



UNIVERSITAS BUDI LUHUR

FAKULTAS EKONOMI DAN BISNIS

Daftar Hadir Mahasiswa

Matakuliah: Komunikasi Pemasaran dan Promosi [KM107]

Kelompok: FB

Semester: Genap 2025/2026

Dosen: Dr. Rina Ayu Vildayanti, S.T, M.M.

No	NIM	Nama	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
			06/03	13/03	06/04	10/04	17/04	24/04	29/04	08/05	13/05	22/05	29/05	05/06	12/06	19/06	26/06	03/07
1	2231501236	Ibrahim Yunus	A	A	A	A	H	A	H	H	H	H	H	A	H	H	A	H
2	2331500153	Dimas Septiawan	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A
3	2331500468	Tasya Aulia Sabilah	A	H	H	I	I	H	H	H	H	A	H	H	H	H	A	H
4	2331500484	Cantika Melati Putri	A	A	A	H	H	H	H	H	H	H	H	H	H	H	H	H
5	2331500526	Sofiyantika Putri	A	H	H	I	I	H	H	H	H	A	H	H	H	H	A	H
6	2331500641	Syahril Efendi Simbolon	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A	A
7	2331500856	Wahyu Herdiawan	A	H	H	A	A	H	H	H	H	H	H	A	H	H	H	H
8	2331501144	Dyeas Septya Avinie	A	H	H	I	I	H	H	H	H	A	H	H	H	H	A	H
9	2331501219	Anisyah Devi Ana	A	H	H	I	I	H	H	H	H	A	H	H	H	H	A	H
10	2431500137	Muhammad Al Fatih Samhan	A	H	H	H	H	A	H	H	H	H	H	H	A	H	H	H
11	2431500350	Muzdalifah	H	H	H	H	H	H	H	H	H	H	H	H	H	A	H	H
12	2431500442	Natasya Kamelia Putri	H	H	H	S	S	H	H	H	H	A	H	H	H	H	H	H
13	2431500509	Signer Matondang	H	H	H	H	H	H	H	H	A	H	H	H	H	H	A	H
14	2431500533	I Putu Ary Duaja	H	H	H	H	A	A	H	H	H	A	H	A	A	H	H	H
15	2431500582	Nauval Hanifa Putra	A	A	A	H	A	A	A	A	H	A	A	A	A	A	A	A
16	2431500608	Fakhri Ramadhan Tarigan	H	H	H	H	H	H	H	H	H	H	H	H	H	S	H	H
17	2431500632	Daffa Ertianda	H	A	H	H	H	H	H	H	A	H	H	H	H	H	H	H
18	2431500707	Galih Adi Pradana	H	A	H	H	H	H	H	H	H	H	H	H	H	A	H	H
19	2431500749	Novita Kristiayu	A	H	H	H	H	H	H	H	A	H	H	H	H	H	H	H
20	2431500798	Syafiq Nurhidayah	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H

21	2431500855	Muhamad Algi Fari	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
22	2431500897	Jingga Java Az-Zahra	H	H	A	H	A	I	H	H	H	H	I	A	H	H	H	H
23	2431500988	Khalifa Satrio Billy Subekti	A	A	A	H	H	H	H	A	H	H	H	A	H	A	H	H
24	2431501044	Lathifa Githa Putri	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
25	2431501069	RIZKY	A	A	A	A	H	A	A	H	H	A	H	H	H	A	H	H
26	2431501135	Esanda Nova Nuraini	H	A	H	H	H	H	H	H	S	H	H	H	H	H	H	H
27	2431501200	Muhammad Bayu Saputra	A	A	I	H	H	H	H	H	H	H	H	H	A	H	H	H
28	2431501317	Emilia Yunita Ulfriti	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
29	2431501424	Firos Aqil Al Bary	H	A	H	H	H	H	H	H	H	H	H	H	H	H	H	H
30	2431501614	Zaida Ramadhanti	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
31	2431501648	Eroll GVT Nababan	A	A	A	A	H	A	H	H	H	A	A	A	A	A	A	H
32	2431501697	Muhammad Rizqi Riandra Saputra	A	A	A	A	A	A	A	A	A	A	A	H	A	A	A	A
33	2431501713	Nabil Ahmad Wardana	A	A	A	A	A	H	A	A	A	I	A	A	I	I	H	H
34	2431501747	Adrian Pratama Sinaga	A	H	H	I	H	H	H	H	H	S	A	H	H	I	A	H
35	2431501820	Rabi Dwingga Prakasa	A	A	A	H	H	H	H	H	H	H	I	H	H	H	H	H
36	2431501838	Saihan Athallah Putra Arianto	A	A	A	A	A	A	A	H	A	A	A	A	A	A	A	A
37	2431501895	Lulu Putri Widyastari	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
38	2431501911	Lingga Fatih Gumilang	H	H	H	H	H	H	H	H	H	A	H	H	H	H	H	H
39	2431501929	Akbar Kurnia Pradana	A	A	H	H	H	H	H	H	H	H	H	H	H	A	H	H
40	2431501937	Adryani Poetri Maulana	H	H	H	H	H	A	H	H	H	I	H	H	H	A	H	H
41	2431501952	Darries Junaidi	A	A	A	A	A	A	A	H	H	H	A	A	A	A	A	A

Keterangan:

H: Hadir; A: Alpha (Tidak Hadir); I: Ijin; S: Sakit;



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FAKULTAS EKONOMI DAN BISNIS

Berita Acara Mengajar

Matakuliah: Komunikasi Pemasaran dan Promosi [KM107]

Kelompok: FB

Semester: Genap 2025/2026

Dosen: Dr. Rina Ayu Vildayanti, S.T, M.M.

No.	Tanggal	Materi yang diberikan
1	06-03-2026	Komunikasi Pemasaran (Marketing Communication)
2	13-03-2026	Strategi Komunikasi
3	06-04-2026	Strategi dan Perencanaan Komunikasi Pemasaran
4	10-04-2026	Peluang Promosi di Media
5	17-04-2026	Manajemen Brand
6	24-04-2026	Kreativitas Pesan dan Visual
7	29-04-2026	Perencanaan Biaya Komunikasi Pemasaran
8	08-05-2026	Ujian Tengah Semester (UTS)
9	13-05-2026	Riset Komunikasi Pemasaran
10	22-05-2026	Masa Depan Komunikasi Pemasaran
11	29-05-2026	Sales Promotion dan Sponsorships
12	05-06-2026	Public Relations
13	12-06-2026	Kampanye Advertising Khusus
14	19-06-2026	Evaluasi Efektivitas Komunikasi Pemasaran
15	26-06-2026	Review Materi Menyeluruh
16	03-07-2026	Ujian Akhir Semester (UAS)



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Daftar Nilai

Matakuliah: Komunikasi Pemasaran dan Promosi [KM107]

Kelompok: FB

Semester: Genap 2025/2026

Dosen: Dr. Rina Ayu Vildayanti, S.T, M.M.

No.	NIM	Nama	Presensi	Tugas	UTS	UAS	GRADE
1	2231501236	Ibrahim Yunus	56	80	68	73	74 => B
2	2331500153	Dimas Septiawan	0	80	65	999	44 => -
3	2331500468	Tasya Aulia Sabilah	81	94	70	78	80 => A-
4	2331500484	Cantika Melati Putri	81	94	68	78	80 => A-
5	2331500526	Sofiyantika Putri	81	94	70	84	83 => A-
6	2331500641	Syahril Efendi Simbolon	0	80	65	999	44 => -
7	2331500856	Wahyu Herdiawan	75	93	68	75	78 => B+
8	2331501144	Dyeas Septya Avinie	81	94	65	74	77 => B+
9	2331501219	Anisyah Devi Ana	81	94	66	74	78 => B+
10	2431500137	Muhammad Al Fatih Samhan	81	87	65	73	75 => B+
11	2431500350	Muzdalifah	94	94	70	77	80 => A-
12	2431500442	Natasya Kamelia Putri	94	93	67	75	78 => B+
13	2431500509	Signer Matondang	88	90	68	75	77 => B+
14	2431500533	I Putu Ary Duaja	69	87	68	70	75 => B+
15	2431500582	Nauval Hanifa Putra	13	80	65	999	44 => -
16	2431500608	Fakhri Ramadhan Tarigan	100	91	66	76	78 => B+
17	2431500632	Daffa Ertianda	88	91	66	76	78 => B+
18	2431500707	Galih Adi Pradana	88	92	70	78	80 => A-
19	2431500749	Novita Kristiayu	88	92	67	76	78 => B+
20	2431500798	Syafiq Nurhidayah	100	92	67	74	77 => B+
21	2431500855	Muhamad Algi Fari	100	93	68	78	80 => A-
22	2431500897	Jingga Java Az-Zahra	81	94	68	74	78 => B+

23	2431500988	Khalifa Satrio Billy Subekti	63	92	65	73	76 => B+
24	2431501044	Lathifa Githa Putri	100	94	67	75	78 => B+
25	2431501069	RIZKY	50	90	65	73	76 => B+
26	2431501135	Esanda Nova Nuraini	94	93	68	75	78 => B+
27	2431501200	Muhammad Bayu Saputra	81	87	67	73	75 => B+
28	2431501317	Emilia Yunita Ulfriti	100	94	72	78	81 => A-
29	2431501424	Firos Aqil Al Bary	94	93	67	79	80 => A-
30	2431501614	Zaida Ramadhanti	100	94	68	78	80 => A-
31	2431501648	Eroll GVT Nababan	31	91	66	67	74 => B
32	2431501697	Muhammad Rizqi Riandra Saputra	6	80	65	999	44 => -
33	2431501713	Nabil Ahmad Wardana	38	80	65	73	73 => B
34	2431501747	Adrian Pratama Sinaga	81	93	67	76	78 => B+
35	2431501820	Rabi Dwingga Prakasa	81	94	66	75	78 => B+
36	2431501838	Saihan Athallah Putra Arianto	6	80	67	999	44 => -
37	2431501895	Lulu Putri Widyastari	100	94	70	77	80 => A-
38	2431501911	Lingga Fatih Gumilang	94	93	67	76	78 => B+
39	2431501929	Akbar Kurnia Pradana	81	93	67	76	78 => B+
40	2431501937	Adryani Poetri Maulana	88	93	66	74	77 => B+
41	2431501952	Darries Junaidi	19	80	67	999	44 => -