



UNIVERSITAS BUDI LUHUR

FAKULTAS KOMUNIKASI & DESAIN KREATIF

Daftar Hadir Mahasiswa

Matakuliah: Pemasaran Program TV [KM256]
Kelompok: CB
Semester: Gasal 2020/2021
Dosen: Yousep Eka Irawan Apriandi, S.P.T., M.I.Kom

No	NIM	Nama	1	2	3	4	5	6	7	8	9	10	11	12	13	14	%
			23/09	30/09	07/10	14/10	21/10	04/11	11/11	18/11	25/11	02/12	16/12	23/12	30/12	06/01	
1	1671500146	Reynaldi Yudha Pratama															0
2	1771501499	Wahyudi Anggriyanto															0
3	1771501911	Imanniar Islamiati															0
4	1771503115	Arfan Adha Pratama															0
5	1871500029	Firly Ayu Nova Humaira															0
6	1871500144	Aulia Rachman Aji															0
7	1871500318	Pico Rahdian Maheswara Putra															0
8	1871500326	Adithya Rizky Fitrah Ramadhan															0
9	1871500383	Anis Fitria															0
10	1871500425	Lufinovia Triningsih															0
11	1871500458	Rikki Aditya Ananda															0
12	1871500656	Edwin Febrialdy															0
13	1871500680	Reza Budi Raharjo															0
14	1871500698	Achmad Nur'faizi Susilo															0
15	1871500763	Dimas Aditya															0
16	1871500839	Raihan Ghulam Andaru															0
17	1871500979	Achmad Andhika															0
18	1871501076	Achmad Reza Alfarabi															0
19	1871501381	Rafli Hamami															0
20	1871501548	Risqi Maulana Pratama															0

21	1871501779	Zharul Mardiansyah														0
22	1871501787	Hani Fathul Fajriah														0
23	1871501829	Nada Tassya Rialdi														0
24	1871501951	Vicky Ramadhan														0
25	1871501985	Dwi Agustina														0
26	1871502264	Muhammad Ivan														0
27	1871502371	Alfionita Septianur														0
28	1871502462	Ilham Saputra														0
29	1871502645	Reyna Karina Valencia														0
30	1871502702	Yudis Bowo Pratama														0
31	1871502736	Erik Pradana														0
32	1871502744	Rivaldo Juniko Aviseno														0
33	1871502827	Afiat Nafasa Dwinanto														0
34	1871503049	Nur Alam														0
35	1871503114	Mochammad Abizard Surya Pratama														0
36	1871503213	Mohammad Aris Darmadi														0
37	1871503460	Afif Irjani														0
38	1871503650	Rifky Krisna Wicaksono														0
39	1871503767	Trisna Bagus Surya Daris														0
40	1871503981	Alghifari														0

Keterangan:

H: Hadir; A: Alpha (Tidak Hadir); I: Ijin; S: Sakit;



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Berita Acara Mengajar

Matakuliah: Pemasaran Program TV [KM256]

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No.	Tanggal	Materi yang diberikan
1	23-09-2020	INDUSTRI PERTELEVISIAN DI INDONESIA via zoom meeting
2	30-09-2020	Pertemuan ke 2 - IMC (Integrated Marketing Communication) Elearning
3	07-10-2020	Periklanan di televisi indonesia elearning
4	14-10-2020	Pertemuan daring via google meet 1. summary pertemuan 2 - 3 2. Agency Periklanan di Indonesia
5	21-10-2020	SALES & MARKETING DI INDUSTRI TELEVISI
6	04-11-2020	memasarkan program tv sesuai sifat dan karakteristik pemasaran program acara off air dan on air
7	11-11-2020	Presentasi Client
8	18-11-2020	Profile Audience Televisi
9	25-11-2020	Ujian Tengah Semester di Kerjakan via Elearning
10	02-12-2020	Presentasi client & pitching
11	16-12-2020	Advetorial TV
12	23-12-2020	Lanjutan Advetorial TV dan Bisnis TV
13	30-12-2020	Tugas dan peran divisi PR dari industri TV
14	06-01-2021	Cara penghitungan Rating TV



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Daftar Nilai

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Dosen: Yousep Eka Irawan Apriandi, S.P.T., M.I.Kom

No.	NIM	Nama	Presensi	Tugas	UTS	UAS	GRADE
1	1671500146	Reynaldi Yudha Pratama	50	85	75	40	64 => C
2	1771501499	Wahyudi Anggriyanto	93	80	75	75	77 => B+
3	1771501911	Imanniar Islamiati	100	95	75	75	81 => A-
4	1771503115	Arfan Adha Pratama	93	80	65	75	74 => B
5	1871500029	Firly Ayu Nova Humaira	100	85	75	75	78 => B+
6	1871500144	Aulia Rachman Aji	100	85	75	75	78 => B+
7	1871500318	Pico Rahdian Maheswara Putra	100	75	75	75	75 => B+
8	1871500326	Adithya Rizky Fitrah Ramadhan	100	90	75	75	80 => A-
9	1871500383	Anis Fitria	93	85	80	75	80 => A-
10	1871500425	Lufinovia Triningsih	86	80	70	70	73 => B
11	1871500458	Rikki Aditya Ananda	100	75	70	75	74 => B
12	1871500656	Edwin Febrialdy	100	85	75	70	76 => B+
13	1871500680	Reza Budi Raharjo	100	90	75	75	80 => A-
14	1871500698	Achmad Nur'faizi Susilo	100	75	70	75	74 => B
15	1871500763	Dimas Aditya	100	80	75	75	77 => B+
16	1871500839	Raihan Ghulam Andaru	79	50	75	40	54 => D
17	1871500979	Achmad Andhika	100	80	80	75	78 => B+
18	1871501076	Achmad Reza Alfarabi	93	70	65	75	71 => B
19	1871501381	Rafli Hamami	93	70	75	65	70 => B
20	1871501548	Risqi Maulana Pratama	93	90	75	75	80 => A-
21	1871501779	Zharul Mardiansyah	100	80	50	75	69 => B-
22	1871501787	Hani Fathul Fajriah	93	80	75	80	79 => B+

23	1871501829	Nada Tassya Rialdi	100	80	75	80	79 => B+
24	1871501951	Vicky Ramadhan	100	90	75	75	80 => A-
25	1871501985	Dwi Agustina	100	80	70	75	75 => B+
26	1871502264	Muhammad Ivan	100	85	75	75	78 => B+
27	1871502371	Alfionita Septianur	100	80	70	75	75 => B+
28	1871502462	Ilham Saputra	100	70	70	70	70 => B
29	1871502645	Reyna Karina Valencia	100	80	75	70	75 => B+
30	1871502702	Yudis Bowo Pratama	93	75	75	70	73 => B
31	1871502736	Erik Pradana	100	85	70	70	75 => B+
32	1871502744	Rivaldo Juniko Aviseno	100	85	70	75	77 => B+
33	1871502827	Afiat Nafasa Dwinanto	100	80	75	70	75 => B+
34	1871503049	Nur Alam	93	80	75	75	77 => B+
35	1871503114	Mochammad Abizard Surya Pratama	100	75	75	75	75 => B+
36	1871503213	Mohammad Aris Darmadi	100	85	75	70	76 => B+
37	1871503460	Afif Irjani	93	85	75	75	78 => B+
38	1871503650	Rifky Krisna Wicaksono	93	90	85	75	83 => A-
39	1871503767	Trisna Bagus Surya Daris	93	80	75	80	79 => B+
40	1871503981	Alghifari	93	80	75	75	77 => B+