



UNIVERSITAS BUDI LUHUR

FAKULTAS KOMUNIKASI & DESAIN KREATIF

Daftar Hadir Mahasiswa

Matakuliah: Brand and Positioning [KM409]

Kelompok: OA

Semester: Gasal 2025/2026

Dosen: Artyasto Jatisidi, S.I.Kom., M.I.Kom.

No	NIM	Nama	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
			15/09	26/09	29/09	10/10	13/10	20/10	27/10	05/11	10/11	19/11	24/11	03/12	08/12	15/12	19/12	12/01
1	2471500104	Muhammad Rafi Al Karami	H	I	H	I	H	H	H	H	A	A	A	H	H	H	H	H
2	2471500112	Hafiz Aditya	H	H	H	H	H	H	H	H	H	H	H	H	H	A	H	H
3	2471500278	Muhammad Deandri Hanis	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
4	2471500294	Dylan Davies Renardtyano Pogalin	H	H	H	H	H	H	H	H	I	H	H	H	H	H	H	H
5	2471500336	Ihsan Kamil	H	S	H	I	A	H	H	H	H	A	H	H	H	A	H	H
6	2471500344	Ruben Guido Sagala	H	H	H	I	H	H	H	H	H	H	H	H	H	H	H	H
7	2471500401	Aldris Zulfikar Iriawan	H	H	H	H	H	H	H	H	A	H	H	H	H	H	H	H
8	2471500484	Galih Putra Ramadhan	H	H	H	I	H	H	H	H	H	H	H	H	H	H	H	H
9	2471500575	Abdullah Azzam Siddik	H	H	H	I	H	H	H	H	H	H	H	H	H	H	H	H
10	2471500625	Rizky Saputra	H	I	H	H	H	H	H	H	H	A	H	H	H	A	H	H
11	2471500781	Mohammad Garis Agung Nugroho	H	H	H	H	H	H	H	H	A	H	H	H	H	A	H	H
12	2471500807	Elisa Rossiana	H	I	A	I	A	H	H	H	H	H	A	H	H	H	H	H
13	2471500823	Danish Richie Praditia	H	I	H	I	H	H	H	A	H	H	A	H	H	H	H	H
14	2471500856	Muhammad Wirdiansyah	H	H	H	I	I	H	I	H	H	H	H	H	H	H	H	H
15	2471500898	Kania Alifa Zahra	H	H	H	H	H	H	H	H	H	A	H	H	H	H	H	H
16	2471500914	Nabilla Chaiva Dian Haryana	H	H	H	H	H	H	H	H	H	A	H	H	H	H	H	H
17	2471500963	Muhammad Dhimas Anugrah Setiyawan	H	I	H	H	H	H	I	H	H	A	H	H	H	H	H	H
18	2471500971	Harsha Habilal	H	I	H	I	H	H	H	H	H	H	H	H	H	H	H	H
19	2471501003	Panca Rizky Rengganis	H	H	H	H	H	H	H	H	H	I	H	H	H	H	H	H
20	2471501052	Aqiila Akmal	H	I	H	I	H	H	H	H	H	A	H	H	H	H	H	H

21	2471501086	Muhammad Faqih Wildani	H	H	H	H	H	H	H	I	H	H	A	A	H	H	A	H	H
22	2471501151	Nathania Nurahma	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
23	2471501169	Fahdlyan Octananda	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
24	2471501219	Aida Nurmala	H	H	H	H	H	H	H	H	H	A	H	H	H	H	H	H	H
25	2471501318	Ahmad Fauzan	H	I	H	I	H	H	I	H	H	H	H	H	H	H	H	H	H
26	2471501342	Ariqoh Muthia Elyantri Putri	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
27	2471501375	Kirei Aura Sukma	H	H	H	H	H	H	H	H	H	A	H	H	H	H	H	H	H
28	2471501441	Kenya Elfara	H	H	H	H	H	H	H	H	H	A	H	H	H	H	H	H	H
29	2471501466	Orlin Ega Aulia	H	H	H	H	H	H	H	H	H	A	H	H	H	H	H	H	H
30	2471501490	Maiadela Najwa Randa	H	H	H	H	H	H	I	H	H	A	H	H	H	H	H	H	H
31	2471501672	Disya Ramadhani	H	H	H	H	H	H	H	H	H	A	H	H	H	H	H	H	H
32	2471501714	Bagas Rahmatulloh	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
33	2471501839	Muhammad Adkha Zulfikar	H	I	H	I	H	H	H	H	H	I	H	H	H	H	H	H	H
34	2471501870	Fizry Atsinkie	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
35	2471501995	Muhammad Ikram Zahran	H	S	S	I	H	H	H	H	H	A	H	H	H	H	H	H	H
36	2471502118	Muhammad Rayza Fadilla	H	I	H	I	H	H	I	H	H	I	H	H	H	H	H	H	H
37	2471502241	Shakira Andieni Adetami	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H
38	2471502340	Zarra Aulia Sofyan	H	H	H	H	H	H	H	H	H	A	H	H	H	H	H	H	H
39	2571501788	Irsyan Hidayat	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H	H

Keterangan:

H: Hadir; A: Alpha (Tidak Hadir); I: Ijin; S: Sakit;



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Berita Acara Mengajar

Matakuliah: Brand and Positioning [KM409]

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Semester: Gasal 2025/2026

Dosen: Artyasto Jatisidi, S.I.Kom., M.I.Kom.

No.	Tanggal	Materi yang diberikan
1	15-09-2025	Definisi Brand
2	26-09-2025	Elemen Brand
3	29-09-2025	Sejarah Brand
4	10-10-2025	Brand Equity & Brand Perception
5	13-10-2025	Brand Positioning
6	20-10-2025	Strategi Brand Positioning
7	27-10-2025	Strategi Brand Positioning
8	05-11-2025	Presentasi UTS
9	10-11-2025	Strategi Rebranding dan Komunikasi Brand and Storytelling & Narrative(
10	19-11-2025	Digital Branding & Social, Media Positioning, dan Brand Crisis & Reputation Management
11	24-11-2025	Memahami Brand Research
12	03-12-2025	Brand Research Worksheet
13	08-12-2025	Brand Research Worksheet
14	15-12-2025	Brand Research Worksheet
15	19-12-2025	Brand Research Worksheet
16	12-01-2026	UAS



UNIVERSITAS BUDI LUHUR

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Daftar Nilai

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Semester: Gasal 2025/2026

Dosen: Artyasto Jatisidi, S.I.Kom., M.I.Kom.

No.	NIM	Nama	Presensi	Tugas	UTS	UAS	GRADE
1	2471500104	Muhammad Rafi Al Karami	81	90	80	85	85 => A
2	2471500112	Hafiz Aditya	94	90	83	85	86 => A
3	2471500278	Muhammad Deandri Hanis	100	90	78	85	84 => A-
4	2471500294	Dylan Davies Renardtyano Pogalin	100	90	78	85	84 => A-
5	2471500336	Ihsan Kamil	81	90	80	85	85 => A
6	2471500344	Ruben Guido Sagala	100	90	80	85	85 => A
7	2471500401	Aldris Zulfikar Iriawan	94	90	80	85	85 => A
8	2471500484	Galih Putra Ramadhan	100	90	78	85	84 => A-
9	2471500575	Abdullah Azzam Siddik	100	90	85	85	87 => A
10	2471500625	Rizky Saputra	88	90	80	85	85 => A
11	2471500781	Mohammad Garis Agung Nugroho	88	90	80	85	85 => A
12	2471500807	Elisa Rossiana	81	90	80	85	85 => A
13	2471500823	Danish Richie Praditia	88	90	83	85	86 => A
14	2471500856	Muhammad Wirdiansyah	100	90	83	89	88 => A
15	2471500898	Kania Alifa Zahra	94	90	80	87	86 => A
16	2471500914	Nabilla Chaiva Dian Haryana	94	90	80	88	86 => A
17	2471500963	Muhammad Dhimas Anugrah Setiyawan	94	90	80	89	87 => A
18	2471500971	Harsha Habilal	100	90	80	85	85 => A
19	2471501003	Panca Rizky Rengganis	100	90	80	85	85 => A
20	2471501052	Aqila Akmal	94	90	80	89	87 => A
21	2471501086	Muhammad Faqih Wildani	81	20	20	20	20 => E
22	2471501151	Nathania Nurahma	100	90	83	87	87 => A

23	2471501169	Fahdlyan Octananda	100	90	80	85	85 => A
24	2471501219	Aida Nurmala	94	90	83	87	87 => A
25	2471501318	Ahmad Fauzan	100	90	80	85	85 => A
26	2471501342	Ariqoh Muthia Elyantri Putri	100	90	80	85	85 => A
27	2471501375	Kirei Aura Sukma	94	90	83	88	87 => A
28	2471501441	Kenya Elfara	94	90	80	87	86 => A
29	2471501466	Orlin Ega Aulia	94	90	80	88	86 => A
30	2471501490	Maiadela Najwa Randa	94	90	75	85	84 => A-
31	2471501672	Disya Ramadhani	94	90	80	87	86 => A
32	2471501714	Bagas Rahmatulloh	100	90	80	89	87 => A
33	2471501839	Muhammad Adkha Zulfikar	100	90	83	85	86 => A
34	2471501870	Fizry Atsinkie	100	90	78	85	84 => A-
35	2471501995	Muhammad Ikram Zahran	94	90	80	85	85 => A
36	2471502118	Muhammad Rayza Fadilla	100	90	85	85	87 => A
37	2471502241	Shakira Andieni Adetami	100	90	85	85	87 => A
38	2471502340	Zarra Aulia Sofyan	94	90	80	88	86 => A
39	2571501788	Irsyan Hidayat	100	90	80	89	87 => A