



# UNIVERSITAS BUDI LUHUR

## FAKULTAS TEKNOLOGI INFORMASI

### Daftar Hadir Mahasiswa

Matakuliah: Media Sosial dan Periklanan [IF063]

Kelompok: S3

Semester: Gasal 2025/2026

Dosen: Wahyu Pramusinto, S.Kom., M.Kom.

No	NIM	Nama	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	%
			01/11	04/11	08/11	11/11	15/11	18/11	22/11	25/11	29/11	02/12	06/12	09/12	13/12	16/12	23/12	
1	2012510588	Lucky Al Syahwa	H	H	H	H	H	H	H	H	H	A	H	H	H	H	H	93
2	2112510041	Delda Sima Aulia	H	H	H	H	I	H	H	H	A	A	H	H	A	H	H	80
3	2212510347	Tri Hastomo Arbi	H	H	A	H	H	H	H	H	H	H	H	H	A	H	H	87
4	2311501213	William Havandhi	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
5	2311501445	Taura Muhtadil Fajar	H	H	H	H	I	H	H	H	H	H	H	H	H	H	H	100
6	2311510230	Bryan Artadia Pinuji	H	H	A	H	A	H	A	H	A	I	H	H	A	H	H	67
7	2312510031	Zira Hapsari	H	H	H	H	H	H	H	H	H	H	H	H	A	H	H	93
8	2312510064	Putri Syifa Aulia	H	H	H	H	H	H	H	H	H	A	H	H	H	H	H	93
9	2312510098	Alya Rahma	H	H	H	H	H	H	H	H	I	H	H	H	H	H	H	100
10	2312510106	Amanda Irana Fattiha	H	H	H	H	I	H	H	H	I	H	H	H	H	H	H	100
11	2312510114	Nando Yan Pratama	H	H	H	H	A	H	H	H	H	A	H	H	H	H	H	87
12	2312510130	Yoga Pambudi Utomo	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
13	2312510148	Nadilla Rahmanita	H	H	H	H	I	H	H	H	I	H	H	H	H	H	H	100
14	2312510155	Fatimah Lintang Ade Kristiana	H	H	A	H	H	H	H	H	H	H	H	H	H	H	H	93
15	2312510171	Ferdiansyah	H	H	H	H	I	H	H	H	A	A	H	H	H	H	H	87
16	2312510197	Adittia Kurniawan	H	H	H	H	H	H	H	H	H	A	H	H	H	H	H	93
17	2312510205	Irji Fathur Rahman Fahrezi	H	H	A	H	A	H	H	H	A	I	H	H	A	H	H	73
18	2312510221	Prisma Dwiansyah Putra	H	H	H	H	H	H	H	H	H	A	H	H	H	H	H	93
19	2312510254	Rafila Alif Rendy Putra	H	H	H	H	H	H	H	H	A	A	H	H	H	H	H	87
20	2312510270	Azriel Zauzan	H	H	H	H	I	H	I	H	A	A	H	H	A	H	H	80

21	2312510288	SIGIT DILAN ARDIANSYAH	H	H	H	H	H	H	H	H	H	A	H	H	H	H	H	93
22	2312510361	Natalia Amanda Putri	H	H	A	H	H	H	H	H	H	H	H	H	A	H	H	87
23	2312510429	FAJAR RAMADHAN	H	H	H	H	H	H	H	H	I	H	H	H	H	H	H	100
24	2312510569	Nabilah Yasmin Qasthalani	H	H	A	H	H	H	H	H	I	H	H	H	A	H	H	87
25	2412510550	Mukhlis	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	100
26	2512510435	Yohanes Imanuel Kanipa	H	H	A	H	I	H	H	H	H	A	H	H	A	H	H	80

Keterangan:

H: Hadir; A: Alpha (Tidak Hadir); I: Ijin; S: Sakit;



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### Berita Acara Mengajar

Matakuliah: Media Sosial dan Periklanan [IF063]

Kelompok: S3

Semester: Gasal 2025/2026

Dosen: Wahyu Pramusinto, S.Kom., M.Kom.

No.	Tanggal	Materi yang diberikan
1	01-11-2025	Pengenalan Media Sosial
2	04-11-2025	Karakteristik dan Algoritma Media Sosial
3	08-11-2025	Strategi Branding di Media Sosial
4	11-11-2025	Content Marketing
5	15-11-2025	Instagram Marketing
6	18-11-2025	Facebook Marketing
7	22-11-2025	UTS
8	25-11-2025	Periklanan Digital 
9	29-11-2025	Facebook ADs
10	02-12-2025	Instagram Ads
11	06-12-2025	Google Ads
12	09-12-2025	Whatsapp Marketing
13	13-12-2025	Tren dan Inovasi Media Sosial
14	16-12-2025	Twitter / X Marketing
15	23-12-2025	UAS



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### Daftar Nilai

Matakuliah: Media Sosial dan Periklanan [IF063]

Kelompok: S3

Semester: Gasal 2025/2026

Dosen: Wahyu Pramusinto, S.Kom., M.Kom.

No.	NIM	Nama	Presensi	Tugas	UTS	UAS	GRADE
1	2012510588	Lucky Al Syahwa	93.33	85	75	100	88 => A
2	2112510041	Delda Sima Aulia	80	88	88	100	93 => A
3	2212510347	Tri Hastomo Arbi	86.67	35	65	100	70 => B
4	2311501213	William Havandhi	100	85	75	100	88 => A
5	2311501445	Taura Muhtadil Fajar	100	75	75	100	85 => A
6	2311510230	Bryan Artadia Pinuji	66.67	10	70	100	64 => C
7	2312510031	Zira Hapsari	93.33	88	88	100	93 => A
8	2312510064	Putri Syifa Aulia	93.33	85	88	100	92 => A
9	2312510098	Alya Rahma	100	65	85	100	85 => A
10	2312510106	Amanda Irana Fattiha	100	65	85	100	85 => A
11	2312510114	Nando Yan Pratama	86.67	80	85	100	90 => A
12	2312510130	Yoga Pambudi Utomo	100	78	88	100	90 => A
13	2312510148	Nadilla Rahmanita	100	78	85	98	88 => A
14	2312510155	Fatimah Lintang Ade Kristiana	93.33	90	80	100	91 => A
15	2312510171	Ferdiansyah	86.67	70	85	100	87 => A
16	2312510197	Adittia Kurniawan	93.33	40	85	82	70 => B
17	2312510205	Irji Fathur Rahman Fahrezi	73.33	10	85	100	69 => B-
18	2312510221	Prisma Dwiansyah Putra	93.33	68	80	100	84 => A-
19	2312510254	Rafila Alif Rendy Putra	86.67	25	85	100	73 => B
20	2312510270	Azriel Zauzan	80	65	75	100	82 => A-
21	2312510288	SIGIT DILAN ARDIANSYAH	93.33	73	80	100	86 => A
22	2312510361	Natalia Amanda Putri	86.67	65	80	98	83 => A-

23	2312510429	FAJAR RAMADHAN	100	65	85	100	85 => A
24	2312510569	Nabilah Yasmin Qasthalani	86.67	53	85	100	81 => A-
25	2412510550	Mukhlis	100	85	75	100	88 => A
26	2512510435	Yohanes Imanuel Kanipa	80	25	10	10	15 => E