

Mata Kuliah : Manajemen Pemasaran

Kelompok : AA

Periode : 0923

Dosen 1 : Dr. Heni Iswati, S.E, M.M

Dosen 2 :

No	NIM	Nama	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	%	
			19/09	23/09	26/09	03/10	10/10	14/10	24/10	31/10	04/11	07/11	14/11	21/11	05/12	09/12	12/12	26/12		
1	2331600037	Muhammad Dzakky Imaduddin Ikhwani	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	100
2	2331600045	Siti Aisyah	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	100
3	2331600052	Sigit Heri Tristanto	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	100
4	2331600078	Suryadi	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	0
5	2331600086	Muhammad Rizkianto Suwito	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	100
6	2331600094	Kelvin Brema Sembiring	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	100
7	2331600102	Fadlin Rahmah	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	100
8	2331600110	Arip Dwi Subhan	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	0
9	2331600136	Faris Nur Abdurrahman	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	100
10	2331600151	Bernadeta Endang Widianti	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	100
11	2331600177	Lulasnov Viola Prameswari Ken Putri	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	100
12	2331600193	Muhammad Agung A. Djafar	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	100
13	2331600219	Noval Fahlevi	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	100
14	2331600227	Erick Ivan Gian	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	100
15	2331600235	Hamzah Jaelani	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	0
16	2331600268	Sahala Hutasoit	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	100
17	2331600276	Azienda Handaru Nugroho Ken Putro	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	0
18	2331600292	Ajinarasena Hermanu	Hadir	Hadir	Hadir	Hadir	Tdk Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	93.75
19	2331600318	Euneke Zefanya	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	0
20	2331600334	Tatik Catur Dyah Sukowati	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	0
21	2331600367	Irene Christine Sambite	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	Tdk Hadir	0
22	2331600383	Sri Muryanti	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	100
23	2331600433	Azrul Azmani	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	100
24	2331600466	Mochamad Rezky Satria Koswara	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	100
25	2331600482	ANGGA KAUTSAR IBRAHIM	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	100
26	2331600490	ZAKIYANTO	Hadir	Hadir	Hadir	Hadir	Tdk Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	93.75
27	2331600516	Hanna Susila Ningsih Palupi	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	100
28	2331600565	DIMAS PRAYOGO MAHARDHIKA	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	Hadir	100

Daftar Berita Acara Mengajar

Matakuliah : Manajemen Pemasaran

Kelompok : AA

Dosen : 100025 - Dr. Heni Iswati, S.E, M.M

No.	Tanggal	Materi yang Diberikan
1	19-09-2023	Pemasaran era baru
2	23-09-2023	Perencanaan dan manajemen pemasaran
3	26-09-2023	Analisis pasar konsumen
4	03-10-2023	Analisis pasar bisnis dan penelitian pasar
5	10-10-2023	Segementasi dan menentukan target Pasar
6	14-10-2023	Mengidentifikasi Nilai palanggan dan positioning strategi
7	24-10-2023	Merancang Produk
8	31-10-2023	Pemasaran Jasa
9	04-11-2023	Strategi Harga
10	07-11-2023	UTS
11	14-11-2023	Strategi saluran pemasaran dan Kasus strategi pemasaran Ponpen Darunnajah Jakarta.
12	21-11-2023	Komunikasi pemasaran
13	05-12-2023	Advertising dan promosi penjualan , presentasi tugas mahasiswa
14	09-12-2023	Presentasi tugas mahasiswa membahas tentang ICONNET, INFOMEDIA dan RS> BUNDA JAKARTA.
15	12-12-2023	Tugas mahasiswa Lemigas dan KRC Ban dalam Truk , review materi
16	26-12-2023	UAS

Entry Nilai Pascasarjana

Fakultas : FAKULTAS EKONOMI DAN BISNIS

Close

Mata Kuliah : [MM502] Manajemen Pemasaran (3sks)

Kelompok : AA

Dosen : Dr. Heni Iswati, S.E, M.M

No.	NIM	Nama	Absen	UTS	UAS	TUGAS	GRADE
1	2331600037	Muhammad Dzakky Imaduddin Ikhwani	100	83	80	83	B+
2	2331600045	Siti Aisyah	100	85	85	84	A-
3	2331600052	Sigit Heri Tristanto	100	75	87	85	B+
4	2331600078	Suryadi	0	0	0	0	E
5	2331600086	Muhammad Rizkianto Suwito	100	75	80	82	B
6	2331600094	Kelvin Brema Sembiring	100	84	90	89	A-
7	2331600102	Fadlin Rahmah	100	80	87	82	B+
8	2331600110	Arip Dwi Subhan	0	0	0	0	E
9	2331600136	Faris Nur Abdurrahman	100	75	90	87	A-
10	2331600151	Bernadeta Endang Widianti	100	87	86	86	A-
11	2331600177	Lulasnov Viola Prameswari Ken Putri	100	84	85	87	A-
12	2331600193	Muhammad Agung A. Djafar	100	75	80	86	B+
13	2331600219	Noval Fahlevi	100	89	90	90	A
14	2331600227	Erick Ivan Gian	100	85	85	88	A-
15	2331600235	Hamzah Jaelani	0	0	0	0	E
16	2331600268	Sahala Hutasoit	100	75	88	90	A-
17	2331600276	Azienda Handaru Nugroho Ken Putro	0	0	0	0	E
18	2331600292	Ajinarasena Hermanu	93.75	80	90	90	A-
19	2331600318	Euneke Zefanya	0	0	0	0	E
20	2331600334	Tatik Catur Dyah Sukowati	0	0	0	0	E
21	2331600367	Irene Christine Sambite	0	0	0	0	E
22	2331600383	Sri Muryanti	100	85	87	90	A-
23	2331600433	Azrul Azmani	100	92	85	90	A-
24	2331600466	Mochamad Rezky Satria Koswara	100	75	86	82	B+
25	2331600482	ANGGA KAUTSAR IBRAHIM	100	90	87	90	A-
26	2331600490	ZAKIYANTO	93.75	80	85	86	B+
27	2331600516	Hanna Susila Ningsih Palupi	100	86	88	90	A-
28	2331600565	DIMAS PRAYOGO MAHARDHIKA	100	87	89	90	A-

Note:

1. Nilai minimum yang dapat diberikan adalah 0 dan nilai maximum yang dapat diberikan adalah 100.
2. Nilai **999** atau **kosong (BUKAN NOL)** akan dianggap sebagai mahasiswa yang **TIDAK MENGIKUTI UJIAN**.

Cetak !

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