



UNIVERSITAS BUDI LUHUR

FAKULTAS KOMUNIKASI & DESAIN KREATIF

Daftar Hadir Mahasiswa

Matakuliah: Public Relations Internasional [KM199]

Kelompok: MB

Semester: Genap 2025/2026

Dosen: Raden Wahyu Utomo Martianto, S.I.Kom., M.I.Kom.

No	NIM	Nama	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
			02/03	09/03	30/03	06/04	13/04	20/04	27/04	04/05	11/05	18/05	25/05	08/06	15/06	22/06	22/06	29/06
1	2271501427	Byo Dika Nugraha Thursyadi	I	H	H	H	H	H	H	H	H	S	H	H	H	H	H	H
2	2371500261	Sodiq Eberta Fuadi	H	H	H	H	H	H	H	H	H	S	H	H	H	H	H	H
3	2371500352	Dhafa Maulana Sidik	H	A	A	I	H	A	A	H	A	S	S	A	H	A	A	A
4	2371500436	Rakha Fauzan	H	H	H	I	I	H	I	H	H	H	H	H	H	H	H	H
5	2371500451	Ardhi Skynamurti	H	H	H	I	I	H	H	H	I	H	H	A	H	A	H	H
6	2371500469	Aira Saraswati Redyus	A	H	H	I	S	H	I	H	I	H	H	S	H	A	A	A
7	2371500543	Muhammad Sultan Fadlan	A	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
8	2371500584	Claudia Butet Srikandi	A	H	H	H	H	H	H	H	I	H	H	H	H	H	H	H
9	2371500816	Muhamad Farel Vodianova	H	H	H	H	H	H	H	H	H	H	H	H	H	A	H	H
10	2371501004	Ade Anugrah Utomo	H	S	H	I	A	H	H	H	H	S	H	H	H	H	H	H
11	2371501046	Dariel Azaka Firza Sufiandi	H	H	H	H	H	H	H	H	H	H	H	H	H	A	H	H
12	2371501087	Zahra Safira Armayanti	H	S	H	H	H	H	H	H	H	S	H	H	H	H	H	H
13	2371501343	Dina Rizky Mulyani	H	S	H	I	H	H	H	H	S	I	H	S	H	H	H	H
14	2371501392	Novia Ramadanti	H	S	H	H	I	H	H	H	I	H	S	I	H	H	H	H
15	2371501483	Windi Anisa Fitria	A	H	H	H	H	H	H	H	S	H	I	H	H	H	H	H
16	2371501558	Reza Alfaridzi	H	H	H	I	H	A	H	H	A	H	H	H	H	H	H	H
17	2371501616	Helmaliana Ananda Sabilah	A	A	A	H	H	H	I	H	H	H	H	I	H	H	H	H
18	2371501624	Rika Amelia Parhanah	H	I	H	H	I	H	I	H	I	H	S	S	H	H	A	H
19	2371501657	Muhammad Rafi Ramadhan Firdaus	A	I	H	I	I	I	I	H	I	I	I	I	H	A	I	H
20	2371501723	Natasya Meriska	H	H	H	I	H	H	H	H	H	S	H	H	H	H	H	H

21	2371501798	Dimas Octavianda	H	S	H	I	H	A	A	H	S	I	S	H	H	H	I	H
22	2371501806	Tegar Ardiansyah	A	A	I	I	I	H	H	H	I	H	I	I	H	H	H	H
23	2371501962	Jalu Rifat Waridan Prakoso	I	I	H	H	I	H	H	H	H	H	I	H	H	H	H	H
24	2371502002	Irgi Ghifari	A	H	A	H	H	H	H	H	H	H	H	H	H	H	H	H

Keterangan:
H: Hadir; A: Alpha (Tidak Hadir); I: Ijin; S: Sakit;



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Berita Acara Mengajar

Matakuliah: Public Relations Internasional [KM199]

Kelompok: MB

Semester: Genap 2025/2026

Dosen: Raden Wahyu Utomo Martianto, S.I.Kom., M.I.Kom.

No.	Tanggal	Materi yang diberikan
1	02-03-2026	THE GLOBAL PR LANDSCAPE - Global communications industry trends, - Glocalization challenges, and - The Role of PR in the Global Context
2	09-03-2026	CULTURAL INTELLIGENCE & GLOBAL AUDIENCE PROFILING - INTRODUCTION: Why is Cultural Intelligence Important? - The Role of Cultural Intelligence in Global PR
3	30-03-2026	Review and Recap 1 & 2 GEO-POLITICAL & LEGAL ENVIRONMENT: - Media Systems, - Regulation, - The Role of PR in the Global Context
4	06-04-2026	INTERNATIONAL CULTURAL & SOCIAL AUDIT: METODOLOGI DAN PERSPEKTIF INTERDISIPLINER - Metodologi Social-Cultural Audit
5	13-04-2026	DIGITAL MEDIA ECOLOGY & GLOBAL TECH: PLATFORM DOMINANCE, ALGORITHMIC INFLUENCE, DAN DIGITAL CONSUMPTION - The Role of PR in the Global Context
6	20-04-2026	NATION BRANDING - SOFT POWER, NATIONAL IDENTITY, & PUBLIC DIPLOMACY - Nation Branding: Conceptual Foundations and The Role of PR in the Global Context
7	27-04-2026	MNC REPUTATION & GLOCAL STRATEGY: CORPORATE IDENTITY, ISSUE MANAGEMENT, AND GLOBAL-LOCAL BALANCE - The Role of PR in the Global Context
8	04-05-2026	MIDTEST
9	11-05-2026	FROM BLUEPRINT TO NARRATIVE: MESSAGE STRATEGY & ETHICAL FOUNDATIONS - Narrative Tension: Why Messages Matter in Global PR
10	18-05-2026	GLOCALIZATION & TRANSCREATION: CROSS-CULTURAL MESSAGE ADAPTATION - The Psychology of Language in International Communication
11	25-05-2026	CONTENT STRATEGY PLAN: DESIGNING INTERNATIONAL PR CAMPAIGN CONTENT - From Message to Content: Why Planning Matters
12	08-06-2026	INTERNATIONAL CRISIS COMMUNICATIONS: GLOBAL WAR ROOM - Situational Crisis Communication Theory (SCCT) in a Global Context
13	15-06-2026	GLOBAL NGO PR: ADVOCACY, MOBILIZATION & PUBLIC DIPLOMACY - Corporate PR vs. NGO PR: Philosophical Differences and The Role of PR in the Global Context
14	22-06-2026	INTERNATIONAL PITCHING & CROSS-CULTURAL NEGOTIATION - Workshop Assembly & Portfolio Consultation - Anatomy of a Successful Pitch
15	22-06-2026	GLOBAL PR MEASUREMENT: AMEC FRAMEWORK & BARCELONA PRINCIPLES - The History and Philosophy of the Barcelona Principles
16	29-06-2026	FINAL EXAM GLOBAL BLUEPRINT PRESENTATION



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Dosen: Raden Wahyu Utomo Martianto, S.I.Kom., M.I.Kom.

No.	NIM	Nama	Presensi	Tugas	UTS	UAS	GRADE
1	2271501427	Byo Dika Nugraha Thursyadi	100	75	74	63	70 => B
2	2371500261	Sodiq Eberta Fuadi	100	88	75	70	77 => B+
3	2371500352	Dhafa Maulana Sidik	44	7	60	999	20 => -
4	2371500436	Rakha Fauzan	100	88	80	73	80 => A-
5	2371500451	Ardhi Skynamurti	88	88	80	66	77 => B+
6	2371500469	Aira Saraswati Redyus	75	0	70	999	21 => -
7	2371500543	Muhammad Sultan Fadlan	100	82	82	82	82 => A-
8	2371500584	Claudia Butet Srikandi	94	88	75	67	76 => B+
9	2371500816	Muhamad Farel Vodianova	94	88	70	73	77 => B+
10	2371501004	Ade Anugrah Utomo	94	88	74	69	76 => B+
11	2371501046	Dariel Azaka Firza Sufiandi	94	88	74	75	79 => B+
12	2371501087	Zahra Safira Armayanti	100	75	85	80	80 => A-
13	2371501343	Dina Rizky Mulyani	100	75	76	66	72 => B
14	2371501392	Novia Ramadanti	100	57	74	71	68 => B-
15	2371501483	Windi Anisa Fitria	94	82	80	69	76 => B+
16	2371501558	Reza Alfaridzi	88	88	80	68	78 => B+
17	2371501616	Helmaliana Ananda Sabilah	81	63	74	65	67 => B-
18	2371501624	Rika Amelia Parhanah	94	88	70	62	72 => B
19	2371501657	Muhammad Rafi Ramadhan Firdaus	88	57	73	68	66 => B-
20	2371501723	Natasya Meriska	100	88	74	69	76 => B+
21	2371501798	Dimas Octavianda	88	75	65	64	68 => B-
22	2371501806	Tegar Ardiansyah	88	88	65	71	74 => B

23	2371501962	Jalu Rifat Waridan Prakoso	100	88	85	82	85 => A
24	2371502002	Irgi Ghifari	100	87	87	87	87 => A