



Dudi Iskandar <dudi.iskandar@budiluhur.ac.id>

[JCEA] Invitation for Manuscript Review (Manuscript ID: JCEA-2024-009_R1)

1 pesan

Sejung Park <acoms-noreply@kisti.re.kr>
Kepada: Dudi Iskandar <dudi.iskandar@budiluhur.ac.id>

19 September 2024 pukul 16.12

**[JCEA] Invitation for Manuscript Review (Manuscript ID: JCEA-2024-009_R1)**

Dear Dr. Dudi Iskandar,

I hope this message finds you well. I am Dr. Sejung Park, an Associate editor of Journal of Contemporary Eastern Asia.

Considering your research expertise, experience, and publications in this area, we cordially invite you to review the submitted manuscript for this journal. The manuscript information is as follows:

- Manuscript title: Decolonized Participatory Communication: A Study of Community Business in Rural Thai Community
- Due date to respond: 2024-09-26

Please either accept or decline the review invitation until **2024-09-26**, considering the detailed manuscript information at the end of this message.

If you want to review the manuscript, please click the link below:

[Accept invitation](#)

If you click the link, the page will be directed to the peer-review pages of ACOMS+. After logging into the ACOMS+, you can see manuscript information and accept the review invitation in the following menu:

[Current Review > Accept/Decline Review]

If you have a conflict of interest or do not want to review the manuscript, please decline the review invitation by clicking the link below:

[Decline invitation](#)

***** Please note that it is important to maintain confidentiality regarding the manuscript, including the title and abstract in this message, as well as any review comments and author(s) response. You should not distribute or make this information public without the consent of the author(s) and editor(s). *****

We look forward to getting your decision.

Best regards and thank you,

Journal of Contemporary Eastern Asia
Dr. Sejung Park

Manuscript title: Decolonized Participatory Communication: A Study of Community Business in Rural Thai Community

Abstract:

Participatory communication is a Western concept that emphasizes equal participation among stakeholders. However, in the context of rural Thai communities, where hierarchy and respect for social status are deeply ingrained, equal participation in communication is not the norm. This article examines the implementation of participatory communication in rural Thai communities through interviews and observations of local banana processing entrepreneurs in Phitsanulok province, Thailand. The findings indicate that within a culture characterized by high-context communication, high power distance, and high uncertainty avoidance -elements fundamentally at odds with the concept of equal participation in `participatory communication`-Thai local entrepreneurs successfully operate their businesses in harmony and peace. This article, therefore, calls for the decolonization of the Western concept of participatory communication by promoting a deeper understanding of local contexts that reflect cultural and value systems distinct from those in which the concept originated. This approach aims to foster genuine equal opportunities in knowledge creation within the communication discipline, benefiting both scholars and practitioners.



Dudi Iskandar <dudi.iskandar@budiluhur.ac.id>

[JCEA] [Thank You] Review Invitation Accepted (Manuscript ID: JCEA-2024-009_R1)

1 pesan

Sejung Park <acoms-noreply@kisti.re.kr>
Kepada: Dudi Iskandar <dudi.iskandar@budiluhur.ac.id>

19 September 2024 pukul 16.32

**[JCEA] [Thank You] Review Invitation Accepted (Manuscript ID: JCEA-2024-009_R1)**

Dear Dudi Iskandar,

This message confirms that you accepted the review invitation for the following manuscript submitted to Journal of Contemporary Eastern Asia.

- Manuscript title: Decolonized Participatory Communication: A Study of Community Business in Rural Thai Community
- Due date to review: 2024-10-14

*** Please note that you should not distribute the manuscript information or make it public, including the title and abstract in this message, as well as review comments and author(s) response, without the consent of the author(s) and editor(s). ***

We appreciate your willingness to review the manuscript and your contribution to the peer-review process. The review is due by **2024-10-14**, and we kindly ask that you submit your review on time to avoid delaying the publication process.

To ensure the highest quality of review, please refer to the following guidelines:

- Aims & Scope: <https://acoms.accesson.kr/jceasia/oprs/about/info.do?menuId=6527&upperMenuId=6526>
- Submission Guidelines: <https://acoms.accesson.kr/jceasia/oprs/about/info.do?menuId=6541&upperMenuId=6533>
- Review Guidelines: <https://acoms.accesson.kr/jceasia/oprs/about/info.do?menuId=6542&upperMenuId=6533>

Please access the ACOMS+ submission portal at <https://acoms.accesson.kr/jceasia> to find manuscript files and detailed information, as well as to submit your review recommendation. You can access the **[Current Review > Under Review]** menu in ACOMS+ for this purpose.

Thank you for accepting the invitation to review the manuscript. We appreciate your effort and valuable contribution to the peer-review process. We look forward to receiving your review.

Journal of Contemporary Eastern Asia
Editor Sejung Park