



UNIVERSITAS BUDI LUHUR
FAKULTAS EKONOMI DAN BISNIS

Daftar Hadir Mahasiswa

Matakuliah: Manajemen Pemasaran [MM502]

Kelompok: AA

Semester: Gasal 2025/2026

Dosen: Dr. Nora Andira Brabo, MBA.

No	NIM	Nama	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
			15/09	22/09	29/09	06/10	13/10	20/10	27/10	03/11	10/11	17/11	24/11	01/12	08/12	15/12	29/12	05/01
1	2531600019	Silvi Monica	H	H	I	H	H	H	H	H	H	H	H	H	H	H	H	H
2	2531600027	Chintya Eka Paramitha	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
3	2531600035	Baihaqi Razak	H	A	H	H	H	H	A	H	A	H	A	H	H	H	H	H
4	2531600043	Budi Raharja	H	A	H	H	H	H	A	H	H	H	H	H	I	H	H	H
5	2531600050	Rahmadana Nazmi	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A
6	2531600068	Zulfikar Fauzi	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
7	2531600076	Zainul	H	H	H	H	H	H	H	H	H	H	H	H	I	H	H	H
8	2531600084	Muhammad Sutan Iqbal Siregar	H	A	H	H	H	H	H	H	A	H	H	H	A	H	H	H
9	2531600092	Adityawati	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
10	2531600118	Wulan Novita Sari	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
11	2531600134	Ferdiansyach Romero Bachtiar	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
12	2531600142	Dadan Syahrudin	H	H	H	H	H	H	H	H	H	H	H	H	H	A	H	A
13	2531600167	Puji Exactly	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A
14	2531600175	Mario Andika Ilham Putra	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
15	2531600209	Diah Ayu Indah Sari	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
16	2531600233	Fina Sherli Wewengkang	A	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
17	2531600399	Ananda Prasetyo	H	H	H	H	H	H	H	H	I	A	A	H	H	H	H	H
18	2531600472	Alfian Handoko	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A

Keterangan:

H: Hadir; A: Alpha (Tidak Hadir); I: Ijin; S: Sakit;



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Berita Acara Mengajar

Matakuliah: Manajemen Pemasaran [MM502]

Kelompok: AA

Semester: Gasal 2025/2026

Dosen: Dr. Nora Andira Brabo, MBA.

No.	Tanggal	Materi yang diberikan
1	15-09-2025	Defining Marketing in the New Era
2	22-09-2025	Gathering Information, Scanning the Environment & Conducting Marketing Research and Forecasting
3	29-09-2025	Customer Value, Satisfaction & Loyalty
4	06-10-2025	Analysing Consumer Market
5	13-10-2025	Analysing Business Market
6	20-10-2025	Marketing Strategy: Segmenting, Targeting & Positioning
7	27-10-2025	Dealing with Competition
8	03-11-2025	UJIAN TENGAH SEMESTER
9	10-11-2025	Presentasi Group 1
10	17-11-2025	Presentasi Group 2
11	24-11-2025	Presentasi Group 3
12	01-12-2025	Presentasi Group 4
13	08-12-2025	Presentasi Group 5
14	15-12-2025	Presentasi Group 5
15	29-12-2025	Wrapped up session and Marketing 5.0
16	05-01-2026	UJIAN AKHIR SEMESTER



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Daftar Nilai

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Dosen: Dr. Nora Andira Brabo, MBA.

No.	NIM	Nama	Presensi	Tugas	UTS	UAS	GRADE
1	2531600019	Silvi Monica	100	90	89	90	90 => A
2	2531600027	Chintya Eka Paramitha	100	90	89	90	90 => A
3	2531600035	Baihaqi Razak	75	88	85	90	88 => A-
4	2531600043	Budi Raharja	87.5	95	90	90	92 => A
5	2531600050	Rahmadana Nazmi	0	0	0	0	0 => E
6	2531600068	Zulfikar Fauzi	100	88	84	88	87 => A-
7	2531600076	Zainul	100	88	82	88	86 => A-
8	2531600084	Muhammad Sutan Iqbal Siregar	81.25	70	80	90	81 => B+
9	2531600092	Adityawati	100	90	90	90	90 => A
10	2531600118	Wulan Novita Sari	100	85	85	90	87 => A-
11	2531600134	Ferdiansyach Romero Bachtiar	100	90	90	90	90 => A
12	2531600142	Dadan Syahrudin	87.5	0	0	0	0 => E
13	2531600167	Puji Exactly	0	0	0	0	0 => E
14	2531600175	Mario Andika Ilham Putra	100	88	85	88	87 => A-
15	2531600209	Diah Ayu Indah Sari	100	90	85	90	89 => A-
16	2531600233	Fina Sherli Wewengkang	93.75	85	80	90	86 => A-
17	2531600399	Ananda Prasetyo	87.5	70	85	90	83 => B+
18	2531600472	Alfian Handoko	0	0	0	0	0 => E