



UNIVERSITAS BUDI LUHUR

FAKULTAS KOMUNIKASI & DESAIN KREATIF

Daftar Hadir Mahasiswa

Matakuliah: Pemasaran Program TV [KM256]

Kelompok: DB

Semester: Gasal 2021/2022

Dosen: Yousep Eka Irawan Apriandi, S.P.T., M.I.Kom

No	NIM	Nama	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	%
			08/10	15/10	22/10	29/10	05/11	12/11	19/11	26/11	03/12	10/12	17/12	24/12	31/12	07/01	14/01	
1	1871500193	Muhammad Fahrudin Kadhafi																0
2	1871500441	Raihaan Novendra																0
3	1871501340	Yusuf Noermas Maruliansyah																0
4	1871501357	Ica Nabilah Utami																0
5	1871502272	Abdul Jabbar Al Bahri																0
6	1971500051	Ladiva Aranta Suryo																0
7	1971500150	Soni Agung Prasetyo																0
8	1971500176	Meliyana Yusnita																0
9	1971500218	Indra Rahmansyah																0
10	1971500275	Mauludi Ferdiansyah																0
11	1971500291	Priccilia Stevanie																0
12	1971500333	Muhamad Arif Widiyanto																0
13	1971500382	Eki Rahmat Hidayat																0
14	1971500457	Budiyanto																0
15	1971500473	Bayu Saputra																0
16	1971500515	Junico Nanda Sentosa																0
17	1971500523	Raihan Athallah Akmal																0
18	1971500606	Saldy Wirahadi Kusuma																0
19	1971500739	Shafa Nabila																0
20	1971500788	Satrio Dwi Anggoro																0

21	1971500895	Fabian Naufal Raihan															0
22	1971500952	Saddam Abdullah															0
23	1971501513	Wisnu Broto															0
24	1971501588	Akmal Aryansah															0
25	1971501760	Andini Dwi Febyanti															0
26	1971501851	Maura Silva															0
27	1971501927	Ade Kriswanto															0
28	1971501976	Shendy Dwi Nugroho															0
29	1971502032	Ahmad Sofyan															0
30	1971502065	Dafa Aulia Rahmat															0
31	1971502131	Azriel Akbar															0
32	1971502164	Toufik Nur Hidayat															0
33	1971502222	Febby Yolanda															0
34	1971502370	Dio Herbi Candra															0
35	1971502388	Felix Ardita Yuswiya															0
36	1971502438	Yohanes Bambang Wibisono															0
37	1971502495	Dhafa Satria Mukti Purnama															0
38	1971502552	Diah Putri Maulida															0
39	1971502586	Felin Lorensa Dani															0
40	1971502644	Rizky Aufaniam															0
41	1971502677	Dainal Sahabudin Ketti															0
42	1971502842	Muhamad Alvi Ghana															0
43	1971502941	Muhammad Fadli Fakhur Rizqi															0
44	1971503311	Muhammad Yunus															0
45	1971503352	Ariq Falih Wiga															0
46	1971503428	Pandu Wiras Saputra															0
47	1971503493	Ircham El Mizan															0
48	1971503519	Tasya Lee Maharani															0

Keterangan:

H: Hadir; A: Alpha (Tidak Hadir); I: Ijin; S: Sakit;



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Berita Acara Mengajar

Matakuliah: Pemasaran Program TV [KM256]

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Dosen: Yousep Eka Irawan Apriandi, S.P.T., M.I.Kom

No.	Tanggal	Materi yang diberikan
1	08-10-2021	INDUSTRI PERTELEVISIAN DI INDONESIA Tatap Daring
2	15-10-2021	IMC (Integrated Marketing Communication)
3	22-10-2021	Periklanan di TV Indonesia
4	29-10-2021	Agency Periklanan
5	05-11-2021	SALES & MARKETING DI INDUSTRI TELEVISI
6	12-11-2021	MEMASARKAN PROGRAM TV YANG SESUAI KARAKTERISTIK DAN SIFAT
7	19-11-2021	PRESENTASI CLIENT
8	26-11-2021	PROFILE AUDIENCE PENONTON TV
9	03-12-2021	UTS
10	10-12-2021	NEGOSIASI CLIENT & PITCHING
11	17-12-2021	ADVETORIAL TV
12	24-12-2021	ADVETORIAL TV DAN BISNIS TV
13	31-12-2021	Tugas dan peran divisi PR dari industri TV
14	07-01-2022	Cara penghitungan Rating di TV
15	14-01-2022	Opportunity and Sport Business on Event Management



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Daftar Nilai

Matakuliah: Pemasaran Program TV [KM256]

Kelompok: DB

Semester: Gasal 2021/2022

Dosen: Yousep Eka Irawan Apriandi, S.P.T., M.I.Kom

No.	NIM	Nama	Presensi	Tugas	UTS	UAS	GRADE
1	1871500193	Muhammad Fahrudin Kadhafi	93	75	70	80	76 => B+
2	1871500441	Raihaan Novendra	93	75	70	75	74 => B
3	1871501340	Yusuf Noermas Maruliansyah	87	75	80	70	75 => B+
4	1871501357	Ica Nabilah Utami	80	60	50	50	53 => D
5	1871502272	Abdul Jabbar Al Bahri	93	80	80	85	82 => A-
6	1971500051	Ladiva Aranta Suryo	100	80	85	80	82 => A-
7	1971500150	Soni Agung Prasetyo	93	75	75	65	71 => B
8	1971500176	Meliyana Yusnita	100	80	80	80	80 => A-
9	1971500218	Indra Rahmansyah	67	60	65	70	66 => B-
10	1971500275	Mauludi Ferdiansyah	100	90	95	90	92 => A
11	1971500291	Priccilia Stevanie	100	80	80	80	80 => A-
12	1971500333	Muhamad Arif Widiyanto	100	75	70	75	74 => B
13	1971500382	Eki Rahmat Hidayat	93	85	85	85	85 => A
14	1971500457	Budiyanto	100	80	80	75	78 => B+
15	1971500473	Bayu Saputra	93	80	85	70	78 => B+
16	1971500515	Junico Nanda Sentosa	100	80	85	80	82 => A-
17	1971500523	Raihan Athallah Akmal	100	80	85	75	80 => A-
18	1971500606	Saldy Wirahadi Kusuma	67	60	70	70	67 => B-
19	1971500739	Shafa Nabila	100	75	75	75	75 => B+
20	1971500788	Satrio Dwi Anggoro	67	60	80	50	62 => C
21	1971500895	Fabian Naufal Raihan	87	75	80	70	75 => B+
22	1971500952	Saddam Abdullah	87	80	75	70	75 => B+

23	1971501513	Wisnu Broto	67	60	80	70	70 => B
24	1971501588	Akmal Aryansah	93	75	75	80	77 => B+
25	1971501760	Andini Dwi Febyanti	100	75	65	75	72 => B
26	1971501851	Maura Silva	100	80	80	75	78 => B+
27	1971501927	Ade Kriswanto	93	80	80	85	82 => A-
28	1971501976	Shendy Dwi Nugroho	80	80	70	70	73 => B
29	1971502032	Ahmad Sofyan	93	75	65	75	72 => B
30	1971502065	Dafa Aulia Rahmat	93	80	80	80	80 => A-
31	1971502131	Azriel Akbar	100	80	75	75	77 => B+
32	1971502164	Toufik Nur Hidayat	40	60	50	75	63 => C
33	1971502222	Febby Yolanda	93	80	75	70	75 => B+
34	1971502370	Dio Herbi Candra	100	80	85	80	82 => A-
35	1971502388	Felix Ardita Yuswiyana	100	75	75	80	77 => B+
36	1971502438	Yohanes Bambang Wibisono	100	75	75	75	75 => B+
37	1971502495	Dhafa Satria Mukti Purnama	93	75	50	85	72 => B
38	1971502552	Diah Putri Maulida	93	80	75	80	79 => B+
39	1971502586	Felin Lorensa Dani	100	80	80	80	80 => A-
40	1971502644	Rizky Aufaniam	100	80	80	75	78 => B+
41	1971502677	Dainal Sahabudin Ketti	100	80	70	85	79 => B+
42	1971502842	Muhamad Alvi Ghana	73	75	80	70	75 => B+
43	1971502941	Muhammad Fadli Fakhurur Rizqi	100	80	95	75	83 => A-
44	1971503311	Muhammad Yunus	100	75	70	70	72 => B
45	1971503352	Ariq Falih Wiga	93	80	80	75	78 => B+
46	1971503428	Pandu Wiras Saputra	87	80	75	85	81 => A-
47	1971503493	Ircham El Mizan	100	75	75	70	73 => B
48	1971503519	Tasya Lee Maharani	93	80	80	85	82 => A-