



UNIVERSITAS BUDI LUHUR

FAKULTAS KOMUNIKASI & DESAIN KREATIF

Daftar Hadir Mahasiswa

Matakuliah: Pemasaran Program TV [KM256]
Kelompok: DA
Semester: Gasal 2021/2022
Dosen: Yousep Eka Irawan Apriandi, S.P.T., M.I.Kom

No	NIM	Nama	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	%
			07/10	14/10	21/10	28/10	04/11	11/11	18/11	25/11	02/12	09/12	16/12	23/12	30/12	06/01	13/01	
1	1671504460	Faishal Hawari																0
2	1771502240	Detio Arafa Harry Putra																0
3	1871501258	R. Nebukadnezar Susilo																0
4	1871501290	Bima Subhan																0
5	1971500028	Raka Choirul Anam																0
6	1971500077	Wilbertus Kevin Lasanto																0
7	1971500200	Dzaka Mujaahidiin																0
8	1971500358	Nurokta Irlianti																0
9	1971500366	Meira Adinda Natasya																0
10	1971500374	Nindita Kurnia Cahyani																0
11	1971500408	Ghulam Fiqhi Subhan Huda																0
12	1971500572	Rio Sandiko																0
13	1971500648	Rindi Antika																0
14	1971500705	Azzah Bulqis Divany																0
15	1971500721	Muhammad Daffa Alfian																0
16	1971500796	Ahmad Fauzi																0
17	1971500804	Agung Budi Prasetyo																0
18	1971500994	Muhammad Naufal Rasendria																0
19	1971501042	Sativa Putra Prasetyo																0
20	1971501059	Rafi Nabhan																0

21	1971501141	Muhammad Falih Kahfi															0
22	1971501174	Zulfiqri															0
23	1971501216	Pradipta Angger Kumara															0
24	1971501232	Dinda Prameswari															0
25	1971501281	Abdullah Samfani Al-Aydrus															0
26	1971501315	Nadya Fajarningrum															0
27	1971501349	Lukman Hakim															0
28	1971501646	Muhammad Novan Ferdhiansyah															0
29	1971501687	Ardan Denata Putra															0
30	1971501844	Kurniawan Karizki															0
31	1971501869	Rizky Andi Dharmawan															0
32	1971501968	Anjarikhsan Andre Kuswanto															0
33	1971501992	Muhammad Aldiansyah															0
34	1971502016	Nidaa Agliyani															0
35	1971502255	Gian Aruna Hippy															0
36	1971502313	Viona Serliyanti															0
37	1971502537	Immanuel Frans Napitupulu															0
38	1971502578	Muhammad Yusuf															0
39	1971502628	Farah Aura Putri															0
40	1971502735	Merlina															0
41	1971502966	Fikamsyah															0
42	1971503014	Hani Pebriyani															0
43	1971503188	Annastasya Trie Allifa															0
44	1971503212	Muhammad Ghifari															0
45	1971503378	Fernando															0
46	1971503386	Muhammad Farhan															0
47	1971503535	Kurnia Fajria															0
48	1971503550	Muhammad Alfath Alfathir															0
49	1971503725	Vinno Pradiptyo Putra															0

Keterangan:

H: Hadir; A: Alpha (Tidak Hadir); I: Ijin; S: Sakit;



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Berita Acara Mengajar

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No.	Tanggal	Materi yang diberikan
1	07-10-2021	INDUSTRI PERTELEVISIAN DI INDONESIA Tatap Daring
2	14-10-2021	IMC (Integrated Marketing Communication) Elearning
3	21-10-2021	03 - Periklanan di TV Indonesia
4	28-10-2021	Agency Periklanan
5	04-11-2021	SALES & MARKETING DI INDUSTRI TELEVISI
6	11-11-2021	MEMASARKAN PROGRAM TV YANG SESUAI KARAKTERISTIK DAN SIFAT
7	18-11-2021	PRESENTASI CLIENT
8	25-11-2021	PROFILE AUDIENCE PENONTON TV
9	02-12-2021	Ujian Tengah Semester
10	09-12-2021	NEGOSIASI CLIENT & PITCHING
11	16-12-2021	ADVETORIAL TV
12	23-12-2021	ADVETORIAL TV DAN BISNIS TV
13	30-12-2021	Tugas dan peran divisi PR dari industri TV
14	06-01-2022	Cara penghitungan Rating di TV
15	13-01-2022	Opportunity and Sport Business on Event Management



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Daftar Nilai

Matakuliah: Pemasaran Program TV [KM256]

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Semester: Gasal 2021/2022

Dosen: Yousep Eka Irawan Apriandi, S.P.T., M.I.Kom

No.	NIM	Nama	Presensi	Tugas	UTS	UAS	GRADE
1	1671504460	Faishal Hawari	100	75	70	65	70 => B
2	1771502240	Detio Arafa Harry Putra	47	40	85	50	58 => D
3	1871501258	R. Nebukadnezar Susilo	100	75	70	50	64 => C
4	1871501290	Bima Subhan	87	75	80	75	77 => B+
5	1971500028	Raka Choirul Anam	87	80	80	70	76 => B+
6	1971500077	Wilbertus Kevin Lasanto	93	80	85	80	82 => A-
7	1971500200	Dzaka Mujaahidiin	100	75	80	75	77 => B+
8	1971500358	Nurokta Irlianti	100	85	90	70	81 => A-
9	1971500366	Meira Adinda Natasya	100	80	80	70	76 => B+
10	1971500374	Nindita Kurnia Cahyani	100	85	95	75	84 => A-
11	1971500408	Ghulam Fiqhi Subhan Huda	80	75	75	80	77 => B+
12	1971500572	Rio Sandiko	100	80	75	75	77 => B+
13	1971500648	Rindi Antika	100	80	90	75	81 => A-
14	1971500705	Azzah Bulqis Divany	93	75	85	75	78 => B+
15	1971500721	Muhammad Daffa Alfian	100	80	80	75	78 => B+
16	1971500796	Ahmad Fauzi	100	75	70	80	76 => B+
17	1971500804	Agung Budi Prasetyo	100	75	65	70	70 => B
18	1971500994	Muhammad Naufal Rasendria	80	80	75	75	77 => B+
19	1971501042	Sativa Putra Prasetyo	93	80	80	80	80 => A-
20	1971501059	Rafi Nabhan	60	70	75	70	72 => B
21	1971501141	Muhammad Faliq Kahfi	100	75	90	75	80 => A-
22	1971501174	Zulfiqri	87	75	50	70	66 => B-

23	1971501216	Pradipta Angger Kumara	93	90	90	90	90 => A
24	1971501232	Dinda Prameswari	100	80	75	85	81 => A-
25	1971501281	Abdullah Samfani Al-Aydrus	87	80	80	75	78 => B+
26	1971501315	Nadya Fajarningrum	100	80	80	75	78 => B+
27	1971501349	Lukman Hakim	100	80	95	80	85 => A
28	1971501646	Muhammad Novan Ferdhiansyah	100	80	80	75	78 => B+
29	1971501687	Ardan Denata Putra	87	75	80	70	75 => B+
30	1971501844	Kurniawan Karizki	87	80	80	80	80 => A-
31	1971501869	Rizky Andi Dharmawan	87	75	75	70	73 => B
32	1971501968	Anjarikhsan Andre Kuswanto	93	80	80	75	78 => B+
33	1971501992	Muhammad Aldiansyah	100	75	75	75	75 => B+
34	1971502016	Nidaa Agliyani	100	80	75	85	81 => A-
35	1971502255	Gian Aruna Hippy	100	80	75	75	77 => B+
36	1971502313	Viona Serliyanti	100	80	90	70	79 => B+
37	1971502537	Immanuel Frans Napitupulu	100	75	70	70	72 => B
38	1971502578	Muhammad Yusuf	93	80	70	75	75 => B+
39	1971502628	Farah Aura Putri	67	50	50	50	50 => D
40	1971502735	Merlina	100	80	85	80	82 => A-
41	1971502966	Fikamsyah	93	75	70	75	74 => B
42	1971503014	Hani Pebriyani	100	80	80	80	80 => A-
43	1971503188	Annastasya Trie Allifa	100	80	80	75	78 => B+
44	1971503212	Muhammad Ghifari	100	80	85	80	82 => A-
45	1971503378	Fernando	87	75	70	75	74 => B
46	1971503386	Muhammad Farhan	100	80	75	80	79 => B+
47	1971503535	Kurnia Fajria	93	75	85	75	78 => B+
48	1971503550	Muhammad Alfath Alfathir	87	75	70	70	72 => B
49	1971503725	Vinno Pradiptyo Putra	100	80	80	80	80 => A-