



UNIVERSITAS BUDI LUHUR

FAKULTAS EKONOMI DAN BISNIS

Daftar Hadir Mahasiswa

Matakuliah: Manajemen Pemasaran [MM502]

Kelompok: AA

Semester: Genap 2025/2026

Dosen: Dr. Nora Andira Brabo, MBA.

No	NIM	Nama	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
			02/03	23/03	30/03	13/04	20/04	23/04	04/05	11/05	18/05	25/05	01/06	08/06	15/06	22/06	27/06	29/06
1	2531600480	Indra Tedja Kusuma	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
2	2531600498	Widi Handoko	H	H	H	H	H	H	H	H	H	A	H	H	H	H	A	A
3	2531600506	Almerya Indriastuti	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
4	2531600514	Nanda Fitria	H	H	H	H	A	H	H	H	H	H	H	H	H	H	A	H
5	2531600522	Riana Megawati	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
6	2531600530	Juwita. S	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
7	2531600548	Rico Nursasongko	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
8	2531600555	Siti Nur Zahra	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
9	2531600563	Ganteng Hasanudin	H	H	H	H	H	H	H	H	H	H	H	H	H	H	A	H
10	2531600571	Wahyu Setiawan	H	H	H	A	H	H	H	H	H	H	A	H	H	H	H	H
11	2531600589	Gonggo Prio Trilaksono	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
12	2531600597	Imam Fuji Prasetyo	H	H	A	A	A	A	H	A	A	A	A	A	A	A	A	A
13	2531600605	Arief Hardo Saputro	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
14	2531600613	Purwaningsih	H	H	H	H	A	A	H	H	H	H	A	H	H	H	H	H
15	2531600621	Wawan Antoni Putra	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
16	2531600639	Defika Rosalia	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
17	2531600647	Antonius Cakra Tri Ajimulya	H	H	H	H	H	H	H	A	H	H	H	H	H	H	H	H
18	2531600654	Susanto	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
19	2531600670	Alia Marlina	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
20	2531600688	Dwi Lestari	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A

21	2531600704	Ilham Ramadhan	A	A	A	H	A	A	H	A	H	A	H	H	H	H	H	H
22	2531600712	Noviya Pangestuti	H	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A
23	2531600720	Maria Amanda Bella Roos Dianti	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
24	2531600746	Adri Rizkiana Mulkus	A	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
25	2531600753	Steven Calvin Victory Tjong	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A
26	2531600761	Dede Handoko	A	H	H	H	H	H	H	H	H	A	A	H	H	H	H	H

Keterangan:

H: Hadir; A: Alpha (Tidak Hadir); I: Ijin; S: Sakit;



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Berita Acara Mengajar

Matakuliah: Manajemen Pemasaran [MM502]

Kelompok: AA

Semester: Genap 2025/2026

Dosen: Dr. Nora Andira Brabo, MBA.

No.	Tanggal	Materi yang diberikan
1	02-03-2026	Overview Manajemen Pemasaran
2	23-03-2026	Mamahami Lingkungan Pemasaran dan Riset Pemasaran
3	30-03-2026	Customer Value, Loyalty, and Customer Satisfaction
4	13-04-2026	Analysing Consumer Market
5	20-04-2026	Analysing Business Market
6	23-04-2026	Marketing Strategy: Segmenting, Targeting & Positioning
7	04-05-2026	Dealing With Competition
8	11-05-2026	Ujian Tengah Semester
9	18-05-2026	Setting Product Strategy & Group 1 Presentation
10	25-05-2026	Developing Pricing Strategy & Group 2 Presentation
11	01-06-2026	Managing Distribution Channel & Group 3 Presentation
12	08-06-2026	Developing and Managing IMC & Group 4 Presentation
13	15-06-2026	Introducing & Developing New Market & Group 5 Presentation
14	22-06-2026	The Challenge of Marketing in The New Era & Group 6 Presentation
15	27-06-2026	Marketing 1.0-6.0 & Wrapped up Session
16	29-06-2026	UJIAN AKHIR SEMESTER



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Daftar Nilai

Matakuliah: Manajemen Pemasaran [MM502]

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Semester: Genap 2025/2026

Dosen: Dr. Nora Andira Brabo, MBA.

No.	NIM	Nama	Presensi	Tugas	UTS	UAS	GRADE
1	2531600480	Indra Tedja Kusuma	100	0	0	0	0 =>
2	2531600498	Widi Handoko	81.25	0	0	0	0 =>
3	2531600506	Almerya Indriastuti	100	0	0	0	0 =>
4	2531600514	Nanda Fitria	87.5	0	0	0	0 =>
5	2531600522	Riana Megawati	100	0	0	0	0 =>
6	2531600530	Juwita. S	100	0	0	0	0 =>
7	2531600548	Rico Nursasongko	100	0	0	0	0 =>
8	2531600555	Siti Nur Zahra	100	0	0	0	0 =>
9	2531600563	Ganteng Hasanudin	93.75	0	0	0	0 =>
10	2531600571	Wahyu Setiawan	87.5	0	0	0	0 =>
11	2531600589	Gonggo Prio Trilaksono	100	0	0	0	0 =>
12	2531600597	Imam Fuji Prasetyo	18.75	0	0	0	0 =>
13	2531600605	Arief Hardo Saputro	100	0	0	0	0 =>
14	2531600613	Purwaningsih	81.25	0	0	0	0 =>
15	2531600621	Wawan Antoni Putra	100	0	0	0	0 =>
16	2531600639	Defika Rosalia	100	0	0	0	0 =>
17	2531600647	Antonius Cakra Tri Ajimulya	93.75	0	0	0	0 =>
18	2531600654	Susanto	100	0	0	0	0 =>
19	2531600670	Alia Marlina	100	0	0	0	0 =>
20	2531600688	Dwi Lestari	0	0	0	0	0 =>
21	2531600704	Ilham Ramadhan	56.25	0	0	0	0 =>
22	2531600712	Noviya Pangestuti	6.25	0	0	0	0 =>

23	2531600720	Maria Amanda Bella Roos Dianti	100	0	0	0	0 =>
24	2531600746	Adri Rizkiana Mulkus	93.75	0	0	0	0 =>
25	2531600753	Steven Calvin Victory Tjong	0	0	0	0	0 =>
26	2531600761	Dede Handoko	81.25	0	0	0	0 =>