



UNIVERSITAS BUDI LUHUR

FAKULTAS EKONOMI DAN BISNIS

Daftar Hadir Mahasiswa

Matakuliah: Enterprise Resource Planning [MM221]

Kelompok: EB

Semester: Gasal 2024/2025

Dosen: Panca Maulana Firdaus, S.E, M.M.

No	NIM	Nama	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
			27/09	04/10	11/10	18/10	25/10	01/11	08/11	15/11	22/11	29/11	06/12	13/12	18/12	20/12	23/12	10/01
1	2131500379	Moehamad Raygi Dally	H	H	H	S	H	H	S	H	A	A	I	A	H	H	H	H
2	2331500039	Alya Fitriani Rahmadani	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
3	2331500088	Chiquitita Valencia	H	H	H	H	H	H	H	H	H	H	H	I	H	H	H	H
4	2331500104	Tsabita Rafa	S	H	I	A	H	I	A	H	S	A	S	S	I	S	I	H
5	2331500146	Zahra Tul Jannah	H	S	H	H	H	H	H	H	H	H	H	H	H	H	H	H
6	2331500229	Gavynn Yohannes Costantine Hutaga	H	H	H	H	H	A	H	H	H	H	H	H	H	H	H	H
7	2331500252	Murni Wulandari	H	H	H	H	H	H	H	H	H	S	H	H	H	H	H	H
8	2331500286	Syahrul Adhithama	H	H	H	H	H	H	H	H	H	H	H	H	H	H	A	H
9	2331500385	Tasya Putri Agustin	H	H	H	H	H	H	H	H	S	H	H	H	H	H	H	H
10	2331500401	Fatara Dama Wahyudi	I	S	A	S	A	A	H	I	A	A	A	S	A	A	A	A
11	2331500443	Hengki Wijaya	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A
12	2331500468	Tasya Aulia Sabilah	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
13	2331500484	Cantika Melati Putri	H	H	H	H	H	A	H	H	A	I	H	H	H	A	H	H
14	2331500500	Randy Chandra	H	H	H	H	H	H	H	H	H	H	A	H	H	H	H	H
15	2331500526	Sofiyantika Putri	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
16	2331500534	Olivia Apriyanti	H	S	H	H	H	H	H	H	H	H	H	H	H	H	H	H
17	2331500542	Rizky Yudha Saputra	I	H	H	A	H	H	H	H	A	H	H	H	H	H	H	H
18	2331500567	Abilhita Khusnul Khotimah	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
19	2331500583	Yusqi Brilliant Yuda Setiawan	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
20	2331500591	Jihan Fauzi Andrean	H	H	S	H	H	H	H	H	H	S	A	H	I	H	H	H

21	2331500641	Syahril Efendi Simbolon	H	H	H	H	H	H	H	H	H	H	H	I	H	H	H	H
22	2331500682	Humam Aysar Fajri	H	H	H	I	H	S	H	A	I	A	S	I	A	H	H	H
23	2331500815	Ockta Della Aguilera	H	H	H	H	A	H	H	H	H	H	H	H	H	H	H	H
24	2331500823	Aisyah Intan Nur Mareta	S	S	S	I	A	H	A	S	H	H	A	S	H	H	H	H
25	2331500856	Wahyu Herdiawan	H	S	H	H	H	H	H	H	H	H	S	H	H	H	H	H
26	2331500906	Muhammad Daffa Aryasalaka	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
27	2331500922	Inova Chania	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
28	2331500948	Aisyah Indah Ramadhanti	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	I
29	2331500963	Anas Habibi	H	H	H	H	A	A	H	H	H	H	H	H	H	I	A	H
30	2331501110	Fallen	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
31	2331501144	Dyeas Septya Avinie	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
32	2331501151	Surendro Abid	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A
33	2331501201	Anugrah Agung Putra Ramadhani	H	H	H	S	A	H	H	H	H	H	H	H	A	H	H	H
34	2331501219	Anisyah Devi Ana	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
35	2331501276	Sony Aditia Wiguna	H	H	H	H	H	H	H	H	H	H	H	H	H	H	A	H
36	2331501425	Arsya Mahmudatuz Zahroh	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
37	2331501458	ASYIFA ALFATH SAFIRA	H	H	H	A	H	H	H	H	H	H	H	H	H	H	H	H
38	2331501474	Phillipo Farely Nainggolan	H	H	A	H	H	H	H	H	H	H	H	H	H	H	H	H
39	2331501482	Nissa Syafira Bakri	H	H	H	H	H	H	H	A	H	H	S	A	H	H	H	H
40	2331501508	Shofi Aprilia Argyanti	H	S	H	H	H	H	H	H	H	S	S	H	H	H	H	H
41	2331501565	Gabriel Theofilus Timomor	I	I	I	I	I	I	I	A	S	A	S	I	I	A	I	H
42	2331501573	Muhammad Restu	H	A	I	I	I	A	H	H	S	A	S	H	I	I	H	H
43	2331501581	Siti Nurlintang	H	H	H	H	H	H	H	H	S	H	H	H	H	H	H	H
44	2331501599	Fateh Akhyer	I	H	I	I	H	A	S	I	S	H	I	A	H	A	S	I
45	2331501615	Ageng Triarjuna	I	I	I	H	H	H	H	H	H	H	H	I	H	H	H	H

Keterangan:

H: Hadir; A: Alpha (Tidak Hadir); I: Ijin; S: Sakit;



UNIVERSITAS BUDI LUHUR

FAKULTAS EKONOMI DAN BISNIS

Berita Acara Mengajar

Matakuliah: Enterprise Resource Planning [MM221]

Kelompok: EB

Semester: Gasal 2024/2025

Dosen: Panca Maulana Firdaus, S.E, M.M.

No.	Tanggal	Materi yang diberikan
1	27-09-2024	1. Uraian dan Sasaran Pembelajaran 2. Materi dan Literatur 3. Apa itu ERP 4. Sejarah dan evolusi ERP 6. Har
2	04-10-2024	1. Karakter ERP 2. Modul-modul ERP 3. Evolusi Sistem ERP 4. Keuntungan penggunaan ERP dan Kelemahannya
3	11-10-2024	1. Pengertian CRM 2. Pentingnya CRM 3. Konsep dan Modul-modul SCM 4. Manfaat CRM 5. Implementasi CF
4	18-10-2024	1. Apa itu SCM 2. Komponen SCM 3. Proses SCM 4. Mengelola SCM 5. Kegiatan dan infrastruktur SCM
5	25-10-2024	Identifikasi biaya yang terjadi sepanjang siklus penerapan ERP: - Biaya Nyata - Biaya Tak Berwujud
6	01-11-2024	- Siklus Hidup Pengembangan Sistem ERP - 5 Fase siklus hidup ERP - Aktivitas Implementasi ERP - Isu Penting Yar
7	08-11-2024	1. Menganalisa workflow system manajemen yang sedang berjalan (as-is) dan mengidentifikasi workflow 2. Workflow sederhana
8	15-11-2024	UTS
9	22-11-2024	1. Konsep dasar Blue Ocean Strategy (BOS) 2. Red Ocean Vs Blue Ocean 3. Canvas Strategy dalam BOS 4. Four A
10	29-11-2024	- Quality Models - Training Quality Defined - Use Quality - Training Quality to Use Quality - Studi Kasus
11	06-12-2024	Customer Interaction Customer Intelegent = CRM 1. Activity Management Process Map CRM by Salesforce 2. Sales Forc
12	13-12-2024	- Manfaat Penilaian - Ukuran Kinerja - Tolak ukur dalam BSC - Perspektif BSC - Perspektif Pelanggan
13	18-12-2024	1. Perspektif Proses Bisnis Internal dan 3 tahapannya 2. Perspektif Pembelajaran dan Pertumbuhan dan faktor yang perlu diperh
14	20-12-2024	1. Pengertian, tujuan dan manfaat e-procurement 2. Traditional procurement recap 3. Konsep arsitektur e-procurement
15	23-12-2024	Manajemen resiko penerapan ERP dan Mitigasinya
16	10-01-2025	UAS



UNIVERSITAS BUDI LUHUR

FAKULTAS EKONOMI DAN BISNIS

Daftar Nilai

Matakuliah: Enterprise Resource Planning [MM221]

Kelompok: EB

Semester: Gasal 2024/2025

Dosen: Panca Maulana Firdaus, S.E, M.M.

No.	NIM	Nama	Presensi	Tugas	UTS	UAS	GRADE
1	2131500379	Moehamad Raygi Dally	81	50	65	80	67 => B-
2	2331500039	Alya Fitriani Rahmadani	100	80	75	85	81 => A-
3	2331500088	Chiquitita Valencia	100	90	100	90	93 => A
4	2331500104	Tsabita Rafa	81	50	80	70	67 => B-
5	2331500146	Zahra Tul Jannah	100	999	100	85	64 => C
6	2331500229	Gavynn Yohannes Costantine Hutagalung	94	80	65	80	76 => B+
7	2331500252	Murni Wulandari	100	80	80	95	86 => A
8	2331500286	Syahrul Adhithama	94	80	85	75	80 => A-
9	2331500385	Tasya Putri Agustin	100	80	85	95	88 => A
10	2331500401	Fatara Dama Wahyudi	38	999	75	70	51 => D
11	2331500443	Hengki Wijaya	0	999	999	999	0 => -
12	2331500468	Tasya Aulia Sabilah	100	80	85	90	86 => A
13	2331500484	Cantika Melati Putri	81	90	100	95	95 => A
14	2331500500	Randy Chandra	94	93	75	95	88 => A
15	2331500526	Sofiyantika Putri	100	85	100	93	93 => A
16	2331500534	Olivia Apriyanti	100	85	90	85	87 => A
17	2331500542	Rizky Yudha Saputra	88	80	65	88	79 => B+
18	2331500567	Abilhita Khusnul Khotimah	100	80	85	85	84 => A-
19	2331500583	Yusqi Brilliant Yuda Setiawan	100	85	90	80	85 => A
20	2331500591	Jihan Fauzi Andrean	94	80	100	75	84 => A-
21	2331500641	Syahril Efendi Simbolon	100	70	70	70	70 => B
22	2331500682	Humam Aysar Fajri	81	70	70	65	68 => B-

23	2331500815	Ockta Della Aguilera	94	80	70	90	81 => A-
24	2331500823	Aisyah Intan Nur Mareta	81	80	70	75	75 => B+
25	2331500856	Wahyu Herdiawan	100	75	80	65	73 => B
26	2331500906	Muhammad Daffa Aryasalaka	100	80	70	70	73 => B
27	2331500922	Inova Chania	100	80	70	75	75 => B+
28	2331500948	Aisyah Indah Ramadhanti	100	85	90	80	85 => A
29	2331500963	Anas Habibi	81	75	75	70	73 => B
30	2331501110	Fallen	100	70	95	77	80 => A-
31	2331501144	Dyeas Septya Avinie	100	80	85	80	82 => A-
32	2331501151	Surendro Abid	0	999	999	999	0 => -
33	2331501201	Anugrah Agung Putra Ramadhani	88	75	75	70	73 => B
34	2331501219	Anisyah Devi Ana	100	80	85	85	84 => A-
35	2331501276	Sony Aditia Wiguna	94	80	70	70	73 => B
36	2331501425	Arsya Mahmudatuz Zahroh	100	80	100	85	88 => A
37	2331501458	ASYIFA ALFATH SAFIRA	94	80	80	85	82 => A-
38	2331501474	Fhillipo Farely Nainggolan	94	85	85	80	83 => A-
39	2331501482	Nissa Syafira Bakri	88	80	70	80	77 => B+
40	2331501508	Shofi Aprilia Argyanti	100	80	100	80	86 => A
41	2331501565	Gabriel Theofilus Timomor	81	50	70	65	62 => C
42	2331501573	Muhammad Restu	81	75	80	70	75 => B+
43	2331501581	Siti Nurlintang	100	90	100	85	91 => A
44	2331501599	Fateh Akhyer	81	50	999	65	41 => E
45	2331501615	Ageng Triarjuna	100	75	75	75	75 => B+



UNIVERSITAS BUDI LUHUR

FAKULTAS KOMUNIKASI & DESAIN KREATIF

Daftar Hadir Mahasiswa

Matakuliah: Segmentasi Khalayak [DS023]

Kelompok: VA

Semester: Gasal 2024/2025

Dosen: Panca Maulana Firdaus, S.E, M.M.

No	NIM	Nama	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
			23/09	30/09	07/10	14/10	21/10	28/10	04/11	11/11	18/11	25/11	02/12	09/12	16/12	16/12	23/12	06/01
1	2372500047	Imanuel Reynanda Koendiman	I	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
2	2372500088	Abiwinata Wahono Putra	H	S	H	H	A	A	H	H	H	I	H	H	H	H	A	H
3	2372500104	Andini Abita Putri	H	H	H	I	H	H	H	H	H	H	A	S	H	H	A	H
4	2372500120	Diana Putri Rahayu	H	H	I	H	H	H	H	H	H	I	H	H	H	H	H	H
5	2372500138	Rakha Syafiq Firzatullah	H	H	H	H	H	H	H	H	A	H	H	H	H	H	H	H
6	2372500153	Rafiudin Fazza	H	H	H	H	H	H	H	H	H	H	H	H	H	A	H	H
7	2372500211	ILYAS YAZID	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
8	2372500229	Fikri Chairul Ikhwani	H	H	S	H	H	H	H	H	A	S	A	H	H	H	A	H
9	2372500302	Dheandri Adzrafiya Mahira	H	H	I	H	A	H	H	H	H	I	I	H	H	H	H	H
10	2372500344	Herbiratri Maespati Pramesworo	H	H	I	H	H	H	H	H	H	I	H	H	H	H	H	H
11	2372500393	Birgita Cahya Harum	H	H	H	H	H	H	H	H	H	H	H	S	H	H	H	H
12	2372500435	Daffa Zahir Maliki	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
13	2372500450	Muhammad Ridho Anggono	H	H	H	S	H	H	H	H	A	H	H	H	H	H	H	H
14	2372500492	GHIFARI RINDRA HERMAWAN	H	H	H	H	A	H	H	H	H	A	H	H	H	H	H	H
15	2372500534	Sultan Rizky Fattah	H	H	H	H	H	H	H	H	H	H	H	H	H	A	H	H
16	2372500559	Dipa Saputra	H	I	H	I	A	H	H	H	H	S	H	S	H	A	H	H
17	2372500567	Gatot Adi Saputra	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
18	2372500591	Husain Trio Maldini	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
19	2372500609	Muhammad Faiz Fadhlani	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
20	2372500625	Bagas Robyansyah	H	I	H	H	H	H	H	A	I	H	A	I	H	H	A	H

21	2372500633	Sammy Kalna	H	H	H	H	H	H	H	H	S	I	S	H	H	H	H	H
22	2372500708	Muhamad Attaka Jauzagiffary	H	H	H	H	H	A	H	H	H	I	H	H	H	A	H	H
23	2372500716	Ilham Ramadhan	H	H	H	H	A	H	H	H	H	H	H	H	H	H	H	H
24	2372500799	Emyl Fathirahma Aulya	H	H	H	H	H	H	H	H	H	H	H	H	H	H	A	H
25	2372500807	Radiv Javier Tamara	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
26	2372500849	Muhammad Rafi Syahdani	H	H	I	H	H	H	H	H	H	I	H	H	H	H	H	H
27	2372500906	Nazril Ismail	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
28	2372500971	Aksel Reyhan Syarafi	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H

Keterangan:

H: Hadir; A: Alpha (Tidak Hadir); I: Ijin; S: Sakit;



UNIVERSITAS BUDI LUHUR

FAKULTAS KOMUNIKASI & DESAIN KREATIF

Berita Acara Mengajar

Matakuliah: Segmentasi Khalayak [DS023]
Kelompok: VA
Semester: Gasal 2024/2025
Dosen: Panca Maulana Firdaus, S.E, M.M.

No.	Tanggal	Materi yang diberikan
1	23-09-2024	1. Jenis-jenis segmentasi 2. Tujuan segmentasi 3. Syarat dasar segmentasi 4. Prosedur melakukan segmentasi
2	30-09-2024	- Kebutuhan, keinginan dan kebutuhan audience - Cara Memahami Kebutuhan Pelanggan Agar Bisnis Berkembang - Nilai
3	07-10-2024	1. Definisi Lingkungan Mikro 2. Company, supplier, marketing 3. Competitors and market structures 4. Public and cus
4	14-10-2024	1. Definisi lingkungan makro 2. Faktor Lingkungan makro 3. Langkah-langkah analisis lingkungan makro
5	21-10-2024	1. Definisi dan pentingnya customer insight 2. Basic teknik customer insight 3. Cara mengoptimalkan customer insight
6	28-10-2024	- Definisi (Buying Behavior)Perilaku Membeli - Tahapan Proses Pembelian Konsumen - Karakteristik yang mempengaruhi p
7	04-11-2024	- Buying decision behavior - Jenis perilaku keputusan pembelian - Faktor yang mempengaruhi keputusan pembelian
8	11-11-2024	UTS
9	18-11-2024	- Karakteristik Pasar Bisnis - Model Perilaku Pembeli Bisnis - Tipe Utama Situasi Pembelian - Pengaruh Utama yang
10	25-11-2024	1. Segmenting - Targeting - Positioning 2. Market Segmentation 3. Market Targeting 4. Pendekatan dalam Segmenta
11	02-12-2024	Diskusi Kelompok: - segmenting targeting produk & fitur baru - strategi targeting pasar - Menentukan target pasar de
12	09-12-2024	Presentasi kelompok membahas segmentasi beberapa industri/brand
13	16-12-2024	1. Tingkatan dan klasifikasi product 2. Tingkatan pengertian merk 3. Karakteristik jasa
14	16-12-2024	- Why brands need identity and positioning - Pengertian dan pemahaman dari sebuah brand positioning - Model dasar posi
15	23-12-2024	- Dimensi strategi harga - Fleksibilitas harga - Tujuan penetapan harga - Strategi penetapan harga produk baru
16	06-01-2025	UAS



UNIVERSITAS BUDI LUHUR

FAKULTAS KOMUNIKASI & DESAIN KREATIF

Daftar Nilai

Matakuliah: Segmentasi Khalayak [DS023]

Kelompok: VA

Semester: Gasal 2024/2025

Dosen: Panca Maulana Firdaus, S.E, M.M.

No.	NIM	Nama	Presensi	Tugas	UTS	UAS	GRADE
1	2372500047	Imanuel Reynanda Koendiman	100	80	70	88	80 => A-
2	2372500088	Abiwinata Wahono Putra	81	75	75	85	79 => B+
3	2372500104	Andini Abita Putri	88	70	80	78	76 => B+
4	2372500120	Diana Putri Rahayu	100	80	95	82	85 => A
5	2372500138	Rakha Syafiq Firzatullah	94	90	70	80	80 => A-
6	2372500153	Rafiudin Fazza	94	85	75	85	82 => A-
7	2372500211	ILYAS YAZID	100	90	80	78	82 => A-
8	2372500229	Fikri Chairul Ikhwan	81	80	75	75	77 => B+
9	2372500302	Dheandri Adzrafiya Mahira	94	80	80	80	80 => A-
10	2372500344	Herbiratri Maespati Pramesworo	100	95	95	95	95 => A
11	2372500393	Birgita Cahya Harum	100	80	95	95	91 => A
12	2372500435	Daffa Zahir Maliki	100	90	80	75	81 => A-
13	2372500450	Muhammad Ridho Anggono	94	85	75	78	79 => B+
14	2372500492	GHIFARI RINDRA HERMAWAN	88	90	85	85	87 => A
15	2372500534	Sultan Rizky Fattah	94	90	80	85	85 => A
16	2372500559	Dipa Saputra	88	85	70	68	74 => B
17	2372500567	Gatot Adi Saputra	100	80	75	82	79 => B+
18	2372500591	Husain Trio Maldini	100	85	78	88	84 => A-
19	2372500609	Muhammad Faiz Fadhlani	100	80	75	75	77 => B+
20	2372500625	Bagas Robyansyah	81	70	70	69	70 => B
21	2372500633	Sammy Kalna	100	80	90	80	83 => A-
22	2372500708	Muhamad Attaka Jauzagiffary	88	80	80	80	80 => A-

23	2372500716	Ilham Ramadhan	94	75	70	72	72 => B
24	2372500799	Emyl Fathirahma Aulya	94	85	95	80	86 => A
25	2372500807	Radiv Javier Tamara	100	80	78	77	78 => B+
26	2372500849	Muhammad Rafi Syahdani	100	85	85	85	85 => A
27	2372500906	Nazril Ismail	100	80	75	85	81 => A-
28	2372500971	Aksel Reyhan Syarafi	100	85	70	85	81 => A-



UNIVERSITAS BUDI LUHUR

FAKULTAS EKONOMI DAN BISNIS

Daftar Hadir Mahasiswa

Matakuliah: E-Business [PG103]

Kelompok: IN

Semester: Gasal 2024/2025

Dosen: Panca Maulana Firdaus, S.E, M.M.

No	NIM	Nama	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
			24/09	01/10	08/10	15/10	22/10	29/10	05/11	12/11	19/11	26/11	03/12	10/12	17/12	18/12	20/12	07/01
1	2331500047	Nauvaldi Nayottama	H	H	H	H	H	A	H	H	A	H	A	H	H	H	H	H
2	2331500195	Fachri Aldi	H	H	A	H	A	A	A	A	A	A	A	A	A	A	A	A
3	2331500294	Muhammad Fauzi Darmawan	H	H	H	H	H	H	H	A	A	A	A	A	A	A	A	A
4	2331500427	Nabilah Rizka Syakirah	H	H	H	I	H	H	H	H	H	H	H	I	H	H	H	H
5	2331500609	Razita Amalia Rafif	H	H	I	I	H	H	H	H	H	H	H	H	H	H	H	H
6	2331500625	Nabil Alif Alwi	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
7	2331500740	Muhamad Risti Ananda	A	H	H	A	H	H	H	H	H	H	H	I	A	H	H	H
8	2331500799	Safwa Erina Fahira Razak	H	H	I	H	H	H	H	H	H	H	H	S	H	H	H	H
9	2331500807	Hifni Defaza	A	A	H	A	H	A	A	A	A	A	A	A	A	A	A	A
10	2331501060	Muhammad Raihan Alghifary Aryo De	H	H	I	I	I	H	A	H	I	H	H	I	H	H	H	H
11	2331501383	Mohammad Arya Fadherian Tarekat	H	H	H	H	H	H	H	H	H	H	H	A	H	A	A	H
12	2331501680	Seika Takazawa	H	H	H	H	H	H	H	H	S	H	H	H	H	H	H	H
13	2331501706	Rikuto Hanizuka	A	H	H	H	H	A	H	H	H	H	H	A	H	I	I	H
14	2331501714	Hiroko Murakami	H	H	H	H	H	A	H	H	H	H	H	H	H	I	H	H

Keterangan:

H: Hadir; A: Alpha (Tidak Hadir); I: Ijin; S: Sakit;



UNIVERSITAS BUDI LUHUR

FAKULTAS EKONOMI DAN BISNIS

Berita Acara Mengajar

Matakuliah: E-Business [PG103]

Kelompok: IN

Semester: Gasal 2024/2025

Dosen: Panca Maulana Firdaus, S.E, M.M.

No.	Tanggal	Materi yang diberikan
1	24-09-2024	1. What is e-business 2. Differences between e-business and e-commerce 3. Major benefits of e-business 4. E-business model
2	01-10-2024	- Technology and Network - impact on Our Lives - Internet, intranet, Extranet and wireless technology - Management Information Systems
3	08-10-2024	- e-business types - e-business category - e-business infrastructure - My benefits of e-business - e-business model
4	15-10-2024	- The understanding and use of conceptual e-business models - Ontology business model framework - case study
5	22-10-2024	1. Learn "4W" dimension in e-business 2. E-business reach value: a. The value of e-business efficiency b. The value of e-business productivity
6	29-10-2024	- Competing in digital economy - Solutions for a digital economy - E-business solutions - Implementing e-business solutions
7	05-11-2024	1. The Key Arguments 2. Concept of transaction cost 3. Rethinking the Corporation 4. Organization and Internet
8	12-11-2024	UTS
9	19-11-2024	- The stages of e-Business System Development - Vision and Prospects in Building e-Business - The stages of forming an e-Business
10	26-11-2024	1. E-Business Success Factors 2. Factors Causing E-Business Failure 3. E-Business and Organizational Strategy 4. E-Business and Organizational Structure
11	03-12-2024	- E-business economy - Towards Perfect Competition - Economy from Internet - Disintermediation - Economies of Scale
12	10-12-2024	- Evolution stages of e-business - E-business architecture models - E-business Applications - E-business obstacles in e-business
13	17-12-2024	E-business strategy: 1. E-Channel Strategy 2. Model Process Strategy for E-business
14	18-12-2024	Preparing business plan 1. Business plan process 2. Business plan content
15	20-12-2024	1. Advantage of e-marketing 2. Key to e-marketing strategies 3. SEO SEM and Content Marketing 4. Email Marketing
16	07-01-2025	final exam



UNIVERSITAS BUDI LUHUR

FAKULTAS EKONOMI DAN BISNIS

Daftar Nilai

Matakuliah: E-Business [PG103]

Kelompok: IN

Semester: Gasal 2024/2025

Dosen: Panca Maulana Firdaus, S.E, M.M.

No.	NIM	Nama	Presensi	Tugas	UTS	UAS	GRADE
1	2331500047	Nauvaldi Nayottama	81	70	55	80	70 => B
2	2331500195	Fachri Aldi	19	999	999	999	0 => -
3	2331500294	Muhammad Fauzi Darmawan	44	999	999	999	0 => -
4	2331500427	Nabilah Rizka Syakirah	100	75	85	80	80 => A-
5	2331500609	Razita Amalia Rafif	100	85	90	85	87 => A
6	2331500625	Nabil Alif Alwi	100	92	70	90	85 => A
7	2331500740	Muhamad Risti Ananda	81	70	55	80	70 => B
8	2331500799	Safwa Erina Fahira Razak	100	75	75	80	77 => B+
9	2331500807	Hifni Defaza	13	999	999	999	0 => -
10	2331501060	Muhammad Raihan Alghifary Aryo Detaq	94	75	75	80	77 => B+
11	2331501383	Mohammad Arya Fadherian Tarekat	81	90	80	85	85 => A
12	2331501680	Seika Takazawa	100	85	70	85	81 => A-
13	2331501706	Rikuto Hanizuka	81	75	70	82	76 => B+
14	2331501714	Hiroko Murakami	94	85	70	85	81 => A-



UNIVERSITAS BUDI LUHUR

FAKULTAS EKONOMI DAN BISNIS

Daftar Hadir Mahasiswa

Matakuliah: Import Export Management [MM261]

Kelompok: IN

Semester: Gasal 2024/2025

Dosen: Panca Maulana Firdaus, S.E, M.M.

No	NIM	Nama	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
			24/09	01/10	08/10	15/10	22/10	29/10	05/11	12/11	19/11	26/11	03/12	10/12	13/12	17/12	19/12	07/01
1	2231500360	Rahma Dhiya Shafiyanti	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
2	2231500436	Achmad Fachrur Reza	H	A	H	H	H	H	H	H	H	H	A	H	H	H	A	H
3	2231500451	Fariz Alfani Alfarizy	H	H	S	S	H	H	H	H	H	H	H	A	H	H	H	H
4	2231500642	Lusiana Agistia Rahmawati	H	H	H	S	H	H	H	H	H	A	H	H	H	H	H	H
5	2231500832	Nabila Putri Ariyanti	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
6	2231500857	Ni Made Novyanti Shinta Dewi	H	H	H	H	H	H	H	H	H	H	H	H	I	H	H	H
7	2231500980	Siti Marhamah	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
8	2231501020	Amalia Putri Nabila	H	H	H	A	H	H	H	H	H	A	S	A	S	H	H	H
9	2231501129	Aditya Prasetyo	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
10	2231501202	Diva Ardila	H	H	H	H	I	H	H	H	H	H	H	H	H	H	A	H
11	2231501285	Bagas Padmanadewa	A	H	A	A	A	A	A	H	A	A	A	A	A	A	A	A
12	2231501590	Aslam Lukman Al Hakim	H	H	H	H	H	H	H	H	H	H	A	H	H	H	H	H

Keterangan:

H: Hadir; A: Alpha (Tidak Hadir); I: Ijin; S: Sakit;



UNIVERSITAS BUDI LUHUR

FAKULTAS EKONOMI DAN BISNIS

Berita Acara Mengajar

Matakuliah: Import Export Management [MM261]

Kelompok: IN

Semester: Gasal 2024/2025

Dosen: Panca Maulana Firdaus, S.E, M.M.

No.	Tanggal	Materi yang diberikan
1	24-09-2024	1. Introduction Of Export Import Management 2. The importance of learning export-import management in today%u2019s globaliz
2	01-10-2024	1. Why Policies and Regulations Matter? 2. Export Regulations overview 3 Import Regulations overview 4. Understand
3	08-10-2024	IN-DEPTH DISCUSSION ON THE STEPS INVOLVED IN THE EXPORT PROCESS 1. GENERAL STEPS IN THE EXPORT PRO
4	15-10-2024	1. Steps in the Import Process 2. Documentation in Import Procedures 3. Supplier Selection 4. Import Licensing
5	22-10-2024	1. Significance of Risk Management 2. Impact of Risk Management on Export and Import Operations 3. Types of Risks in E
6	29-10-2024	- Definition of Incoterms - Purpose and Benefits of Incoterms - Application of Incoterms in International Shipping - Sig
7	05-11-2024	- Introduction to Export-Import Financing - Importance of Financing in International Trade - International Payment Methods
8	12-11-2024	Mid Test
9	19-11-2024	International Marketing Strategy (Part 1) 1. Importance of Int'l marketing 2. Global market strategy 3. Cultural dimens
10	26-11-2024	International Marketing Strategi (Part 2) 1. International product strategy 2. Pricing strategy 3. Distribution Strategy
11	03-12-2024	1. The Reasons Why Digitalization relevant 2. The Importance of Technology Adoption in Export and Import 3. The Role of
12	10-12-2024	1. The Role of E-Commerce in Exports 2. The Role of Digitalization in Imports 3. Challenges in E-Commerce for Export and
13	13-12-2024	1. Introduction to Logistics Management 2. Key Components of Logistics Management 3. Role of Logistics in Export-Import
14	17-12-2024	1. Overview of global trade 2. Key challenge in import & export 3. Regulatory and Legal Barriers 4. Technological Bar
15	19-12-2024	1. Importance of Negotiation in International Trade 2. Phase of Negotiation 3. Strategies for successful negotiation 4.
16	07-01-2025	final exam (UAS)



UNIVERSITAS BUDI LUHUR

FAKULTAS EKONOMI DAN BISNIS

Daftar Nilai

Matakuliah: Import Export Management [MM261]

Kelompok: IN

Semester: Gasal 2024/2025

Dosen: Panca Maulana Firdaus, S.E, M.M.

No.	NIM	Nama	Presensi	Tugas	UTS	UAS	GRADE
1	2231500360	Rahma Dhiya Shafiyanti	100	90	90	85	88 => A
2	2231500436	Achmad Fachrur Reza	81	88	90	80	85 => A
3	2231500451	Fariz Alfian Alfarizy	94	90	90	80	86 => A
4	2231500642	Lusiana Agistia Rahmawati	94	88	88	82	86 => A
5	2231500832	Nabila Putri Ariyanti	100	90	90	80	86 => A
6	2231500857	Ni Made Novyanti Shinta Dewi	100	90	90	80	86 => A
7	2231500980	Siti Marhamah	100	90	90	85	88 => A
8	2231501020	Amalia Putri Nabila	81	80	90	80	83 => A-
9	2231501129	Aditya Prasetyo	100	90	88	88	89 => A
10	2231501202	Diva Ardila	94	90	92	80	87 => A
11	2231501285	Bagas Padmanadewa	13	999	70	999	21 => -
12	2231501590	Aslam Lukman Al Hakim	94	90	88	83	87 => A



UNIVERSITAS BUDI LUHUR

FAKULTAS KOMUNIKASI & DESAIN KREATIF

Daftar Hadir Mahasiswa

Matakuliah: Brand and Positioning [DG008]

Kelompok: DC

Semester: Genap 2023/2024

Dosen: Panca Maulana Firdaus, S.E, M.M.

No	NIM	Nama	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
			05/03	19/03	25/03	02/04	23/04	29/04	30/04	07/05	14/05	21/05	28/05	03/06	04/06	11/06	25/06	02/07
1	2172500809	Muhammad Rifqi Adiantama	A	H	A	H	A	H	S	H	A	A	A	A	A	A	A	A
2	2272500022	Harry Nanda Ridhollah	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
3	2272500030	Muhammad Oky Surya Syahbana	H	H	A	H	H	H	H	H	H	H	H	H	H	H	H	H
4	2272500055	Erviana Nur Hadytia	H	H	H	H	H	H	H	H	I	H	I	H	H	H	H	H
5	2272500071	Nadia Putri Ayu	H	A	A	H	H	H	H	H	H	A	H	S	H	H	H	H
6	2272500089	Farah Fadila Mikhadi	H	H	H	H	H	H	H	H	H	H	H	S	H	I	H	H
7	2272500105	Alandra Wahyu Pradistira	H	H	H	H	H	H	H	H	H	H	H	S	S	H	I	H
8	2272500154	Daffa Maharama Sanjaya	H	S	A	A	H	H	H	H	H	H	H	H	H	H	H	H
9	2272500204	Selvia Zulkarnaen	H	H	H	H	H	H	H	H	H	H	H	H	H	S	H	H
10	2272500295	Fellicia Nur Yusticia Djohan	H	H	H	H	H	H	H	H	H	H	H	I	H	H	H	H
11	2272500303	Rifqi Azhar Pradiasta	H	H	H	H	H	H	H	H	H	A	H	H	H	H	H	H
12	2272500352	Celin Marta Theresa	H	H	H	H	H	H	S	H	H	H	H	S	S	S	H	H
13	2272500386	Muhammad Afan Muttaqin	H	H	H	A	H	H	H	H	H	H	H	H	H	I	H	H
14	2272500402	Salman Alfarisi	I	S	A	H	S	S	H	H	H	A	H	I	H	H	H	H
15	2272500428	Habli Hanan	H	H	A	H	H	H	H	H	I	H	H	I	S	H	I	H
16	2272500444	Rahadian Khadafi Azriel Akbar	H	S	A	H	S	A	H	H	I	H	H	H	S	H	A	H
17	2272500469	Adrian Rhesa Pahlevi	H	H	S	A	H	A	H	H	H	H	H	H	H	H	H	H
18	2272500501	Revan Adriawan	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
19	2272500774	Firza Satya Darmawan	H	H	H	H	H	H	H	H	H	H	H	S	H	H	H	H
20	2272500808	Nafillah Azmi Fathanah	H	H	A	H	H	H	H	H	H	H	H	H	H	H	H	H

21	2272500873	Jamal Reza Ramadhan	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
22	2272500881	Kevin Putra Rully Liputo	H	H	A	H	H	H	H	H	H	H	H	H	H	H	H	H
23	2272500907	Muhammad Diffara Putra Azzuandika Wahyudi	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
24	2272500915	Nurul Aliffaturrahmah	I	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A
25	2272500964	Putri Naurah Salsabila	H	H	H	H	H	S	H	H	H	A	H	H	H	H	H	H
26	2272500972	Salvano Zeva Duita	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A
27	2372501003	Muhammad Haichal Al Ghifary	A	H	I	H	H	A	H	H	H	A	S	H	H	H	I	H

Keterangan:

H: Hadir; A: Alpha (Tidak Hadir); I: Ijin; S: Sakit;



UNIVERSITAS BUDI LUHUR

FAKULTAS KOMUNIKASI & DESAIN KREATIF

Berita Acara Mengajar

Matakuliah: Brand and Positioning [DG008]

Kelompok: DC

Semester: Genap 2023/2024

Dosen: Panca Maulana Firdaus, S.E, M.M.

No.	Tanggal	Materi yang diberikan
1	05-03-2024	1. Pemahaman mengenai Brand dari prespektif classical dan complexity 2. Product vs Brand 3. Memahami pentingnya se
2	19-03-2024	1. Brand Management Approach 2. Brand Dimension 3. Branding and Rebranding
3	25-03-2024	- Fundamental specifications characteristic of branding - Branding Orientations - Branding Perspective - When and W
4	02-04-2024	1. How to Communicate Based on Brand Architecture 2. Function of Brand architecture 3. Umbrella Brand 4. Brand F
5	23-04-2024	1. Apa yg dimaksud dengan brand positioning dan Mengapa brand butuh identitas dan positioning? 2. Model dasar positioning<b
6	29-04-2024	1. Brand Identity Planning Model 2. Perspectives of Brand Identity 3. Prisma Brand Identity
7	30-04-2024	UTS
8	07-05-2024	- Changing of \"Way of Thinking\" - Integrated Marketing Communication - MarComm: Form of Marcomm - Above the
9	14-05-2024	1. Insight Areas 2. Function of Customer Insight 3. Kunci dari Customer Insight 4. 3 (tiga) poin customer insight
10	21-05-2024	Pengukuran efektifitas iklan dengan 4 EPIC MODEL: 1. Empati 2. Persuasi 3. Impact 4. Komunikasi
11	28-05-2024	1. Definisi Cyber Branding 2. Keunggulan Cyber Branding dibandingkan media lain 3. Cyber Branding Theoris 4. 3 (i)
12	03-06-2024	- Brand Recognition - The making of an empowered audience - Personalization to build relationships - Cyberstrategie
13	04-06-2024	1. Brand experience overview 2. Customer Experience Management (CEM) 3. Meaning of Brand Touch Point 4. Func
14	11-06-2024	1. Country 2. Nation 3. Place 4. Destination
15	25-06-2024	1. Brand equity stand point 2. Brand equity : objective and subjective 3. Cara membangun brand equity 4. Keuntungan
16	02-07-2024	UAS



UNIVERSITAS BUDI LUHUR

FAKULTAS KOMUNIKASI & DESAIN KREATIF

Daftar Nilai

Matakuliah: Brand and Positioning [DG008]

Kelompok: DC

Semester: Genap 2023/2024

Dosen: Panca Maulana Firdaus, S.E, M.M.

No.	NIM	Nama	Presensi	Tugas	UTS	UAS	GRADE
1	2172500809	Muhammad Rifqi Adiantama	31	999	999	999	0 => -
2	2272500022	Harry Nanda Ridhollah	100	80	50	70	67 => B-
3	2272500030	Muhammad Oky Surya Syahbana	94	75	80	80	79 => B+
4	2272500055	Erviana Nur Hadytia	100	80	100	90	90 => A
5	2272500071	Nadia Putri Ayu	81	80	90	90	87 => A
6	2272500089	Farah Fadila Mikhadi	100	80	80	90	84 => A-
7	2272500105	Alandra Wahyu Pradistira	100	80	70	70	73 => B
8	2272500154	Daffa Maharama Sanjaya	88	75	60	80	73 => B
9	2272500204	Selvia Zulkarnaen	100	80	80	75	78 => B+
10	2272500295	Fellicia Nur Yusticia Djohan	100	80	85	75	80 => A-
11	2272500303	Rifqi Azhar Pradiasta	94	80	85	90	86 => A
12	2272500352	Celin Marta Theresa	100	80	80	90	84 => A-
13	2272500386	Muhammad Afan Muttaqin	94	85	80	90	86 => A
14	2272500402	Salman Alfarisi	88	80	65	80	76 => B+
15	2272500428	Habli Hanan	94	80	70	80	77 => B+
16	2272500444	Rahadian Khadafi Azriel Akbar	81	75	80	80	79 => B+
17	2272500469	Adrian Rhesa Pahlevi	88	75	60	80	73 => B
18	2272500501	Revan Adriawan	100	80	65	75	74 => B
19	2272500774	Firza Satya Darmawan	100	75	75	88	80 => A-
20	2272500808	Nafillah Azmi Fathanah	94	80	100	90	90 => A
21	2272500873	Jamal Reza Ramadhan	100	80	75	80	79 => B+
22	2272500881	Kevin Putra Rully Liputo	94	80	85	85	84 => A-

23	2272500907	Muhammad Diffara Putra Azzuandika Wahyudi	100	85	75	90	84 => A-
24	2272500915	Nurul Aliffaturrahmah	6	999	999	999	0 => -
25	2272500964	Putri Naurah Salsabila	94	80	98	85	87 => A
26	2272500972	Salvano Zeva Duita	0	999	999	999	0 => -
27	2372501003	Muhammad Haichal Al Ghifary	81	70	65	70	69 => B-



UNIVERSITAS BUDI LUHUR

FAKULTAS EKONOMI DAN BISNIS

Daftar Hadir Mahasiswa

Matakuliah: Integrated Marketing Communication [MM273]

Kelompok: IN

Semester: Genap 2023/2024

Dosen: Panca Maulana Firdaus, S.E, M.M.

No	NIM	Nama	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
			05/03	14/03	19/03	26/03	02/04	23/04	30/04	07/05	14/05	21/05	28/05	31/05	04/06	11/06	25/06	02/07
1	2231500360	Rahma Dhiya Shafiyanti	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
2	2231500436	Achmad Fachrur Reza	H	H	A	H	H	H	H	H	I	H	H	A	H	H	H	H
3	2231500451	Fariz Alfian Alfarizy	H	S	H	H	H	H	S	H	H	H	H	H	H	H	H	H
4	2231500642	Lusiana Agistia Rahmawati	H	H	H	H	H	H	H	H	H	H	H	A	H	H	H	H
5	2231500832	Nabila Putri Ariyanti	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
6	2231500857	Ni Made Novyanti Shinta Dewi	H	H	H	H	H	S	H	H	H	H	H	H	H	H	H	H
7	2231500899	ATHALAH ATIF NAZMI ALIM	A	A	A	H	A	A	A	A	A	A	A	A	A	A	A	A
8	2231500980	Siti Marhamah	H	H	H	H	S	H	H	H	H	H	H	H	H	H	H	H
9	2231501020	Amalia Putri Nabila	H	H	H	H	H	H	S	H	H	A	H	H	H	H	A	I
10	2231501129	Aditya Prasetyo	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
11	2231501202	Diva Ardila	H	I	H	H	H	H	H	H	H	H	H	H	H	H	H	H
12	2231501285	Bagas Padmanadewa	H	A	S	H	A	A	H	A	A	A	A	A	A	A	A	A
13	2231501590	Aslam Lukman Al Hakim	H	H	A	H	H	H	H	H	H	H	H	H	H	H	H	H
14	2331501680	Seika Takazawa	H	H	H	H	H	H	H	H	H	H	H	I	S	H	H	H
15	2331501706	Rikuto Hanizuka	A	A	A	H	H	H	H	H	H	H	H	I	S	S	H	I
16	2331501714	Hiroko Murakami	A	A	A	H	H	H	H	H	H	H	H	I	H	S	H	I

Keterangan:

H: Hadir; A: Alpha (Tidak Hadir); I: Ijin; S: Sakit;



UNIVERSITAS BUDI LUHUR

FAKULTAS EKONOMI DAN BISNIS

Berita Acara Mengajar

Matakuliah: Integrated Marketing Communication [MM273]

Kelompok: IN

Semester: Genap 2023/2024

Dosen: Panca Maulana Firdaus, S.E, M.M.

No.	Tanggal	Materi yang diberikan
1	05-03-2024	Introduction
2	14-03-2024	Integration of Communication Channels: Understanding how to integrate various communication channels such as social media, email,
3	19-03-2024	Omnichannel Marketing: Definition, Tips and Examples (1)
4	26-03-2024	omnichannel Marketing: Definition, Tips and Examples (2)
5	02-04-2024	1. Marcomm environment 2. Marketing 1.0 - 3.0 3. Integrated Marketing Communication to Build Brand Equity 4. Man
6	23-04-2024	Digital marketing usage for Integrated Marketing Communication
7	30-04-2024	Mid Test
8	07-05-2024	- Fundamental specifications characteristic of branding - Branding Orientations - Branding Perspective - When and W
9	14-05-2024	1. Measuring ads effects 2. For and Against Measuring Effectiveness 3. The Testing Process
10	21-05-2024	1. When ads is not ethical 2. Variety of ethical issues 3. Discussion of ethical issues ads
11	28-05-2024	1. Sales Promotion: a. consumer oriented sales promotion b. trade oriented promotion 2. Objectives of sales promotion
12	31-05-2024	1. The purpose of CRM 2. Why is CRM important 3. What does CRM involve 4. IT and CRM 5. Step to impleme
13	04-06-2024	1. Term of Innovation 2. Marketing Innovation 3. Why do we need Innovation in Marketing? a. Channel Innovation<br
14	11-06-2024	1. Definition of marketing Content 2. Type of content for online business (e-commerce) 3. Characteristic of a good content<
15	25-06-2024	The New Marketing Communications Model: 1. Consumers are better informed 2. More communication 3. Less mass
16	02-07-2024	UAS (final exam)



UNIVERSITAS BUDI LUHUR

FAKULTAS EKONOMI DAN BISNIS

Daftar Nilai

Matakuliah: Integrated Marketing Communication [MM273]

Kelompok: IN

Semester: Genap 2023/2024

Dosen: Panca Maulana Firdaus, S.E, M.M.

No.	NIM	Nama	Presensi	Tugas	UTS	UAS	GRADE
1	2231500360	Rahma Dhiya Shafiyanti	100	85	90	85	87 => A
2	2231500436	Achmad Fachrur Reza	88	85	86	80	83 => A-
3	2231500451	Fariz Alfian Alfarizy	100	85	90	85	87 => A
4	2231500642	Lusiana Agistia Rahmawati	94	85	82	95	88 => A
5	2231500832	Nabila Putri Ariyanti	100	85	86	80	83 => A-
6	2231500857	Ni Made Novyanti Shinta Dewi	100	85	82	95	88 => A
7	2231500899	ATHALAH ATIF NAZMI ALIM	6	999	999	999	0 => -
8	2231500980	Siti Marhamah	100	85	96	85	88 => A
9	2231501020	Amalia Putri Nabila	88	85	80	95	88 => A
10	2231501129	Aditya Prasetyo	100	85	96	85	88 => A
11	2231501202	Diva Ardila	100	85	96	95	92 => A
12	2231501285	Bagas Padmanadewa	25	70	75	60	68 => B-
13	2231501590	Aslam Lukman Al Hakim	94	85	86	85	85 => A
14	2331501680	Seika Takazawa	100	85	83	80	82 => A-
15	2331501706	Rikuto Hanizuka	81	85	80	85	84 => A-
16	2331501714	Hiroko Murakami	81	85	76	85	82 => A-



UNIVERSITAS BUDI LUHUR

FAKULTAS EKONOMI DAN BISNIS

Daftar Hadir Mahasiswa

Matakuliah: Business Law [EK069]

Kelompok: IN

Semester: Genap 2023/2024

Dosen: Panca Maulana Firdaus, S.E, M.M.

No	NIM	Nama	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
			05/03	14/03	19/03	26/03	02/04	23/04	24/04	30/04	07/05	14/05	21/05	28/05	04/06	11/06	25/06	02/07
1	2331500047	Nauvaldi Nayottama	H	A	H	H	H	H	H	H	H	H	H	A	H	A	H	H
2	2331500195	Fachri Aldi	H	H	H	H	H	I	I	I	H	H	H	H	H	I	H	H
3	2331500294	Muhammad Fauzi Darmawan	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
4	2331500427	Nabilah Rizka Syakirah	H	H	H	H	H	H	H	H	H	H	H	I	H	H	H	H
5	2331500609	Razita Amalia Rafif	H	H	H	H	H	H	H	H	H	H	H	I	H	H	H	H
6	2331500625	Nabil Alif Alwi	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
7	2331500740	Muhamad Risti Ananda	H	A	H	H	H	H	H	H	H	H	H	H	H	A	A	H
8	2331500799	Safwa Erina Fahira Razak	H	H	H	H	H	H	H	H	H	H	H	I	H	H	H	H
9	2331500807	Hifni Defaza	H	S	H	H	I	H	H	A	H	A	S	H	H	S	A	H
10	2331501060	Muhammad Raihan Alghifary Aryo De	H	H	H	H	H	H	I	H	H	I	H	I	I	H	H	H
11	2331501383	Mohammad Arya Fadherian Tarekat	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
12	2331501417	Fathiya Sabila Al Firdausy	H	H	H	H	H	H	H	H	S	H	H	I	H	S	H	H

Keterangan:

H: Hadir; A: Alpha (Tidak Hadir); I: Ijin; S: Sakit;



UNIVERSITAS BUDI LUHUR

FAKULTAS EKONOMI DAN BISNIS

Berita Acara Mengajar

Matakuliah: Business Law [EK069]

Kelompok: IN

Semester: Genap 2023/2024

Dosen: Panca Maulana Firdaus, S.E, M.M.

No.	Tanggal	Materi yang diberikan
1	05-03-2024	- Definition of Law - Definition of Business Law - Business Law Function - Scope of Business Law - Sources of
2	14-03-2024	- Definition of contract - Object of The Law of Contract - Types of Agreements - Essential of a valid contract
3	19-03-2024	1. Contract according to Validity 2. Contract according to Formation, and 3. Contract according to Performance
4	26-03-2024	1. Definition of company 2. Company's categories 3. Types of Company
5	02-04-2024	1. ESTABLISHMENT OF THE COMPANY 2. CAPITAL AND SHARE 3. COMPANY'S ORGAN: GMS, BOD and BO
6	23-04-2024	1. the importance of ethics in business 2. Factors That Affect Ethical Choices 3. Three Types of Management Ethics
7	24-04-2024	articles related to company law 1. PT (Limited Liability Company) 2. Firma (Firm) 3. CV (Commanditaire Vennootscha
8	30-04-2024	Mid Test
9	07-05-2024	Reviewing student group in how to create business proposal and business contract bounded by law.
10	14-05-2024	1. Appointment of Curators and Supervising Judges 2. The Consequences of Bankruptcy 3. Acto Pauliana Principles
11	21-05-2024	1. IP's Characteristics 2. Types of IP 3. IP Regulation in Indonesia
12	28-05-2024	Consumer protection law: 1. meaning of consumer and customer 2. the concept of consumer protection 3. rela
13	04-06-2024	1. Income tax 2. Value-added tax 3. Land and Building Tax 4. Tax on stamp duty
14	11-06-2024	1. DEFINITION OF MONOPOLY AND UNFAIR COMPETITION 2. Scope of Anti-Monopoly Regulation 3. EXCEPTIONS
15	25-06-2024	1. Definition of Business Disputes 2. Types of Business Dispute 3. BUSINESS DISPUTE RESOLUTION METHOD 4.
16	02-07-2024	UAS (Final Exam)



UNIVERSITAS BUDI LUHUR

FAKULTAS EKONOMI DAN BISNIS

Daftar Nilai

Matakuliah: Business Law [EK069]

Kelompok: IN

Semester: Genap 2023/2024

Dosen: Panca Maulana Firdaus, S.E, M.M.

No.	NIM	Nama	Presensi	Tugas	UTS	UAS	GRADE
1	2331500047	Nauvaldi Nayottama	81	50	95	50	64 => C
2	2331500195	Fachri Aldi	100	90	85	75	83 => A-
3	2331500294	Muhammad Fauzi Darmawan	100	90	85	60	77 => B+
4	2331500427	Nabilah Rizka Syakirah	100	90	90	50	74 => B
5	2331500609	Razita Amalia Rafif	100	90	98	90	92 => A
6	2331500625	Nabil Alif Alwi	100	90	90	80	86 => A
7	2331500740	Muhamad Risti Ananda	81	50	75	60	62 => C
8	2331500799	Safwa Erina Fahira Razak	100	90	90	75	84 => A-
9	2331500807	Hifni Defaza	81	50	65	63	60 => C
10	2331501060	Muhammad Raihan Alghifary Aryo Detaq	100	90	85	85	87 => A
11	2331501383	Mohammad Arya Fadherian Tarekat	100	90	98	90	92 => A
12	2331501417	Fathiya Sabila Al Firdausy	100	90	95	80	88 => A



UNIVERSITAS BUDI LUHUR

FAKULTAS EKONOMI DAN BISNIS

Daftar Hadir Mahasiswa

Matakuliah: E-Commerce [MM129]

Kelompok: JA

Semester: Genap 2023/2024

Dosen: Panca Maulana Firdaus, S.E, M.M.

No	NIM	Nama	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
			04/03	18/03	21/03	25/03	01/04	22/04	29/04	06/05	13/05	20/05	27/05	30/05	03/06	10/06	24/06	01/07
1	2031501774	Finka Yosiana	A	H	A	H	H	H	H	H	S	H	H	A	H	H	H	H
2	2032500726	Aryahiyyah Fardela F	I	S	I	I	H	I	H	H	S	H	H	H	I	I	A	H
3	2231500030	YUDISTIRA Y SOELARKO	H	H	I	H	H	H	H	H	I	H	H	H	I	S	H	H
4	2231500170	Talia Angel	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
5	2231500204	Ridwan Setiawan	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
6	2231500220	Aditya Rivaldo	H	H	H	S	H	I	S	H	S	H	H	H	I	H	A	H
7	2231500238	Adriel Edward Maximilliano	H	H	H	S	H	H	H	H	H	H	H	H	H	H	H	H
8	2231500287	Muhammad Nabil Rasyidin	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
9	2231500402	Fathiyyah Novitasari Azhar	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
10	2231500469	Nazril Dzul Asyan	H	H	H	S	H	H	H	H	H	H	H	H	H	H	H	H
11	2231500527	Adreda Muhammad Assidiqi	H	H	H	S	H	H	H	H	H	H	H	H	H	H	H	H
12	2231500535	Anisa Adi Putri Pratiwi	H	H	S	H	H	H	H	H	S	H	H	H	H	H	H	H
13	2231500568	Mira Triastuti	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
14	2231500634	Tiara Diva Pramaycella	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
15	2231500675	Arif Dwi Prayetno	H	S	H	H	H	H	H	H	H	H	H	H	H	H	H	H
16	2231500758	Nabilla Zahra	H	H	H	H	H	H	H	H	H	H	A	H	H	H	H	H
17	2231500840	Muhamad Jaelani Lubis	H	A	H	H	H	H	H	H	H	H	A	A	H	H	H	H
18	2231500873	Rizky Imam Maulana	H	H	H	S	H	H	H	H	H	H	H	H	H	H	H	H
19	2231500881	Saddam Qhintara	H	H	H	H	H	H	H	H	S	H	A	H	H	H	H	H
20	2231500923	Kurnia Eka Hadi Kusuma	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H

21	2231500931	Dicky Wahyudi	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
22	2231500964	Nazwa Nabila	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
23	2231501004	Adrian Putra Ramadhan	H	H	H	H	H	H	H	H	A	H	H	H	H	H	H
24	2231501061	Rizky Prahastia	A	A	S	H	H	H	H	S	H	H	H	S	S	H	H
25	2231501103	Christian Philander Sihombing	I	A	H	A	H	A	H	H	H	H	H	H	H	H	H
26	2231501186	Rayhan Alif Akbar	A	H	S	H	H	H	H	S	H	A	H	H	H	H	H
27	2231501269	Fikry Andhika	I	H	I	H	H	H	H	S	H	H	H	H	H	H	H
28	2231501335	Muhammad Ichsan Apriliano	H	H	H	H	A	H	H	I	H	H	H	H	H	H	H
29	2231501467	Nadya Arya Maulinda	H	H	S	H	H	H	H	S	H	H	H	H	H	H	H
30	2231501541	Jose Andreas	H	H	H	I	H	H	H	H	H	H	H	I	I	H	H
31	2231501640	Fauziyah Rahma	H	H	S	H	H	H	H	H	H	H	H	H	H	H	H
32	2231501699	Puja Rahayu	H	H	I	H	H	S	H	H	I	A	H	H	H	H	H

Keterangan:

H: Hadir; A: Alpha (Tidak Hadir); I: Ijin; S: Sakit;



UNIVERSITAS BUDI LUHUR

FAKULTAS EKONOMI DAN BISNIS

Berita Acara Mengajar

Matakuliah: E-Commerce [MM129]

Kelompok: JA

Semester: Genap 2023/2024

Dosen: Panca Maulana Firdaus, S.E, M.M.

No.	Tanggal	Materi yang diberikan
1	04-03-2024	- Learning Objectives - Pemahaman mengenai e-commerce serta perbedaannya dengan e-business - Fitur unik dari teknologi
2	18-03-2024	Pembahasan dan contoh untuk 8 kunci utama business model dari e-commerce
3	21-03-2024	1.Directory service 2.Interface 3.Infrastruktur kunci publik 4.Otoritas sertifikasi 5.Protokol Keamanan 6.Mechanism
4	25-03-2024	- Jenis pemasaran digital - Channel pemasaran digital - strategi pemasaran digital - benefit pemasaran digital
5	01-04-2024	1.Hub antara e-business strategy dan strategy lain 2. Model umum proses strategi e-business (4 tahap)
6	22-04-2024	Praktik pembuatan website toko online 01
7	29-04-2024	UTS
8	06-05-2024	1. e-marketing dan siklusnya 2. menentukan peluang pada pasar online 3. formulasi strategi pemasaran 4. pembuatan
9	13-05-2024	1. Identifikasi bentuk utama dari komunikasi pemasaran online 2. Memahami biaya dan manfaat komunikasi pemasaran online
10	20-05-2024	1. Tujuan dan manfaat SCM 2. Pelaku SCM 3. SCM dan keunggulan kompetitive 4. 8 point penting dalam SCM e-commerce
11	27-05-2024	- Tujuan dan manfaat e-procurement - Perbandingan dengan e-procurement - Tools untuk e-procurement - Proses e-procurement
12	30-05-2024	Pembahasan 4 (empat) tipe utama dari online retail: 1. Virtual merchants 2. Multi-channel merchandisers 3. Ca
13	03-06-2024	1. Pengertian dan Bidang area dari CRM 2. CRM didalam e-commerce 3. E- CRM 4. Keunggulan dan Keterbatasan CRM
14	10-06-2024	1. Apa itu konten dan konten marketing? 2. Jenis konten untuk bisnis online (e-commerce) 3. Ciri-ciri konten yang bagus
15	24-06-2024	Best Practice in E-Commerce: 1. Cara yang bisa diterapkan dalam menghadapi persaingan dalam melakukan bisnis online
16	01-07-2024	UAS



UNIVERSITAS BUDI LUHUR

FAKULTAS EKONOMI DAN BISNIS

Daftar Nilai

Matakuliah: E-Commerce [MM129]

Kelompok: JA

Semester: Genap 2023/2024

Dosen: Panca Maulana Firdaus, S.E, M.M.

No.	NIM	Nama	Presensi	Tugas	UTS	UAS	GRADE
1	2031501774	Finka Yosiana	81	80	85	80	82 => A-
2	2032500726	Aryahiyyah Fardela F	94	70	70	55	64 => C
3	2231500030	YUDISTIRA Y SOELARKO	100	75	73	70	72 => B
4	2231500170	Talia Angel	100	80	91	90	87 => A
5	2231500204	Ridwan Setiawan	100	70	83	65	72 => B
6	2231500220	Aditya Rivaldo	94	80	65	60	68 => B-
7	2231500238	Adriel Edward Maximilliano	100	70	85	80	79 => B+
8	2231500287	Muhammad Nabil Rasyidin	100	70	74	70	71 => B
9	2231500402	Fathiyyah Novitasari Azhar	100	80	82	85	83 => A-
10	2231500469	Nazril Dzul Asyan	100	80	65	90	80 => A-
11	2231500527	Adreda Muhammad Assidiqi	100	80	94	85	86 => A
12	2231500535	Anisa Adi Putri Pratiwi	100	75	60	65	67 => B-
13	2231500568	Mira Triastuti	100	80	94	85	86 => A
14	2231500634	Tiara Diva Pramaycella	100	80	90	80	83 => A-
15	2231500675	Arif Dwi Prayetno	100	75	60	75	71 => B
16	2231500758	Nabilla Zahra	94	80	70	90	81 => A-
17	2231500840	Muhamad Jaelani Lubis	81	80	88	70	78 => B+
18	2231500873	Rizky Imam Maulana	100	80	75	60	71 => B
19	2231500881	Saddam Qhintara	94	75	68	70	71 => B
20	2231500923	Kurnia Eka Hadi Kusuma	100	70	93	85	83 => A-
21	2231500931	Dicky Wahyudi	100	70	60	60	63 => C
22	2231500964	Nazwa Nabila	100	80	100	85	88 => A

23	2231501004	Adrian Putra Ramadhan	94	70	70	50	62 => C
24	2231501061	Rizky Prahastia	88	70	55	70	66 => B-
25	2231501103	Christian Philander Sihombing	81	70	73	60	67 => B-
26	2231501186	Rayhan Alif Akbar	88	75	60	65	67 => B-
27	2231501269	Fikry Andhika	100	70	95	80	82 => A-
28	2231501335	Muhammad Ichsan Apriliano	94	70	55	70	66 => B-
29	2231501467	Nadya Arya Maulinda	100	75	65	65	68 => B-
30	2231501541	Jose Andreas	100	70	81	55	67 => B-
31	2231501640	Fauziyah Rahma	100	80	83	90	85 => A
32	2231501699	Puja Rahayu	94	80	78	75	77 => B+