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Manuscript Title	The Effect of Entrepreneurial Orientation and Talent Management on Business Performance Mediated by the Market Orientation of the Creative Industry In Indonesia	
Corresponding Author's Name and Contact Details	Slamet Mudjijah Slamet.mudjijah@budiluhur.ac.id	
Editor's Requirements and Recommendations [Ten Golden Rules of JAFEB Manuscripts]	Responses and Comments or Rebuttals [The author(s) MUST provide some answers for EACH item]	
<p>S1. Page Setting Please set up Default Page Layout: Page Columns in One column, Page Size in Letter size (8.5 x 11 inch). NO A4 size, Page Orientation in Portrait, Page Margins Top (1 inch) Bottom (1 inch) Left (0.8 inch) Right (0.75 inch). Please set up Default Paragraph panel: Tabs stop 0.5 inch left for each paragraph, Line Spacing in Single line (before 0 and after 0 spacing snapped), Alignment in Justified alignment, Outline Level in Body text. Please set up Default Font panel: For Headings and Subheadings: Font in Times New Roman, Font Size in 12 size and Bold, Capitalize Each Word For Main Text: Font in Times New Roman, Font Size in 12 size For Tables and Appendixes: Font in Arial, Font Size in 9 size (8 minimum) Please do not apply any style for Headings and body text for the entire document</p>	we have made revisions following the writing instructions.	
<p>S2. Author's Name Presentation by APA The authors' full name must be appeared in order of First name, Given name (if any), and LAST NAME (=FAMILY NAME = SURNAME) for its indexing purpose correctly according to the APA format. Please indicate the authors' SURNAME (FAMILY NAME) in ALL CAPITAL letters. For example, Prof. Lee Jung Wan in the Asian name format (i.e., Jung Wan Lee in a U.S. form) should be indicated as Jung Wan LEE; accordingly, [Jung Wan LEE] will be indexed as of [Lee, J. W.] in Clarivate Analytics' Web of Science and Scopus). Lee, J.W., & Xuan, Y. (2019). Effects of Technology and Innovation Management and Total Factor Productivity on the Economic Growth of China. <i>Journal of Asian</i></p>	in accordance. we have made revisions following the writing instructions.	

<p><i>Finance, Economics and Business</i>, 6(2), 63-73. https://doi.org/10.13106/jafeb.2019.vol6.no2.63</p> <p>Another example, Professors Ha Hong Hanh and Nguyen Huu Anh in the Asian name format should be indicated as Hanh Hong HA, Anh Huu NGUYEN; accordingly the two names will be indexed as of [Ha, H. H.; Nguyen, A. H.].</p> <p>Ha, H. H., & Nguyen, A. H. (2020). Determinants of voluntary audit of small and medium sized enterprises: Evidence from Vietnam. <i>Journal of Asian Finance, Economics and Business</i>, 7(5), 41-50. https://doi.org/10.13106/jafeb.2020.vol7.no5.041</p> <p>[Important! Single name author]</p> <p>There are many cases of a single name from Indonesia and India and others. However, JAFEB articles adopt APA style format in references and citations and also indexing purpose in Web of Science and Scopus etc.</p> <p>For this purpose, all names must be presented at least two words (if the full name is “Thomson”, i.e., T. THOMSON or Thomson THOMSON) so that this format will be indexed as "Thomson, T." in Scopus and Web of Science.</p> <p>It is such a pity that we have to adopt the APA format inevitably and keep consistency of the name format to promote large readership across international academic community. In conclusion, for publication purpose the two name format will be used.</p>	
<p>S3. Self-Citation Restriction Policy</p> <p>The self-citation refers to when an author refers to the previous works written by him/her alone or in co-authorship and cites them. Self-cites are used to compare current results of the research with earlier findings when continuing to study the same subject. It seems that the only reasonable solution for the issues of self-plagiarism, research integrity, and originality is to limit the amount of self-citations. JAFEB Self-Citation Restriction Policy regulates that the self-citation level should not exceed 10% for authors and 20% for co-authors together and 15% for JAFEB. Please rewrite and remove any outnumbered self-citations, if any corrections required in your case.</p> <p>If the reference checker (software) finds that the author(s) break the rules, then the manuscript will be automatically rejected by the Desk Editor without further review.</p>	<p>in accordance.</p>
<p>1. JAFEB Engagement:</p> <p>If the literature current, relevant, and broad enough to set the context for the research, you should engage with the style and the discussions published in JAFEB. The work in the journal evolved considerably as you can see on JAFEB Archive. To fully contribute to the subject, you will need to engage with JAFEB. To do so: you should include at least 3 - 5 relevant references in JAFEB. Your paper should reflect the cutting edge thinking of relevant literature in JAFEB.</p> <p>If the manuscript does not include at least THREE citations/references from JAFEB, the manuscript would be stopped/rejected by the Desk Editor without further review.</p>	<p>in accordance. we have made revisions and added relevant reference in JAFEB, following the writing instructions</p>
<p>2. Abstract</p> <p>Abstract must adhere to the following: A concise and factual abstract is required. Please rewrite abstract to reach about 200 words in total for this purpose. The abstract should describe the following items in order of: 1) the purpose of the research (for example. The study</p>	<p>in accordance. we have made revisions following the writing instructions</p>

<p>investigates/examines..., but NO research background statements/problem statements at the beginning), 2) data, materials, and methodology (for example. This study employs samples/survey data/time series data of), 3) the results (for example, The results show/reveal that), and 4) major findings (for example, The findings of this study suggest that ..., but NO suggestions/recommendations/implications) in an unstructured manner. An abstract is often presented separately from the article, so it must be able to stand alone. Please provide abstract to reach about 200 (197 ~ 203) words in total.</p> <p>If the word counter (software) finds more than 5% deviation, the manuscript will be rejected by the Desk Editor without further review.</p>	
<p>3. Keywords: Please provide Maximum of 5 keywords, separated by comma (,) It is crucial to the appropriate indexing of the papers are to be given. e.g., Financial Economics, Emerging Markets, Technology Acceptance Model</p>	in accordance
<p>4. JEL Classification Code: Please provide 3-5 JEL classification codes, separated by comma (,) These codes will be used for indexing purposes.</p>	in accordance
<p>5. No Footnotes, but Endnotes Acceptable: JAFEB does not accept Footnotes due to technical problems of online XML publication. Please convert all footnotes to endnotes, otherwise please incorporate all footnotes into text at its best.</p>	in accordance
<p>6. Word Count: While no maximum length for manuscripts is prescribed, authors are encouraged to write concisely and clearly. As a guide, short communications should be between 3000 – 5000 words and regular articles should be between 5,000 - 7,000 words in length. However, any of full papers should be NO longer than 10 pages in a final print and NO more than 8000 words in total, with all inclusive.</p> <p>If the word counter (software) finds more than 5% deviation, the manuscript would be stopped/rejected by the Desk Editor without further review.</p>	in accordance
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[Important! Please translate all references in local languages (i.e. Vietnamese, Indonesian, Malay, Thai, Pakistani, Arabic, Russian, Ukrainian) into English (through Google translator or AI translators) according to APA style guide at its best.

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Journals: Lee, J. W., & Nguyen, A. H. (2020). Citations and reference style guides of APA 6th edition and Asian names. *Journal of Asian Finance, Economics and Business*, 7(1), 2-4.
<https://doi.org/10.13106/jafeb.2020.vol7.no1.2>

Book (ISBN): Greenberg, P. (2001). *CRM at the Speed of Light* (5th ed.). Emeryville, CA: Lycos Press.

Edited book: Burton, R. R. (1982). Diagnosing bugs in a simple procedure skill. In: D. H. Sleeman, & J. S. Brown (Eds.), *Intelligent Tutoring Systems* (pp.120-135), London, UK: Academic Press.

Conference proceedings: Lee, J. W., & Kim, Y. E. (2017). Green distribution and its economic impact on the distribution industry. In: *Proceedings of the Second International Conference of KODISA* (pp.12-32). Ho Chi Minh City, Vietnam, July 6-8. Seoul, Korea: KODISA Publishing.

Internet resources: Kim, D. H., & Youn, M. K. (2012). What is about distribution knowledge, research, and journal?. *KODISA Newsletter*. Retrieved October 30, 2019 (actual access date), from http://kodisa.org/index.php?mid=Conferences&document_srl=8862.

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we have made revisions following the writing instructions

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