Putri Yasmin Camellia	100	73	80	83	79 => B+
22	2471501722	Nayla Shakila Al Jabbar	100	80	87	86	85 => A

23	2471501755	Evan Alvaro Feryatama	88	82	81	88	84 => A-
24	2471501771	Audrey Putri Setiawan	81	76	81	82	80 => A-
25	2471501912	Ananda Wahyu Nur Rivai	100	75	82	82	80 => A-
26	2471501920	Ariq Lanang Zuhdianto	81	999	999	999	0 => -
27	2471501961	Mochammad Faiz Habibie	88	82	82	87	84 => A-
28	2471502142	Sri Dinawati	100	75	81	80	79 => B+
29	2471502159	Kaniya Putri Andini	100	75	81	80	79 => B+
30	2471502167	Rizky Alivia Putri	88	70	80	80	77 => B+
31	2471502225	Dhevin Maulidhana	100	70	77	72	73 => B